



2025 Sharing Information on Progress (SIP) Report

Hotelschool The Hague

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started


This section provides foundational information about Hotelschool The Hague, including key details and basic institutional data.

Graduates & Enrollment



2024 Statistics	Number
Graduates	503
Faculty & Staff at the Institution	274
Student Enrollment at the Institution	569
Undergraduate Attendance	514
Masters-Level Postgraduate Attendance	55
Doctoral Student Attendance	2

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)

Masters Programs

 Master of Arts (M.A.)  Master of Business Administration (M.B.A.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Research or issue group, society, or club leading sustainability efforts



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

13 Peer-reviewed articles were published by Hotelschool The Hague from this past calendar year. **vs** **3** Peer-reviewed articles were published by Hotelschool The Hague from this past calendar year in support of RME.

Research Funding

In 2024, Hotelschool The Hague was awarded funding for research that is:



National



International

Socializing Research

In 2024, Hotelschool The Hague contributed research findings to:

- ❖ Industry and business networks
- ❖ Government and policy makers
- ❖ Community organizations
- ❖ International media
- ❖ National media
- ❖ Local media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations

Research Voices

The following statement demonstrates a way in which researchers at Hotelschool The Hague bring sustainability and responsible management into their research.

PANTOUR: Pact for Next Tourism Generation Skills

<https://nexttourismgeneration.eu/pantour/> Hotelschool Faculty participates in the research of the Pantour consortium.

PANTOUR is a follow-up project of NTG (Next Tourism Generation Skills Alliance). The PANTOUR consortium builds on previous knowledge and tools produced by the Blueprint for Sectoral Skills project/NTG Alliance and will develop new tools and methodology to address strategic and sustainable approaches and cooperation between vocational education, training, higher education, enterprises of the tourism sector, looking to boost innovation in Europe.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ Quacquarelli Symonds (QS)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils
- ❖ Local institutions and associations

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Green Key - Gold
- ❖ Buildings/real estate
- ❖ Employee equity, diversity, inclusion
- ❖ Greenhouse gas emissions
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Environmental stewardship policies
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Responsible procurement policies
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

We share our successes and challenges with employees, students, alumni and industry via our intranet (internal), blog and social media channels to engage the community and share our successes. We want to be a thought leader on for the hospitality industry and to inspire and educate the future leaders.

Engagement Opportunities

Hotelschool The Hague offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Student and staff volunteer programs
- ❖ Community events and consultation forums
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

Hotelschool The Hague communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Research and academic networks
- ❖ Prospective and current students
- ❖ Government and policy makers
- ❖ Business and industry partners

Communication Barriers

Hotelschool The Hague faces the following barriers in transparent communications:



**Audience
reach**



SIGNATORY

Hotelschool The Hague



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