

2025 Sharing Information on Progress **(SIP) Report**

NMBU School of Economics and
Business

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About NMBU School of Economics and Business

The School of Economics and Business offers a comprehensive range of teaching and research in economics, business administration, organization, management and strategy, bioeconomy, entrepreneurship and innovation – as well as philosophy and theory of science.



About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about NMBU School of Economics and Business, including key details and basic institutional data.

Mission

Our mission is to create knowledge across the fields of economics and business administration, and to develop professionals and leaders who combine an economic mindset with multidisciplinary knowledge and are equipped to solve complex real-world problems with sustainability as a guiding principle.

The School shall develop new knowledge through research, and through teaching and dissemination of this knowledge, contribute to economic and sustainable resource use at the company, organisational, and societal levels. We will educate outstanding professionals and leaders who can take the lead in working toward a more sustainable world.

The School shall be NMBU's environment for economic research and contribute economic expertise to other faculties and institutes in their research projects and teaching. All study programs and core subjects shall integrate sustainability, ethics, and responsibility in accordance with the UN Sustainable Development Goals and the Principles for Responsible Management Education (PRME).

Vision

NMBU Vision - Investing together in a sustainable future.

The NMBU mission is to contribute to the well-being of the planet. Our interdisciplinary research and study programmes generate innovations in food, health, environmental protection, climate and sustainable use of natural resources.

The Norwegian University of Life Sciences (NMBU) strives to help safeguard the basis for life on Earth. Since 1859 and throughout its proud history, as the Norwegian College of Agriculture and the Norwegian School of Veterinary Science, NMBU has evolved into a world-leading university in several areas within our realm of knowledge. NMBU has unique expertise that targets the wide-ranging and complex challenges that society is facing.

In the years to come, the world will have to deal with climate change, loss of biodiversity and growing social inequality in a geopolitical volatile world. Non-sustainable development is threatening the world's food security and critical resources, and thereby affecting economic, political and social justice. To meet these challenges, NMBU will continue to develop knowledge and skills that contribute to widespread societal change towards a sustainable future.

NMBU has an unique composition of strong academic environments makes us particularly well equipped to be a driving force for sustainable development. Efforts towards the transition that we and future generations will face depend on interdisciplinarity, innovative research and education, and critical and innovative thinking about what sustainability entails.

We define the green transition as a shift to a society where social and economic development is increasingly based on renewable resources and takes place within the limits of what nature can tolerate. At NMBU, we consider biomass from photosynthesis to be one of the most important renewable resources. Knowledge of environmental change and societal processes is essential to succeeding in the extensive transformation that the world depends on.

At NMBU, quality, trust and sustainability are fundamental and guiding principles. Future changes in our activities must always safeguard these principles and form the basis for outstanding research, education, dissemination and innovation.

Graduates & Enrollment

2024 Statistics	Number
Graduates	441
Faculty & Staff at the University	2000
Faculty & Staff at the Institution	107
Student Enrollment at the University	8260
Student Enrollment at the Institution	2800
Undergraduate Attendance	470
Masters-Level Postgraduate Attendance	330
Doctoral Student Attendance	31
Certificate, Professional Development, or Continuing Education Attendance	2010

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)

Undergraduate Degree Programmes

 Business Administration  Economics  Business Administration with Informatics

Masters Degree Programmes

 Entrepreneurship and Innovation  Business Administration  Applied Economics and Sustainability
 Economics and Environmental Governance  Global Economy and Politics
 Bioeconomy - Biobased Value Creation and Business Development

Postgraduate Degree Programmes

 Economics and Business

Certificates, Professional Development, or Associate Programmes

 Sustainable Business Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At the School of Economics and Business at NMBU, Purpose means to create knowledge across the fields of economics and business administration, and to develop professionals and leaders who combine an economic mindset with multidisciplinary knowledge and are equipped to solve complex real-world problems with sustainability as a guiding principle.

Institutional Engagement

26% - 50% of faculty at NMBU School of Economics and Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At SEB, Values means living our mission to develop professionals and leaders who combine an economic mindset with multidisciplinary knowledge and are equipped to solve real-world problems with sustainability as a guiding principle. The NMBU values are Openness and mutual respect, High ambitions, Academic freedom, and Interaction and community as outlined in the NMBU strategy 2023-2030,

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office
- ❖ Disciplinary efforts within business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across parent organization
- ❖ Student contributor

Student Awareness

26% - 50% of students at NMBU School of Economics and Business are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at NMBU School of Economics and Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At SEB, teach means on develop professionals and leaders who combine an economic mindset with multidisciplinary knowledge and are equipped to solve real-world problems with sustainability as a guiding principle.

Teaching Awards

In 2024, 1 award was given to faculty and educators at NMBU School of Economics and Business.

Excellent Teachers

Granter: NMBU

Grantee: Elin Kubberød and Matthew Lynch

Award Description:

Two SEB faculty members are recognised as “Excellent Teachers” at NMBU: • Professor Elin Kubberød (2020) -- on leave since March 2024 due to her new position as Vice Rector of Education at NMBU • Associate Professor Matthew Lynch (2022) – ended his position at SEB Summer 2024 This designation is awarded to faculty who demonstrate a scholarly approach to teaching, sustained pedagogical development, and contributions to faculty-wide educational improvements. As of 2024, only 13 faculty members at NMBU have received this recognition. The vice dean of education was a contributor to a NMBU report on excellent teachers. Professor Kubberød has in 24/25 participated and led a group at NMBU for excellent teachers and have also arranged a national conference with 80 participating excellent teachers from various institutions.

Educator Recognition

At NMBU School of Economics and Business, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Pedagogical innovation grants
- ❖ Publication or research support
- ❖ Professional development opportunities
- ❖ Course evaluation scores
- ❖ Student-nominated teaching awards
- ❖ Institutional recognition events
- ❖ Faculty promotion and tenure consideration



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

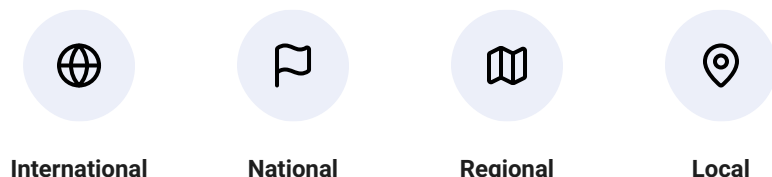
SEB will develop new knowledge through research, and in its teaching and dissemination of this knowledge, it will contribute to an economic and sustainable utilization of resources at the level of companies, organisations and society. We will educate outstanding professionals and leaders who can lead the way in the work for a more sustainable world.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, NMBU School of Economics and Business was awarded funding for research that is:



Socializing Research

In 2024, NMBU School of Economics and Business contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ International media
- ❖ Open-access platforms

Research Barriers

In 2024, NMBU School of Economics and Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Ethical concerns
- ❖ Institutional policies and bureaucracy
- ❖ Regulatory and legal restrictions



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At SEB, our engagement efforts demonstrate a strong commitment to societal impact through education, research, and strategic partnerships. These initiatives align with the school's mission to advance sustainability, innovation, and international collaboration, ensuring lasting contributions to both academia and society.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils
- ❖ GreenComp

Student Organization Partnerships

- ❖ PRME Global Students



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At SEB, an interdisciplinary and research-based approach enables our students to understand new complex issues from multiple academic perspectives. The School emphasis empirical and practice-based knowledge and cultivates diversity to create a stimulating intellectual environment. We continuously innovate and offer education and research that are relevant to society.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Student equity, diversity, inclusion

Policy Documents Related to RME and/or Sustainability

NMBU Strategy 2023-2030

[View document](#)  [Download document](#) 

Strategic Action Plan_for_NMBU-SEB_2023-2026

[View document](#)  [Download document](#) 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At SEB, our engagement efforts demonstrate a strong commitment to societal impact through education, research, and strategic partnerships. These initiatives align with the school's mission to advance sustainability, innovation, and international collaboration, ensuring lasting contributions to both academia and society.

Engagement Opportunities

NMBU School of Economics and Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

NMBU School of Economics and Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

NMBU School of Economics and Business faces the following barriers in transparent communications:



**Data privacy
regulations**



**Bureaucratic
delays**



**Engagement
gaps**



**Messaging
clarity**



SIGNATORY

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