

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

NHH Norwegian School of
Economics

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about NHH Norwegian School of Economics, including key details and basic institutional data.

Mission

NHH will deliver high-quality education, research and knowledge dissemination and will interact with the business community and society to realize its mission statement **Together for sustainable value creation**.

The mission statement “Together for sustainable value creation” has given the direction for the Strategy for NHH 2022-2025, and the strategy is being based on four main aims and main objectives: Education, Research, Collaboration with the business community and society and organization and resources.

Vision

NHH will be a driving force for development in business and society and will produce graduates who contribute to sustainable value creation. NHH aims to be a top European business school that leads the way in the development and dissemination of expertise.

At NHH, sustainability will be addressed in our research and dissemination; it will permeate our study programs and be incorporated into the operation of our school.

Strategy

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Strategy Alignment

Strategy alignment

NHH has defined main aims and objectives in four areas; Education, Research, Collaboration with the business community and society and Organization and resources.

NHH's core activities will embrace a broad spectrum of themes that follow on from the 17 sustainable development goals. As a business school, NHH will have particular emphasis on innovation, restructuring and policies that facilitate sustainable value creation and inclusive growth.

The main aims and objectives in the four areas are:

Education:

NHH shall educate excellent business economists and future leaders with sound analytical skills, a good understanding of technology, broad social competence and a strong commitment to society.

Research:

NHH shall be a research-intensive business school with research at a high international level.

Collaboration with the business community and society:

NHH shall disseminate research-based knowledge and set the agenda for public debate. NHH shall strengthen interaction and collaboration with the business community and public institutions, and the alumni network shall be further strengthened.

Organization and resources:

NHH shall have an efficient, flexible and adaptable organization that facilitates high quality and excellent performance within education and research and in its interaction with the business community and society.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1343
Faculty & Staff at the University	470
Faculty & Staff at the Institution	470
Student Enrollment at the University	4497
Student Enrollment at the Institution	4497
Undergraduate Attendance	1873
Masters-Level Postgraduate Attendance	2624
Doctoral Student Attendance	120
Certificate, Professional Development, or Continuing Education Attendance	540

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Letter of Commitment

A WORD FROM THE RECTOR – OUR COMMITMENT TO PRME

At the Norwegian School of Economics (NHH), responsible management education is an integral part of our mission to develop knowledge and educate graduates who contribute to sustainable value creation. Our continued engagement with the Principles for Responsible Management Education (PRME) reflects this commitment and provides an important framework for strengthening our work across the institution.

Over the reporting period, NHH has continued to develop and embed sustainability across education, research, and engagement with society. We aim to equip our students and staff with the knowledge, skills, and perspectives needed to understand and respond to complex challenges. Climate change, resource scarcity, rapid technological development, changing patterns of globalisation, increasing inequality, and societal polarisation are reshaping the conditions for both business and society.

At the same time, growing geopolitical tensions and uncertainty are reshaping the conditions in which businesses, institutions, and societies operate. These developments underline the importance of leaders who are able to understand complexity, consider different perspectives, and make responsible decisions in a changing world.

Responsible management education therefore has an important role to play. At NHH, we seek to equip our students with the knowledge, skills, and attitudes required to navigate complex economic, social, and environmental challenges and to contribute to sustainable value creation. The Sustainable Development Goals continue to provide an important reference point for our work to integrate sustainability into education, research, and our broader engagement with society.

PRME is an important framework and global community for this work. Through PRME, we can share knowledge and experiences with institutions around the world, learn from one another, and continue to develop how we educate responsible and engaged future leaders.

Professor Helge Thorbjørnsen

Rector, NHH



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across parent organization



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

210	Peer-reviewed articles were published by NHH Norwegian School of Economics from this past calendar year.	vs	75	Peer-reviewed articles were published by NHH Norwegian School of Economics from this past calendar year in support of RME.
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Research Funding

In 2025, NHH Norwegian School of Economics was awarded funding for research that is:



National



International

Socializing Research

In 2025, NHH Norwegian School of Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ Financial Times
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Network for Business Sustainability (NBS)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Zero-waste guides

Policy Documents Related to RME and/or Sustainability

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

NHH Norwegian School of Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

NHH Norwegian School of Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

NHH Norwegian School of Economics



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