

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

Narxoz University

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started


This section provides foundational information about Narxoz University, including key details and basic institutional data.

Graduates & Enrollment



2024 Statistics	Number
Graduates	1050
Faculty & Staff at the University	800
Faculty & Staff at the Institution	2
Student Enrollment at the University	7432
Student Enrollment at the Institution	10
Undergraduate Attendance	6
Masters-Level Postgraduate Attendance	3
Doctoral Student Attendance	1

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)

Masters Programs

 Master of Arts (M.A.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)  Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Purpose Principle: to develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy. Narxoz University is a student-centered institution. Academic programs are designed to maximize future professional success of the student. Our University philosophy puts service to society at the forefront of awareness. We expect that graduates of our University set high standards of morality and ethics and use education not only for the benefit of themselves and their loved ones, but also to society as a whole. In general, our University has always played an important role in the formation of a culture of social responsibility, because it is in the walls of universities that public goods are created in the form of educational services and scientific developments and social norms of behavior are generated in society.

Institutional Engagement

76% - 100%

of faculty at Narxoz University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values: We will incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact. The strategic position of our University is directly linked to the basic principles of sustainable development, and hence to the SDGs. Our role as an educational institution is to educate the next generation and to chart a path for personal and professional development that will provide them with the knowledge, skills and values necessary to implement this global agenda for the future sustainable and prosperous development of humanity. This philosophy can be found in our Narxoz University Strategy 2030, Priority No2 – Quality educators and global education.

Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Student contributor

Student Awareness

76% - 100% of students at Narxoz University are aware that we are a PRME Signatory Member.

Student Engagement

51% - 75% of students at Narxoz University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teach Principle: to create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership. Narxoz University deploys high quality faculty that engages in both teaching, tutoring and research activities. The university offers academic programs that are highly demanded competencies on the market. Narxoz University focuses on the development of three areas of educational progress: firstly, the modernization of the most competitive and renowned national programs; secondly, the active promotion of corporate and continuing education programs for government bodies and businesses; thirdly, the development of double degree programs with foreign partner universities. Today we strive to create unique educational programs in the fields of public policy, economics, business, business law, environmental sciences, social sciences, earth sciences, and related fields.

Educator Recognition

At Narxoz University, we recognize educators for quality of teaching in the following ways:

- ❖ Institutional recognition events
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research Principle is to engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic values. Narxoz creates a favorable research environment to improve the quality of research and publications based on the introduction of new faculty motivation schemes and students. Narxoz participates in international research consortia to carry out research, academic seminars, and preparation of scientific publications. We create a modern research infrastructure, providing access to international scientific information databases. The research interests and opportunities at Narxoz are vast, covering the spheres of economics, finance, management, law, regional studies, ecology, data science, and other. The research activities are primarily based around research centers, laboratories, and institutes. These centers offer the opportunity for multi-disciplinary research at schools and cross-university collaboration. The ultimate aim of Narxoz University is to contribute effectively to the development of education and research in Kazakhstan and the placement of Kazakhstani research in the world educational space. Below is a list of our main research institutes at Narxoz University and how they contribute to the implementation of the SDGs.

Research vs Research for RME/Sustainable Development

88	Peer-reviewed articles were published by Narxoz University from this past calendar year.	vs	43	Peer-reviewed articles were published by Narxoz University from this past calendar year in support of RME.
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Research Funding

In 2024, Narxoz University was awarded funding for research that is:



National



International

Socializing Research

In 2024, Narxoz University contributed research findings to:

- ❖ Industry and business networks

- ❖ Government and policy makers
- ❖ Community organizations
- ❖ International media
- ❖ Public events and lectures
- ❖ Open-access platforms
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ National media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partnership Principle: Narxoz University is interacting with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges. Narxoz University actively engages with the business community and managers to support social and environmental values that are integrated into business practices and business operations.

Institutional Partnerships

- ❖ FIBAA
- ❖ IQAA
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice Principles: Our University's strategic position, is directly linked to the main principles of sustainability, and therefore, the SDGs. As an educational institution, it is our role to educate the future generation and to layout a path for personal and professional development that provides them with the knowledge, skills and values needed to implement this global agenda. The aim is to create a future for sustainable and prosperous human development. This strategy is meant as a vision of what we would like our University to look like by 2030. The roadmap we set forth for our University's contribution to the SDGs will inevitably address all of them due to the systems thinking approach imbedded into the Goals.

Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Narxoz University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Partnerships with local organizations
- ❖ Boards and advisory committees

Communication Audiences

Narxoz University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Non-governmental organizations (NGOs)

SIGNATORY

Narxoz University



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