

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

CEDEU - Centro de Estudios
Universitarios

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

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Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started


This section provides foundational information about CEDEU - Centro de Estudios Universitarios, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	434
Faculty & Staff at the University	2000
Faculty & Staff at the Institution	60
Student Enrollment at the University	46000
Student Enrollment at the Institution	1051
Undergraduate Attendance	1051
Masters-Level Postgraduate Attendance	331
Doctoral Student Attendance	0

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

In the context of CEDEU, the Purpose Principle refers to the institution's commitment to providing education that aligns with the needs of society and fosters personal and professional growth. Purpose here is defined as preparing students to contribute meaningfully to their communities through knowledge, skills, and ethical development.

Institutional Engagement

26% - 50% of faculty at CEDEU - Centro de Estudios Universitarios actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

How We Define Values

In the context of PRME's Values Principle, Values refer to the integration of responsible management practices, ethical decision-making, and respect for sustainability and diversity in education. At CEDEU Centro de Estudios Universitarios, Values likely encompass promoting integrity, social responsibility, and the development of students who contribute positively to society.

Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Interdisciplinary efforts across business school
- ❖ Disciplinary efforts within business school

Student Awareness

0% - 25% of students at CEDEU - Centro de Estudios Universitarios are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at CEDEU - Centro de Estudios Universitarios actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

In the context of PRME (Principles for Responsible Management Education), the Teach Principle emphasizes the responsibility of business schools and universities to educate students in a way that equips them with the knowledge, skills, and values needed to drive responsible business practices and contribute to sustainable development. At CEDEU (Centro de Estudios Universitarios), we define Teach as not just imparting technical knowledge, but also fostering critical thinking, ethical decision-making, and social responsibility. Our approach integrates sustainability and ethical business practices into the core of our curricula, ensuring that students are prepared to make informed and responsible decisions in their future careers. We actively encourage a teaching methodology that combines theory with practical application, enabling students to confront real-world challenges in a responsible manner. Through case studies, experiential learning, and interdisciplinary perspectives, we aim to inspire our students to become leaders who balance business success with social and environmental impact.

Educator Recognition

At CEDEU - Centro de Estudios Universitarios, we recognize educators for quality of teaching in the following ways:

- ❖ Professional development opportunities
- ❖ Publication or research support

Fostering Innovation



Somewhat

Teaching and learning at our institution moderately support innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, CEDEU - Centro de Estudios Universitarios identified the following barrier to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges

Barriers to Innovative Pedagogy

In 2024, CEDEU - Centro de Estudios Universitarios identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Technology gaps



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

In the PRME context, research means generating knowledge that fosters responsible management, sustainability, and ethical impact. At CEDEU, it involves applying academic rigor to address real-world challenges, integrating social responsibility and innovation into inquiry, and producing insights that contribute to both academic excellence and societal progress.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by CEDEU - Centro de Estudios Universitarios from this past calendar year.	vs	0 Peer-reviewed articles were published by CEDEU - Centro de Estudios Universitarios from this past calendar year in support of RME.
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Research Funding

In 2024, CEDEU - Centro de Estudios Universitarios was awarded funding for research that is:



No funding

Socializing Research

In 2024, CEDEU - Centro de Estudios Universitarios contributed research findings to:

- ❖ Social media and digital outreach

Research Barriers

In 2024, CEDEU - Centro de Estudios Universitarios identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Publishing barriers
- ❖ Skills and expertise gaps



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

In PRME, a partner is any stakeholder collaborating to advance responsible management education and sustainability goals. At CEDEU, partners include businesses, institutions, and communities that engage in shared projects, fostering mutual learning, innovation, and impact while strengthening the link between academic knowledge and societal and professional needs.

Institutional Partnerships

❖ None

Student Organization Partnerships

❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

In PRME, practice means applying knowledge through responsible actions that create positive impact. At CEDEU, practice involves integrating theory with real-world experience, encouraging students and faculty to engage in ethical, sustainable initiatives, and fostering professional growth that aligns academic learning with societal and organizational responsibility.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

CEDEU - Centro de Estudios Universitarios offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Community events and consultation forums

Communication Audiences

CEDEU - Centro de Estudios Universitarios communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees

SIGNATORY

CEDEU - Centro de Estudios Universitarios



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