

# 2025 Sharing Information on Progress (SIP) Report

Middlesex University Business  
School

July 2025

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## About Middlesex University Business School



### Contributors

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet. PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

**Antonio Guterres**

Secretary-General (2017 - Present)  
United Nations

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of "Agenda 2030" are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

## 1. Graduates

9699

## 2. Degrees Offered

- Bachelor of Arts (B.A.)
- Bachelor of Science (B.Sc. or B.S.)
- Master of Science (M.Sc. or M.S.)
- Master of Arts (M.A.)
- Master of Business Administration (M.B.A.)
- Master of Engineering (M.Eng.)
- Master of Education (M.Ed.)
- Doctor of Philosophy (Ph.D.)
- Doctor of Business Administration (D.B.A.)

## 3. Faculty & Staff at the University

707

## 4. Student Attendance at the Institution

20241

## 5. Student Attendance at the Institution

13,261

## 6. Student Attendance at the Institution

6,342

## 7. Student Attendance at the Institution

584



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## 8. Define Purpose

Our purpose is to educate, to create and share knowledge, for a fairer, more sustainable, productive and prosperous society

## 9. Institutional Engagement

26% - 50%



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## 10. RME Lead

- Centralized sustainability office
- Individual leader
- Research or issue group, society, or club leading sustainability efforts

## 11. Define Values

Some examples from our institution: 1. Integrate global social responsibility and sustainability values in teaching and research Example: Middlesex embeds ethical considerations and sustainability in all course learning outcomes and research agendas. 2. Promote integrity, fairness, and respect across campus culture Example: Established codes of conduct emphasising inclusivity and ethical behaviour among students and staff. 3. Encourage reflection on personal and organizational values Example: reflective assignments where students analyse their own values related to responsible leadership. 4. Support faculty and students in championing responsible values Example: awards recognising research and projects that advance ethical business practices.

## 12. Student Awareness

26% - 50%

## 13. Student Engagement

26% - 50%



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## 14. Define Teach

1. Incorporate sustainability and ethics across courses Example: Middlesex integrates ethical decision-making modules into core business courses and embed sustainability topics in marketing and finance classes. 2. Use experiential learning focused on real-world challenges Example: Students work on live consultancy projects with social enterprises or develop sustainability strategies for local businesses. 3. Train faculty on responsible management topics and methods Example: Offering faculty workshops on the latest sustainability frameworks and innovative teaching techniques, like flipped classrooms. 4. Encourage interdisciplinary approaches Example: Joint projects between business, environmental science, and social work departments addressing climate change impact on communities. 5. Continuously update content aligned with UN SDGs and trends Example: Regularly revise curriculum to include new research on circular economy and climate action aligned with UN SDG 12 and 13.

## 15. Educator Recognition

- Publication or research support
- Annual teaching excellence awards
- Course evaluation scores
- Professional development opportunities
- Student-nominated teaching awards

## 16. Barriers to Innovative Curriculum

- Resource allocation challenges

## 17. Barriers to Innovative Pedagogy

- Scalability issues

## 18. Fostering Innovation

A lot

## 19. Experiential Learning

To a great extent

## 20. Learning Mindset

To a great extent

## 21. Method of Teaching and Learning

In person



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## 22. 2024 Publications

753

## 23. 2024 Publications on Sustainable Development and/or RME

836

## 24. Research Funding

- International
- National
- Local

## 25. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- Public events and lectures
- Research collaborations
- Social media and digital outreach





# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## 26. Partners, Accreditation Bodies, Associations, etc.

- United Nations Global Compact non-business signatory
- Ministries of Education, Higher Education, or similar national bodies
- Network for Business Sustainability (NBS)
- Local institutions and associations

## 27. Define Partner

Middlesex embed the Partnership principle by collaborating with sustainable businesses for internships and curriculum management, engaging NGOs and governments in joint projects, involving stakeholders in advisory boards, co-hosting events, joining global networks, and creating service-learning programs; strengthening real-world connections and advancing responsible management education.

## 28. Student Partners

- Enactus
- Sustainable Development Solutions Network (SDSN) Youth
- PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## 29. Define Practice

We embed the Practice principle by using methods of applied learning, at middlesex Uni we create real-world, hands-on opportunities that help students learn responsible management by doing, not just theory. Here's how we typically embed Practice in line with PRME: 1. Experiential Learning: Internships, co-op programs, or consultancy projects with organizations focused on sustainability or social responsibility. 2. Service-learning courses where students work with local communities or non-profits. 3. Case Studies & Simulations: Use of case studies focusing on ethical dilemmas, sustainability challenges, or corporate social responsibility. 4. Role-playing or business simulations that emphasize stakeholder impact and long-term value creation. 5. Sustainable Campus Initiatives: Engaging students in projects on campus related to energy conservation, waste reduction, or social equity, making the university itself a living lab. 6. Collaborative Projects: Partnerships with businesses or NGOs where students tackle real sustainability issues, applying their learning to create solutions. 7. Capstone Projects: Final year projects or theses that focus on responsible management topics, integrating theory with practice. 8. Workshops & Training: Practical workshops on sustainable business models, ethics, and leadership skills. By embedding these kinds of experiences, we ensure students don't just learn about responsible management but practice it, building skills and mindsets needed for the real world.

## 30. RME Practices

- Environmental stewardship policies
- Greenhouse gas emissions
- Responsible procurement policies
- Sustainability strategy or strategic plan (school or university level)
- Zero-waste guides
- Curriculum guidelines



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## 31. Define Share

Here are some ways we embed the Share principle effectively: 1) Collaborative Platforms :Create or participate in networks and platforms where faculty, students, and external partners can exchange ideas, case studies, and research on sustainability and responsible management. Examples include PRME's own forums or regional groups. 2) Open Access Resources : Publish teaching materials, research papers, and case studies on sustainability and ethics in an open-access format so other universities and practitioners can benefit. 3) Conferences and Workshops : Organise and host events focused on responsible management education where stakeholders from academia, business, and civil society come together to share insights and innovations. 4) Student and Faculty Exchanges : Facilitate exchange programs where students and faculty can experience different approaches to responsible management education and bring those insights back to their home institutions. 5) Engagement with the Community : Share knowledge by involving local communities and businesses in research projects, service-learning, and outreach programmes that focus on sustainability and ethics. 6) Publishing Impact Stories : Regularly communicate successes and lessons learned from implementing responsible management principles through newsletters, blogs, and social media to reach a broader audience.

## 32. Transparent Engagement

- Community events and consultation forums
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities
- Annual reports

## 33. Transparency Barriers

- Media visibility

## 34. Audiences

- Business and industry partners
- Chamber of commerce and local communities
- Faculty and staff
- Non-governmental organizations (NGOs)
- Research and academic networks
- Prospective and current students



SIGNATORY

# Middlesex University Business School

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## Address

The Burroughs, London, , NW4 4BT  
GB



## Website

<https://www.mdx.ac.uk/>