

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

National Service for Industrial
Training – Senai/PR

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about National Service for Industrial Training – Senai/PR, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	416
Faculty & Staff at the University	0
Faculty & Staff at the Institution	133
Student Enrollment at the University	0
Student Enrollment at the Institution	5118
Undergraduate Attendance	2864
Masters-Level Postgraduate Attendance	0
Doctoral Student Attendance	0

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Engineering (B.Eng.)
-  Bachelor of Technology (B.Tech.)

Masters Programs

-  Master of Business Administration (M.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Gerar diferenciação na prestação de ensino superior vinculando os cursos, conteúdos e práticas aos desafios da indústria, valorizando o apoio e a retenção pela capacitação nas empresas e garantindo sustentabilidade operacional. Nosso objetivo é preparar profissionais para os desafios da indústria, ampliando parcerias industriais no desenvolvimento de soluções ofertadas.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teach, neste contexto, significa formar profissionais conscientes e preparados para os desafios da indústria, promovendo aprendizagem prática, ética e sustentável. No UniSENAI PR, isso se concretiza por meio de Jornadas de Aprendizagem, projetos aplicados e programas de mentoria, integrando teoria, inovação e responsabilidade social na educação

Educator Recognition

At National Service for Industrial Training – Senai/PR, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Pedagogical innovation grants
- ❖ Os docentes do UniSENAI PR são reconhecidos por sua excelência no ensino por meio de prêmios como o Prêmio Jornadas de Aprendizagem, eventos institucionais de reconhecimento, incentivo a projetos pedagógicos inovadores e oportunidades contínuas de desenvolvimento profissional, alinhando prática docente à responsabilidade e inovação

Barriers to Innovative Curriculum

In 2025, National Service for Industrial Training – Senai/PR identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Faculty expertise gaps
- ❖ Time constraints
- ❖ As principais barreiras à inovação curricular no UniSENAI PR incluem limitações orçamentárias, lacunas de expertise docente, restrições de tempo e desafios na alocação de recursos. Além disso, existe um esforço constante para alinhar o currículo às demandas reais da indústria e às megatendências, como ESG, ODS e novas tecnologias. A integração entre cursos e campi também representa um desafio, exigindo coordenação e adaptação contínua.

Barriers to Innovative Pedagogy

In 2025, National Service for Industrial Training – Senai/PR identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Faculty confidence gaps
- ❖ Limited faculty development opportunities
- ❖ Overloaded faculty
- ❖ s principais barreiras à inovação curricular no UniSENAI PR incluem limitações orçamentárias, lacunas de expertise docente, restrições de tempo e desafios na alocação de recursos. Além disso, existe um esforço constante para alinhar o currículo às demandas reais da indústria e às megatendências, como ESG, ODS e novas tecnologias. A integração entre cursos e campi também representa um desafio, exigindo coordenação e adaptação contínua.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

A pesquisa no UniSENAI PR é conduzida de forma integrada ao ensino e extensão, estimulando o pensamento crítico e investigativo. Por meio de programas de iniciação científica, periódicos institucionais e orientação docente qualificada, os alunos desenvolvem habilidades em investigação, criatividade e inovação, gerando conhecimento aplicado com impacto social e tecnológico relevante.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, National Service for Industrial Training – Senai/PR was awarded funding for research that is:



No funding

Socializing Research

In 2025, National Service for Industrial Training – Senai/PR contributed research findings to:

- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations

Research Barriers

In 2025, National Service for Industrial Training – Senai/PR identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges

- ❖ Skills and expertise gaps
- ❖ Technology and resource access
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner refere-se a empresas, indústrias, órgãos governamentais e organizações que colaboram com a instituição para aproximar ensino, pesquisa e extensão da realidade industrial e social. No UniSENAI PR, essas parcerias fortalecem as Jornadas de Aprendizagem, projetos aplicados e iniciativas de inovação sustentável, promovendo impacto acadêmico e social.

Institutional Partnerships

- ❖ Local institutions and associations
- ❖ United Nations Global Compact non-business signatory
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ Participação dos alunos nas Jornadas de Aprendizagem, projetos de inovação aplicada e atividades de extensão voltadas à sustentabilidade e aos ODS. Atlética de Competição Acadêmica UniSENAI PR, uma iniciativa acadêmica que promove trabalho em equipe, inovação, colaboração interdisciplinar e desenvolvimento de projetos aplicados.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

No UniSENAI/PR, Practice reflete a aplicação concreta de responsabilidade e sustentabilidade. Alunos e professores desenvolvem projetos de inovação, atividades de extensão e Jornadas de Aprendizagem que conectam teoria e prática, promovendo soluções responsáveis para a indústria e sociedade, alinhadas aos Objetivos de Desenvolvimento Sustentável e ESG.

Institutional Policies and Practices

- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ “Curriculum guidelines”, já que todas as Jornadas de Aprendizagem e programas acadêmicos são estruturados para integrar ODS, ESG e práticas responsáveis



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

No UniSENAI/PR, Share significa disseminar conhecimento e boas práticas de sustentabilidade e responsabilidade social por meio de relatórios, eventos, publicações, programas acadêmicos e parcerias com a indústria e comunidade, promovendo aprendizado coletivo, transparência e engajamento de estudantes, docentes e stakeholders externos

Engagement Opportunities

National Service for Industrial Training – Senai/PR offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Participation in Learning Journeys, applied innovation projects, and extension activities focused on sustainability and the SDGs, UniSENAI PR Academic Competition Athletics

Communication Audiences

National Service for Industrial Training – Senai/PR communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Unions, associations, and local partner institutions – When relevant, the HEI also communicates practices and policies to other organizations connected to the educational and industrial sectors.
- ❖ Research and academic networks

Communication Barriers

National Service for Industrial Training – Senai/PR faces the following barriers in transparent communications:



**Audience
reach**



**Engagement
gaps**



**Feedback
loops**

SIGNATORY

National Service for Industrial Training – Senai/ PR



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