PRME

2025 Sharing Information on Progress (SIP) Report

National Service for Industrial Training – Senai/PR

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

" *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).* "

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about National Service for Industrial Training – Senai/PR, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	126
Faculty & Staff at the University	0
Student Enrollment at the University	0
Student Enrollment at the Institution	4544
Undergraduate Attendance	2623
Masters-Level Postgraduate Attendance	0
Doctoral Student Attendance	0

Degrees Offered

Bachelor Programs

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Engineering (B.Eng.)
- Bachelor of Technology (B.Tech.)

Masters Programs

- Master of Business Administration (M.B.A.)

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

✏️ How We Define Values

Respect for human beings; sustainable development; impact on industry and society; collaboration, ethics, and integrity; innovation; appreciation of the academic community and external partnerships; solid integration between higher education, work, and social and industrial practices (PDI 2024–2028).

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Student contributor

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

✎ How We Define Teach

Teach, in this context, means training professionals who are conscious and prepared for the challenges of industry, promoting practical, ethical, and sustainable learning. At UniSENAI PR, this is realized through Learning Journeys, applied projects, and mentoring programs, integrating theory, innovation, and social responsibility in education.

Educator Recognition

At National Service for Industrial Training – Senai/PR, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ The faculty at UniSENAI PR are recognized for their teaching excellence through awards such as the Learning Journeys Award, institutional recognition events, support for innovative pedagogical projects, and ongoing professional development opportunities, aligning teaching practice with responsibility and innovation.

○ Fostering Innovation

To a great extent
Teaching and learning at our institution strongly foster innovation.

○ Experiential Learning

To a great extent
Teaching and learning at our institution strongly encourage experiential learning.

○ Learning Mindset

To a great extent
Teaching and learning at our institution strongly promote a lifelong learning mindset.

⍾ **Method of Teaching and Learning**

In person
Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, National Service for Industrial Training – Senai/PR identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Faculty expertise gaps
- ❖ Time constraints
- ❖ The main barriers to curricular innovation at UniSENAI PR include budgetary constraints, gaps in faculty expertise, time limitations, and challenges in resource allocation. In addition, there is a constant effort to align the curriculum with real industry demands and megatrends such as ESG, the SDGs, and emerging technologies. Integration across courses and campuses also represents a challenge, requiring continuous coordination and adaptation.

Barriers to Innovative Pedagogy

In 2024, National Service for Industrial Training – Senai/PR identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Faculty confidence gaps
- ❖ Limited faculty development opportunities
- ❖ Overloaded faculty
- ❖ From a pedagogical perspective, innovation is impacted by budget constraints, gaps in faculty confidence and training, workload pressures, and technological limitations. Faculty need to adapt their practices to incorporate the methodology and align teaching with industry demands, ESG, and the SDGs. Coordination between courses and campuses, as well as adaptation to megatrends, also represent significant barriers to the implementation of innovative pedagogies.
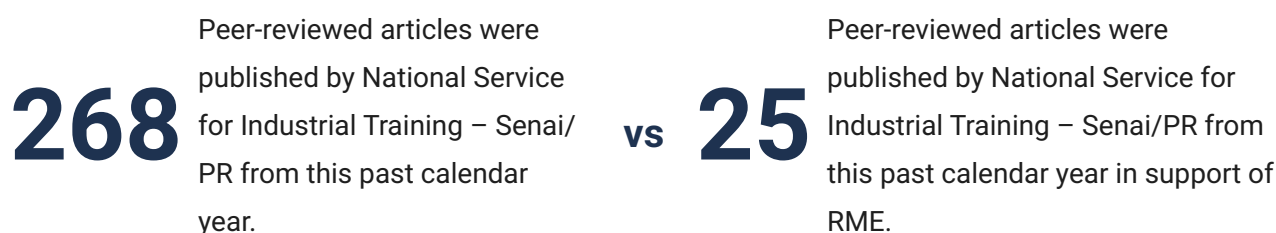
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

✏️ How We Define Research

Research at UniSENAI PR is conducted in an integrated manner with teaching and extension, fostering critical and investigative thinking. Through scientific initiation programs, institutional journals, and qualified faculty mentorship, students develop skills in research, creativity, and innovation, generating applied knowledge with significant social and technological impact.

Research vs Research for RME/Sustainable Development

268 Peer-reviewed articles were published by National Service for Industrial Training – Senai/PR from this past calendar year.

vs

25 Peer-reviewed articles were published by National Service for Industrial Training – Senai/PR from this past calendar year in support of RME.

Research Funding

In 2024, National Service for Industrial Training – Senai/PR was awarded funding for research that is:

🎫

No funding

Socializing Research

In 2024, National Service for Industrial Training – Senai/PR contributed research findings to:

❖ Industry and business networks
❖ Open-access platforms
❖ Public events and lectures
❖ Research collaborations

Research Barriers

In 2024, National Service for Industrial Training – Senai/PR identified the following barriers to conducting research related to sustainability and/or responsibility:

❖ Funding challenges

- ❖ Skills and expertise gaps
- ❖ Technology and resource access
- ❖ Time constraints
- ❖ Integration and coordination between courses and areas, ensuring that applied research is aligned with industry demands and the SDGs, representing an additional challenge in project management.

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

✏️ How We Define Partner

Partner refers to companies, industries, government agencies, and organizations that collaborate with the institution to bring teaching, research, and extension closer to industrial and social realities. At UniSENAI PR, these partnerships strengthen Learning Journeys, applied projects, and sustainable innovation initiatives, promoting academic and social impact.

Institutional Partnerships

- ❖ Local institutions and associations
- ❖ United Nations Global Compact non-business signatory
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ Participação dos alunos nas Jornadas de Aprendizagem, projetos de inovação aplicada e atividades de extensão voltadas à sustentabilidade e aos ODS. Atlética de Competição Acadêmica UniSENAI PR, uma iniciativa acadêmica que promove trabalho em equipe, inovação, colaboração interdisciplinar e desenvolvimento de projetos aplicados.

Practice

We adopt responsible and accountable management principles in our own governance and operations.

✎ How We Define Practice

At UniSENAI/PR, Practice reflects the concrete application of responsibility and sustainability. Students and faculty develop innovation projects, extension activities, and Learning Journeys that connect theory and practice, promoting responsible solutions for industry and society, aligned with the Sustainable Development Goals and ESG principles.

Institutional Policies and Practices

- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

✏️ How We Define Share

At UniSENAI/PR, Share means disseminating knowledge and good practices in sustainability and social responsibility through reports, events, publications, academic programs, and partnerships with industry and the community, fostering collective learning, transparency, and the engagement of students, faculty, and external stakeholders.

Engagement Opportunities

National Service for Industrial Training – Senai/PR offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Participation in Learning Journeys, applied innovation projects, and extension activities focused on sustainability and the SDGs, UniSENAI PR Academic Competition Athletics

Communication Audiences

National Service for Industrial Training – Senai/PR communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Unions, associations, and local partner institutions – When relevant, the HEI also communicates practices and policies to other organizations connected to the educational and industrial sectors.

Communication Barriers

National Service for Industrial Training – Senai/PR faces the following barriers in transparent communications:

| Audience reach | Engagement gaps | Feedback loops |

National Service for Industrial Training – Senai/ PR

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