

Sharing Information on Progress 2026

Berlin School of Business and
Innovation

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Berlin School of Business and Innovation, including key details and basic institutional data.

Mission

The mission of the **Berlin School of Business and Innovation (BSBI)** is to shape the future by nurturing exceptional talent and driving positive change in the competitive international business world. The school's core mission is built on three central concepts: **Enterprise, Leadership, and Success**.

BSBI focuses on providing accessible and high-quality education to cultivate future industry leaders.

This is achieved through:

- **Practical, industry-focused programs:** The curriculum is designed to develop students' practical business skills through hands-on teaching methods like case studies, guest speakers, and visits to exhibitions.
- **Empowering an entrepreneurial mindset:** The school aims to equip students with the skills and knowledge needed to lead and succeed in a global business environment.
- **Fostering an inclusive and supportive environment:** BSBI welcomes a diverse student body, creating a multicultural atmosphere that enriches the learning experience.

Vision

The school's vision is to become a leader in the industry by fostering academic excellence and providing students with opportunities for professional and personal success.

Institutional History

BSBI Brief History and PRME Journey

The Berlin School of Business and Innovation (BSBI), founded in 2017, has swiftly established itself as a forward-

thinking institution committed to an educational model that goes beyond traditional business theory. From its inception, the school's mission was centered on the core concepts of Enterprise, Leadership, and Success, which it quickly learned must be underpinned by a strong ethical and social purpose. This understanding paved the way for the adoption of Responsible Management Education (RME), a transformative journey that has become central to the school's identity. With strategic leadership from CEO Sagi Hartov and Provost Prof. Dr. Kyriakos Kouveliotis, BSBI has actively worked to embed the principles of sustainability and the common good into its academic and institutional culture.

The Path Towards PRME and Early Foundational Milestones

BSBI's journey towards formalizing its RME commitment began with a series of foundational initiatives. The school recognized early on that preparing students for the future of work meant equipping them with not just business acumen, but also a profound sense of social and environmental responsibility. This led to the initial integration of topics like corporate social responsibility and ethics into the curriculum. This early focus laid the groundwork for a more comprehensive strategy. A pivotal moment came i

n 2020 when BSBI became an official signatory of the United Nations Principles for Responsible Management Education (UN-PRME), a global initiative that aligns management education with the UN's Sustainable Development Goals (SDGs). This move marked a significant commitment at the university level and set a clear strategic direction for all future academic and operational endeavors.

Key RME Accomplishments and International Recognition

Since joining PRME, BSBI has rapidly progressed from a signatory to a recognized global leader in the RME community. This journey has been marked by several significant achievements and milestone recognitions that demonstrate the school's commitment to advancing the common good:

- **PRME Champions Status (2024–2025 and 2026–**

- 2027 Cycles):** Following its selection as a PRME Champion for the 2024–

- 2025 cohort, BSBI was selected for a second consecutive term as part of the prestigious **PRME Champions C**

- 2027.** This designation highlights BSBI's sustained leadership, strategic collaboration, and ongoing role in sha

- **Positive Impact Rating (PIR) 2026 –**

- Level 4 ("Transforming Schools"):** BSBI achieved **Level 4** status in the **Positive Impact Rating 2026**. Driven d

- **QS 4-**

- Star Overall Rating:** Reflecting its overall academic quality, international outlook, and student outcomes, BSBI

- Star Overall Rating in the QS Stars Rating System**, including top 5-

- Star marks in core categories such as Employability and Online Learning.

- **PRME Champions Project with Goa Institute of Management:** As part of its PRME Champion initiatives, BSBI

- **Student Awareness Campaign Award:** BSBI students were recognized for their outstanding efforts in a PRME

- **PRME Champions 2026-2028 Project Pilot with Business schools:** As part of its PRME Champion initiatives, BSBI create 15 collaborative case studies on sustainability with responsible use of AI.

- **Organization of the 11th Responsible Management Education Research Conference:** In September 2024, BS

- **Curriculum Integration:** BSBI has systematically integrated RME principles across its academic portfolio, ens

The success of BSBI's RME journey can be attributed to the vision and dedication of its leadership. Prof. Dr. Kyriakos Kouveliotis, as Provost and Chief Academic Officer, has been the academic force driving the RME agenda. His role in embedding these principles into the curriculum and institutional governance has been crucial. He has been instrumental in aligning academic activities with the SDGs and has championed BSBI's pursuit of prestigious international recognitions. CEO Sagi Hartov has provided unwavering strategic support, viewing RME not as a trend but as a fundamental part of the school's growth strategy. Prof. Shiv Tripathi, Dean of Faculty of Economics and Business Administration at BSBI is co-chairing PRME Anti-

Poverty Working Group and is also in PRME Global Advisory Board. His experience in mainstreaming responsible management education and sustainability adds to our strength in advancing PRME at BSBI.

A Future Rooted in Responsibility

BSBI's RME journey is a testament to its commitment to creating a positive impact on the world. What began as a strategic decision has evolved into a fundamental part of the school's institutional culture. By prioritizing responsible management education, BSBI is not only educating the next generation of b

business leaders but also contributing to a more sustainable and equitable future. The school's ongoing efforts—ranging from curriculum reform and global conference hosting to earning top international ratings like the **QS 4-Star rating**, **PIR Level 4**, and **PRME Champion 2026–2028 status**—demonstrate that its commitment to RME is deep-seated and long-term. As it continues to expand its global footprint, BSBI remains dedicated to its founding mission, ensuring that enterprise and leadership are always guided by a strong ethical compass and a profound sense of purpose for the common good.

Graduates & Enrollment

2025 Statistics	Number
Graduates	2457
Faculty & Staff at the University	84
Faculty & Staff at the Institution	84
Student Enrollment at the University	5846
Student Enrollment at the Institution	5846
Undergraduate Attendance	2425
Masters-Level Postgraduate Attendance	3407
Doctoral Student Attendance	14

Degrees Offered

Bachelor Programs

-  Bachelor of Science (B.Sc. or B.S.)
-  Bachelor of Arts (B.A.)

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)
-  Master of Arts (M.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)
-  Doctor of Business Administration (D.B.A.)

Undergraduate Degree Programmes

-  Tourism and hospitality management
-  International Business and management

Masters Degree Programmes

-  Engineering Management
-  Global MBA
-  Energy Management
-  Global Logistics and Supply Chain Management
-  Information Technology Management

Certificates, Professional Development, or Associate Programmes

-  Professional Certificate Programme
-  Professional Certificate Programme



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

© Berlin School of Business and Innovation GmbH

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Date: 29.09.2026

Adoption of the Principles for Responsible Management Education

To our stakeholders,

I am pleased to confirm that BSBI - Berlin School of Business and Innovation reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

A handwritten signature in black ink, appearing to be 'Sagi Hartov', is placed below the 'Sincerely yours,' text.

Dean/ Highest executive name: Sagi Hartov

Dean/ Highest executive full title: Chief Executive Officer

Institution name: BSBI – Berlin School of Business and Innovation

Geschäftsführung/CEO: Sagi Hartov und Antonia Baae

HR-Nr: HRB 190515 B, Amtsgericht Charlottenburg - Berlin, BSBI-Berlin School of Business and Innovation GmbH

Definition of Purpose

We are working to mainstream responsibility to academic program, research initiative, and institutional strategy in driving sustainable, equitable growth. We empower a diverse, global community of students and scholars with the critical skills, ethical mindset, and innovative leadership needed to advance inclusive prosperity, safeguard natural ecosystems, and transform global business practices.

Institutional Engagement

26% - 50% of faculty at Berlin School of Business and Innovation actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Continue telling your story

BSBI and Learning Innovation

Open-Access Knowledge Creation and Pedagogical Innovation

BSBI is committed to enhance access to high-quality responsible management education materials across global business schools and emerging markets:

- As a part of PRME Champions Project 2026-2028, we are developing an open-access repository of learning resources including case studies and AI-supported learning scenarios focused on sustainability, corporate governance, anti-corruption, and anti-poverty strategies.
- Integrated ethics, climate action, and social responsibility across all levels of study—from professional certificates to doctoral research tracks.

2. Institutional Governance, Transparency, and Ethical Culture

We foster an institutional culture rooted in accountability, ethical decision-making, and open reporting:

- Actively participate in external evaluation frameworks, including the **Positive Impact Rating (PIR)**, using direct student feedback to assess and guide our social impact and campus sustainability practices.
- Embedded code-of-conduct modules and research ethics boards across postgraduate and doctoral research workflows to ensure research integrity and transparency.

3. Global Leadership and Community Engagement

Through active participation in international networks and global working groups, BSBI collaborates with peer institutions to shape the future of responsible management:

- Active involvement in PRME global working groups, regional chapters, and collaborative research initiatives addressing global sustainability challenges.

- Hosting and co-organizing international conferences, executive bootcamps, and policy panels bridging academic research with real-world industry practice in ESG, net-zero transitions, and humanistic leadership.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At BSBI, we embed organizational responsibility and planetary stewardship into our core identity. Guided by the UN SDGs and PRME, we integrate ethics, equity, and sustainability across our academic programs, research, and campus governance—empowering diverse, global future leaders to drive transparent, accountable, and positive societal impact.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Senior leadership office
- ❖ Student contributor

Student Awareness

51% - 75% of students at Berlin School of Business and Innovation are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Berlin School of Business and Innovation actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

we transform our learning environments by embedding sustainability, ethics, and responsible leadership across all curricula and pedagogy. Through our ongoing efforts to create open access learning resources, transdisciplinary modules, and practical problem-solving, we empower a diverse student body to apply responsible management concepts in real-world business contexts.

Courses that support RME

Berlin School of Business and Innovation reports 2 courses in 2025 that support responsible management education and sustainable development goals.

Corporate Sustainability and Leadership | CSL

This programme empowers students to lead with a purpose and drives a positive impact. Students will embark on a path that not only shapes their career but also contributes to a greener and more sustainable future.



Ethics, Code of Conduct and Compliance | ECC

The purpose of this programme is to equip participants with the skills and strategies needed to navigate complex international business landscapes with confidence and integrity. Focusing on ethics, compliance and cross-cultural negotiation, this programme equips participants with the skills and tools necessary to navigate the complexities of the global business landscape.



Educator Recognition

At Berlin School of Business and Innovation, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives

Barriers to Innovative Curriculum

In 2025, Berlin School of Business and Innovation identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Collaboration barriers
- ❖ Compliance and legal concerns

Barriers to Innovative Pedagogy

In 2025, Berlin School of Business and Innovation identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Change resistance
- ❖ Assessment rigor concerns



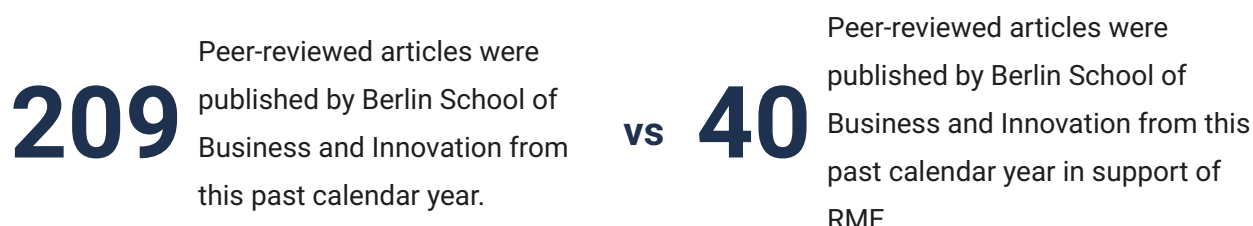
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

We advance interdisciplinary research across management, digital technology, data science, and AI to inspire responsible practices. Through co-creation with faculty, students, and industry partners, our scholarship explores global societal challenges to produce actionable, tech-driven insights that enrich our curriculum and foster ethical, sustainable innovation.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Berlin School of Business and Innovation was awarded funding for research that is:



International

Socializing Research

In 2025, Berlin School of Business and Innovation contributed research findings to:

- ❖ International media
- ❖ National media
- ❖ Social media and digital outreach
- ❖ Open-access platforms
- ❖ Industry and business networks

Research Projects

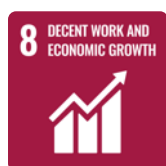
In 2025, Berlin School of Business and Innovation reported 1 research project that implemented responsible or sustainable activities.

CyberSEA (Cyber Security in the Marine Industry)

Period Covering: July, 2023 - December, 2026

Department: Faculty of Computer Science and Informatics

BSBI is an active consortium partner in the CyberSEA Project, an international initiative focused on bridging the digital security skills gap in the global maritime sector. By advancing interdisciplinary cybersecurity education and responsible technology management, the project aligns directly with UN Sustainable Development Goals Through its involvement in the CyberSEA consortium, BSBI advances cross-sector collaboration, digital responsibility, and experiential learning, equipping future leaders to manage critical digital infrastructure safely, ethically, and sustainably.



Research Barriers

In 2025, Berlin School of Business and Innovation identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Data access and management
- ❖ Funding challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

we co-create impact by engaging business, government, civil society, and academia. Through global partnerships, industry forums, and collaborative networks like UN PRME, we leverage cross-sector dialogue and interdisciplinary expertise to advance transparent, accountable management education and foster ethical, sustainable leadership across global markets.

Institutional Partnerships

- ❖ Quacquarelli Symonds (QS)
- ❖ Positive Impact Rating (PIR)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

we model responsible governance and operational accountability across all campuses. By embedding ethics, transparency, equity, and environmental sustainability into our institutional policies, campus operations, and decision-making frameworks, we ensure our daily organizational practices align directly with our academic commitment to the UN PRME principles.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Curriculum guidelines
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Environmental stewardship policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

10-Application-of-Artificial-Intelligence-in-Teaching-Learning-Guidelines_compressed

[View document](#)  [Download document](#) 

11-Environmental-Sustainability-Funding-and-Donations-Policy_compressed

[View document](#)  [Download document](#) 

12-Environmental-Sustainability-Investment-Policy_compressed

[View document](#)  [Download document](#) 

05-Equality-and-Diversity-Policy_compressed

[View document](#)  [Download document](#) 

08-BSBI-Anti-Corruption-Bribery-Policy_compressed View document  Download document 

Practice Awards

In 2025, Berlin School of Business and Innovation received 3 awards for responsible and/or sustainable practices.

AMBA - BGA Excellence Award 2026 for Lifelong Learning

Granter: AMBA and BGA

Grantee: BSBI - Berlin School of Business and Innovation

Award Description:

Highly Commended in the Best Lifelong Learning Initiative Award for its AI University and Metaverse Campus Initiative

Positive Impact Rating 2026 - LLevel 4 Transformative Institution

Granter: Positive Impact Rating

Grantee: BSBI - Berlin School of Business and Innovation

QS 4 Star

Granter: QS

Grantee: BSBI - Berlin School of Business and Innovation



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

We embrace open dialogue and transparent reporting, sharing our successes, challenges, and lessons learned across our global community. By fostering continuous collective learning and peer collaboration, we refine our educational practices, strengthen our institutional governance, and authentically live our shared values and purpose.

Engagement Opportunities

Berlin School of Business and Innovation offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Student and staff volunteer programs

Communication Audiences

Berlin School of Business and Innovation communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Business and industry partners
- ❖ Boards and advisory committees
- ❖ Media and public relations channels
- ❖ Research and academic networks

Communication Barriers

Berlin School of Business and Innovation faces the following barriers in transparent communications:



**Accessibility
issues**



**Audience
reach**



SIGNATORY

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