

# 2024 Sharing Information on Progress **(SIP) Report**

Berlin School of Business and  
Innovation

## Table of Contents

1. About PRME .....	3
2. About SDGs .....	5
3. Purpose .....	6
4. Values .....	12
5. Teach .....	14
6. Research .....	18
7. Partner .....	21
8. Practice .....	25
9. Share .....	28

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

Berlin School of Business and Innovation demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



### Letter from the CEO

Berlin School of Business & Innovation (BSBI) is committed to shape the future leaders through responsible management education comprising teaching, training, research and professional outreach activities. With focus on change, creativity and innovation, we offer a range of undergraduate, postgraduate and doctoral level programmes in area of business, management, informatics and creative industries.

Driven by the core values of: (A) Enterprise; (B) Leadership; and (C) Success, all our programmes reflect these three core elements. In line with core principles of responsible management education, our focus is on developing application focused knowledge along with practical business and management skills as required for modern and sustainable world. In our faculties of 'Economics and Business Administration', 'Computer Science and Informatics' and 'Creative Industries', we equip our students with all the tools, techniques, knowledge and competencies that they need for their professional success. All our courses use hands-on teaching methods, such as theoretical modelling; methodological analysis; case studies; group-based and individual-oriented discussions; scientific visits to exhibitions, companies and businesses; and guest speakers and external professionals.

The Principles for Responsible Management Education (PRME) gives us both the direction as well as the path for shaping the sustainable world through more responsive and relevant management education to our learners from across the world. We are glad and proud to be a member of this valuable network.

Sagi Hartov  
Co-Founder and Executive Chairman







### Provost's Foreword

Berlin School of Business and Innovation (BSBI), a young and fast growing business school in Europe, has accomplished an unparalleled growth during short span of times since its inception in 2018. Our focus on continuous quality improvement has helped us in shaping a student-friendly learning culture that makes it as one of the distinct B-schools.

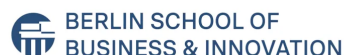
Together with our distinguished professors, lecturers and members of staff, we have created a unique academic methodology combining face-to-face, hybrid and blended education. Our mission has been to create global leaders, decision makers and problem solvers, and to influence business practice and public policy to deliver better outcomes for the modern world.

Using our main academic framework BSBI Didactic Model, we continuously work on how to provide our students with the necessary competencies so that they can respond effectively to today's challenges. Through a variety of interventions like German lessons, business simulations and regular contacts within the industry as well as access to professional career agencies, our aim to ensure the overall development of the student for a meaningful career path.

Our concept of responsibility covers issues of ethics, respect, collaboration, co-ordination, and sustainability. In more specific words, both our academic members and the members of staff work with respect to the legal, organisational and academic moral standards (in both human-oriented and data-based contexts). We respect each other as well as students; and do believe that the value of human-being is the most important concept in our school. All our academic and organisational activities are based on collaborations, mutual trust and a shared value of 'collective responsibility' among school members as well as other stakeholders.

The last academic year has been quite significant for us in driving the responsible management education with larger sustainability impact:

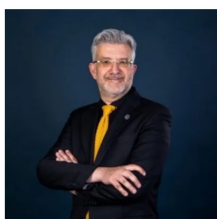
- Our students have won the PRME Awareness Campaign
- We have been selected as a PRME Champion 2024-25
- The BSBI Didactic Model was recognized in PRME i5 Viewbook Edition and



- We are soon ready to welcome the responsible management educators' community to the 11<sup>th</sup> Responsible Management Education Research Conference at BSBI in September 2024.

We are committed to PRME and embedding its principles across our institution and looking forward to develop academic professional collaborations with our partners. I thank all the stakeholders for their continued support to mission BSBI for greater sustainability!

Prof.Dr. Kyriakos Kouveliotis, FRSA  
Provost and Chief Academic Officer



## Institutional Mission, Vision, and Strategy

The following outlines Berlin School of Business and Innovation's institutional mission, vision, and strategic approach to responsible management education.

### 1b Purpose Statement BSBI Purpose

#### Relevant Stakeholders

PRME

#### Purpose

PRME SIP

1b Purpose Statement BSBI Purpose

View document  Download document 



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## **RME Leadership Accountability**

At Berlin School of Business and Innovation, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

### **Values: BSBI RME Accountability**

Promoting Responsible Management Education

Prof. Dr. Kyriakos Kouveliotis, Provost and Chief Academic Officer and the Faculty of Economics and Business Administration are accountable and responsible on behalf of BSBI as PRME Signatory Member for the Responsible Management within the institution.

## **Organizational Structure for RME**

The following organizational entities at Berlin School of Business and Innovation are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## RME Elements in Degree Programs

Berlin School of Business and Innovation integrates responsible management education into its degree programs through 2 different approaches:

Guest Speakers and Showcase Events

### **Sustainable Innovation: Exploring Green Tech Startups in Germany**

There has been a global shift in the way we approach sustainability and the adoption of green technologies in recent years due to concerns about climate change. Companies have prioritised green technology innovation, especially tech startups who wish to contribute to developing eco-friendly solutions. Germany, known for its strong commitment to sustainability and technological advancement, has become a hotspot for green tech startups pioneering the future of green technology innovation. This blog post will explore the current landscape and the future of green technology, the challenges companies face when implementing greener solutions, notable startups that are making a difference today, and more.

#### **Date**

February, 2024 - August, 2024

#### **Location**

BSBI

#### **Speakers**

Industry Speakers

[Supporting Links](#)

Blog and Seminars

### **Siemensstadt Square: A Hub for Innovation and a Living Lab**

Industry visit

#### **Date**

June, 2024 - June, 2024

#### **Location**

Siemensstadt, Berlin

#### **Speakers**

Siemens Executives

[Supporting Links](#)

## Industrial Visit

### Study Immersion Trips in Berlin

Immersive field trips play a pivotal role in enhancing the learning process for students. These experiences go beyond the confines of traditional classrooms, offering students the opportunity to engage with the real world in a dynamic manner.

#### Date

September, 2023 - September, 2023

#### Location

Berlin City

#### Speakers

Industry experts

#### [Supporting Links](#)

Immersive field trips in IKEA, Railway Stations, Car Service Centers and Futurium

## Course-Level RME Learning Goals

### Professional Certificate Program on Corporate Sustainability and Leadership

Courses related to Sustainability and PRME

#### Department

Faculty of Economics and Business

#### Learning Object Subject

Corporate Sustainability and Leadership

#### Educational Level

Undergraduate & Postgraduate

#### Learning Outcome

Understand the business imperative of sustainability & implement sustainability programmes and strategies in organisations

#### Interactivity Type

Seminars and Practical Exercises with the active participation of 150 students in the AY 2023-2024



### **Learning Object Description**

The programme helps to develop an understanding of the global and contextual perspectives of sustainability and prepare students with the required knowledge and skills to lead to sustainable change, considering also the PRME Framework.

[Supporting Links](#)



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## RME Elements in Research

Berlin School of Business and Innovation incorporates responsible management education into its research endeavors through 2 different methods:

Research Conferences

### 11th RME Research Conference

**Date**

September, 2024 - September, 2024

**Location**

BSBI

**Speakers**

Academics and Scholars

[Supporting Links](#)

Doing the Next Step: Responsible Management Education between Transforming and Radicalising - Opening a Dialogue Framework and a Roadmap for the Sustainable Future of Business Schools

### BSBI Conference: AI for Sustainable e-governance and Business Intelligence

Responsible Management Education related Conference

**Date**

June, 2023 - June, 2023

**Location**

BSBI Auditorium

**Speakers**

Industry Experts

[Supporting Links](#)

With the theme "AI for Sustainable e-governance and Business Intelligence" at BSBI's 1st International Conference on Artificial Intelligence, the participants witnessed firsthand the latest advancements in AI and gained insights that can shape the future of industries worldwide.

The BSBI Postdoctoral Research Centre (PRC) focuses on building innovative knowledge in various disciplines to mitigate against challenges within the business sector. The scientific platform concentrates on complementing the existing research base with further superiority. The PRC welcomes any discipline under business science to conduct postdoctoral research which is de facto next step on the academic career path after completion of PhD. The centre focuses on core and interdisciplinary business science aimed at creating a significant and sustainable impact in academia as well as in industry. We offer an ecosystem that facilitates and empowers independent research. PRC recruits, develops and nurtures qualified and skilled researchers and specialists – many of whom are well recognised as creative leaders – around the spectrum of the business management. BSBI's researchers receive access to academic resources to build and enrich their skills, sharpen their research aptitude to deliver industry leading research breaking conventional, established boundaries. At BSBI postdoctoral fellows actively engage with other academic institutions and respective industrial sectors, thus expanding BSBI's global network. The PRC works with BSBI's international scientific journal in publishing research articles, commentaries, reviews and books series. Fellows play important role in the domain specific seminar series

### **Doctoral and Postdoctoral Research at BSBI**

Committed to Doctoral and Postdoctoral Research

The doctoral students have the opportunity to expand their research with international cooperations like the one with Goa Institute of Management, India.

The Postdoctoral Research Centre (PRC) focuses on building innovative knowledge in various disciplines to mitigate against challenges within the business sector.



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Partnership Approaches for RME

Berlin School of Business and Innovation partners with external stakeholders to advance responsible management education through 3 different approaches:

### Knowledge Translation and Dissemination

#### **Description of partnering activities that involve informing**

Informing: Knowledge Translation and Dissemination

##### 1. Informing: Knowledge Translation and Dissemination

BSBI strives to play a crucial role in translating academic knowledge into practical, actionable insights that can be used by a broader audience. This involves:

- **Curriculum Integration:** BSBI integrates concepts of ethics, sustainability, and corporate responsibility into its curriculum, ensuring that students are well-informed about the importance of these issues in modern business practices.
- **Research Publications and Conferences:** Faculty and students at BSBI engage in research that is then published in journals, presented at conferences, or shared through public seminars. This dissemination of knowledge ensures that findings reach a wide audience, including businesses, policymakers, and the public, thereby contributing to the broader understanding of responsible management practices. In June 2023, BSBI organised the 1<sup>st</sup> BSBI Conference: AI for Sustainable e-governance and Business Intelligence during which the 90 attendees had the opportunity to: gain insights into the latest advancements and applications of artificial intelligence, learn about sustainable e-governance practices and their impact on business intelligence and network with professionals, experts, academicians, and students from various institutions.

### External Community Dialogue

#### **Description of partnering activities that involve dialoguing**

Dialoguing: Bilateral or Multilateral Conversations with External Communities

##### 2. Dialoguing: Bilateral or Multilateral Conversations with External Communities

Dialogue with external communities is vital for fostering a culture of responsibility. BSBI engages in such dialogues by:

- **Collaborative Events and Workshops:** BSBI regularly organizes roundtables, panel discussions, and workshops that bring together diverse stakeholders, including business leaders, policymakers, NGOs, and academic experts. These events facilitate the exchange of ideas and perspectives on issues such as sustainability, ethics, and social responsibility.
- **Academic and Industry Partnerships:** By partnering with other educational institutions and industry players, BSBI ensures that its dialogues are informed by current trends and challenges, making the discussions relevant and impactful. Recently it has been agreed the BSBI Professional Certificates to be offered in cooperation with the GISMA (Gisma University of Applied Sciences) and to offer to the students the possibility to gain ECTS Credits.

## Collaborative Problem Solving

### Description of partnering activities that involve problem-solving

Problem Solving: Joint Problem-Solving with External Partners in a Purposeful Relationship

#### 3. Problem Solving: Joint Problem-Solving with External Partners in a Purposeful Relationship

- BSBI collaborates with external partners to tackle real-world problems, ensuring that theoretical knowledge is applied in practical settings. This can be seen in Research Collaborations. BSBI engages in joint research initiatives with external partners, focusing on solving pressing global issues like climate change, inequality, or ethical governance. These partnerships ensure that research is not only academically rigorous but also practically relevant. An example is “Sahyog”: Teaching Sustainability Beyond Classroom - International Student Projects. Sahyog Is a cooperation between the Berlin School of Business and Innovation (BSBI) and the Goa Institute of Management – GIM, Goa, India. GIM and BSBI are PRME Champions Schools and are committed towards developing sustainability mindset among students, motivate faculty to focus research on sustainability related topics and train professionals to incorporate sustainability into their business models. The Centre for Social Sensitivity and Action (CSSA) at GIM and BSBI have decided to launch several student projects on voluntary basis related to the UN Sustainable Development Goals and responsible management. Sahyog adopts a transboundary collaborative pedagogy will help students acquire discourse and implementation skills towards dealing with sustainability, effectively. This collaborative

method of teaching and research will help students and researchers develop an in-depth understanding about sustainability and global business and challenges involved in Global North and in Global South.





# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## RME Policy Implementation

Berlin School of Business and Innovation has implemented 1 policy to support its commitment to responsible management education:

No, but RME is stimulated organically rather than through policies (a narrative explaining why will be prompted with this option)

### **Sustainability and RME Compliance of BSBI**

Sustainability Compliance at the Berlin School of Business and Innovation (BSBI)

The Berlin School of Business and Innovation (BSBI) is committed to aligning with Germany's stringent sustainability regulations. This commitment reflects the school's dedication to promoting environmental responsibility, social equity, and inclusiveness within its operations. Below is an overview of how BSBI ensures compliance across key areas:

#### **1. Water Sustainability**

BSBI actively engages in water conservation practices, in line with Germany's regulations that prioritize the efficient use of water resources. The school has implemented modern, water-efficient systems across its campus, including low-flow fixtures and automated water monitoring to reduce wastage. Additionally, BSBI educates its community on water conservation strategies, fostering a culture of environmental responsibility.

#### **2. Sustainable Buildings and Real Estate**

BSBI's campus facilities are designed to meet or exceed Germany's energy and environmental standards. The school ensures that its buildings comply with the Energy Saving Ordinance (Energieeinsparverordnung, EnEV) and the Building Energy Act (Gebäudeenergiegesetz, GEG), which mandate energy-efficient construction and operation of real estate. The campus uses renewable energy sources where possible, incorporates green spaces, and adopts sustainable materials in renovations and construction, minimizing its carbon footprint.

#### **3. Local Staff, Student, and Faculty Transportation**

In compliance with Germany's mobility and environmental regulations, BSBI encourages sustainable transportation among its staff, students, and faculty. The institution promotes the use of public transportation, endorses cycling through secure bike parking and cycling routes,

and supports carpooling initiatives. BSBI's transportation policies are designed to reduce carbon emissions, contributing to the broader efforts of reducing urban traffic congestion and pollution.

#### 4. Employee Equity, Diversity, and Inclusion

BSBI aligns its employment practices with Germany's stringent laws on equity, diversity, and inclusion (EDI), including the General Equal Treatment Act (Allgemeines Gleichbehandlungsgesetz, AGG). The school fosters a diverse and inclusive workplace, ensuring equal opportunities for all employees regardless of gender, ethnicity, age, disability, or sexual orientation. BSBI implements regular training on diversity and inclusion, cultivates an open and inclusive environment, and has set up grievance mechanisms to address any incidents of discrimination.

#### 5. Student Equity, Diversity, and Inclusion

BSBI is committed to providing a welcoming and inclusive educational environment. The school adheres to national policies and regulations promoting diversity and inclusion in higher education. It ensures that its admissions process is fair and equitable, offering scholarships and support services to underrepresented groups. BSBI also facilitates student organizations and initiatives that promote cultural exchange and inclusivity, ensuring that all students feel valued and supported.

## Institutional Aspiration Targets

Berlin School of Business and Innovation has set aspiration targets in 1 different area:

- ❖ BSBI will set aspiration targets within the next 2 years, after re-evaluating its existing Sustainability Compliance



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Berlin School of Business and Innovation operates with the following approach:

### Limited Transparency Disclosure

#### **Disclosure of performance on policies related to RME**

As a signatory member of the Principles for Responsible Management Education (PRME), the Berlin School of Business and Innovation (BSBI) has a strong commitment to disclose its performance on policies related to responsible management education (RME).

To achieve full transparency, BSBI will adopt the following approaches:

- A clear compendium of the school's commitment to PRME principles and the specific policies implemented to support these commitments.
- Provide data on sustainability metrics, such as water usage, energy efficiency, transportation impacts, and diversity statistics among students and staff.
- Highlight key achievements, such as successful sustainability initiatives, diversity and inclusion programs, and positive impacts on students and the community.
- BSBI should maintain a dedicated section on its official website for RME-related performance
- Facilitate transparent discussions on the successes and challenges faced by BSBI in implementing RME policies.
- Hold the school accountable by reviewing progress against previous commitments and setting new targets in consultation with stakeholders.



SIGNATORY

# Berlin School of Business and Innovation

---



## Address

Karl-Marx-Strasse 97-99, D-12043  
Germany



## Website

<https://www.berlinsbi.com/>