

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Turku School of Economics

October 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Turku School of Economics, including key details and basic institutional data.

Mission

Our mission is that we produce high-quality intellectual contributions drawing on discipline-based expertise and interdisciplinary collaboration. Based on basic and applied research, we educate responsible leaders for national and international businesses and for the public sector. We build a sustainable society.

Vision

Our vision is to be a cutting-edge business school that addresses wicked societal problems. This requires interdisciplinary scholarship, a foresight mindset, and impactful long-term stakeholder collaboration. All our efforts echo “TSE for Sustainable Futures”.

Graduates & Enrollment

2025 Statistics	Number
Graduates	722
Faculty & Staff at the University	3754
Faculty & Staff at the Institution	256
Student Enrollment at the University	23148
Student Enrollment at the Institution	2847
Undergraduate Attendance	1485
Masters-Level Postgraduate Attendance	1151
Doctoral Student Attendance	188
Certificate, Professional Development, or Continuing Education Attendance	23

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Foreword

We are pleased to present the 2026 report on the implementation of the Principles for Responsible Management Education (PRME) at Turku School of Economics (TSE). Our mission is to educate responsible future leaders for national and international businesses and the public sector, and we are firmly committed to advancing the Six Principles of Responsible Management Education.

During the reporting period, we have made significant progress in moving from individual initiatives towards a more systematic and strategic approach to responsibility, sustainability and societal impact. Our parent institution, the University of Turku, provides an important framework and support for this work. Our efforts are guided by the sustainability and responsibility theses of Universities Finland (UNIFI), the United Nations 2030 Agenda for Sustainable Development, and a comprehensive understanding of sustainability encompassing its four dimensions: ecological, economic, social and cultural. Our Equality Plan further sets out objectives for promoting non-discrimination and equality, including in teaching and learning.

Responsibility and sustainability are increasingly embedded in our education and research. Our current curriculum includes a total of 87 courses addressing ethics, responsibility and sustainability. The results are encouraging: the majority of our graduates recognise the importance of responsibility in business and economic practice. In research, the Responsible Business Network brings together an actively connected community of scholars studying responsibility and sustainability and strengthens collaboration across disciplinary and organisational boundaries.

We will continue our efforts to embed responsibility and sustainability throughout our research, education, societal engagement, administration and organisational culture. Our ambition is not only to integrate these principles into what we do, but also to contribute actively to positive change in business and society. Together with our students, alumni, staff and wider community, we want to advance a more responsible and sustainable future.

Markus Granlund
Dean, Turku School of Economics



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office

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TSE Values

The basis for all we do is ethical scientific approach that supports critical thinking, creativity and openness. Our staff and students act responsibly and are enthusiastic about their work. We take good care of their well-being and feelings of belonging to our community.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Teaching Awards

In 2025, 1 award was given to faculty and educators at Turku School of Economics.

The Finnish Business School Graduates' 2026 Teaching Award

Granter: Finnish Business School Graduates

Grantee: Matti Niinikoski

Award Description:

Each year, the Teaching Award seeks a teacher in the field of business and economics who has made a significant contribution to the quality of teaching. This year, the award placed particular emphasis on the importance of foundational teaching and on helping students make a smooth transition to university studies.

The award jury especially commended Niinikoski for the way he has developed an introductory course by integrating another course into it. Students had previously found that course challenging, and completing it had slowed their progress in their studies.

Educator Recognition

At Turku School of Economics, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events

Barriers to Innovative Curriculum

In 2025, Turku School of Economics identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Change fatigue
- ❖ Collaboration barriers
- ❖ Faculty resistance
- ❖ History and institutional tradition
- ❖ Institutional culture
- ❖ Limited interdisciplinary collaboration
- ❖ Resource allocation challenges

Barriers to Innovative Pedagogy

In 2025, Turku School of Economics identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns
- ❖ Faculty confidence gaps
- ❖ Measurement difficulties
- ❖ Overloaded faculty
- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

178 Peer-reviewed articles were published by Turku School of Economics from this past calendar year.	vs	63 Peer-reviewed articles were published by Turku School of Economics from this past calendar year in support of RME.
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Research Funding

In 2025, Turku School of Economics was awarded funding for research that is:



International



National



Local



Regional

Socializing Research

In 2025, Turku School of Economics contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ International media

Research Projects

In 2025, Turku School of Economics reported 3 research projects that implemented responsible or sustainable activities.

GEONIUS

Period Covering: September, 2026 - August, 2030

Department: International Business

GEONIUS reconceptualises the three-pillared concept of sustainability – people, profit, planet – by integrating security as a fourth dimension: peace. The dynamics of these dimensions will be examined in Finland, a European microcosm with bolder climate policy than the EU and sharper security pressures on the Russian border. The project asks: How do businesses integrate the security dimension into sustainability enhancement in evolving international multi-actor networks?



Economics of Digital Health Care Services

Period Covering: September, 2026 - August, 2030

Department: Economics

The study assesses the impacts of digital health services in primary healthcare using randomized controlled trials and extensive register data. It examines the use and productivity of digital health services, as well as differences across patient groups and healthcare professionals. The findings provide new evidence on the effectiveness and cost implications of digital services and their potential for health policy.



CruiseFlex - Design for a Sustainable Lifecycle

Period Covering: January, 2026 - December, 2027

Department: Management | Computer Information Systems

CruiseFlex is a joint research and development initiative aimed at transforming cruise ship public space design through lifecycle and scenario thinking, modularity, and sustainability. The project brings together leading industry partners and research institutions to address the evolving demands of the cruise sector, including environmental targets, passenger expectations, and operational efficiency.

The project aims to develop adaptable public space solutions that can evolve with changing cruise scenarios. It also seeks to optimize design processes using digital tools to support early-stage innovation and lifecycle continuity. Additionally, it will create business models that enable longterm value through retrofits, upgrades, reuse, and service-based solutions.



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News_a new paradigm for economic performance and sustainability

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News_Auditors expertise in climate risks

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News_Futures Conference 2026

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List of Our Experts on Sustainable Development and Responsibility at the Turku School of Economics

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ GRLI (Globally Responsible Leadership Initiative)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ University Councils

Student Organization Partnerships

- ❖ None

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Entrepreneurs in Residence Programme

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Professors of Practice

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Carbon reduction or offset commitments
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Student equity, diversity, inclusion

Policy Documents Related to RME and/or Sustainability

Carbon neutrality and environmental footprint

View document  Download document 

Well-being initiatives to TSE students

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Turku School of Economics offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Turku School of Economics communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Turku School of Economics



Address

FI-200014 Turun yliopisto, Turku
Finland



Website

<https://www.utu.fi/en/university/turku-school-of-economics>