

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

School of Business, Gratia
Christian College

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about School of Business, Gratia Christian College, including key details and basic institutional data.

Mission

<https://www.unesco.org/en/articles/call-participants-and-presentations-10th-unesco-apeid-meeting-entrepreneurship-education>

Head, School of Business has been shortlisted to present a paper on entrepreneurial education via environmental paint for Chinese paintings and environmental materials with biotech for apparel products for UNESCO EE Conference, Oct., 2024.

<https://www1.gcc.edu.hk/business/united-nations-unprme-the-3rd-antipoverty-colloquium/>

UNITED NATIONS UNPRME THE 3RD ANTIPOVERTY COLLOQUIUM

October 24th, 2026 (Sat) 10am – 12 noon

United Nations UNPRME The 3rd Antipoverty Colloquium

"Dialogue with Actions on SDG#16 peace and cultural heritage for entrepreneurship and job creations".

Convened by : Prof. Shirley Yeung

Head, School of Business, Gratia Christian College/

Co-Chair, UNPRME Anti-poverty Steering Committee

Registration Link: <https://forms.gle/hc4pquKm9TPZTKi16>

The 2-hour colloquium of Oct 24th (Sat) with sessions is set as below:

- 1) Re-define Peace and Culture for Antipoverty
- 2) Challenges and Opportunities for SDG#8 Decent Job Creation, SDG#9 Innovations and SDG#16 peace
- 3) Servant Leadership, Transformational Leadership, and ESG Compliance for Peace and Culture
- 4) Application of Technology, AI / web 3.0 x UNGC 10 Principles x UNPRME 7 Principles for CPD (Continual Professional Development)

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Strategy

GCC School of Business Activities 2026 27 Word
File 2

View document  Download document 

Strategy Alignment

UNPRME Antipoverty Collquium 2026 (Feb., June and Oct.)

<https://www1.gcc.edu.hk/business/united-nations-unprme-the-3rd-antipoverty-colloquium/>

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Graduates & Enrollment

2025 Statistics	Number
Graduates	180
Faculty & Staff at the University	50

2025 Statistics	Number
Faculty & Staff at the Institution	50
Student Enrollment at the University	300
Student Enrollment at the Institution	300
Undergraduate Attendance	150
Masters-Level Postgraduate Attendance	0
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	100

Degrees Offered

Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)

Undergraduate Degree Programmes

-  Higher Diploma in Transformative Business Management Programme <https://www1.gcc.edu.hk/business/higher-diploma-in-tra>

Masters Degree Programmes

-  Professional Training



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

A Breath of Spirit 2026



2026-07-08

Object: Ocarina Concert Location: Lecture Hall, Mei Foo Campus, Gratia Christian College
Time: 11th July, 2026 Performer: 原樂天，吳卓希 Curator: Prof Shirley Yeung Poster: For more info, please feel free to contact: ocarina.hongkong@gmail.com — Listen. Breathe. Awaken. —

✨ Inspiring the Next Generation! ✨

2026-06-04

We were honored to welcome education sector leaders, students, and teachers from Islamic Kasim Tuet Memorial College to the GCC booth (Hall 3G, Booth A03) today! Our dedicated school representatives were all on standby, providing visitors with detailed, 1-on-1 insights into our programs and vision. Thank you to everyone who [...]

United Nations UNPRME The 2nd Antipoverty Colloquium

2026-04-02



June 20th, 2026 (Sat) 10am – 12 noon United Nations UNPRME The 2nd Antipoverty Colloquium “AI Transformative Responsible Management Education”. Convened by : Prof. Shirley Yeung Head, School of Business, Gratia Christian College/ Co-Chair, UNPRME Anti-poverty Steering Committee Registration Link: <https://forms.gle/dasAgXWt9TfjX4x89> The 2-hour colloquium of June 20th (Sat) with [...]

[Prof. Shirley with Yuen SW and Student, Higher Diploma in Transformative Business Management Programme in Official Appointment Ceremony – “Peace Ambassador”, UNESCO Glocal Peace Centre](#)

2026-03-30



Celebrating UN 80th Anniversary and UNESCO Glocal Peace Centre 8th Anniversary Charity Dinner with Appointment of 3 Peace Ambassadors Professor Shirley Yeung (Head, School of Business) Thiru, and Keith Wong were appointed as Peace Ambassadors by UNESCO Glocal Peace Centee Cochaired by Prof Samuel Leung and Ms. Mitzi [...]

[Distinguished Guest Lecture on Management with Innovations x SDG](#)



Professor Shirley Yeung, Professor of Practice, Head, School of Business, Gratia Christian

College/ Cochair, United Nations Principles for Responsible Management Education (UNPRME) Anti-poverty Working Group, an initiative of UN Global Compact (UNGC) / Associate VP, UNESCO Hong Kong Association, invited a distinguished guest speaker, Professor Wong Kam Sing, GBS, JP [...]

United Nations UNPRME Antipoverty Colloquium

2026-01-13



Feb. 7th 2026 (Sat.) 10am – 12 noon United Nations UNPRME Antipoverty Colloquium “Beyond 2030 – Reimagining Management Education for Emerging Global Sustainability Challenges”. Convened by : Prof. Shirley Yeung Head, School of Business, Gratia Christian College/ Co-Chair, UNPRME Anti-poverty Steering Committee The 2-hour colloquium with sessions is set as [...]

宏恩基督教學院 商學院 課程簡介會

2025-11-12



Gree/ Blue Entrepreneurial Education Project for Cop 30

2025-11-10



Sustainability Green / Blue Design Entrepreneurial Education AI Governance & Impacts 2030

2025-10-31



Sustainable Development Talk – Transformation in Action

2025-10-08



Sustainability Green/ Blue Design Entrepreneurial Education – Social Impacts for 2030

2025-09-30



Sep 24 Sustainability – Green/ Blue Design Entrepreneurial Education – Social Impacts for

2030

2025-09-09



服務管理榮譽學士課程學位課程簡介會

2025-07-18



Green Entrepreneurial Education with ICH for SDG 2030

2025-06-19



21 July – Monthly Transformation Seminar-Halal Sustainability Green/ Blue Entrepreneurial Education

2025-06-16



Cop28 to 30 Green Entrepreneurial Education

2025-06-13



Definition of Purpose

Purpose to serve with CHRIST Spirit

Institutional Engagement

26% - 50%

of faculty at School of Business, Gratia Christian College actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values - Add values to students, teachers, communities and key stakeholders identified

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor

Student Voices

The following narrative demonstrates how School of Business, Gratia Christian College has influenced students' academic journey and personal growth.

UNPRME Antipoverty Collquium 2026 (Feb., June and Oct.)

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Student Awareness

26% - 50% of students at School of Business, Gratia Christian College are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at School of Business, Gratia Christian College actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Values Voices

SDG #17 Partnership

<https://www1.gcc.edu.hk/business/>

Engaged Wofoo, Rotary Club, Rotaract, industry practitioners, NGOs and renowned professors, for example,

Professor Wong Kam Sing, GBS, JP to share good practices to business students for transformations. (Prof. Wong was a Principal Official of the fourth-term and fifth-term Hong Kong Special Administrative Region Government from July 2012 to June 2022. He served as the Secretary for the Environment in two consecutive terms)

Continue telling your story



GCC School of Business with Former Secretary for the Environmental, HKSAR Prof. Wong Kam Shing



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teach with caring and CHRIST spirit

Courses that support RME

School of Business, Gratia Christian College reports 4 courses in 2025 that support responsible management education and sustainable development goals.

HD in Transformative Business Management (TBM) <https://www1.gcc.edu.hk/business/higher-diploma-in-transformative-business-management-programme/> | HTM 114

The Higher Diploma in Transformative Business Management Programme is designed to train and educate students for the future of Hong Kong's business organisations and NGOs. The theme of the programme is enabling learners to acquire a basis of knowledge in business, marketing, and management with a special focus on business transformation.

The programme objectives of the HDTBM Programme are as follows:

Students are equipped with the most up-to-date theories, knowledge and skills to be competent in business, marketing, and management settings at the para-professional level, with a focus on business transformation.

Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility.

They are nurtured to be servant leaders to exemplify the C.H.R.I.S.T. (Commitment, Humility, Resilience, Integrity, Service and Teamwork) values in various aspects of business, such as services, marketing, management, and business transformation.

Programme Intended Learning Outcomes (PILOs)

The programme intended learning outcomes of the HDTBM Programme are divided into two aspects, "To do" and "To be". The former focuses on development of knowledge and skills while the latter focuses on developing the character of students. The PILOs are:

(To do) Graduates will be able to:

demonstrate a solid foundation of theoretical knowledge of transformative business management and to generate ideas through the application of knowledge and analysis of abstract information and concepts;

apply a wide range of knowledge and specialised technical, creative and conceptual skills to solve business problems and perform tasks in business and related sectors;

communicate effectively through writing, presentation or discussion in English and Chinese for tasks in the business environment;
use information technology effectively for acquiring, learning, communicating and handling business related issues in familiar scenarios;
critically synthesise, analyse and evaluate data, information, issues, ideas and concepts used in business; and
be adequately prepared to pursue undergraduate training or chosen careers that require business management knowledge with transformative aspects.

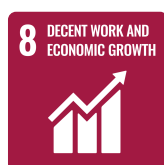
(To be) Graduates of the Programme will become:

knowledgeable persons who integrate the “CHRIST” values and faith in the working environment;
valuable citizens of society who have a good understanding of the world, of the communities and cultures in which they may live or work, and of current global issues of importance in familiar scenarios;
competent persons who are prepared to take up careers in the business and related sectors, for example, social entrepreneurship with good social, communication and interpersonal skills;
problem-solvers who have a broad base of general knowledge and solve problems with creativity and innovation;
life-long learners who have the expertise and skills in gaining knowledge related to and beyond their profession; and
servant leaders who apply the principles of servant leadership to contribute to the well-being of the world with Christian love.

This is the 1st accredited Higher Diploma Programme in Transformative Business Magt that Prof. Shirley Yeung designed and launched in the past 6 years. Graduates are mostly articulated to government funded universities and government scholarship has been awarded.

Many mainland entrepreneurs are our students with impacts in establishing a Student Union in HK for networking and business engagement on SDG x ESG for personal development in 2025.

<https://www1.gcc.edu.hk/business/higher-diploma-in-transformative-business-management-programme/>





Property and Facilities Management | PFM501

<https://www1.gcc.edu.hk/business/adpfm/>

Programme Objectives

The ADPFM Programme intends to provide students with a focus and practical learning experience in property and facilities management so as to enhance their professional development in the specific setting of the property and facilities management environment. Students will be nurtured through all teaching and learning activities with the attitude of a servant leader.

The ADPFM Programme aims to:

Equip students with the knowledge and vocational skills of a Property Manager as specified by the Vocational Qualification Pathway (VQP) Level 5 of Property Management.

Enable students to apply relevant knowledge, technical and management skills, and ethical judgment in property and facilities management.

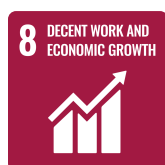
Prepare students to pursue a managerial career in the property and facilities management industry.

<https://www1.gcc.edu.hk/business/pdpfm/>

Programme Objectives

The PDPFM Programme intends to provide students with a focus and practical learning experience in property and facilities management so as to enhance their professional development in the specific setting of property and facilities management environment. After completion of this Programme, students will be equipped with the knowledge and vocational skills of Property Officer in Vocational Qualification Pathway (VQP) Level 4 of Property Management, and they should be able to apply practical knowledge and ethical judgment together with technical and management skills to pursue a career in the property and facilities management industry. They will be nurtured through all teaching and learning activities with the attitude of a servant leader.

Serving in the property and facilities management service sector with recognition and fulfill the HKSAR talent development and labour projection report.



Higher Diploma in Transformative Business Management <https://www1.gcc.edu.hk/business/higher-diploma-in-transformative-business-management-programme/>

| HTM 114

Programme Objectives

The Higher Diploma in Transformative Business Management Programme is designed to train and educate students for the future of Hong Kong's business organisations and NGOs. The theme of the programme is enabling learners to acquire a basis of knowledge in business, marketing, and management with a special focus on business transformation.

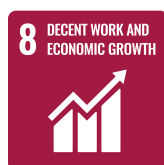
The programme objectives of the HDTBM Programme are as follows:

Students are equipped with the most up-to-date theories, knowledge and skills to be competent in business, marketing, and management settings at the para-professional level, with a focus on business transformation.

Students are inspired to develop academically and spiritually, discover complementation between knowledge and faith, think critically with clarity, act professionally with integrity, and work in teams effectively with humility.

They are nurtured to be servant leaders to exemplify the C.H.R.I.S.T. (Commitment, Humility, Resilience, Integrity, Service and Teamwork) values in various aspects of business, such as services, marketing, management, and business transformation.

Measured students' learning outcomes against with rubrics in assessments from core subjects with real world business exposure provided to students



<https://www1.gcc.edu.hk/business/adpfm/>

| Advanced Diploma in Property and Facilities Management

Programme Objectives

The ADPFM Programme intends to provide students with a focus and practical learning experience in property and facilities management so as to enhance their professional development in the specific setting of the property and facilities management environment. Students will be nurtured through all teaching and learning activities with the attitude of a servant leader.

The ADPFM Programme aims to:

Equip students with the knowledge and vocational skills of a Property Manager as specified by the Vocational Qualification Pathway (VQP) Level 5 of Property Management.

Enable students to apply relevant knowledge, technical and management skills, and ethical judgment in property and facilities management.

Prepare students to pursue a managerial career in the property and facilities management industry.

Programme Intended Learning Outcomes (PILOs)

Upon successful completion of the Programme, students should be able to:

Formulate, implement and review the management work related to environment, safety, maintenance and improvement of the building facilities.

Coordinate the management work of various types of buildings and workplace facilities, including planning, implementation, evaluation, improvement of the management work and the provision of quality services to occupants and the community.

Coordinate the human resources management work, including manpower planning, training, appraisal and development of staff.

Coordinate the financial and asset management work, including procurement and tendering.

Acquire and apply the specialized knowledge of the law for property and facilities management, including the regulatory framework and legal system, contract management, legal ordinances, and licensing requirements.

Professional Recognition

The ADPFM graduates with the required practical professional experience are eligible to apply for membership in the below-listed professional institutions.

HKIREA PDPFM Hong Kong Institute of Real Estate Administrators (HIREA) – Associate Member (AHIREA) and Professional Member (MHIREA).

Hong Kong Institute of Facility Management (HKIFM) – Corporate Member (PFM).

PMSA

Our ADPFM qualification is recognised by the Property Management Services Authority (PMSA) as a Specified academic qualification in Property Management considered equivalent to degree (for PMP

(Tier 1) License).

The graduates will fulfil the academic requirements for the PMP (Tier 1) license of Property Management Services Authority.



Teaching Awards

In 2025, 2 awards were given to faculty and educators at School of Business, Gratia Christian College.



Art and Media Report - TANTV (Cop 30 and SDG Education via Art and Web 3.0)

Granter: TANTV and Cop 29, Ministry of Education, UAE

Grantee: Prof. Shirley Yeung

Award Description:

Disruption in Education

<https://www.tantvnews.com/tantv-categories/environment/climate/>

<https://artworkgallery.net/articles/dr-shirley-m-c-yeung-from-wellness-via-creation-to-sustained-business-with-impacts/>

<https://sdgs.un.org/partnership-progress/restore-nature-innovations-sdg-esg-positive-peace-web-30-2024-online-offline>



Research/ Peace/ Community / Art Awards

Granter: Research HK Government, Alpha Zulu, UK, UNESCO HK Global Peace Centre

Grantee: Prof. Shirley Yeung/ Prof. William Shum/ Faculty Members in GCC

Award Description:

Nov. 5, 2025

 Prof. Shirley Yeung Recognized as Global SDG Awardee at the Global Advocacy Forum 2025

Prof. Shirley Yeung, Head of the School of Business and Director of the Business / Social Sustainability and Innovations Centre at Gratia Christian College, has been selected as one of the SDG Awardees for the Global Advocacy Forum (GAF) 2025, to be held on December 1, 2025.

Prof. Yeung is the only professor and artist from Hong Kong to receive this recognition, honoring her outstanding contributions to advocacy, sustainability, and innovative education.

The GAF2025 Awardees are chosen based on the merit of their advocacy and impactful contributions to one or more of AlphaZULU Advocates' programmes, as well as the significant influence of their development work across social, environmental, and economic sectors.

Congratulations to our Adjunct Professor, School of Business, Gratia Christian College, for receiving a great honour from the HKSAR as Justice of the Peace JP for past contributions to the community and being a leader with a sustainable development mindset for transformations.

And, William Shum, JP has been a joint book author with Head, School of Business, Prof. Shirley Yeung.

<https://www1.gcc.edu.hk/ro/publications/>

Educator Recognition

At School of Business, Gratia Christian College, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Performance-based teaching fellowships

Teaching Voices

The following statements demonstrate ways in which educators at School of Business, Gratia Christian College support sustainability and responsible management in their classrooms.

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SDG x ESG for Transformation Stakeholder Engagement

Ongoing Disclosure Reports/ Newsletters/ SIP Reports in website for stakeholder communication and engagement

<https://www1.gcc.edu.hk/business/wp-content/uploads/sites/3/2026/09/UNPRME-Updates-for-June-2025-to-June-2026-1.pdf>

For Example:

On-going community education on: Sustainability Green/ Blue Design Entrepreneurial Education – Social Impacts for 2030 Mr. Chan Leo, Wofoo SITE (Social InnovationThrough Entrepreneurship)/ Fashion Farm Foundation/ Urban Anchor / Builtmen / Floww Mr. Cheung, Cheuk Ho, President (P) Hong Kong, China Sports Association of the Deaf and Mr. Lo, Michael Kai Chun, Vice President (VP) Hong Kong, China Sports Association of the Deaf Provides insights to students and industry practitioners on entrepreneurial spirit applied in different perspectives. Prof. Shirley Yeung also shares Chinese calligraphy techniques with members of Hong Kong, China Sports Association of the Deaf for drawing and making their own environmental T shirts with AI in genesis-one platform for knowledge transfer SDG#4.7 and SDG#10 remove inequality with SDG#9 innovations and #17 partnership

Barriers to Innovative Curriculum

In 2025, School of Business, Gratia Christian College identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Change fatigue
- ❖ Accreditation constraints

Barriers to Innovative Pedagogy

In 2025, School of Business, Gratia Christian College identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Accreditation limitations



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research - Applied with multidisciplinary research outputs to teach

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, School of Business, Gratia Christian College was awarded funding for research that is:



Local

Socializing Research

In 2025, School of Business, Gratia Christian College contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ International media
- ❖ Open-access platforms

Research Projects

In 2025, School of Business, Gratia Christian College reported 1 research project that implemented responsible or sustainable activities.

24th ICIT International Conference, Hong Kong

Period Covering: February, 2025 - February, 2025

Department: Business Administration | Management

<https://www1.gcc.edu.hk/ro/24-icit/>

24th International Conference on ISO & TQM 24-ICIT

Theme: "ISO & TQ/AI for Health, Service & Education Excellence"

Date: 6-8 Feb 2025 (Conference Papers & PPTs download at the END)

Venue : Regal Riverside Hotel, Shatin, HKSAR, China ([www1/gcc.edu.hk/ro/24-ICIT](http://www1.gcc.edu.hk/ro/24-ICIT))

[Conference Review](#) [Conference Proceedings](#) ~ [Sample \(S1+S6\)](#)

Sponsored by: Top Emerald Portfolio of Academic Journals, UK (including the [TQM Journal](#): SJR H-79 & Q1)

~ Listed on the Thomson Reuter citation index – Institute for Scientific Information ([ISI](#))

With **Special Edition** from the [Journal of Service Management](#) (Prof. Sam HO was the Chief Editor)
([Grade-B](#) journal ranked by the [HK Research Grants Council](#) & Ranked **Q1** with **H-88** by SJR)

Also recommend to publish in some [SSCI Journals](#) (Prof. Sam HO was the Editor in some of these.)



Research Awards

In 2025, School of Business, Gratia Christian College was awarded 1 research award for responsibility-and/or sustainability-related research.

Research/ Peace/ Community / Art Awards

Granter: Research HK Government, Alpha Zulu, UK, UNESCO HK Glocal Peace Centre

Grantee: Prof. Shirley Yeung/ Prof. William Shum/ Faculty Members in GCC

Award Description:

Nov. 5, 2025

 Prof. Shirley Yeung Recognized as Global SDG Awardee at the Global Advocacy Forum 2025

Prof. Shirley Yeung, Head of the School of Business and Director of the Business / Social Sustainability and Innovations Centre at Gratia Christian College, has been selected as one of the SDG

Awardees for the Global Advocacy Forum (GAF) 2025, to be held on December 1, 2025.

Prof. Yeung is the only professor and artist from Hong Kong to receive this recognition, honoring her outstanding contributions to advocacy, sustainability, and innovative education.

The GAF2025 Awardees are chosen based on the merit of their advocacy and impactful contributions to one or more of AlphaZULU Advocates' programmes, as well as the significant influence of their development work across social, environmental, and economic sectors.

Congratulations to our Adjunct Professor, School of Business, Gratia Christian College, for receiving a great honour from the HKSAR as Justice of the Peace JP for past contributions to the community and being a leader with a sustainable development mindset for transformations.

And, William Shum, JP has been a joint book author with Head, School of Business, Prof. Shirley Yeung.

<https://www1.gcc.edu.hk/ro/publications/>

Research Voices

The following statement demonstrates a way in which researchers at School of Business, Gratia Christian College bring sustainability and responsible management into their research.

Values Creation - UNPRME Principles

https://www.instagram.com/p/Ddb2E4ZE_LC/



Research Barriers

In 2025, School of Business, Gratia Christian College identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Methodological limitations
- ❖ Collaboration challenges



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partnership - to add value to the core values of GCC

Institutional Partnerships

- ❖ Aim2Flourish
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory

Student Organization Partnerships

- ❖ PRME Students
- ❖ Sustainable Development Solutions Network (SDSN) Youth
- ❖ UNESCO Student Initiatives

Partnerships

The following provides more details on 4 key partnerships at School of Business, Gratia Christian College.

Turkey University - Igdir

Student-Staff Exchange Forum & MOU Signing Ceremony between Igdir University and Gratia Christian College

A Student-Staff Exchange Forum was jointly organized between Igdir University, Turkey and Gratia Christian College on 15th March 2024 followed by a MOU Signing Ceremony held in the College after the forum, aiming to provide a platform for the exchange of ideas, knowledge and experience for the student and staff as well as to promote mutual collaboration and partnership in areas of research and academic exchange.

<https://www.gcc.edu.hk/student-staff-exchange-forum-mou-signing-ceremony-between-igdir-university-and-gratia-christian-college/>

Oral Roberts University, US

Signing of MOU between Gratia Christian College and Oral Roberts University (ORU) USA for Academic Collaboration and Study Opportunities [21 March, 2025]

Gratia Christian College (GCC) and Oral Roberts University (ORU) of USA officially signed a Memorandum of Understanding (MOU) at the campus of GCC to establish a long-term partnership with the objective to promote international academic exchange and offering more study opportunities.

Strategic Partners in SIP Report 2025/26

<https://www1.gcc.edu.hk/business/wp-content/uploads/sites/3/2026/09/UNPRME-Updates-for-June-2025-to-June-2026-1.pdf>

MakerinChina

MakerinChina – <https://makerinchina.hk/en/>

Motivate students/ teachers to join startup related training and activities for learning how to transform and innovate with participants and winners, industry practitioners and Angel Investment Foundation

Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at School of Business, Gratia Christian College support sustainability and responsible management education.

SDG #17 Partnership

<https://www1.gcc.edu.hk/business/>

Engaged Wofoo, Rotary Club, Rotaract, industry practitioners, NGOs and renowned professors, for example,

Professor Wong Kam Sing, GBS, JP to share good practices to business students for transformations. (Prof. Wong was a Principal Official of the fourth-term and fifth-term Hong Kong Special Administrative Region Government from July 2012 to June 2022. He served as the Secretary for the Environment in two consecutive terms)



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice - CSR with SDG / ESG and CHRIST spirit in core activities

Institutional Policies and Practices

- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Curriculum guidelines
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Buildings/real estate
- ❖ Accreditation body recommendation documents
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Ministry of education recommendation documents

Policy Documents Related to RME and/or Sustainability

GCC School of Business Activities 2026 27 Word
File 2

[View document](#)  [Download document](#) 

UNPRME-Updates-for-June 2025-to-June-2026

[View document](#)  [Download document](#) 

Practice Awards

In 2025, School of Business, Gratia Christian College received 1 award for responsible and/or sustainable practices.

Research/ Peace/ Community / Art Awards

Granter: Research HK Government, Alpha Zulu, UK, UNESCO HK Glocal Peace Centre

Grantee: Prof. Shirley Yeung/ Prof. William Shum/ Faculty Members in GCC

Award Description:

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And, William Shum, JP has been a joint book author with Head, School of Business, Prof. Shirley Yeung.

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Practice Voices

The following statement from stakeholders at School of Business, Gratia Christian College demonstrates our commitment to sustainable and responsible practices.

UNPRME Antipoverty Collquium 2026 (Feb., June and Oct.)

<https://www1.gcc.edu.hk/business/united-nations-unprme-the-3rd-antipoverty-colloquium/>

UNITED NATIONS UNPRME THE 3RD ANTIPOVERTY COLLOQUIUM

October 24th, 2026 (Sat) 10am – 12 noon

United Nations UNPRME The 3rd Antipoverty Colloquium

“Dialogue with Actions on SDG#16 peace and cultural heritage for entrepreneurship and job creations”.

Convened by : Prof. Shirley Yeung

Head, School of Business, Gratia Christian College/

Co-Chair, UNPRME Anti-poverty Steering Committee

Registration Link: <https://forms.gle/hc4pquKm9TPZTKi16>

The 2-hour colloquium of Oct 24th (Sat) with sessions is set as below:

- 1) Re-define Peace and Culture for Antipoverty
- 2) Challenges and Opportunities for SDG#8 Decent Job Creation, SDG#9 Innovations and SDG#16 peace
- 3) Servant Leadership, Transformational Leadership, and ESG Compliance for Peace and Culture
- 4) Application of Technology, AI / web 3.0 x UNGC 10 Principles x UNPRME 7 Principles for CPD (Continual Professional Development)

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share - ethical and valuable inputs for actions

Engagement Opportunities

School of Business, Gratia Christian College offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

School of Business, Gratia Christian College communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Sharing Voices

The following statements from stakeholders at School of Business, Gratia Christian College demonstrate our commitment to sharing and learning from sustainability and responsible management practices.

UNPRME Antipoverty Collquium 2026 (Feb., June and Oct.)

<https://www1.gcc.edu.hk/business/united-nations-unprme-the-3rd-antipoverty-colloquium/>

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SDG x ESG for Transformation Stakeholder Engagement

Ongoing Disclosure Reports/ Newsletters/ SIP Reports in website for stakeholder communication and engagement

<https://www1.gcc.edu.hk/business/wp-content/uploads/sites/3/2026/09/UNPRME-Updates-for-June-2025-to-June-2026-1.pdf>

For Example:

On-going community education on: Sustainability Green/ Blue Design Entrepreneurial Education – Social Impacts for 2030 Mr. Chan Leo, Wofoo SITE (Social InnovationThrough Entrepreneurship)/ Fashion Farm Foundation/ Urban Anchor / Builtmen / Floww Mr. Cheung, Cheuk Ho, President (P) Hong Kong, China Sports Association of the Deaf and Mr. Lo, Michael Kai Chun, Vice President (VP) Hong Kong, China Sports Association of the Deaf Provides insights to students and industry practitioners on entrepreneurial spirit applied in different perspectives. Prof. Shirley Yeung also shares Chinese calligraphy techniques with members of Hong Kong, China Sports Association of the Deaf for drawing and making their own environmental T shirts with AI in genesis-one platform for knowledge transfer SDG#4.7 and SDG#10 remove inequality with SDG#9 innovations and #17 partnership

Communication Barriers

School of Business, Gratia Christian College faces the following barriers in transparent communications:



**Feedback
loops**



**Audience
reach**

SIGNATORY

School of Business, Gratia Christian College



Address

5 Wai Chi Street, Shek Kip Mei, HKG
China



Website

<http://www.gcc.edu.hk>