

2025 Sharing Information on Progress **(SIP) Report**

School of Business, Gratia
Christian College

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about School of Business, Gratia Christian College, including key details and basic institutional data.

Mission

<https://www.unesco.org/en/articles/call-participants-and-presentations-10th-unesco-apeid-meeting-entrepreneurship-education>

Head, School of Business has been shortlisted to present a paper on entrepreneurial education via environmental paint for Chinese paintings and environmental materials with biotech for apparel products for UNESCO EE Conference, Oct., 2024.

Vision

Implemented SDG 3/4.7/8/9/12/16/17 related Evidence

Strategy

Green Entrep Activity- ECA 20250402 R to ALAN

View document  Download document 

Strategy Alignment

PRME x SDG Activities/ Events

Implemented SDG 3/4.7/8/9/12/16/17 related Evidence

Institutional History

PRME x SDG Activities/ Events

Implemented SDG 3/4.7/8/9/12/16/17 related Evidence

Graduates & Enrollment

2024 Statistics	Number
Graduates	200

2024 Statistics	Number
Faculty & Staff at the University	50
Faculty & Staff at the Institution	50
Student Enrollment at the University	600
Student Enrollment at the Institution	600
Undergraduate Attendance	150
Masters-Level Postgraduate Attendance	0
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	20

Degrees Offered

Additional

● na

Undergraduate Degree Programmes

🌐 <https://www1.gcc.edu.hk/business/programme/>

Certificates, Professional Development, or Associate Programmes

🌐 Professional Training



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Annual Updates on Information on Progress (SIP), UNPRME

(Jan – Jun 2025)

(as of Jun. 30, 2025)

Since the submission of our Sharing Information on Progress (SIP) Report of Gratia Christian College (GCC) on the United Nations (UN) Principles for Responsible Management Education (PRME) in 2017, it is a good practice to have a semi-annual summary of the major achievements of GCC in relation to UNSDGs and the six principles of UNPRME covering Jan to Jun 2025.

The annual updates on Sustainable Development Goals (SDGs) activities and research provide an overview of our commitment to sustainable development and responsible management education, highlighting areas of progress and areas of adoption of the Sustainable Development Goals and concepts of ESG in Hong Kong and different parts of the world.

Report prepared by:

Dr. Shirley MC Yeung,
Director, Centre for Business / Social Sustainability and Innovations (BSSI)
Head, School of Business, Gratia Christian College (GCC) - UNPRME Advanced Signatory
Institute, Hong Kong

Report endorsed by:

Dr. HS Chui, President, Gratia Christian College (GCC)

PRINCIPLE 1 - PURPOSE / PRINCIPLE 2 – VALUE

UNSDG 4.7

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture’s contribution to sustainable development”

UNSDG 5.5 E

“Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life.”

Source: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

UNSDG 4/ 5/ 8/ 9/ 17 –

Monthly Virtual Seminar on Transformations via SDGs supported by SDSN-HK, SDSN-Kenya, WISDP, an initiative of UNESCO Hong Kong Association, and newly joined supporting organisations, for example, Possible NFT, PAULDESIGN, LIFEAST, M CHING Limited, ACT Charity, TANTV, InnoBlock, Greenpainters, International Institute for Trade and Development, United Nations Convention to Combat Desertification, BEAM Society Limited, International Center for Environmental Education & Community Development, Global Cultural Adventurers, World Intellectual Property Organization, Hong Kong Extra-curricular Activities Masters' Association and EzyGreenPak. A total of 65 virtual/physical monthly seminars on transformations via SDGs has been launched as of the end of Jun. 2025 with March 3 2023 NFT Fundraising Event in Cyberport, Hong Kong for the Project of “Restore the Nature with Innovations via SDGs and ESG” with two congratulation video from ICENECDEV UN Global Compact Member and UNSDSN-Kenya.

For example:

2025-01-28

20/3 SDG X ESG x Web 3.0Green/ Blue Entrepreneurial Education

**SDG X ESG x Web 3.0
Green/ Blue Entrepreneurial Education**

Supported By: SDSN Hong Kong, UNESCO, BEAM, ICENECDEV, G.C.A., WIPPO, WISDP, Possible, PAULDESIGN, LIFEAST, CHANC, CTIC, ACT charity, TANTV, InnoBlock, Greenpainters, International Institute for Trade and Development, United Nations Convention to Combat Desertification, BEAM Society Limited, International Center for Environmental Education & Community Development, Global Cultural Adventurers, World Intellectual Property Organization, Hong Kong Extra-curricular Activities Masters' Association and EzyGreenPak.

By: Prof. Yung Shier, ESG Acceleration Award Winner, recognized by Ministry of India, 2023
 Co-Chair, Professor of Practice, Head of Business, Gratia Christian College (GCC) Chair, Metaverse Market Project Asia Ambassador,
 UNDSN-Kenya and United Nations Strategic of Responsible Management Education (UNSRME), Sustainability Studies Working Group Winner, Pioneer Metaverse Market,
 UNDSN-Kenya, Yachowonkai (Asia Web Magazine) 2022 Brand Ambassador, ICENECDEV, United Nations Global Compact Member,
 Nominee for Global Corporate Sustainability Award, Outstanding Professor, 2020 Best Professor, HK Educational Leadership Award, 2019

Mr. James Zhao
 Senior, Higher Diploma in Transdisciplinary Business Management Programme, Former President, Rotaract Club, Rotary Club, Founder, Mainland Student Association, HK
 前主席/前主席/前主席

Mr. James Tsang
 Founder, Mainland Student Association, HK
 前主席/前主席/前主席

Objectives
 "Green Entrepreneurial Education Project with Art Tech + Environmental Products of 2025"
 1) To explore new possibilities of entrepreneurship in the creative art tech, which will contribute to the attainment of SDG 3/4/5/9/13/16/17.
 2) To develop sustainable design concepts and technologies through innovation and SDG 3, striving to produce artistic, purity, with values in products/ services/ processes in the market.

**March 20, 2025 (Thu.)
 5:30pm HK Time (GMT+8, MYT)
 Venue: 12/F, Tai Yip Building,
 141 Thomson Road, Wanchai, Hong Kong**

Admission Fee : Free

**Registration via sending email to :
 shirleyyeung@gratia.edu.hk
 Registration Link:**

Dr. Yung Shier (Moderator)
 Former ambassador, ICENECDEV, UNICEF
 Asia Ambassador, WIPPO, Hong Kong and UNICEF
 Sustainability Market Working Group
 Victory leader of the Year, CMO Asia, 2023
 Best Professor in Business Studies, HK Educational Leadership 2019

Mr. James Tsang
 Founder, Mainland Student Association, HK
 前主席/前主席/前主席

UNSDG 3/4/16/17 –

Based on United Nations Sustainable Development Goal (UNSDG) 4 and 16 shown below, obtaining a quality education is the foundation for sustainable development. In addition to improving quality of life, access to inclusive education can help equip locals with the tools required to develop innovative solutions to the world's greatest problems. In addition, UNSDG 16 focuses on peace, stability, human rights, and effective governance.

“4.7 By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development”

16.3 “Promote the rule of law at the national and international levels and ensure equal access to justice for all”

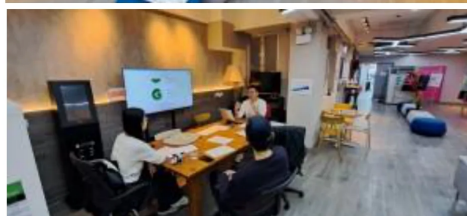
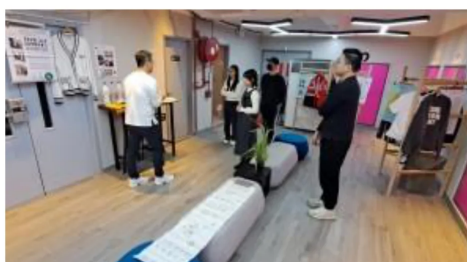
2025-02-05

On-going community education on apparel products
22 Jan. 2025

Mr. Paul Chan, Founder of ESGSCHOOLHK/ Hanin Enterprises Limited shared his journey of transformations in the past 7 years with students from Higher Diploma in Transformative Business Management.

Transformations via study different materials on apparel products, e.g. bamboo, corn abd plastic bottle and Innovations on engaging young people abd artists on paintings on recycled T-shirts and tote bags.

“On-going community education on apparel products about the choice of environmental materials, from recycling to upcycling, and women empowerment in the design to marketing processes are needed,” Paul highlighted.



2025-02-20

Sharing from renowned entrepreneur
Feb. 20, 2025

Sharing from renowned entrepreneur William Shum, Hong Kong Brand, Memorigin Watch Company Ltd. and advisory board Member, School of Business, Gratia Christian College.

Entrepreneurial Education with Transformations via Passion Flow and Network Glow, from Craftsmanship of Tourbillon Watch industry into AI Service industry, integrating SDG 3 wellness, 8 economic impacts with 9 innovations and 17 partnership.



PRINCIPLE 3 – METHODS/ PRINCIPLE 4 - RESEARCH

40 books on UNSDGs / ESG and talent development have been published (2019 to Jun. 2025) with Dr. Shirley Yeung as the main author and book chapters with students in Higher Diploma in Transformative Business Management Programme. Moreover, Dr. Shirley Yeung has been awarded a Certificate on Associate Professor from UNESCO Hong Kong Association/ HiSEDon Oct. 16, 2023.

Latest Publication (Jan – Jun 2025)

SDG/ ESG Book Volume

(40 books published 2019 – Jun. 2025 with Lambert and 2 books published with Virtusinterpress):

<https://www.omniscryptum.com/author-biography/shirley-yeung/>

<https://virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html>

<https://virtusinterpress.org/Transformative-learning-via-integrated-projects-with-Sustainable-Development-Goals-and-innovations.html>

Yeung, S. M. C. (2023). Transformative learning via integrated projects with Sustainable Development Goals and innovations. *Corporate Governance and Sustainability Review*, 7(2), 29–37. <https://doi.org/10.22495/cgsrv7i2p3>

PRINCIPLE 5 – PARTNERSHIPS / PRINCIPLE 6 - DIALOGUE

School of Business, GCC is the only one in Hong Kong with collaboration with different NFT platforms for the application of NFT in different perspectives, for example, Popsible for NFT Certificate for event speakers, NFT Investment and Venture for Chinese Calligraphy Paintings for fundraising, iSHANG for HopeNFT and SDG related Projects with NFT Certificates for committed students in serving the community via Rotary Club, Peninsular East.

BSSI Organized Activities for Partnership and Dialogue on UNSDG 4/ 9/ 17 –
Transferrable Skills / Innovations and Transformations / Partnership
For our latest moves of BSSI, please refer to the quarterly E-newsletter.
(Source: <http://www.gcc.edu.hk/business/news-events/>)

Collaborations have been implemented with the following organizations on sustainable development and ESG / Positive Peace of Institute of Economics and Peace (IEP) related activities in Hong Kong and overseas. For example:

Selected Organizations with Activities on UNSDGs/ UNPRME	Country
(From 2017 to Jun. 2025)	
1. Shun Tak Holdings – Dr. Stanley Ho Hung Sun Foundation Limited	HK
2. K-town	HK
(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)	
3. Abtitu	HK
(Co-founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)	
4. Cyberport	HK
(Supporting organization for UNOSSC Entrepreneurial Academy)	
5. The BIG Institute	Philippines
(Founder as speaker for UNOSSC Entrepreneurial Academy, 1st cohort, 2019)	
6. United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association/ Hong Kong Institute of Education for Sustainable Development	HK
(Supporting organization for UNOSSC Entrepreneurial Academy, 1st cohort, 2019 and 2020)	
7. Aim2Flourish	US
(GCC students as authors on SDGs stories, 2019) https://aim2flourish.com/innovations/create-a-platform-of-art-and-spiritual-business	
8. SDSN (Sustainable Development Solutions Network)	US
(Dr. Yeung was selected as a Sustainable Development Solutions Network Member, 2020)	
9. United Nations Principles for Responsible Management Education (UNPRME) Working Group on the Sustainability Mindset	US
(Dr. Yeung submitted papers for 2019 and 2020 Academy of Management AOM Annual Conference with UNPRME working group members)	

10. Virtus Interpress / Journal of Corporate Ownership and Control Ukraine

(Dr. Yeung published UNSDGs related papers - 2019/2020)
<https://www.virtusinterpress.org/-Future-Talent-Development-via-UNSDGs-.html>
11. MFI Mermaid Federation HK
<https://en-gb.facebook.com/mfi.official/posts/>
12. JCI Victoria, HK on SDGs Award (2020 and 2021)
13. JCI Dragon, HK on Cyberbullying Projects / Research
14. JCI Jayceettes, HK on Sustainable Cities Project
15. JCI East Kowloon, HK on Family Harmony Project
16. JCI Lion Rock, HK on Photo Competition on UNSDGs
17. HK Architecture Centre on Video/ Research on Transformations
<https://www.archicentre.hk/>
18. Kam Kee Holdings Limited on Video/ Research on Transformations
<https://www.youtube.com/watch?v=iVkgG7PXcSg>
19. China Legend on STEM education
20. Flemmingtech on STEM / STEAM education
(<https://www.amazon.com/Sustainability-Impacts-UNSDGs-STEAM-Mindset/dp/6203462349>)
21. HKNETEA on STEM Education (<https://hknetea.org/>)
22. MemOrigin Tourbillon Watch on Book Publication
23. Female Entrepreneurs Worldwide (FEW) on Fundraising and Book Publication
24. Inspiring HK Girls Project, FEW to create impact for 1 million girls
25. World Institute of Sustainable Development Planners (WISDP), initiative of UNESCO HK Association on programme articulation
26. Caritas St. Joseph Secondary School on SDGs and programme articulation
27. EGL Travel on collaborations
28. UNSDSN – Kenya on Sustainable Development Goals (SDGs) Kenya
29. UNSDSG – HK on Sustainable Development Goals (SDGs) HK
30. ICENECDEV (UN Global Compact Member) on Miss Environmental Cameroon
Contest, 2021 and SDGs
31. Popsible NFT Hong Kong HK
32. PaulDesign, Hong Kong
33. ImpactNFT Alliance
34. Nu Coffee / Fufalab.com
35. Alphazulu 1min SDG
36. Rotaract Club, Rotary Club, Peninsula East
37. Campo Marzio, Italian Brand 100 years - movie production
38. The Chinese Foundation Secondary School
39. St. Paul's College
40. Leap, UNPRME
41. UNSTI Side Event, Chair - Metaverse Mindset Project
42. UNESCO HK Association Glocal Peace Centre US
43. UNOSSC EXPO, Side Event
44. NFT Investment and Venture Limited US
45. ESG Society
46. THEi, Chai Wan Hong Kong HK
47. Digital Asset Series (DAS)
48. iSHANG
49. The World Institute of Sustainable Development Planner (WISDP), initiative of UNESCO Hong Kong Association - SDG Innovation /

- Technology Award 2023 with the government (Inno. and Technology Commission)
50. Inno4life - Creative Culture and Innovation Exhibition
<https://www.inno4lifehk.com/inno4life-en>
 51. Silk Road Development Association
<http://www.silkroadda.com/index.html>
 52. LIFEAST HK
 53. M CHING Limited HK
 54. ACT Charity HK
 55. TANTV (USA) US
 56. InnoBlock HK
 57. Greenpainters Australia
 58. International Institute for Trade and Development Thailand
 59. United Nations Convention to Combat Desertification Germany
 60. BEAM Society Limited HK
 61. International Center for Environmental Education & Community Development Cameroon
 62. Global Cultural Adventurers China
 63. World Intellectual Property Organization Switzerland
 64. Hong Kong Extra-curricular Activities Masters' Association HK
 65. EzyGreenPak HK

The End

Definition of Purpose

To serve the community with CHRIST spirit and Servant Leadership

Institutional Engagement

76% - 100%

of faculty at School of Business, Gratia Christian College actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values of Commitment, Humility, Resilience, Integrity, Service and Teamwork (CHRIST)

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Centralized sustainability office
- ❖ Student contributor

Student Awareness

26% - 50% of students at School of Business, Gratia Christian College are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at School of Business, Gratia Christian College actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Teach with Servant Leadership and CHRIST (Commitment, Humility, Resilience, Integrity, Service, Teamwork) Concepts and UNPRME Principles with projects on SDG x ESG x Web 3.0 for Transformations

Courses that support RME

School of Business, Gratia Christian College reports 1 course in 2024 that support responsible management education and sustainable development goals.

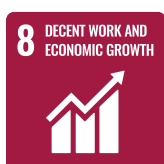
Property and Facilities Management

| PFM501

<https://www1.gcc.edu.hk/business/adpfm/> Programme Objectives The ADPFM Programme intends to provide students with a focus and practical learning experience in property and facilities management so as to enhance their professional development in the specific setting of the property and facilities management environment. Students will be nurtured through all teaching and learning activities with the attitude of a servant leader. The ADPFM Programme aims to: Equip students with the knowledge and vocational skills of a Property Manager as specified by the Vocational Qualification Pathway (VQP) Level 5 of Property Management. Enable students to apply relevant knowledge, technical and management skills, and ethical judgment in property and facilities management. Prepare students to pursue a managerial career in the property and facilities management industry.

<https://www1.gcc.edu.hk/business/pdpfm/> Programme Objectives The PDPFM Programme intends to provide students with a focus and practical learning experience in property and facilities management so as to enhance their professional development in the specific setting of property and facilities management environment. After completion of this Programme, students will be equipped with the knowledge and vocational skills of Property Officer in Vocational Qualification Pathway (VQP) Level 4 of Property Management, and they should be able to apply practical knowledge and ethical judgment together with technical and management skills to pursue a career in the property and facilities management industry. They will be nurtured through all teaching and learning activities with the attitude of a servant leader.

Serving in the property and facilities management service sector with recognition and fulfill the HKSAR talent development and labour projection report.



Educator Recognition

At School of Business, Gratia Christian College, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities
- ❖ Publication or research support

Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, School of Business, Gratia Christian College identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Assessment challenges

Barriers to Innovative Pedagogy

In 2024, School of Business, Gratia Christian College identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Faculty confidence gaps



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research on Servant Leadership and SDGs

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, School of Business, Gratia Christian College was awarded funding for research that is:



Socializing Research

In 2024, School of Business, Gratia Christian College contributed research findings to:

- ❖ Government and policy makers
- ❖ International media
- ❖ Local media
- ❖ Industry and business networks

Research Projects

In 2024, School of Business, Gratia Christian College reported 1 research project that implemented responsible or sustainable activities.

24th ICIT International Conference, Hong Kong

Period Covering: February, 2025 - February, 2025

Department: Business Administration | Management

<https://www1.gcc.edu.hk/ro/24-icit/>

24th International Conference on ISO & TQM 24-ICIT

Theme: "ISO & TQ/AI for Health, Service & Education Excellence"

Date: 6-8 Feb 2025 (**Conference Papers & PPTs download** at the **END**)

Venue : **Regal Riverside Hotel**, Shatin, HKSAR, China ([www1/gcc.edu.hk/ro/24-ICIT](http://www1.gcc.edu.hk/ro/24-ICIT))

[Conference Review](#) [Conference Proceedings ~ Sample \(S1+S6\)](#)

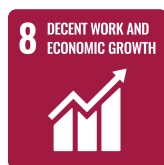
Sponsored by: Top Emerald Portfolio of Academic Journals, UK (including the **TQM Journal: SJR H-79 & Q1**)

~ Listed on the Thomson Reuter citation index – Institute for Scientific Information ([ISI](#))

With **Special Edition** from the [Journal of Service Management](#) (Prof. Sam HO was the Chief Editor)

(**Grade-B** journal ranked by the **HK Research Grants Council & Ranked Q1** with **H-88** by **SJR**)

Also recommend to publish in some **SSCI Journals** (Prof. Sam HO was the Editor in some of these.)



Research Awards

In 2024, School of Business, Gratia Christian College was awarded 2 research awards for responsibility- and/or sustainability-related research.



Art and Media Report - TANTV (Cop 30 and SDG Education via Art and Web 3.0)

Granter: TANTV and Cop 29, Ministry of Education, UAE

Grantee: Prof. Shirley Yeung

Award Description:

Disruption in Education <https://www.tantvnews.com/tantv-categories/environment/climate/> <https://artworkgallery.net/articles/dr-shirley-m-c-yeung-from-wellness-via-creation-to-sustained-business-with-impacts/> <https://sdgs.un.org/partnership-progress/restore-nature-innovations-sdg-esg-positive-peace-web-30-2024-online-offline>



12th RMR UNPRME - Chair Track on Forward Thinking for Sustainable Education, Serbia, Oct., 2025

Granter: <https://rmerc.fon.bg.ac.rs/track-forward-thinking-for-sustainable-education/>

Grantee: <https://rmerc.fon.bg.ac.rs/track-forward-thinking-for-sustainable-education/>

Award Description:

The results of Yeung's recent publication (20 pcs - 2024/25 as of May, 2025) are in line with the UNESCO publication (2014) on Education for Sustainability (EfS), integration of the principles, values, and practices of sustainable development into the key aspects of education and learning. In fact, the results share the same vision of the declaration of UNESCO (1998) that more diversified categories of people, and of its contents, methods, practices and means of delivery, based on new types of links and partnerships with the community and with the broadest sectors of society are needed. Moreover, Yeung's recent paper for EcoHumanism Journal brings in significant contributions in developing a set of social inclusion quality indicators to assess quality performance of higher education institutions with blockchain content-based technology implementation into curriculum or administration. School management, academic and administrative staff members need to apply system thinking, humanistic thinking of teaching and learning, and proactively use of UNSDGs for increasing the level of performance in programme delivery, social responsibility and system performance. Hence, social inclusion quality indicators are the outputs of comparing international standards and blockchain related documents for sustainable development.

Research Barriers

In 2024, School of Business, Gratia Christian College identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Data access and management



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Collaboration with shared vision for servant leadership development with actions and impacts.

Institutional Partnerships

- ❖ Aim2Flourish
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ Local institutions and associations
- ❖ United Nations Global Compact non-business signatory
- ❖ None

Student Organization Partnerships

- ❖ Enactus

Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at School of Business, Gratia Christian College support sustainability and responsible management education.

PRME x SDG Activities/ Events

Implemented SDG 3/4.7/8/9/12/16/17 related Evidence



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice with demonstration on reaching programme intended learning outcomes with graduates' articulated study or career pathways

Institutional Policies and Practices

- ❖ Professional training opportunities
- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Responsible procurement policies

Policy Documents Related to RME and/or Sustainability

UNPRME Updates for July 2023 to Aug 2024 CL

View document  Download document 

Practice Awards

In 2024, School of Business, Gratia Christian College received 1 award for responsible and/or sustainable practices.



12th RMR UNPRME - Chair Track on Forward Thinking for Sustainable Education, Serbia, Oct., 2025

Granter: <https://rmerc.fon.bg.ac.rs/track-forward-thinking-for-sustainable-education/>

Grantee: <https://rmerc.fon.bg.ac.rs/track-forward-thinking-for-sustainable-education/>

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The results of Yeung's recent publication (20 pcs - 2024/25 as of May, 2025) are in line with the UNESCO publication (2014) on Education for Sustainability (EfS), integration of the principles, values, and practices of sustainable development into the key aspects of education and learning. In fact, the results share the same vision of the declaration of UNESCO (1998) that more diversified categories of people, and of its contents, methods, practices and means of delivery, based on new types of links and partnerships with the community and with the broadest sectors of society are needed. Moreover, Yeung's recent paper for EcoHumanism Journal brings in significant contributions in developing a set

of social inclusion quality indicators to assess quality performance of higher education institutions with blockchain content-based technology implementation into curriculum or administration. School management, academic and administrative staff members need to apply system thinking, humanistic thinking of teaching and learning, and proactively use of UNSDGs for increasing the level of performance in programme delivery, social responsibility and system performance. Hence, social inclusion quality indicators are the outputs of comparing international standards and blockchain related documents for sustainable development.

Practice Voices

The following statement from stakeholders at School of Business, Gratia Christian College demonstrates our commitment to sustainable and responsible practices.

1st Green Entrepreneurial Education Project May 19th 2025

The Significance of the Launch – 1st Green Entrepreneurial Education Project (GEEP)

The launch of GEEP at the Fringe Club marked a strategic step in integrating green entrepreneurship mindset and actions into educational curricula (e.g. Higher Diploma in Transformative Business Management (HDTBM) and Bachelor of Service Management (BSM) Hons. Programmes of Gratia Christian College (<https://www1.gcc.edu.hk/business/>), and community initiatives. The choice of the venue itself (Anita Chan Lai-Ling Gallery, Central, Hong Kong) is an iconic heritage and cultural space in Hong Kong—symbolized the project's commitment to blending cultural heritage with modern sustainability efforts, like circular economy and upcycling concepts. Prof. Shirley Yeung, a renowned advocate for ISO x CSR in past 20 years and moving to ISO 53002 SDG Guidelines x SDG x ESG x web 3.0 x Cop30, focused on her opening remarks, May 19th 2025 that we need to have pioneer actions with a series of planned and measurable impacts with ICH elements (Intangible Cultural Heritage) and Public values and unique project values, e.g. social inclusion and diversity.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

How We Define Share

Sharing with responsibility and sustainability across borders

Engagement Opportunities

School of Business, Gratia Christian College offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Open faculty and student meetings and town halls
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

Communication Audiences

School of Business, Gratia Christian College communicates its policies and progress on sustainable development and responsibility with:

- ❖ Government and policy makers
- ❖ Non-governmental organizations (NGOs)
- ❖ Media and public relations channels
- ❖ Research and academic networks
- ❖ Prospective and current students

Sharing Voices

The following statements from stakeholders at School of Business, Gratia Christian College demonstrate our commitment to sharing and learning from sustainability and responsible management practices.

PRME x SDG Activities/ Events

Implemented SDG 3/4.7/8/9/12/16/17 related Evidence

Forward Thinking in Sustainable Development Education with Disruptions

The Classroom as Climate Lab: Reinventing Economic Incentives

Dr. Yeung's work at Gratia Christian College speaks volumes about her pioneering approach. As head of the School of Business, she isn't just teaching sustainability; she's flipping the script on how we think about it. Her "[pay for recovery](#)" framework—which connects tax rebates and subsidies to

measurable waste reduction—is already making waves in Hong Kong. One retail pilot using this model has already resulted in a 37% reduction in single-use plastics—echoing the very objectives of COP 30 and that [Brazil's proposed Tropical Forest Finance Facility](#) (TFFF) hopes to achieve. Yeung's approach ties fiscal incentives to responsible business practices, and [it offers a sustainable model](#) that not only helps businesses but also provides a path for countries to incentivize their sustainability commitments on a global scale.

When Dr. Yeung explains her model, she does so with infectious optimism: "We're flipping the script on sustainability costs. This isn't just about environmental ethics—this is about transforming how we do business." And transform she has. In [collaboration with Genesis One Limited, Dr. Yeung is bringing sustainability to life](#) through her innovative use of Chinese painting techniques on apparel. She has also adopted a pre-order sales approach, incorporating demand management concepts to prevent overproduction. Dr. Yeung's future goal is to embed QR codes in these garments, linking to sustainability education and turning everyday products into "wearable classrooms." This initiative offers a new way for consumers to learn about SDG 12. In one pilot, user sustainability literacy increased by 48%. It's this intersection of education and innovation that makes Dr. Yeung's work so transformative.

(source: <https://www.tantvnews.com/cop-30-xclassroom-climate-innovation-shirley-yeung/>)

Communication Barriers

School of Business, Gratia Christian College faces the following barriers in transparent communications:



**Data privacy
regulations**

SIGNATORY

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