

2024 Sharing Information on Progress **(SIP) Report**

School of Business, Gratia
Christian College

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

School of Business, Gratia Christian College demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

RESTORE THE NATURE WITH INNOVATIONS VIA SDGS AND ESG WITH MURAL ART THINKING AND FUTURE ART PRACTICE



Dr. Shirley Yeung

Life Artist / Young Asian
Artist Top 40/1500, 2022 /
Asia Ambassador,
SDSN-Kenya and Chair,
Metaverse Mindset Project
/ Associate Vice President,
UNESCO Hong Kong Asso-
ciation / Professor of Prac-
tice and Head, School of
Business, Gratia Christian
College

MURAL ART THINKING AND FUTURE ART WITH SDG/ESG

Supporting organization:



Sirikan Prasertying

Director, Office of International
Cooperation, Bangkok

Hon. Guest for Opening Ceremony
Aug. 8, 2024

Opening 4:00pm

2024.8.8

2024.8.11-14

Address:

**The Fringe Club,
2 Lower Albert Road,
Central, Hong Kong**

EXPLORE:

A NEW WAY OF THINKING

A NEW MINDSET OF APPLYING
ART, CULTURE, VALUES, TECH-
NOLOGY INTO BUSINESS /
SOCIAL SECTORS

A NEW LEARNING MODE FOR
STAKEHOLDERS IN EDUCATION,
TRAINING AND TALENT DEVEL-
OPMENT AREAS

PAINTING "FROM
SELF-AWARENESS TO
SELF-CULTIVATION"



Mr. Joe Yiu

Greater Bay Area Outstanding
Young Entrepreneurs Award /
40 Under 40 Outstanding Young
Designer Award / the Most Influ-
ential Chinese Designer / the
Most Influential Chinese Brand /
the Youth Dreammakers Award /
the Hong Kong Smart Design
Award Gold Prize and Jury Prize
/ the Asia's Most Influential
Design Award Outstanding Prize

Institutional Mission, Vision, and Strategy

The following outlines School of Business, Gratia Christian College's institutional mission, vision, and strategic approach to responsible management education.

Strategy - Transformations in Business

ESGSCHOOLHK Uniforms in Recycled Materials with Biotech. Sharing with support from school principals, IT expert, film director, NGOs, students from India, Nigeria, Philippines, and HK.

Relevant Stakeholders

Teachers, Students, Artists and NGOs

Purpose

Community Engagement

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At School of Business, Gratia Christian College, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

Restore the Nature with Partnership - Fringe Club, HK

Impacts via ongoing exhibitions in Fringe Club and SDGx Carbon NFT exhibitions

<https://sdgs.un.org/partnership-progress/restore-nature-innovations-sdg-esg-positive-peace-web-30-2024-online-offline>

<https://marketplace.sdggreen.com/nft/137/asian-style-nature-appreciation/10>

SDGx Carbon - NFT Collections with Chinese Calligraphy Drawings and Photograph Co-created with Students, Professor, Teachers, Industry Practitioners, NGOs from Cameroon, Kenya, Pakistan, Turkey, HKSAR, China for SDG#3 Wellness, #5 Gender Equality, #4.7 Knowledge, # 9 Innovations, #17 Partnership with impacts in fundraising (2023-24) - Engaged ICENECDEV, SDSN-Kenya, SHEHERSAAZ, NFT Investment & Venture, Igdir University.

Organizational Structure for RME

The following organizational entities at School of Business, Gratia Christian College are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Community Engagement Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



RME Elements in Degree Programs

School of Business, Gratia Christian College integrates responsible management education into its degree programs through 1 different approach:

Guest Speakers and Showcase Events

The 10th UNESCO-APEID Meeting on Entrepreneurship Education: The Future of the Youth and Entrepreneurship Education 10 October 2024

<https://www.unesco.org/en/articles/call-participants-and-presentations-10th-unesco-apeid-meeting-entrepreneurship-education>

Head, School of Business has been shortlisted to present a paper on entrepreneurial education via environmental paint for Chinese paintings and environmental materials with biotech for apparel products for UNESCO EE Conference, Oct., 2024.

Guest speaker for UNESCO Entrepreneurial Education, Tashkent, Oct. 2024ents

Present EE via Art and Content Creation with Technology

Date

October, 2024 - October, 2024

Location

Tashkent

Speakers

Dr. Shirley Yeung

Entrepreneurial Education Session 2.2 Oct 11, 2024

IMG_8258

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

School of Business, Gratia Christian College incorporates responsible management education into its research endeavors through 1 different method:

Research Conferences

Examples of responsibility-related conferences

ICIT International Conference on TQM and AI

Date

February, 2025 - February, 2025

Location

Hong Kong

Speakers

Prof. Chui, Gratia Christian College and Prof. Cheung, UNESCO HK Association

Conference for Research Papers Presentation on TQM and Ai for future of education

24-ICIT_Leaflet

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24th ICIT International Conference, Hong Kong

Objectives

Specifically, the 24-ICIT will focus on how best practices in ISO portfolio of standards and TQM will affect quality trends in the new economy. TQM provides an overall concept that fosters continuous improvement in an organisation. The first objective of the conference is thus: To provide a forum for the identification of contemporary development in the theories and practices of TQ/AI Service & Education Excellence and for the sharing of experience of the One-Belt-One-Road (OBOR) countries. The number of ISO certified companies has seen a phenomenal rise. The importance of the ISO series of standards, and its close relationship with TQM give rise to the second objective: To establish the impact of ISO Standards implementation on TQM towards enhancing Growth and Productivity amongst the OBOR countries, in particular on TQ/AI Service & Education Excellence.

24th International Conference on ISO & TQM 24-ICIT Theme: "ISO & TQ/AI for Service & Education Excellence in OBOR Countries" Date: 6-8 Feb 2025 (Thu.-Sat.) Venue : Riverside Regal Hotel, Shatin, HKSAR, China (www.hk5sa.com/icit) Sponsored by: Top Emerald Portfolio of Academic Journals, UK (including the TQM Journal) ~ Listed on the Thomson Reuter citation

index – Institute for Scientific Information (ISI) With Special Edition from the Journal of Service Management (Prof. Sam HO was the ex-Chief Editor) (Grade-B journal ranked by the HK Research Grants Council & Australian Research Council in a 4-tier ranking) Also recommend to publish in some SSCI Journals (Prof. Sam HO was the Editor in some of these.) Deadline for Abstract: 30 Sep 2024 (Papers will be double-blind peer-reviewed before Acceptance.)



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

School of Business, Gratia Christian College partners with external stakeholders to advance responsible management education through 1 different approach:

External Community Dialogue

SHARING FROM ESGSCHOOLHK - July 29, 2024

SDG#3/4/8/12/17

The sharing of Paul Chan, ESGSCHOOLHK is well received from invited participants from India, Nigeria, Philippines, and Hong Kong, for example school principal and vice principal from ELCHK Lutheran School, SA Tin Ka Ping School/

Dr. Nimisha from India who is a winner of APAC Insider Hong Kong Business Award "Best Emotional First Aid Solution Provider 2024"/ Mary from NFT Investment and Venture Limited.

Most participants agree to have ongoing community education and in-house training on environmentally friendly materials on clothing and school uniforms for sustainable development goals #12 responsible production and consumption and achieving ESG impacts via Blockchain Concepts for traceability.



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

School of Business, Gratia Christian College has implemented 1 policy to support its commitment to responsible management education:

Student equity, diversity, inclusion

THE 1ST ESG PIONEER LEADERSHIP AWARD

Our School vision is to enable students to reach their full potential by providing them with a high quality professional education and cultivating a deep commitment to service. We believe that business education is not only about training future supervisors, managers and administrators, but also about developing dedicated citizens who have integrity and a servant leader's passion for the community.

May 3, 2024 - SDG 3/4/8/9/16/17

The 1st ESG Pioneer Leadership Award co-organised by Green EdTech Alliance, The Chinese Medicine (Global) Promotion Association, and Archon Wellness Limited supported by Gratia Christian College, School of Business, International Centre for Environmental Education and Community Development, ICENECDEV, UN Global Compact and SDSN-KENYA.

Around 30 primary and secondary schools joined the ECA EXPO 2024, attempted 28 MC questions on SDG and ESG to become pioneers in the 1st ESG Pioneer Leaders.

Commitment with Actions –

Application of web 3.0 via NFT Paintings and Paintings on environmental materials bring a disruptive education model – i5 of UNPRME, Meaningful, Fun, Socially engaged, interactive and iterative.

Reference :

<https://www.unprme.org/the-impactful-five-i5/>

<https://esgsociety.wordpress.com/2024/05/06/extra-curricular-activities-eca-and-esg-sdg/>

Institutional Aspiration Targets

School of Business, Gratia Christian College has set aspiration targets in 1 different area:

- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, School of Business, Gratia Christian College operates with the following approach:

Full Transparency Disclosure

Website of disclosure of performance

Enewsletter

Author

School of Business

Published Date

August, 2024

Degree Of Recognition

Regional and Global

Media Name

Enewsletters in School Website

Media Type

News Report

Duration

15 pages

School-of-Business-Enewsletter-Issue-14

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E-Newsletter

SDGx Carbon - NFT Collections with Chinese Calligraphy Drawings and Photograph Co-created with Students, Professor, Teachers, Industry Practitioners, NGOs from Cameroon, Kenya, Pakistan, Turkey, HKSAR, China for SDG#3 Wellness, #5 Gender Equality, #4.7 Knowledge, # 9 Innovations, #17 Partnership with impacts in fundraising (2023-24) - Engaged ICENECDEV, SDSN-Kenya, SHEHERSAAZ, NFT Investment & Venture, Igdir University.
<https://marketplace.sdggreen.com/collection/137/transformations-with-sdg-x-esg>

Engaged Alliance, Paris, BNI HK Chapters, GreenTech Alliance, HK for delivering training and seminars on

SDG x ESG x web 3.0 (2023/2024) with on-going book publications with interviews on SDG x ESG x Web 3.0

(2019-2024 with 30+ Books Published):

<https://www.omniscryptum.com/author-biography/shirley-yeung/>

<https://www.libra-alliance.com/member-shirley%20yeung.html>

Engaged SYART Gallery (18th Anniversary) in enhancing art communities for SDG x ESG x web 3.0 with NFT

Ceremony on June 26, 2024 and Transformation in Education via Art & Culture with Inclusion and Diversity, Anita Chan lai-ling Gallery, June 23- 26, 2024 in response to UN Civil Society Art & Culture impACT Coalition, May 9th 2024.

<https://www.hkfringeclub.com/en/whatson/1925->

[Restore+the+Nature+with+Innovations+via+SDGs+and+ESG%2B+PositivePeace.html](https://www.hkfringeclub.com/en/whatson/1925-Restore+the+Nature+with+Innovations+via+SDGs+and+ESG%2B+PositivePeace.html)

SDG x Technology Forum

<https://sdgs.un.org/tfm/STIForum2022>

Restore the Nature with Innovations via SDGs and ESG+ PositivePeace
Exhibition - Exhibition

Mon 24-07-2023 to Thu 03-08-2023

Anita Chan Lai-ling Gallery

Synopsis

The project "Restore the Nature with Innovations via SDGs and ESG+ PositivePeace" was convened by Dr. Shirley Yeung, a life artist and professor, along with the Young Asian Artist YAA Award in 2022. The project has been accelerated to hold a joint solo exhibition with SYART Founder, Mr. Song Yang, at Chan Lai-Ling Gallery in the Fringe Club from July 24th to August 3rd, 2023.

The exhibition will showcase Dr. Shirley Yeung's Chinese Calligraphy drawings, expressive drawings, and Bad Girl paintings, along with SYART Gallery's renowned art entrepreneur, Mr. Song Yang, who has 16 years of history with the gallery. The artwork on display will demonstrate the integration of SDG #3 Wellness, SDG #5 Gender Equality, SDG #8 Decent Job Creation, SDG #9 Innovations, and SDG #17 Partnership. This exhibition aims to support young female artists by providing more SDG/ESG exposure in the creative industries.

References

1) SDG Acceleration with Dr. Shirley Yeung as Artist, Unite Nations UNESCAP, March, 2023

 [View More](#)

2) Dr. Shirley Yeung, an esteemed author recently published her 30th Book on SDG Acceleration

 [View More](#)

<https://www.omniscryptum.com/author-biography/shirley-yeung/>

<http://www1.gcc.edu.hk/business/e-newsletter/>

<https://sdgs.un.org/partnership-progress/restore-nature-innovations-sdg-esg-positive-peace-web-30-2024-online-offline>

<https://esg-society.org/esg-society-team>

COLLECTIVE INNOVATION NETWORK

The team, comprised of multi-disciplinary experts, works together to coordinate the network activities, engage with members and collaborate with stakeholders within the country.

SIGNATORY

School of Business, Gratia Christian College



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5 Wai Chi Street, Shek Kip Mei, HKG
China



Website

<http://www.gcc.edu.hk>