

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Rome Business School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Rome Business School, including key details and basic institutional data.

Mission

Rome Business School is dedicated to transforming today's professionals into the agile leaders required for tomorrow's unpredictable challenges. Our mission centers on an inclusive, innovation-driven environment where diverse perspectives are not just welcomed but used to spark critical thinking and creativity essential for modern management. Moving beyond the traditional pursuit of profit, we cultivate a purpose-driven mindset that prioritizes ethical decision-making and long-term social impact. By bridging academic theory with real-world corporate immersion, we provide an experiential journey that equips students with the practical adaptability needed to navigate the global economy. Ultimately, we empower our graduates to not only excel in their careers but to serve as responsible architects of a more sustainable and equitable world.

Vision

We believe in building a global learning community that serves as a catalyst for positively impacting society.

Our vision is to create a dynamic ecosystem where knowledge, diverse perspectives, and cultures converge. We strive to be a hub of collective growth, enabling learners to develop a deep sense of social responsibility and the skills necessary to drive sustainable progress across different contexts.

Institutional History

Rome Business School

Founded in 2011, **Rome Business School (RBS)** has evolved from a local managerial training institution in Italy into an international business school dedicated to preparing leaders who drive positive, ethical, and sustainable change. Guided by its core vision of "**Better Managers for a Better World**," RBS has progressively embedded ethics, innovation, and social responsibility across its institutional strategy, academic programs, and community initiatives.

A major milestone in this journey was joining Planeta Formación y Universidades and becoming an official member. Participation in international networks like EFMD Global has supported the school's effort to align its educational model with global standards for ethics, responsibility, and sustainability (ERS), paving a direct path toward joining **PRME**.

Key Milestones in Institutional RME Adoption

- **Sustainability & Innovation in Master's Curricula:** RBS has made sustainability and digital innovation core cross-cutting elements across its Master's portfolio. Modules focused on ESG strategies, circular economy models, and ethical innovation are embedded throughout the programs to ensure all graduates consider environmental and societal impact.
- **Empowering New Generations through Undergraduate Programs:** With the introduction of Bachelor's degrees, RBS expanded its mission to early-stage higher education. These programs place heavy emphasis on practical soft skills—such as critical thinking, empathy, and collaborative leadership—combining hands-on project work with real-world social impact challenges.
- **Key Figures & Institutional Leadership:** Dean Antonio Ragusa, alongside the RBS Corporate Advisory Board and academic faculty, spearheaded the alignment of program content with UN Sustainable Development Goals (SDGs), fostering strong links between industry practice and responsible governance.

Graduates & Enrollment

2025 Statistics	Number
Graduates	3240
Faculty & Staff at the Institution	162
Student Enrollment at the Institution	3271
Undergraduate Attendance	57
Masters-Level Postgraduate Attendance	3214
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	53

Degrees Offered

Bachelor Programs

-  Bachelor of Arts (B.A.)

Masters Degree Programmes

-  International Master in Supply Chain Management and Logistics
-  International Master in Health and Pharma Management
-  International Master in Artificial Intelligence
-  Executive Master in Sostenibilità ed Economia Circolare



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



BETTER MANAGERS
FOR A BETTER WORLD

15.09.2026

Adoption of the Principles for Responsible Management Education

To our stakeholders,

I am pleased to confirm that Rome Business School reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

Dr. Antonio Ragusa
Dean
Rome Business School

By:

 Planeta Formación y Universidades

Via Giuseppe Montanelli, 5
Roma - 00195

Definition of Purpose

At Rome Business School, Purpose means empowering a new generation of global leaders to drive sustainable economic growth and societal progress. We integrate the UN SDGs into our core curriculum, inspiring ethical decision-making, responsible leadership, and innovation that creates long-term value for business and for society.

Institutional Engagement

26% - 50% of faculty at Rome Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values represent the ethical principles and human-centric standards that anchor responsible business practices. At Rome Business School, we define Values through a commitment to integrity, inclusivity, and sustainability, embedding the UN SDGs into our culture to guide decisions that respect human dignity, community well-being, and environmental stewardship.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Awareness

26% - 50% of students at Rome Business School are aware that we are a PRME Signatory Member.

Student Engagement

26% - 50% of students at Rome Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Rome Business School Awards

At our institution, core values such as ethics, spirituality, diversity, and inclusion are not abstract ideals—they are actively lived, cultivated, and publicly recognized across our entire academic ecosystem. We foster an environment where principled leadership, cultural pluralism, and humanistic growth thrive alongside professional achievement.

To reinforce these principles, our institution celebrates outstanding contributions during our annual **Graduation Ceremony**, elevating these awards as a core milestone where our global community gathers to honor those who lead by example.

During the **2025 Graduation Ceremony**, we presented several prestigious honors to highlight the specific ways our faculty, academic leaders, and corporate partners embody these commitments:

- **On-line Teaching Excellence Award – Prof. Raffaele Mannella**

- *Why it is awarded:* Awarded for delivering accessible, engaging, and ethically grounded virtual education, ensuring that remote learners receive an inclusive, high-caliber learning experience.

- **On-Campus Teaching Excellence Award – Prof. Francesco Landolfi**

- *Why it is awarded:* Recognizes pedagogical mastery in person, fostering an inclusive classroom environment where diverse cultural perspectives are valued and collaborative learning thrives.

- **Program Director Award for Excellence – Prof. Vincenzo Mazzotta**

- *Why it is awarded:* Honors strategic leadership and academic integrity, specifically for designing curricula that integrate responsible management, ethical practices, and academic rigor across multiple Master's programs.

- **Talent Partner Award – Louis Vuitton** (represented by Alessia Meni, HR Talent Acquisition)

- *Why it is awarded:* Celebrates corporate alignment with our core values by actively recruiting the highest number of our graduates in 2025, demonstrating a tangible belief in supporting diverse global talent, inclusive career paths, and sustainable professional development.

Continue telling your story

Values

HUMANISTIC

We believe in the centrality of the human being as a driver of progress and of sustainable development. Consequently, we train our students not only to be excellent managers and entrepreneurs, but – more generally – to be human beings able to change the world for the better. Our educational approach thus fosters the achievement of an ethical balance between the dual mandates of striving for profitability and benefiting society and the environment.

CARING

We believe in the importance of actively taking care of our community and of all the stakeholders involved: students, staff, faculty, partners. Our goal is to ensure that each of them can experience a transformative journey with us, which leads them to their desired outcomes in their professional and personal development. This can only be achieved by being passionate about what we do and by carrying out our educational mission with full intellectual and emotional engagement.

DREAMERS

We believe in the power of human imagination, and we are confident that with dedication and persistence even the most ambitious dreams can come true. Thus we encourage our students to be confident in themselves and in their dreams and to actively pursue what they envision. We support them in turning those dreams into reality with the skills and the motivation we provide them on a daily basis.

SYNERGETIC

We believe that the interaction and cooperation among organizations and among individuals produces a combined effect greater than the sum of their separate effects. This is why we foster an approach to being a manager or entrepreneur based on synergy and reciprocal exchange. In addition, we favour the creation of partnerships and positive relations with all our stakeholders and members of our community. In such perspective, we support the creation of an ecosystem where academia, companies, students and institutions can meet and cooperate.

CROSS - CULTURAL

We believe that cultural differences represent a source of value and enrichment for our students and our community. So we are not simply international, but we think that the variety of cultural sensitivities, perspectives and backgrounds creates a unique and stimulating learning environment that well prepares our students to successfully work and live in the global era. Therefore, we work and educate to create bridges, connections and reciprocal respect between different cultures on a global scale.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

To teach means delivering innovative learning frameworks and materials that enable effective responsible leadership. At Rome Business School, teaching means combining practical business education with SDG-aligned methodologies—using real-world case studies, hands-on projects, and interactive discussions to empower students to solve complex sustainability challenges in modern organizations.

Continue telling your story

Program Director Award

Granter: Rome Business School

Grantee: Prof. Vincenzo Mazzotta

Award Description:

The Program Director Award recognized outstanding leadership at Rome Business School for exceptional program management, academic governance, and curriculum innovation. It honors directors who successfully align degree programs with principles of responsible leadership, social impact, and educational excellence.

Online Teaching Excellence Award

Granter: Rome Business School

Grantee: Raffaele Mannella

Award Description:

The Online Teaching Excellence Award recognized outstanding faculty members at Rome Business School for their exceptional dedication, innovative digital methodologies, and mastery in delivering high-impact, engaging online education.

On-Campus Teaching Excellence Award

Granter: Rome Business School

Grantee: Prof. Francesco Landolfi

Award Description:

Awarded by Rome Business School, the On-Campus Teaching Excellence Award celebrates educators who deliver outstanding interactive instruction while inspiring positive societal impact. The accolade honors faculty who prepare future business leaders to navigate global challenges with integrity, purpose, and long-term vision.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At Rome Business School, Research means rigorous, peer-reviewed scholarly production by faculty, organized around thematic streams (Finance, Innovation, Geopolitics), that generates original, validated knowledge and translates into both academic publication and policy-relevant outputs (Policy Briefs), bridging academic rigor with management practice.

Research vs Research for RME/Sustainable Development

6	Peer-reviewed articles were published by Rome Business School from this past calendar year.	vs	2	Peer-reviewed articles were published by Rome Business School from this past calendar year in support of RME.
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Research Funding

In 2025, Rome Business School was awarded funding for research that is:



No funding

Socializing Research

In 2025, Rome Business School contributed research findings to:

- ❖ Industry and business networks
- ❖ Public events and lectures

Research Barriers

In 2025, Rome Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Methodological limitations
- ❖ Publishing barriers
- ❖ Participant recruitment
- ❖ Administrative barriers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Rome Business School defines Partner as building active alliances with corporate networks, NGOs, academic institutions, and public entities to co-create sustainable solutions, drive practical research, and give students real-world exposure to responsible business practices.

Institutional Partnerships

- ❖ EFMD (European Foundation for Management Development)
- ❖ Positive Impact Rating (PIR)
- ❖ ASFOR
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At Rome Business School, Practice defined means leading by example—applying UN SDG-aligned operational standards across campus life, community engagement, and internal operations to model the ethical, sustainable behavior we expect from our future business leaders.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Ethical leadership or good governance policies
- ❖ Student equity, diversity, inclusion



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share means facilitating open dialogue and knowledge-sharing among diverse stakeholders to advance responsible management. At Rome Business School we aim at engaging students, faculty, alumni, corporate partners, and the broader community in continuous discourse—disseminating sustainability best practices, research, and innovative solutions to collectively drive change.

Engagement Opportunities

Rome Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports

Communication Audiences

Rome Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Faculty and staff

Communication Barriers

Rome Business School faces the following barriers in transparent communications:



**Ownership
issues**



**Engagement
gaps**

SIGNATORY

Rome Business School



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