

2025 Sharing Information on Progress **(SIP) Report**

I.H. Asper School of Business

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about I.H. Asper School of Business, including key details and basic institutional data.

Mission

We keep community in business.

We are relentless in our pursuit of building community by training impactful business leaders, producing research that transcends the boundary between industry and the academy, and contributing to prosperity and progress in Manitoba and beyond.

Vision

To lead global impact through local excellence.

We will lead business excellence in Manitoba through innovation and meaningful partnerships and serve as a catalyst for broader impact in Manitoba, Canada, and the world.

Strategy

asper-strategic-plan-2025-2030

[View document](#) [Download document](#)

Graduates & Enrollment

2024 Statistics	Number
Graduates	554
Faculty & Staff at the University	10279
Faculty & Staff at the Institution	186
Student Enrollment at the University	31334
Student Enrollment at the Institution	2426
Undergraduate Attendance	2103
Masters-Level Postgraduate Attendance	300
Doctoral Student Attendance	23





2024 Statistics	Number
Certificate, Professional Development, or Continuing Education Attendance	615

Degrees Offered

Bachelor Programs

-  Bachelor of Commerce (BComm)

Masters Programs

-  Master of Business Administration (M.B.A.)
-  Master of Science (MSc) in Management
-  Master of Finance (MFin)
-  Master of Supply Chain Management and Logistics (MSCM)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Individual leader
- ❖ Disciplinary efforts within business school
- ❖ Student contributor
- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, I.H. Asper School of Business was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, I.H. Asper School of Business contributed research findings to:

- ❖ Local media
- ❖ National media
- ❖ International media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Community organizations
- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Positive Impact Rating (PIR)

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ AASHE STARS report
- ❖ Accreditation body recommendation documents
- ❖ Climate action plan
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Employee equity, diversity, inclusion
- ❖ Curriculum guidelines
- ❖ Responsible Investing policy
- ❖ Land restoration
- ❖ Zero-waste guides
- ❖ Travel guides
- ❖ Local staff/student/faculty transportation
- ❖ Carbon reduction or offset commitments
- ❖ Greenhouse gas emissions



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

I.H. Asper School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions
- ❖ Boards and advisory committees

Communication Audiences

I.H. Asper School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Business and industry partners
- ❖ Research and academic networks
- ❖ Media and public relations channels
- ❖ Boards and advisory committees
- ❖ Chamber of commerce and local communities
- ❖ Prospective and current students
- ❖ Alumni and donors

SIGNATORY

I.H. Asper School of Business



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Canada