PRME
an initiative of the
United Nations Global Compact

Sharing Information on Progress 2026

ESCA School of Management

November 2026

Table of Contents

1. About PRME 3

2. About SDGs 5

3. Getting Started 6

4. Values 8

5. Research 10

6. Partner 12

7. Practice 14

8. Share 16

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



> *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.



Getting Started

This section provides foundational information about ESCA School of Management, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	500
Faculty & Staff at the University	60
Faculty & Staff at the Institution	140
Student Enrollment at the University	1866
Student Enrollment at the Institution	1866
Undergraduate Attendance	802
Masters-Level Postgraduate Attendance	1210
Doctoral Student Attendance	656
Certificate, Professional Development, or Continuing Education Attendance	1714

Degrees Offered

Bachelor Programs

- Bachelor In Business Administration

Masters Programs

- Master Management Financier
- Master Fiance Audit et Contrôle
- Master Management des ressources Humaines
- Master Management de la Supply Chain
- Master Marketing Digital

Additional

- Programme Grande Ecole
- Licence en Management des Entreprises



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Disciplinary efforts within business school
- Research or issue group, society, or club leading sustainability efforts
- Interdisciplinary efforts across business school



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

33 Peer-reviewed articles were published by ESCA School of Management from this past calendar year.

vs

10 Peer-reviewed articles were published by ESCA School of Management from this past calendar year in support of RME.

Research Funding

In 2025, ESCA School of Management was awarded funding for research that is:

No funding

Socializing Research

In 2025, ESCA School of Management contributed research findings to:

- Industry and business networks
- National media
- Research collaborations
- Community organizations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- AABS (Association of African Business Schools)
- EFMD (European Foundation for Management Development)
- GBSN
- BS4CL

Student Organization Partnerships

- Enactus
- PRME Students
- UNESCO Student Initiatives
- Flamme des jeunes maroc
- La Jeune Chambre Internationale (JCI) Maroc
- we4she



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- Campus operations guides
- Accreditation body recommendation documents
- Curriculum guidelines
- Code of Ethics



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

ESCA School of Management offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Boards and advisory committees
- Community events and consultation forums
- Partnerships with local organizations
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Public events and panel discussions
- Open faculty and student meetings and town halls
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

Communication Audiences

ESCA School of Management communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Boards and advisory committees
- Business and industry partners
- Faculty and staff
- Research and academic networks
- Alumni and donors
- Prospective and current students

SIGNATORY

ESCA School of Management

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