

2025 Sharing Information on Progress **(SIP) Report**

McCoy College of Business

October 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about McCoy College of Business, including key details and basic institutional data.

Mission

The McCoy College of Business is dedicated to empowering diverse students of exceptional promise to become leaders and innovators who create enduring value for business and society. We accomplish our mission by:

- Providing cutting-edge education that equips students with skills and capabilities to excel in a dynamic business environment.
- Producing rigorous research that addresses real-world challenges facing business and the environments in which they operate.
- Promoting strong collaborative partnerships that enrich the diverse communities we serve and creating a growing legacy for our alumni.

Vision

Through bold ideas and action, we seek to transform the lives of students and define the future of business in Texas and beyond.

Strategy

McCoy College Strategic Plan

McCoy College Strategic Plan (2023-2029)

Goal 1: Improve Student Success

Develop intentional and focused collegiate experiences that engage, serve, and support our diverse student population in achieving their academic and professional goals.

Goal 2: Advance Academic Excellence

Provide a cutting-edge and applied business education through innovative programs, curricula, and learning experiences that prepares graduates for lifelong success in a rapidly evolving global workforce.

Goal 3: Achieve Research Eminence

In support of the University's Carnegie R-1 goals, advance faculty research excellence as measured by publications in top-tier academic journals (those considered as being most influential on academic thought and having the highest standards in the field) and nationally recognized grant programs that provide insights into real-world issues facing business and the environments in which they operate.

Goal 4: Deepen Community Impact

Enrich and improve the economic development of Texas and social well-being of Texans through meaningful engagement with alumni, business, and community partners.

Goal 5: Strengthen Organizational Foundation



Support our people and organization through diligent stewardship of culture and resources.

Graduates & Enrollment



2024 Statistics	Number
Graduates	1484
Faculty & Staff at the University	4481
Faculty & Staff at the Institution	216
Student Enrollment at the University	44,596
Student Enrollment at the Institution	6241
Undergraduate Attendance	5573
Masters-Level Postgraduate Attendance	618
Doctoral Student Attendance	23
Certificate, Professional Development, or Continuing Education Attendance	0

Degrees Offered


Bachelor Programs

-  Bachelor of Business Administration (B.B.A.)
-  Bachelor of Arts (B.A.)









Masters Programs

-  Master of Business Administration (M.B.A.)
-  Master of Science (M.Sc. or M.S.)







Doctoral Programs

-  Doctor of Business Administration (D.B.A.)


Undergraduate Degree Programmes

-  Management
-  Marketing
-  Accounting
-  Information Systems
-  Business Analytics
-  Economics
-  Economics
-  Finance

Masters Degree Programmes

-  Master of Business Administration
-  Master of Accountancy
-  Accounting and Information Technology
-  Data Analytics and Information Systems
-  Quantitative Finance and Economics
-  Marketing Research and Analysis

Postgraduate Degree Programmes

-  Doctor of Business Administration



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



September 30, 2025

The McCoy College of Business proudly reaffirms its unwavering dedication to the Principles for Responsible Management Education (PRME), demonstrating our alignment with the United Nations Global Compact and our shared responsibility for advancing sustainable, ethical business practices. This Sharing Information on Progress (SIP) report provides current evidence of this ongoing commitment.

PRME's mission to transform management education and cultivate responsible leaders resonates deeply with our core value of stewardship at McCoy College. Our faculty's engagement in innovative pedagogy, research, and partnership creation fosters a student-centric environment where the values, analysis, and skills necessary for ethical and sustainable business success are actively developed.

Over the past year, our faculty have continued to champion curricular innovations and experiential opportunities for our students. The college emphasizes real-world learning across academic programs, with a strong foundation in business communication, critical thinking, teamwork, and responsible leadership. Graduates routinely report that their McCoy College experience—both in and outside the classroom—provided essential skills for responsible, effective business practice in today's global economy.

In last year's report, we discussed the importance of our newly established Student Success Center. This center remains a focal point for integrating academic, professional, and personal development. Through workshops, mentoring, guest lectures, and community engagement, it equips students with the tools to become reflective, responsible leaders prepared for the demands of a rapidly evolving business landscape.

The curriculum at McCoy College is expressly designed with an applied, values-driven approach, emphasizing information technology, communication, critical thinking, leadership, teamwork, and—critically—cultural understanding and global citizenship. Students engage these themes both in and beyond the classroom, through organizational participation, international experiences, and meaningful internships.

As we present this 2025 Report on Progress, the McCoy College of Business at Texas State University reaffirms its collective resolve to prepare business professionals who drive ethical innovation and sustainability for today's interconnected global society.

Sincerely,

Sanjay Ramchander
Dean, McCoy College of Business

OFFICE OF THE DEAN

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization

Student Awareness

0% - 25% of students at McCoy College of Business are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at McCoy College of Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Fostering Innovation



Somewhat

Teaching and learning at our institution moderately support innovation.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

299	Peer-reviewed articles were published by McCoy College of Business from this past calendar year.	vs	11	Peer-reviewed articles were published by McCoy College of Business from this past calendar year in support of RME.
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Research Funding

In 2024, McCoy College of Business was awarded funding for research that is:



National



**Institution
Specific**

Socializing Research

In 2024, McCoy College of Business contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)

Student Organization Partnerships

- ❖ Net Impact



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

McCoy College of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

McCoy College of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff



SIGNATORY

McCoy College of Business



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Website

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