

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

IMD-International Institute for
Management Development

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Teach	12
7. Research	14
8. Partner	17
9. Practice	19
10. Share	21

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about IMD-International Institute for Management Development, including key details and basic institutional data.

Strategy

IMD Real Impact, a strategy for IMD

View document  Download document 

Graduates & Enrollment

2025 Statistics	Number
Graduates	231
Faculty & Staff at the University	411
Faculty & Staff at the Institution	411
Student Enrollment at the University	263
Student Enrollment at the Institution	263
Undergraduate Attendance	0
Masters-Level Postgraduate Attendance	263
Doctoral Student Attendance	263
Certificate, Professional Development, or Continuing Education Attendance	20000

Degrees Offered

Masters Programs

-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)
-  Executive Master of Business Administration (EMBA)
-  Executive Master



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At IMD, responsible management education is not a separate sustainability agenda. It is embedded in our purpose: developing leaders who transform organizations for a more prosperous, sustainable and inclusive world. Our distinctive contribution lies in working directly with senior leaders and organizations at moments when decisions can translate into meaningful change. Through our learning experience, research, partnerships and our own institutional practices, we seek to connect responsible leadership with business performance and measurable impact.

Institutional Engagement

76% - 100%

of faculty at IMD-International Institute for Management Development actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At IMD, Values means placing responsibility and accountability to society and the planet at the heart of leadership, education, research, and institutional practices. We integrate ethics, sustainability, inclusion, and responsible leadership across our activities, empowering leaders and organizations to create long-term value and contribute to a more sustainable and inclusive world.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Green Council

Student Awareness

51% - 75% of students at IMD-International Institute for Management Development are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at IMD-International Institute for Management Development actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Educator Recognition

At IMD-International Institute for Management Development, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Professional development opportunities
- ❖ Publication or research support



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At IMD, the Research Principle means generating rigorous and relevant research that advances understanding of responsible leadership, sustainable business, competitiveness, and societal impact. Through thought leadership, frameworks, cases, and evidence-based insights, our research informs management practice, enriches our educational offerings, and supports organizations in addressing complex global challenges.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, IMD-International Institute for Management Development was awarded funding for research that is:



International



National

Socializing Research

In 2025, IMD-International Institute for Management Development contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations

❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At IMD, the Partner Principle means collaborating with business, government, civil society, and academic stakeholders to advance responsible leadership and sustainable business practices. Through strategic partnerships, joint initiatives, research collaborations, and multi-stakeholder dialogue, we extend the reach and impact of our teaching, research, and societal engagement.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Responsible Research in Business & Management (RRBM)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ EcoVadis
- ❖ Swiss Accreditation Council

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice at IMD is about leading by example by applying responsible management principles to how we govern, operate, and engage with our people and stakeholders.

Institutional Policies and Practices

- ❖ AI use guide
- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Ethical data sourcing guides
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Buildings/real estate
- ❖ Climate action plan
- ❖ Environmental stewardship policies
- ❖ Ethical leadership or good governance policies
- ❖ Student equity, diversity, inclusion



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share at IMD is about fostering transparency and collective learning by openly communicating our experiences, insights, progress, and challenges.

Engagement Opportunities

IMD-International Institute for Management Development offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

IMD-International Institute for Management Development communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

IMD-International Institute for Management Development



Address

Chemin de Bellerive 23, Lausanne, Vaud, 1001
Switzerland



Website

<https://www.imd.org/>