

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

IMD-International Institute for
Management Development

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

205

2. Degrees Offered

- Executive Master of Business Administration (EMBA)
- Executive Master
- Master of Business Administration (M.B.A.)
- Master of Science (M.Sc. or M.S.)

3. Faculty & Staff at the University

473

4. Faculty & Staff at the Institution

473

5. Student Enrollment at the University

291

6. Total Student Enrollment at the Institution

291

7. Undergraduate Student Enrollment at the Institution

0

8. Graduate Student Enrollment at the Institution

291

9. Doctoral Student Enrollment at the Institution

0

10. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

21000



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

11. Define Purpose

Purpose means advancing responsible management education to foster inclusive prosperity in a world of thriving ecosystems. It is aligned with our mission to challenge what is and inspire what could be, we develop leaders who transform organizations for a more prosperous, sustainable, and inclusive world.

12. Institutional Engagement

76% - 100%



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

13. RME Lead

- Individual leader
- Interdisciplinary efforts across business school
- Student contributor
- Research or issue group, society, or club leading sustainability efforts

14. Define Values

Values are defined as our shared commitment to embed societal and environmental responsibility into all institutional actions. At IMD, this is driven by a bottom-up Green Council that fosters collective accountability and sustainable practices across the organization.

15. Student Awareness

51% - 75%

16. Student Engagement

76% - 100%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



17. Define Teach

We embed responsible management education by integrating sustainability and societal impact into course design and delivery.

18. Educator Recognition

- Course evaluation scores
- Faculty promotion and tenure consideration
- Financial incentives
- Publication or research support
- Institutional recognition events
- Professional development opportunities

19. Barriers to Innovative Curriculum

- Accreditation constraints
- Resource allocation challenges

20. Barriers to Innovative Pedagogy

- Accreditation limitations
- Resource constraints

21. Fostering Innovation

To a great extent

22. Experiential Learning

To a great extent

23. Learning Mindset

To a great extent

24. Method of Teaching and Learning

Hybrid



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

25. Define Research

Research at IMD is driven by faculty initiatives and centers that explore societal and environmental challenges. Projects are often interdisciplinary and practice-oriented, contributing to responsible leadership and sustainable business innovation.

26. 2024 Publications

73

27. Research Barriers

- Funding challenges

28. 2024 Publications on Sustainable Development and/or RME

9

29. Research Funding

- International

30. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- International media
- Local media
- National media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

31. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- EFMD (European Foundation for Management Development)
- AMBA (Association of MBAs)
- Financial Times
- Local institutions and associations
- Ministries of Education, Higher Education, or similar national bodies
- EcoVadis
- Swiss Accreditation Council

32. Define Partner

Partners are individuals and organizations from business, government, civil society, and academia with whom IMD collaborates to advance responsible management education and practice. These partnerships are built on mutual trust, shared purpose, and a commitment to impact, accountability, and continuous learning.

33. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

34. Define Practice

At IMD, Practice means embedding responsibility into our daily operations and institutional culture. Through bottom-up initiatives like the Green Council and collaborative efforts across departments, we strive to reduce our environmental footprint and foster inclusive, ethical, and sustainable behaviors across campus.

35. RME Practices

- Campus operations guides
- Carbon reduction or offset commitments
- Climate action plan
- Curriculum guidelines
- Employee equity, diversity, inclusion
- Ethical data sourcing guides
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Ministry of education recommendation documents
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Travel guides
- Accreditation body recommendation documents
- Buildings/real estate
- Environmental stewardship policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



36. Define Share

At IMD, Share means fostering a culture of transparency and collective learning. We exchange insights, challenges, and progress across teams and with external stakeholders to strengthen our commitment to responsible management and continuously improve our impact.

37. Transparent Engagement

- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities
- Boards and advisory committees
- Open faculty and student meetings and town halls
- Publicly accessible sustainability data and dashboards

38. Transparency Barriers

- Data privacy regulations

39. Audiences

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Faculty and staff
- Government and policy makers
- Chamber of commerce and local communities
- Media and public relations channels
- Prospective and current students
- Research and academic networks
- Business and industry partners

SIGNATORY

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