

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

UDEM Business School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about UDEM Business School, including key details and basic institutional data.

Mission

To list the different groups and key offices that contribute to the implementation of strategy and PRME-related activities in the Business Division

For the division, and the university as a whole, integral formation is a common thread to all the university's activities; strengthening all the dimensions of personal growth, urging the development of life skills, and promoting engaged citizen participation. This formation will allow the members of our community to be socially responsible and active.

Implementation of PRME in the Business Division

Sustainability Center (Centro de Sostenibilidad): Created in 2011, this centre works to make UDEM a leader in sustainable development by generating knowledge and implementing strategies to connect, involve, and get the community to join to minimize the environmental impacts of everyday activities.

Center for Solidarity and Philanthropy (Centro para la Solidaridad y la Filantropía): Its mission is to provide the UDEM community with the opportunity to develop a conscience and social responsibility by participating in community action programs oriented to conferring dignity to people and their social mobility, thus finding a sense of transcendence in the service of others.

Social Transformation Lab: A space of co-creation of initiatives of social innovation that contributes to the strengthening of agents of change, through the application and further deepening of knowledge that are oriented to positioning social businesses to generate a positive impact in society and the service of others.

Centre for Integrity and Ethics: UDEM spreads a culture of integrity in the university community through an intentional, holistic, and sustained strategy. It also collaborates with other educational institutions and civil society organizations to promote personal and professional ethical behaviour.

UDEM allocates funds to support the following PMRE-related activities:

- The nomination and recertification of UDEM as a Changemaker Campus
- The presence of UDEM at the ASHOKA exchange every spring and at the Changemaker Campus' summer retreat.
- The operation of numerous events that enhance the community's knowledge and skills in social innovation and entrepreneurship.
- Faculty participation in conferences, congresses and other academic PRME-related events.

https://www.udem.edu.mx/sites/default/files/2025-08/Informe_Anual_2024.pdf

Vision

https://www.udem.edu.mx/sites/default/files/2025-08/Informe_Anual_2024.pdf

We are in times of change in several areas of our society, education being one of them. The situation is challenging and it moves us to give the best of ourselves. It invites us to transform ourselves and to become better at who we are and what we do, to be more flexible in our practices, innovative in our projects, and adaptable in a changing environment. Today, our principles are stronger and more valid than ever. These are: Humanism, Openness and Service. More than 50 years of tradition support our essence, and in this new stage of our University we dare to say that UDEM is at its best moment. Today is when the future inspires our best version.

Strategy

Strategy

Elementos Clave de la Estrategia Educativa de la UDEM

- **Modelo por Competencias:**

- Se busca desarrollar en los estudiantes habilidades prácticas, cognitivas y socioemocionales esenciales para su éxito profesional.

-

- **Formación Integral y Personalizada:**

- Se prioriza el crecimiento ético, el compromiso social de los alumnos y se fomenta un trato individualizado.

-

- **Liderazgo y Desarrollo de Habilidades:**

- La universidad potencia las capacidades de liderazgo, comunicación y resolución de problemas en sus estudiantes.

-

- **Visión de Bien Común:**

- La estrategia se alinea con la idea de formar profesionistas que busquen el bienestar colectivo y no solo el propio, como lo refleja su lema "Inspirando tu mejor versión".

Strategy Alignment

Strategy

Elementos Clave de la Estrategia Educativa de la UDEM

- **Modelo por Competencias:**

- Se busca desarrollar en los estudiantes habilidades prácticas, cognitivas y socioemocionales esenciales para su éxito profesional.
-
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Website of disclosure of performance

https://www.udem.edu.mx/sites/default/files/2025-08/Informe_Anual_2024.pdf

Graduates & Enrollment

2025 Statistics	Number
Graduates	3150
Faculty & Staff at the University	1823
Faculty & Staff at the Institution	1823
Student Enrollment at the University	22618
Student Enrollment at the Institution	13300
Undergraduate Attendance	13300
Masters-Level Postgraduate Attendance	622
Doctoral Student Attendance	52

2025 Statistics	Number
Certificate, Professional Development, or Continuing Education Attendance	2898



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



UDEM

September, 2026

Adoption of the Principles for Responsible Management Education

To our stakeholders,

I am pleased to confirm that Universidad de Monterrey reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share.

In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Juan José Martínez Rodríguez".

Juan José Martínez Rodríguez

Business School Dean

Universidad de Monterrey

Av. Ignacio Morones Prieto 4500-Pte, Zona Valle Poniente, 66238
San Pedro Garza García, N.L.
emma.garzaa@udem.edu



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Individual leader



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, UDEM Business School was awarded funding for research that is:



Socializing Research

In 2025, UDEM Business School contributed research findings to:

- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ Ashoka U
- ❖ Financial Times
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ CLADEA (Consejo Latinoamericano de Escuelas de Administración)

Student Organization Partnerships

- ❖ PRME Students
- ❖ Oikos International



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Curriculum guidelines
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Local staff/student/faculty transportation
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

Reporte RS

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

UDEM Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

UDEM Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

UDEM Business School



Address

Av. Ignacio Morones Prieto 4500 Pte., San Pedro Garza Garcia, Nuevo
Leon, 66238
Mexico



Website

<https://www.udem.edu.mx/es>