

**PRiME**

*an initiative of the  
United Nations Global Compact*

# 2025 Sharing Information on Progress **(SIP) Report**

UDEM Business School

September 2025

## Table of Contents

1. About PRME .....	3
2. About SDGs .....	5
3. Getting Started .....	6
4. Purpose .....	12
5. Values .....	14
6. Teach .....	16
7. Research .....	18
8. Partner .....	20
9. Practice .....	22
10. Share .....	24

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

# 1. Mission

## 1.1 Principle Values Narrative

### Subjects

- Responsible Management Education
- Corporate Social Responsibility (CSR)
- Sustainable Development
- Ethical Leadership
- Social Entrepreneurship

### Provide supporting context

To list the different groups and key offices that contribute to the implementation of strategy and PRME-related activities in the Business Division

For the division, and the university as a whole, integral formation is a common thread to all the university's activities; strengthening all the dimensions of personal growth, urging the development of life skills, and promoting engaged citizen participation. This formation will allow the members of our community to be socially responsible and active.

### Implementation of PRME in the Business Division

**Sustainability Center** (Centro de Sostenibilidad): Created in 2011, this centre works to make UDEM a leader in sustainable development by generating knowledge and implementing strategies to connect, involve, and get the community to join to minimize the environmental impacts of everyday activities.

**Center for Solidarity and Philanthropy** (Centro para la Solidaridad y la Filantropía): Its mission is to provide the UDEM community with the opportunity to develop a conscience and social responsibility by participating in community action programs oriented to conferring dignity to people and their social mobility, thus finding a sense of transcendence in the service of others.

**Social Transformation Lab:** A space of co-creation of initiatives of social innovation that contributes to the strengthening of agents of change, through the application and further deepening of knowledge that are oriented to positioning social businesses to generate a positive impact in society and the service of others.

**Centre for Integrity and Ethics:** UDEM spreads a culture of integrity in the university community through an intentional, holistic, and sustained strategy. It also collaborates with other educational institutions and civil society organizations to promote personal and professional ethical behaviour.

UDEM allocates funds to support the following PMRE-related activities:

- The nomination and recertification of UDEM as a Changemaker Campus
- The presence of UDEM at the ASHOKA exchange every spring and at the Changemaker Campus' summer retreat.
- The operation of numerous events that enhance the community's knowledge and skills in social innovation and entrepreneurship.
- Faculty participation in conferences, congresses and other academic PRME-related events.

## 1.2 Website of disclosure of performance

### Subjects

- Corporate Social Responsibility (CSR)
- Ethical Leadership
- Responsible Management Education
- Sustainable Development

### Provide supporting context

[https://www.udem.edu.mx/sites/default/files/2025-08/Informe\\_Anual\\_2024.pdf](https://www.udem.edu.mx/sites/default/files/2025-08/Informe_Anual_2024.pdf)



## 2. Vision

### 2.1 Website of disclosure of performance

#### Subjects

- Corporate Social Responsibility (CSR)
- Ethical Leadership
- Responsible Management Education
- Sustainable Development

#### Provide supporting context

[https://www.udem.edu.mx/sites/default/files/2025-08/Informe\\_Anual\\_2024.pdf](https://www.udem.edu.mx/sites/default/files/2025-08/Informe_Anual_2024.pdf)

### 2.2 Vision

#### Subjects

- Corporate Social Responsibility (CSR)
- Ethical Leadership
- Responsible Management Education
- Sustainable Development

#### Provide supporting context

We are in times of change in several areas of our society, education being one of them. The situation is challenging and it moves us to give the best of ourselves. It invites us to transform ourselves and to become better at who we are and what we do, to be more flexible in our practices, innovative in our projects, and adaptable in a changing environment. Today, our principles are stronger and more valid than ever. These are: Humanism, Openness and Service. More than 50 years of tradition support our essence, and in this new stage of our University we dare to say that UDEM is at its best moment. Today is when the future inspires our best version.

## 3. Strategy

### 3.1 Strategy

#### Subjects

- Ethical Leadership

- Responsible Management Education

### Provide supporting context

Elementos Clave de la Estrategia Educativa de la UDEM

- **Modelo por Competencias:**
  - Se busca desarrollar en los estudiantes habilidades prácticas, cognitivas y socioemocionales esenciales para su éxito profesional.
  -
- **Formación Integral y Personalizada:**
  - Se prioriza el crecimiento ético, el compromiso social de los alumnos y se fomenta un trato individualizado.
  -
- **Liderazgo y Desarrollo de Habilidades:**
  - La universidad potencia las capacidades de liderazgo, comunicación y resolución de problemas en sus estudiantes.
  -
- **Visión de Bien Común:**
  - La estrategia se alinea con la idea de formar profesionistas que busquen el bienestar colectivo y no solo el propio, como lo refleja su lema "Inspirando tu mejor versión".

## 4. Strategy Alignment

### 4.1 Strategy

#### Subjects

- Corporate Social Responsibility (CSR)
- Responsible Management Education

### Provide supporting context

Elementos Clave de la Estrategia Educativa de la UDEM

- **Modelo por Competencias:**
  - Se busca desarrollar en los estudiantes habilidades prácticas, cognitivas y socioemocionales esenciales para su éxito profesional.
  -
- **Formación Integral y Personalizada:**
  - Se prioriza el crecimiento ético, el compromiso social de los alumnos y se fomenta un trato individualizado.
  -

- **Liderazgo y Desarrollo de Habilidades:**

- La universidad potencia las capacidades de liderazgo, comunicación y resolución de problemas en sus estudiantes.

- 

- **Visión de Bien Común:**

- La estrategia se alinea con la idea de formar profesionistas que busquen el bienestar colectivo y no solo el propio, como lo refleja su lema "Inspirando tu mejor versión".

## 4.2 Website of disclosure of performance

### Subjects

- Corporate Social Responsibility (CSR)
- Ethical Leadership
- Responsible Management Education
- Sustainable Development

### Provide supporting context

[https://www.udem.edu.mx/sites/default/files/2025-08/Informe\\_Anual\\_2024.pdf](https://www.udem.edu.mx/sites/default/files/2025-08/Informe_Anual_2024.pdf)

## 5. Graduates

2,600

## 6. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)
- Bachelor of Business Administration (B.B.A.)
- Master of Business Administration (M.B.A.)
- Doctor of Education (Ed.D.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## 7. Define Purpose

El propósito de la Universidad de Monterrey (UDM) es formar integralmente a sus estudiantes, inspirados en sus valores católicos, para que se conviertan en personas capaces de construir una sociedad sostenible, trasciendan en el servicio a los demás y alcancen su plenitud, todo a través de una educación que busca la verdad, la dignidad, la justicia, la libertad y el amor.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## 8. RME Lead

- Centralized sustainability office

## 9. Define Values

Los valores de la UDEM se centran en la búsqueda de la verdad, la dignidad humana, la integridad, la justicia, la libertad, el respeto y la trascendencia, principios fundamentales para una formación integral que busca el bien común y la formación de personas que sirvan a los demás.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.





## 10. Define Teach

El modelo humanista de la Universidad de Monterrey (UDM) busca formar individuos íntegros, centrados en el aprendizaje significativo y con impacto social y profesional. Se enfoca en el crecimiento personal y profesional del estudiante, fomentando un alto sentido de ética, compromiso social y una visión global



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## 11. Define Research

En 2024, 97 catedráticos de la UDEM formaron parte del Sistema Nacional de Investigadoras e Investigadores (SNII) de Conahcyt, reflejando el compromiso de nuestra institución con la investigación de alto nivel y contribuyendo al logro de los Objetivos de Desarrollo Sostenible a través de sus diversas investigaciones.

## 12. 2024 Publications

30

## 13. Research Barriers

- Data access and management
- Funding challenges
- Institutional policies and bureaucracy

## 14. 2024 Publications on Sustainable Development and/or RME

10

## 15. Research Funding

- My institution has not received funding

## 16. Socializing Research

- Government and policy makers
- Community organizations
- Industry and business networks



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## **17. Partners, Accreditation Bodies, Associations, etc.**

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- Ashoka U
- Financial Times
- United Nations Global Compact non-business signatory
- Ministries of Education, Higher Education, or similar national bodies

## **18. Define Partner**

Key Associates

## **19. Student Partners**

- PRME Global Students



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## 20. RME Practices

- Accreditation body recommendation documents
- Campus operations guides
- Carbon reduction or offset commitments
- Curriculum guidelines
- Employee equity, diversity, inclusion
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Local staff/student/faculty transportation

## 21. RME Policies

### 21.1 Sustainability Report

Upload or select a document

Reporte RS

View document  Download document 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.





## 22. Transparent Engagement

- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities
- Boards and advisory committees

## 23. Audiences

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Faculty and staff
- Media and public relations channels
- Prospective and current students
- Research and academic networks
- Business and industry partners

SIGNATORY

# UDEM Business School

---



## Address

Av. Ignacio Morones Prieto 4500 Pte., San Pedro Garza Garcia, Nuevo Leon, 66238  
Mexico



## Website

<https://www.udem.edu.mx/es>