

# 2025 Sharing Information on Progress **(SIP) Report**

University of Applied Sciences  
Heilbronn

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about University of Applied Sciences Heilbronn, including key details and basic institutional data.

## Graduates & Enrollment




2024 Statistics	Number
Graduates	847
Student Enrollment at the University	6643
Undergraduate Attendance	5467
Masters-Level Postgraduate Attendance	997
Certificate, Professional Development, or Continuing Education Attendance	42

## Degrees Offered

### Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Engineering (B.Eng.)  Bachelor of Arts (B.A.)

### Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Arts (M.A.)  Master of Engineering (M.Eng.)



# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



## Definition of Purpose

We support responsible management training to prepare young people in various disciplines for upcoming challenges and opportunities, so that they can play an active role in shaping the future.

## Institutional Engagement

**76% - 100%**

of faculty at University of Applied Sciences Heilbronn actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## **How We Define Values**

We place organizational responsibility, innovativeness and good education at the center of what we do.

## **Who Champions Responsible Management Education at Our Institution**

- ❖ Centralized sustainability office



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **How We Define Teach**

We innovate our educational offering by integrating responsible management concepts and practices into our curriculum and pedagogy.



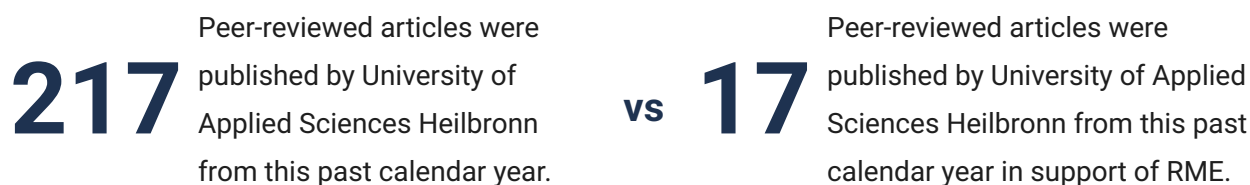
# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## How We Define Research

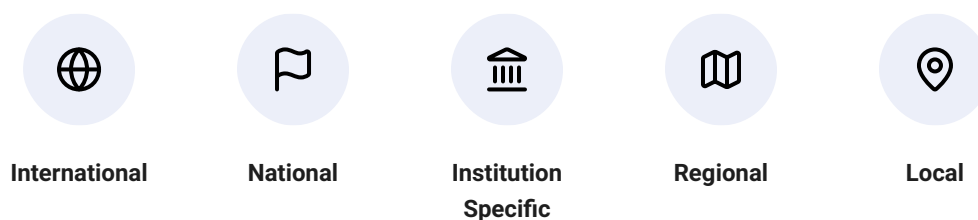
We developed research focus areas that integrate responsible management and education practice as well as other future-oriented topics.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, University of Applied Sciences Heilbronn was awarded funding for research that is:



## Socializing Research

In 2024, University of Applied Sciences Heilbronn contributed research findings to:

- ❖ Industry and business networks
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Local media
- ❖ Social media and digital outreach
- ❖ Government and policy makers
- ❖ National media
- ❖ Open-access platforms



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



## **How We Define Partner**

We engage with local, national and international partners from business, government, civil society, and academia to stimulate responsible management education and practice.

## **Institutional Partnerships**

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ Ministries of Education, Higher Education, or similar national bodies

## **Student Organization Partnerships**

- ❖ None



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## How We Define Practice

We integrate responsible and accountable management principles in our own governance and operations.

### Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Greenhouse gas emissions
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Water
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## How We Define Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Engagement Opportunities

University of Applied Sciences Heilbronn offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)

## Communication Audiences

University of Applied Sciences Heilbronn communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Research and academic networks
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ General Public
- ❖ Chamber of commerce and local communities
- ❖ Business and industry partners
- ❖ Alumni and donors
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)

## Communication Barriers

University of Applied Sciences Heilbronn faces the following barriers in transparent communications:



**Data privacy  
regulations**



**Donor  
sensitivities**



**Ownership  
issues**

SIGNATORY

# University of Applied Sciences Heilbronn

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