

PRiME

*an initiative of the
United Nations Global Compact*



Queen Margaret University
EDINBURGH

Sharing Information on Progress 2026

Queen Margaret Business School

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	9
5. Values	11
6. Teach	13
7. Research	15
8. Partner	18
9. Practice	20
10. Share	22

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Queen Margaret Business School, including key details and basic institutional data.

Mission

Our mission is to foster intellectual capital with both a theoretical and practical focus, giving students and staff the confidence to make a real difference to the world around them.

We view our purpose as helping to create a better society through education, research and innovation, and by providing a supportive and creative learning environment in which students and staff thrive. In seeking to fulfil this purpose, we are clear and realistic about our strengths, focused on strategic goals, persistent in pursuing opportunities and overcoming barriers, and guided by our values

Vision

Our vision is to be a university of ideas and influence.

In pursuit of our vision and mission, we will aspire to be:

- Ambitious, confident and inspiring to instil staff and students with a sense of belonging to the QMU community.
- Committed to social justice, recognising equality and diversity in all that we do.
- Excellent in research, teaching and knowledge exchange.
- Supportive and enterprising.
- Focused on meeting the needs of students, staff, employers and our communities.
- Committed to all forms of sustainability.
- A university without borders that embraces partnership working with the local, national and international communities.

Graduates & Enrollment

2025 Statistics	Number
Graduates	146
Faculty & Staff at the University	589
Faculty & Staff at the Institution	37
Student Enrollment at the University	13260
Student Enrollment at the Institution	441

2025 Statistics	Number
Undergraduate Attendance	305
Masters-Level Postgraduate Attendance	131
Doctoral Student Attendance	5
Certificate, Professional Development, or Continuing Education Attendance	133

Degrees Offered

Bachelor Programs

 Bachelor of Arts (B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)

Undergraduate Degree Programmes

 Degree Programmes (UG)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At QMU Business School, we see this purpose as preparing students to contribute to more equitable, sustainable, and innovative futures. Guided by our commitment to social justice and inclusion, we seek to develop graduates who understand the interconnected social, economic, and environmental challenges facing society and who can apply responsible management practices and social innovation to address them. We believe that long-term prosperity depends upon the wellbeing of both people and the planet.

Institutional Engagement

0% - 25% of faculty at Queen Margaret Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

At QMU Business School, we believe organisations and individuals have a responsibility to contribute positively to society and the planet. Through our commitment to social justice, sustainability and social innovation, we encourage students and staff to critically consider the wider social, economic and environmental consequences of organisational decisions and the role responsible management can play in addressing these societal challenges.

Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school

Student Awareness

26% - 50% of students at Queen Margaret Business School are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Queen Margaret Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At QMU Business School, we seek to integrate responsible management principles throughout our curriculum and pedagogic practices, ensuring that students across our on-campus, online, and transnational education programmes engage with contemporary social, economic, and environmental challenges. We aim to create inclusive learning environments that encourage critical thinking, ethical decision-making, and reflection on the wider impact of management practice on people, organisations, and the planet.

Educator Recognition

At Queen Margaret Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Professional development opportunities
- ❖ Student-nominated teaching awards
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Performance-based teaching fellowships
- ❖ Publication or research support

Barriers to Innovative Curriculum

In 2025, Queen Margaret Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Time constraints
- ❖ Assessment challenges
- ❖ Resource allocation challenges

Barriers to Innovative Pedagogy

In 2025, Queen Margaret Business School identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Time constraints



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

At QMU Business School, we undertake research that addresses real-world social, economic, and environmental challenges. Through interdisciplinary research and knowledge exchange, we seek to generate insights that inform responsible management practice, support social innovation, and contribute to more sustainable and inclusive futures.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Queen Margaret Business School was awarded funding for research that is:



**Institution
Specific**



Regional



National

Socializing Research

In 2025, Queen Margaret Business School contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2025, Queen Margaret Business School identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Publishing barriers
- ❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At QMU Business School, we engage with partners across academia, industry, the public sector, the third sector, and civil society to better understand social, economic and environmental challenges and to support the development of responsible management education and practice.

Institutional Partnerships

❖ None

Student Organization Partnerships

❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Transparency regarding our successes and setbacks is essential to meaningful progress and helps ensure that commitment to responsible management are authentic, reflective and accountable.

Engagement Opportunities

Queen Margaret Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Public events and panel discussions

Communication Audiences

Queen Margaret Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Queen Margaret Business School faces the following barriers in transparent communications:



Media visibility



**Messaging
clarity**



**Transparency
hesitation**



SIGNATORY

Queen Margaret Business School



Address

Queen Margaret Drive, Edinburgh, Scotland, EH21 6UU
United Kingdom



Website

<https://www.qmu.ac.uk/>