

2025 Sharing Information on Progress **(SIP) Report**

Faculty of Social Sciences,
Naresuan University

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs). ”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Faculty of Social Sciences, Naresuan University, including key details and basic institutional data.

Mission

The Faculty of Social Sciences (FSS) at Naresuan University (NU), functioning as both an educational institution and research think tank, is dedicated to achieve five key missions as follows:

1. To develop high quality graduates who will become a change agent by offering analytical rigor, thematic specialization, professional skills and global networks
2. To support high quality research by advancing insight and debate to foster a better understanding of challenges and opportunities of local & regional development and cooperation in the context of ASEAN Community and beyond
3. To provide academic services/community outreach to local communities by blending multidisciplinary perspectives with practices of innovative solutions through social engagement
4. To promote multiculturalism through local arts and cultural preservation for sustainability
5. To be an excellent organization

Vision

Faculty of Social Sciences (FSS) will become a Vital Social Engine, making a Social Impact and achieving a Sustainable “Glocal” Society.

Institutional History

Institutional History

The Faculty of Social Sciences (FSS) is strongly committed to becoming an excellent educational institution and a home for social entrepreneurs. FSS visions to become “a Vital Social Engine, making a Social Impact and achieving a Sustainable Glocal Society.”

FSS (encompassing the Center of ASEAN Community Studies, Political Science and Public Administration, History, Sociology and Anthropology, and Psychology) possesses rich areas of expertise. These include internationalization linkages and networking with universities abroad covering Asia, Europe, and the United States; faculty capacity building for improving teaching, research, and language/soft skills acquisition; highly-committed to improve education for the marginalized, impoverished, and ethnic minorities; curriculum development to broaden job placement opportunities for the students after their graduation; outreach programs for the local-private sector in local communities in promoting the marginalized/disempowered.



The Faculty of Social Sciences has dedicated and committed itself to sustainability. As the dean of the faculty, I see sustainability as both a means and ends. We strive to become a fulcrum of societal support due to the nature of our faculty. To this end, in 2022 I was determined to join PRME, and we have continued on as a member of it since then. By seeing sustainability in a holistic manner, the faculty has entrenched sustainability in all aspects of our missions.

Graduates & Enrollment


2024 Statistics	Number
Graduates	450
Faculty & Staff at the University	5,058
Faculty & Staff at the Institution	96
Student Enrollment at the University	25,000
Student Enrollment at the Institution	1984
Undergraduate Attendance	1908
Masters-Level Postgraduate Attendance	39
Doctoral Student Attendance	37
Certificate, Professional Development, or Continuing Education Attendance	2

Degrees Offered


Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Science (B.Sc. or B.S.)


Masters Programs

-  Master of Arts (M.A.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)

Undergraduate Degree Programmes

-  Degree Program linked to SDGs-Undergrad. Level



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



Naresuan University



Faculty of Social Sciences

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December 30, 2025

A message from Assistant Professor Dr. Napisa Waitoolkiat, Dean of the Faculty of Social Sciences, Naresuan University

To our stakeholders,

I am delighted and proud to share herein information on progress at Naresuan University's Faculty of Social Sciences. Our faculty is committed to strengthening responsible management education while embedding sustainable ethics in all that we do. In this rapidly transforming world, education, particularly higher education, has been in a challenging flux. As such, it gives me great pleasure to emphasize the importance of offering relevant and useful undergraduate and graduate degrees.

To this end, Naresuan University's Faculty of Social Sciences has dedicated and committed itself to sustainability. As the dean of the faculty, I see sustainability as both a means and ends. We strive to become a fulcrum of societal support due to the nature of our faculty. To this end, in 2022 I was determined to join PRME, and we have continued on as a member of it since then. By viewing sustainability in a holistic manner, the faculty has entrenched sustainability in all aspects of our missions including teaching, research, community outreach, promotion of multiculturalism, and organizational management.

Indeed, the fundamental values and principles of PRME are in line with the faculty's key core value (social responsibility) and vision (FSS will become a Vital Social Engine, making a Social Impact and achieving a Sustainable "Glocal" Society). Taking on the concept of inclusive education as an integral part of our values and actions, I have developed the concept of Education Plus that signifies both individual as well as community well-being, which can create a lasting impact on society at all levels (local, regional, and global). In particular, we place an emphasis on quality education, reduced inequity, and partnerships throughout the years by engaging with students, private and public sectors, NGOs, and the community beyond, including persons with disabilities. Embracing all of these objectives, we can ensure an excellent quality of life within a vibrant sustainability framework.

Moreover, I am pleased to confirm that the Faculty of Social Sciences, Naresuan University, reaffirms its support of the following Seven Principles for Responsible Management Education: Purpose, Values, Teach, Research, Partner, Practice and Share. In this annual Sharing Information on Progress (SIP) report, we disclose our continuous efforts to integrate the Seven Principles into our institutional strategy, culture, academic activities, and daily operations, and contribute to United Nations goals, particularly in the Sustainable Development Goals. We stress our commitment to a human-centered and interdisciplinary program—in terms of a global and local focus—that inculcates the Seven Principles into our students. Still, although we recognize our extraordinary progress in adopting the PRME principles, we acknowledge that we

can further enhance our efforts to promote even more responsible and more ethical management education and practices.

Finally, I would like to thank all of our staff, faculty, students and partners who contributed to this report as well as to the evolution of our curricula, operational activities, research, and sustainability projects which have established and maintained our faculty as an ethical and sustainable educational institution of the highest standards.

Sincerely yours,



Dr. Napisa Waitoolkiat
Dean, Faculty of Social Sciences,
Naresuan University
Phitsanulok, Thailand
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Definition of Purpose

RME purpose is to nurture and promote inclusive prosperity in a sustainable way. Indeed, the fundamental values and 7 principles of PRME (including Purpose) are in line with the faculty's key core value (social responsibility) and vision (FSS will become a Vital Social Engine, making a Social Impact and achieving a Sustainable "Glocal" Society). Taking on the concept of inclusive education as an integral part of our values and actions, the faculty undertakes the concept of Education Plus that signifies both individual as well as community well-being, which can create a lasting impact on society at all levels (local, regional, and global). In particular, we place an emphasis on quality education, reduced inequity, and partnerships throughout the years by engaging with students, private and public sectors, NGOs, and the community beyond, including persons with disabilities. Embracing all of these objectives, we can ensure an excellent quality of life within a vibrant sustainability framework.

Institutional Engagement

26% - 50%

of faculty at Faculty of Social Sciences, Naresuan University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Values in our organization refers to social responsibility of our organization. What we think or do must be accountable to the societal at large.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across parent organization
- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office
- ❖ Student contributor

Student Awareness

0% - 25% of students at Faculty of Social Sciences, Naresuan University are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Faculty of Social Sciences, Naresuan University actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

The faculty of Social Sciences see teaching as a mechanism to deliver social impact. This is because teaching is largely engaged in capacity building not only for the students in classroom settings but also the community as a whole. Teaching forms the character of the future leader who can then help improve the world for the better place.

Educator Recognition

At Faculty of Social Sciences, Naresuan University, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Institutional recognition events
- ❖ Professional development opportunities

Fostering Innovation



Somewhat

Teaching and learning at our institution moderately support innovation.

Experiential Learning



A lot

Our institution supports experiential learning significantly through teaching and learning.

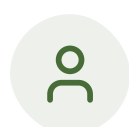
Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Faculty of Social Sciences, Naresuan University identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Accreditation constraints

Barriers to Innovative Pedagogy

In 2024, Faculty of Social Sciences, Naresuan University identified the following barrier to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research must deliver a social impact in a sustainable way. The topic/theme of research in our faculty is essentially relevant to the SDGs.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, Faculty of Social Sciences, Naresuan University was awarded funding for research that is:



International



National



Regional

Socializing Research

In 2024, Faculty of Social Sciences, Naresuan University contributed research findings to:

- ❖ Community organizations
- ❖ Open-access platforms
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ Government and policy makers

Research Barriers

In 2024, Faculty of Social Sciences, Naresuan University identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Administrative barriers

- ❖ Funding challenges
- ❖ Grave concern for intimidation
- ❖ Institutional policies and bureaucracy



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner is very important in connecting the concept, idea, and knowledge that students learn in classrooms to the reality. If we were to deliver any impact, partner is the key to foster this process. Partner can help empower different kinds of sectors.

Institutional Partnerships

- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ Amnesty International
- ❖ National Model United Nations
- ❖ University Scholars Leadership Symposium



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

Practice is the platform for students to directly engage with reality.

Institutional Policies and Practices

- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides
- ❖ Person with Disability

Practice Awards

In 2024, Faculty of Social Sciences, Naresuan University received 1 award for responsible and/or sustainable practices.

Constantly Promoting the Well-Being of Person with Disability

Granter: Governor of Phitsanulok Province

Grantee: Faculty of Social Sciences, Naresuan University

Award Description:

Governor of Phitsanulok Province gave the faculty of Social Sciences, the organization that constantly promotes and nurture the well-being of Person with Disability. Our faculty has hired people with visual impairment to provide the service (Thai Massaging) for our faculty members, students and personnel of Naresuan university three times a week. They are selected from the Blind Association. They are certified massager.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Sharing, according to our view, provides the opportunity for our organization to improve for better development. Sharing can also point out to the blind spot that the organization simply overlooked. To share is to give and learn more particularly from the best practice cases. In this way, an organization can constantly improve and grow in a healthy manner due to sharing.

Engagement Opportunities

Faculty of Social Sciences, Naresuan University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Community events and consultation forums
- ❖ Annual reports

Communication Audiences

Faculty of Social Sciences, Naresuan University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Alumni and donors
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Research and academic networks
- ❖ Prospective and current students
- ❖ Non-governmental organizations (NGOs)
- ❖ Media and public relations channels

Communication Barriers

Faculty of Social Sciences, Naresuan University faces the following barriers in transparent communications:



**Data privacy
regulations**



**Engagement
gaps**

SIGNATORY

Faculty of Social Sciences, Naresuan University



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