

**PRiME**

*an initiative of the  
United Nations Global Compact*

# 2024 Sharing Information on Progress **(SIP) Report**

Universidad EAN

December 2024

## Table of Contents

|                     |    |
|---------------------|----|
| 1. About PRME ..... | 3  |
| 2. About SDGs ..... | 5  |
| 3. Purpose .....    | 6  |
| 4. Values .....     | 9  |
| 5. Teach .....      | 11 |
| 6. Research .....   | 14 |
| 7. Partner .....    | 16 |
| 8. Practice .....   | 18 |
| 9. Share .....      | 25 |

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

Universidad EAN demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



**Acreditada  
en Alta Calidad**  
Res. n°. 023654 del Mineducación.  
10/12/21 vigencia 10/12/27

Bogotá, DC 29th Dec. 2024

To:  
United Nations Global Compact

Dear sirs/madams:

On behalf of Ean, the Sustainable Entrepreneurship University from Colombia, I would like to express our interest and commitment to PRME's Principles, and our purpose of renewing our participation into the initiative, with full commitment of its perspective.

Sincerely,

A handwritten signature in black ink, appearing to read "Leidy Lorena P. Cortes".

**LEIDY LORENA PINEIRO CORTES**  
Vicerrectora de Innovación Académica  
Universidad Ean



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Centro de contacto: 601 593 6464 | Bogotá D.C., Cundinamarca, Colombia, Suramérica  
[universidadean.edu.co](http://universidadean.edu.co)



## Institutional Mission, Vision, and Strategy

The following outlines Universidad EAN's institutional mission, vision, and strategic approach to responsible management education.

### **Mission, Vision, Strategy or Purpose**

Purpose

#### **Relevant Stakeholders**

PRME

#### **Purpose**

La Universidad Ean declara ser una institución cuyo Propósito Superior es aportar a la formación integral y el emprendimiento sostenible considerando la investigación, el liderazgo y la innovación, elementos fundamentales en la generación de abundancia para la humanidad. enfrentar los retos presentes y futuros.

[Supporting Links](#)





# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## RME Leadership Accountability

At Universidad EAN, accountability for responsible management education is structured as follows:

Informal Faculty/Staff Stewardship

### Mission, Vision, Strategy or Purpose

Purpose

#### Relevant Stakeholders

PRME

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## Organizational Structure for RME

The following organizational entities at Universidad EAN are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## RME Elements in Degree Programs

Universidad EAN integrates responsible management education into its degree programs through 4 different approaches:

Guest Speakers and Showcase Events

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

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The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

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Program-Level RME Integration

## Teaching Sustainability

At Ean University, we take pride in our comprehensive academic offerings focused on sustainability.

At Ean University, we take pride in our comprehensive academic offerings focused on sustainability, featuring a total of 1,188 academic units across undergraduate, graduate, and doctoral programs. Of these, 462 courses are specifically designed to address sustainability, comprehensively covering its three essential pillars: environmental, social, and economic. This commitment to sustainability reflects our institutional dedication to training leaders capable of making a positive and lasting impact in the world.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## RME Elements in Research

Universidad EAN incorporates responsible management education into its research endeavors through 2 different methods:

### Dedicated Research Funding

Ean University reaffirms its unwavering commitment to sustainability and the Sustainable Development Goals (SDGs), establishing itself as a leading institution in research focused on a greener future. This commitment is reflected in the notable increase in our academic publications on sustainability-related topics, reaching an exceptional annual average over the past three years. These achievements underscore not only our dedication but also our position as a key reference for integrating sustainability within the academic field. Between 2021 and 2023, Ean University produced 1,140 academic publications in Spanish available on Google Scholar, along with 63 publications in English, strengthening our impact both nationally and internationally. Additionally, we have contributed 192 indexed publications on Scopus, ensuring a robust presence in one of the world's most respected scientific databases. Together, these 1,395 documents cover a broad range of disciplines—from engineering to social sciences—ensuring that sustainability is a cross-disciplinary theme throughout all knowledge fields. What truly sets Ean University apart is the institutional directive adopted in 2021, mandating that all our publications incorporate a sustainability focus. This directive ensures that our researchers address global issues with innovative solutions that promote more balanced development, aligned with the SDG targets. Thanks to this directive, we have maintained steady growth in academic output that directly addresses global priorities and reinforces our leadership in sustainability.



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



## Partnership Approaches for RME

Universidad EAN partners with external stakeholders to advance responsible management education through 2 different approaches:

Collaborative Problem Solving

Collaborative Change Action



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## RME Policy Implementation

Universidad EAN has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

### Greenhouse Gas Emission

Ean University reaffirms its strategic commitment to climate action, positioning itself as a leader in sustainability. Through its Sustainability and Sustainable Entrepreneurship Policy, the university has launched the Carbon Neutrality Strategy, aimed at significantly reducing greenhouse gas (GHG) emissions from its operations. This strategy goes beyond quantifying emissions by implementing innovative solutions that benefit not only the university but also the community and the environment.

Key Actions Highlighting Our Leadership:

1. **Electric Vehicles:** Ean University has embraced sustainable mobility by incorporating two fully electric vehicles into its fleet. These vehicles, used by our staff, are continuously monitored to track mileage and quantify avoided CO<sub>2</sub> emissions. This approach not only reduces our carbon footprint but also reflects a tangible commitment to sustainability.
2. **Charging Stations:** To encourage the use of electric vehicles within the community, we have installed charging stations accessible to both the university community and the surrounding area. This initiative positions Ean University as an active promoter of sustainable mobility, benefiting our students, employees, and the broader community in which we operate.
3. **"Pedaling to Campus":** Since 2015, we have promoted the use of bicycles as a means of transportation through the "Pedaling to Campus" program, encouraging students and employees to reduce their carbon footprint.

This program has significantly contributed to improving urban mobility, fostering a culture of clean, responsible transportation throughout the city. Through these initiatives, Ean University is not only responding to the challenges of climate change but also charting a clear path toward the future. We are integrating sustainability into every aspect of our daily operations, reinforcing a long-term vision where respect for the planet is a fundamental part of our institutional identity. Learn more here: ✓ <https://universidadean.edu.co/la-universidad/acreditaciones-y-certificaciones/certificacion-carbono-neutro>

## Política de Sostenibilidad Ean

Documento que muestra como la Ean busca permear todos los procesos de la Universidad Ean con una visión estratégica que garantice la transición hacia la sostenibilidad y la adopción del emprendimiento sostenible impactando positivamente al país y a la comunidad internacional.

### Scope

Emprendimiento sostenible del país y la comunidad internacional

### Enforcement Date

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### Publisher

Universidad Ean

### Media

[https://universidadean.edu.co/sites/default/files/2023-05/PoliticadeSostenibilidad\\_Ean.pdf](https://universidadean.edu.co/sites/default/files/2023-05/PoliticadeSostenibilidad_Ean.pdf)

[Supporting Links](#)

Buildings/real estate

## Infrastructure

At Ean University, sustainability is not just an ideal; it is the core principle guiding each of our decisions. With four key locations in the vibrant city of Bogotá, we have created an academic environment where innovation and respect for the planet come together. Each of our campuses offers more than just classrooms and offices: they are dynamic spaces that promote creativity, efficiency, and positive impact

Our Legacy Campus, inaugurated in 2021, stands as a pioneering example of sustainable architecture. Designed by the renowned William McDonough, this space has been recognized with the prestigious LEED Gold certification and the Construverde Award. Not only does it excel in energy and resource efficiency, but it is also a hub of innovation where students and faculty are inspired to reimagine a greener future. Every corner of this campus is designed to foster creativity, driving our academic community toward solutions that benefit both the planet and society. Our Fundadores Campus is our "green building." With its urban canopy and solar panels, this space is a powerful symbol of the potential for renewable energy in an urban setting. By reducing our carbon footprint, this campus not only helps mitigate climate change but also exemplifies how academic institutions can be catalysts for change within their

communities. The Avenida Chile Campus, a heritage site in the heart of Bogotá, combines the best of tradition with technological innovation. This iconic building in the capital district demonstrates how historic preservation can coexist with 21st-century sustainable solutions, offering an environment where the past and future meet to educate future generations in a framework of environmental responsibility. In addition, our laboratories on Calle 74, equipped with cutting-edge technology for advanced scientific research, complement our facilities, providing students with the tools they need to experiment, learn, and apply technical knowledge in a responsible and sustainable way. Each of our four locations — Legacy/Fundadores, Avenida Chile, and the Laboratories — not only reflects our mission to lead in sustainability but also creates a real and positive impact on the local economy and community. At Ean University, the future is not imagined; it is built — one campus, one lab, one classroom at a time, always with an eye toward a greener, more resilient world.

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[Supporting Links](#)

Local staff/student/faculty transportation

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**Water****Política de Sostenibilidad Ean**

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[Supporting Links](#)

**Travel**

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[Supporting Links](#)

Employee equity, diversity, inclusion

## Política de Diversidades e Inclusión

La política de diversidades e inclusión de la Universidad Ean, sustenta y orienta la gestión en términos de equidad que se adelanta desde las diferentes áreas y procesos de la institución e incluye a toda la comunidad Eanista. (las y los estudiantes, profesores(as), graduados(as), colaboradores(as) y otros grupos de interés.

### Scope

Comunicada Eanista y Grupos de Interés

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14

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### Media

<https://universidadean.edu.co/sites/default/files/landing/politica-diversidades-inclusion/politica-diversidades-e-inclusion.pdf>

[Supporting Links](#)

Student equity, diversity, inclusion

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[Supporting Links](#)

## Institutional Aspiration Targets

Universidad EAN has set aspiration targets in 3 different areas:

- ❖ GHG Emission Targets
- ❖ Student EDI Targets
- ❖ Employee EDI Targets





# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Universidad EAN operates with the following approach:

Full Transparency Disclosure

### **Informe de Gestión Institucional**

Informe de Gestión 2023

**Author**

Universidad Ean

**Published Date**

January, 2024

**Degree Of Recognition**

Intenational

**Media Name**

Website Universidad Ean

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Reporte

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57

[Supporting Links](#)

SIGNATORY

# Universidad EAN

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## Address

CARRERA 11 # 78-47, BOGOTA, BOGOTA, 110221  
Colombia



## Website

<https://universidadean.edu.co/>