

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Asian Institute of Management
(AIM)

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Asian Institute of Management (AIM), including key details and basic institutional data.

Mission

We develop transformative leaders in a dynamic ecosystem by:

- Providing participant-centered and technology-driven learning;
- Creating and disseminating relevant knowledge;
- Activating academia, industry, government, and community partnerships; and
- Instilling mindful and ethical values.

Vision

Be the nexus of innovation, transformation, and excellence in management education that creates inclusive and sustainable impact in Asian businesses and societies.

Graduates & Enrollment

2025 Statistics	Number
Graduates	524
Faculty & Staff at the Institution	330
Student Enrollment at the Institution	1086
Undergraduate Attendance	149
Masters-Level Postgraduate Attendance	888
Doctoral Student Attendance	49
Certificate, Professional Development, or Continuing Education Attendance	4292

Degrees Offered

Bachelor Programs

- Bachelor of Science in Data Science & Business Administration (BSDSBA)

Masters Programs

- Master of Science in Financial Technology (MSc FinTech)
- Online Master in Business Administration (OMBA) ● Executive Master in Business Administration (EMBA)
- Master in Development Management (MDM) ● Master in International Business Law (MIBL)
- Master of Science in Data Science (MSDS) ● Executive Master in Cybersecurity Management (EMCSM)
- Executive Master in Disaster Risk and Crisis Management (EMDRCM)
- International Master in Business Administration (iMBA) ● Master in Innovation and Business (MIB)
- Master in Entrepreneurship (ME) ● Master in AI and Data Analytics (MAIDA)

Doctoral Programs

- Executive Doctor of Business Administration ● PhD in Data Science (PhD DS)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

76% - 100% of faculty at Asian Institute of Management (AIM) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Educator Recognition

At Asian Institute of Management (AIM), we recognize educators for quality of teaching in the following ways:

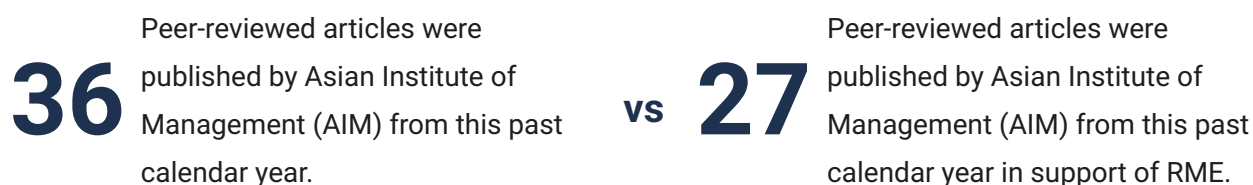
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Professional development opportunities
- ❖ Publication or research support



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Asian Institute of Management (AIM) was awarded funding for research that is:



**Institution
Specific**



National



International

Socializing Research

In 2025, Asian Institute of Management (AIM) contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach

Research Barriers

In 2025, Asian Institute of Management (AIM) identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Collaboration challenges
- ❖ Data access and management
- ❖ Ethical concerns
- ❖ Funding challenges
- ❖ Regulatory and legal restrictions

❖ Time constraints



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations organs other than the UN Global Compact
- ❖ Basil Institute on Governance (BIG)
- ❖ CFA Institute
- ❖ Global Association of Risk Professionals (GARP)
- ❖ Global Network for Advanced Management (GNAM)
- ❖ International Labour Organization (ILO)
- ❖ Organisation for Economic Cooperation and Development (OECD)
- ❖ United States Agency for International Development (USAID)
- ❖ World Bank

Student Organization Partnerships

- ❖ AIM Circularity Club 22
- ❖ AIM Green Masters
- ❖ AIM Management Consulting Club
- ❖ AIM Society of Innovators



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Curriculum guidelines
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Professional training opportunities
- ❖ Student equity, diversity, inclusion



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Asian Institute of Management (AIM) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Asian Institute of Management (AIM) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Media and public relations channels

SIGNATORY

Asian Institute of Management (AIM)



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Website

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