

2025 Sharing Information on Progress **(SIP) Report**

Asian Institute of Management
(AIM)

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Asian Institute of Management (AIM), including key details and basic institutional data.

Mission

We develop transformative leaders in a dynamic ecosystem by:

- Providing participant-centered and technology-driven learning;
- Creating and disseminating relevant knowledge;
- Activating academia, industry, government, and community partnerships; and
- Instilling mindful and ethical values.

Vision

Be the nexus of innovation, transformation, and excellence in management education that creates inclusive and sustainable impact in Asian businesses and societies.

Graduates & Enrollment

2024 Statistics	Number
Graduates	410
Faculty & Staff at the Institution	305
Student Enrollment at the Institution	847
Undergraduate Attendance	100
Masters-Level Postgraduate Attendance	718
Doctoral Student Attendance	29
Certificate, Professional Development, or Continuing Education Attendance	1,703

Degrees Offered

Bachelor Programs

- Bachelor of Science in Data Science & Business Administration (BSDSBA)

Masters Programs

- Master of Cybersecurity (M.C.S.) ● Master of Science in Financial Technology (MSc FinTech)
- Online Master in Business Administration (OMBA) ● Executive Master in Business Administration (EMBA)
- Master in Development Management (MDM) ● Master in International Business Law (MIBL)
- Master in Data Analytics (MDA) ● Master of Science in Data Science (MSDS)
- Master in Innovation and Business (MIB) ● Master in Entrepreneurship (ME)
- Executive Master in Disaster Risk and Crisis Management (EMDRCM)
- 📖 Master of Business Administration (M.B.A.)

Doctoral Programs

- PhD in Data Science (PhD DS) 🎓 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

76% - 100%

of faculty at Asian Institute of Management (AIM) actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Educator Recognition

At Asian Institute of Management (AIM), we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Professional development opportunities
- ❖ Publication or research support

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

27 Peer-reviewed articles were published by Asian Institute of Management (AIM) from this past calendar year.

vs

5 Peer-reviewed articles were published by Asian Institute of Management (AIM) from this past calendar year in support of RME.

Research Funding

In 2024, Asian Institute of Management (AIM) was awarded funding for research that is:



Local



International



National

Socializing Research

In 2024, Asian Institute of Management (AIM) contributed research findings to:

- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ Community organizations

Research Barriers

In 2024, Asian Institute of Management (AIM) identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Data access and management
- ❖ Time constraints
- ❖ Technology and resource access



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Financial Times
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Local institutions and associations
- ❖ Quacquarelli Symonds (QS)
- ❖ Times Higher Education (THE)
- ❖ Basil Institute on Governance (BIG)
- ❖ CFA Institute
- ❖ Global Association of Risk Professionals (GARP)
- ❖ Global Network for Advanced Management (GNAM)
- ❖ International Labour Organization (ILO)
- ❖ Organisation for Economic Cooperation and Development (OECD)
- ❖ United States Agency for International Development (USAID)
- ❖ World Bank
- ❖ United Nations organs other than the UN Global Compact
- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ AIM Circularity Club 22
- ❖ AIM Green Masters
- ❖ AIM Management Consulting Club
- ❖ AIM Society of Innovators



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Professional training opportunities
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Student equity, diversity, inclusion



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Asian Institute of Management (AIM) offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions
- ❖ Partnerships with local organizations

Communication Audiences

Asian Institute of Management (AIM) communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Media and public relations channels

SIGNATORY

Asian Institute of Management (AIM)



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