

2025 Sharing Information on Progress (SIP) Report

IU International University of
Applied Sciences

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about IU International University of Applied Sciences, including key details and basic institutional data.

Mission

The mission of IU International University of Applied Sciences (IU) is "We empower people around the globe with the most personalised education".

IU is committed to empowering individuals globally through highly personalised education. Our mission focuses on tailoring the learning experience to meet the unique needs and aspirations of each student, utilising innovative technology and flexible study options. By prioritising personalisation, we aim to engage learners in meaningful ways, ensuring they acquire relevant skills and knowledge aligned with their career goals. This approach fosters a supportive and adaptive educational environment, enabling students to thrive in a rapidly changing world. Through our mission, we strive to make high-quality, individualised education accessible to everyone, everywhere.

<https://www.iu-group.com/who-we-are>

Vision

IU International University of Applied Sciences (IU) embodies the vision that everyone should have the opportunity to access education and grow. This commitment is rooted in the belief that education is a powerful catalyst for personal and professional development. By offering flexible learning options, such as online and distance learning programmes, IU ensures that students from diverse backgrounds and circumstances can gain the knowledge and skills they need to succeed. IU strives to remove traditional barriers to education, embracing technology and innovative teaching methods to create an inclusive and empowering learning environment for all. Through this vision, IU aims to inspire lifelong learning and unlock potential, making education a universal right rather than a privilege.

<https://www.iu.de/en/about-us/>

<https://www.iu-group.com/who-we-are>

Strategy Alignment

IU: Aligning strategy with purpose

IU International University of Applied Sciences (IU) aligns its strategic priorities closely with the advancement of the UN Sustainable Development Goals (SDGs), such as SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 10 (Reduced Inequalities), SDG 13 (Climate Action), SDG 17 (Partnerships for the Goals), and others.

As a digitally native and inclusive education provider, IU offers affordable and flexible learning to over 140,000 students in more than 150 countries. Through this model, it directly supports SDG 4 by expanding global access to high quality higher education. Initiatives such as the Study Access Alliance and Women in Tech scholarships exemplify IU's commitment to SDG 5 and SDG 10, promoting gender equity and educational access for underrepresented groups.

Environmental sustainability is embedded in IU's operations and strategy. As a B Corp certified and PAS 2060 certified climate neutral institution, IU works actively toward SDG 13 by minimising emissions through online delivery, using renewable energy at its sites, and supporting global carbon offset projects. The institution's transparent ESG governance further reflects its alignment with SDG 17, as demonstrated by its membership in the UN Global Compact and public ESG reporting.

IU also ensures the quality of its education through innovation and governance. AI-powered tools like Syntea support personalised, skills-based learning, while robust accreditation frameworks ensure academic excellence. With a diverse leadership team — over 55 percent of managers and nearly 40 percent of professors are women — IU advances inclusive, future ready education grounded in both purpose and performance.

For more information on IU Group's sustainability strategy and impact, and to access the Impact and ESG Reports of IU Group, visit: sustainability.iu-group.com

Graduates & Enrollment

2024 Statistics	Number
Graduates	2834
Faculty & Staff at the University	1117
Faculty & Staff at the Institution	3684
Student Enrollment at the University	130,940
Student Enrollment at the Institution	130,940
Undergraduate Attendance	113,029
Masters-Level Postgraduate Attendance	17,911

2024 Statistics	Number
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	280

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Arts (B.A.)  Bachelor of Engineering (B.Eng.)

Masters Programs

 Master of Business Administration (M.B.A.)  Master of Arts (M.A.)
 Master of Science (M.Sc. or M.S.)  Master of Engineering (M.Eng.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

IU's purpose is to democratise education through flexible, technology-driven learning that equips students with skills for sustainable value creation. We foster employability, personal growth and social responsibility by providing inclusive, accessible higher education that addresses societal challenges and prepares graduates for responsible, impactful contributions to business and society.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

We embed diversity, inclusion, sustainability and ethics across our academic and operational activities. Guided by frameworks such as B Corp certification, the UN Global Compact and initiatives like Women-in-Tech and targeted scholarships, we ensure our actions align with global priorities. Our values promote fairness and empower underrepresented communities to thrive through high-quality, future-oriented education.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Using innovative, flexible learning models—including AI tools like Syntea—we personalise education, improve accessibility, and increase completion rates. Our approach develops responsible leadership, critical thinking and practical skills, enabling students to address global challenges ethically and to adapt to evolving business and societal needs.

Fostering Innovation



A lot

Our institution supports innovation significantly through teaching and learning.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



Virtually

Online learning through digital platforms and remote instruction.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

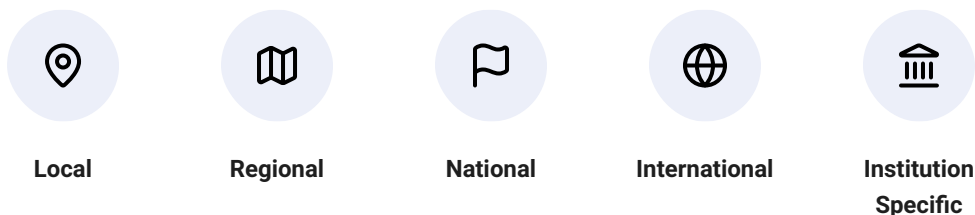
IU advances research in sustainable business and responsible management through dedicated centres such as the Research Centre for Sustainable Media & Marketing. We generate actionable insights with real-world application, fostering collaboration, influencing policy and industry practice, and driving progress towards the Sustainable Development Goals and wider societal impact.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, IU International University of Applied Sciences was awarded funding for research that is:



Socializing Research

In 2024, IU International University of Applied Sciences contributed research findings to:

- ❖ Community organizations
- ❖ Industry and business networks
- ❖ Open-access platforms
- ❖ National media
- ❖ Local media
- ❖ International media
- ❖ Government and policy makers



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Through partnerships with global businesses, NGOs and initiatives such as the Study Access Alliance, IU expands access to education, co-creates impactful projects and aligns curricula with market needs. These collaborations enhance employability, deliver mutual value, and directly contribute to achieving the Sustainable Development Goals through joint action and knowledge exchange.

Institutional Partnerships

- ❖ United Nations Global Compact non-business signatory
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

We operate responsibly by minimising environmental impact, promoting employee well-being, and ensuring ethical governance. Measures include B Corp standards, supplier ESG monitoring, diversity-focused HR policies, and transparent carbon reporting. By embedding sustainability into the management of the institution, we demonstrate accountability to our stakeholders across environmental, social and governance dimensions.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Environmental stewardship policies
- ❖ Employee equity, diversity, inclusion
- ❖ Ethical leadership or good governance policies
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)

Policy Documents Related to RME and/or Sustainability

IU_Group_Ethics_Policy-
Supplier_Conduct_of_Conduct_ver_2024-06

View document  Download document 

IU_Group_Sustainability_Policy

View document  Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

IU fosters inclusive dialogue among academia, students, industry and society through events, panels and stakeholder engagement. We provide platforms for exchanging perspectives on sustainability, technology and responsible management, encouraging collaborative problem-solving and shared solutions to global challenges, while strengthening connections between education, research and practice.

Engagement Opportunities

IU International University of Applied Sciences offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations

Communication Audiences

IU International University of Applied Sciences communicates its policies and progress on sustainable development and responsibility with:

- ❖ Research and academic networks
- ❖ Prospective and current students
- ❖ Non-governmental organizations (NGOs)
- ❖ Media and public relations channels
- ❖ Government and policy makers
- ❖ Faculty and staff
- ❖ Chamber of commerce and local communities
- ❖ Business and industry partners
- ❖ Boards and advisory committees
- ❖ Alumni and donors
- ❖ Accreditation bodies



SIGNATORY

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