

2024 Sharing Information on Progress **(SIP) Report**

Kemmy Business School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Kemmy Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



Ollscoil Luimnigh
University of Limerick

22nd May 2024

To Whom it Concerns,

As Executive Dean of the Kemmy Business School I am delighted to reaffirm our long-standing commitment to PRME and more broadly to Responsible Management Education. We have been signatories to PRME since 2008, founder members of the UK & Ireland Chapter, and active participants in the Champions Initiative since its foundation in 2013. PRME has permeated the DNA of the School and aligns completely with our mission and strategy. This sense of purpose is reflected in our mission statement: *We research and educate to create a sustainable future for all.*

We are committed not only to the principles of PRME, but to making a contribution to our PRME community through our local chapter, working groups and the Champions initiative. We see this as core to our membership of PRME, and as something that aligns with the legacy of the late Jim Kemmy, for whom our School is named. Jim was a tireless public servant and campaigner for the common good, with a focus on education and social justice. In the Business School, we aim in all our activities to maintain our focus on sustainability in the broadest sense, and our engagement with PRME is an important element of that.

We look forward to continuing our engagement with PRME and to deepening our engagement in the future.

Yours Sincerely,

Ollamh Fionnbarra Ó'Murchú/Professor Finbarr Murphy

Déan Feidhmiúcháin/Executive Dean

Finbarr.Murphy@ul.ie

University of Limerick,
Limerick, V94 T9PX,
Ireland.

Ollscoil Luimnigh,
Luimneach,
V94 T9PX, Éire.

+353 (0) 61 202020

ul.ie

Institutional Mission, Vision, and Strategy

The following outlines Kemmy Business School's institutional mission, vision, and strategic approach to responsible management education.

Mission, Vision, Strategy or Purpose

The mission statement and strategic plan of the School

Relevant Stakeholders

All stakeholders of the School

Purpose

We research and educate to create a sustainable future for all.

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Kemmy Business School, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

Organizational Structure for RME

The following organizational entities at Kemmy Business School are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Kemmy Business School integrates responsible management education into its degree programs through 5 different approaches:

Guest Speakers and Showcase Events

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

Program-Level RME Integration



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Kemmy Business School incorporates responsible management education into its research endeavors through 4 different methods:

Regular Research Seminars

KBS Research Seminars example

One of a series of KBS Research Seminars focusing on sustainability

Date

February, 2023 - May, 2023

Location

KBS and on MS Teams

Speakers

Faculty and PhD students

[Supporting Links](#)

Regular research seminar series

Required Research Reporting

Dedicated Research Funding

Description of research awards for responsibility-related research

KBS faculty have been successful across a number of national and international research funding awards to address research specific to RME and SDG related research themes.

Examples are given below

Here is a sample of the research funding awards won by KBS faculty relating to sustainability and RME

Gender

M. Kinahan, D. O'Shea, L. Van der Werff, C. Murphy, C. Linehan & L. Loftus. HEA Gender Equality Enhancement Fund, "Stronger together? Evaluation of single gender vs mixed leadership development programmes in Higher Education Institutions." €49,948

Mental health

Anisman-Razin, M., & Sitkin, S. The enabling role of courage in the successful transition of veterans to civilian life. Veterans Transition Research Lab, Duke University, USA. \$10,000

RME

McCullagh, O., Sheehan, B. Lynch, R. - UK and Ireland Principles of Responsibility Management Education (PRME) seed funding 2022 for research on Blended Finance.

Social Enterprise

Briga Hynes in collaboration with Social Impact Ireland were successful in securing funding under the Awareness Raising Initiatives for Social Enterprise (ARISE) Scheme. This scheme is funded by Department of Rural and Community Development to increase awareness of social enterprises and their potential, in line with their Social Enterprise Awareness Raising Strategy (www.gov.ie/en/news/4ddaf-awareness-raising-initiatives-for-social-enterprise-arise-scheme-2021/)

Social innovation

Annmarie Ryan - funding success: 2023 €150,000, PI/Project Co-Lead: SFI Sustainability Challenge "The future of data driven agriculture in Uganda: A design-led approach to building climate resilient futures with marginalised smallholder farmers"

Research Awards Program

Description of research awards for responsibility-related research

As well as research funding awards, KBS faculty have won awards for their responsibility-related research.

As well as the awards of research funding noted above, the following award for responsibility-related research was won by a KBS faculty member in the reporting period

Moran Anisman-Razin received best symposium award Management Education and Development division, 2022 Academy of Management (US) annual meeting.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Kemmy Business School partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Collaborative Problem Solving

Description of partnering activities that involve problem-solving

A description of two impactful partnership-based initiatives by Prof. Annmarie Ryan that involve problem-solving in a purposeful way

DIGITAL FUTURES LAB

The Digital Futures Lab (DFL), was founded in 2020 by Professor Annmarie Ryan. Each year the lab addresses a central future focused mission and is always place based, for example “Limerick 2050 a Circular Economy” “Decarbonising Limerick by 2050” “The Regenerative University 2040”. In this latter example, DFL23, students embarked on a transformative journey, tasked with envisioning the university of 2040; a transformed organisational entity that would make caring for climate and social justice its core mission. Equipped with a blend of system mapping, futures thinking, and market shaping tools, these students imagined, in detail, the university of tomorrow, unearthing insights and crafting pathways towards a brighter future. What sets the DFL apart is its porous nature, embracing a range of stakeholders as co-creators in the quest for sustainable solutions. Through intensive research, design sprints, and stakeholder engagement, students emerge not just as passive learners, but as active agents of change within the higher education ecosystem. They see themselves not merely as critics of the system, but as catalysts for its evolution—a realisation of empowerment that reverberates far beyond the confines of the lab.

The EULab project, led by Dr Annmarie Ryan, KBS was selected for publication in the EU Commission 2022 annual report on the Erasmus+ programme. EULab was a Key Action 2 project entitled “Equipping active citizenship toward regenerative futures using a heutagogical blended exchange model” and appears on page 52 as an example of an innovative topic. The link to the online version is Erasmus+ annual report 2022 - Publications Office of the EU (europa.eu)

To put this in context, EULab was selected from over 5300 projects across the European Countries for inclusion in the report. This KBS led project is also labelled as an example of best practice in the high score received at final report stage. EULab was the only project to be highlighted in the Higher Education field of education in the 2022 annual report on the Erasmus+ programme

Collaborative Change Action



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Kemmy Business School has implemented 4 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Policies on greenhouse gas emissions

UL Climate Action Roadmap 2030

Scope

University activities

Enforcement Date

October, 2023

Revision Date

October, 2023

Number Of Pages

102

Publisher

University of Limerick

Media

Report on University website

[Supporting Links](#)

Buildings/real estate

Policies on greenhouse gas emissions

UL Climate Action Roadmap 2030

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Employee equity, diversity, inclusion

Student equity, diversity, inclusion

Institutional Aspiration Targets

Kemmy Business School has set aspiration targets in 5 different areas:

- ❖ GHG Emission Targets
- ❖ Building and Real Estate Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets
- ❖



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Kemmy Business School operates with the following approach:

Full Transparency Disclosure

SIGNATORY

Kemmy Business School



Address

University of Limerick, Limerick, Sreelane
Ireland



Website

<http://www.ul.ie/business/>