

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Hochschule Mainz, University of
Applied Sciences

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Hochschule Mainz, University of Applied Sciences, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	583
Faculty & Staff at the University	921
Faculty & Staff at the Institution	300
Student Enrollment at the University	5210
Student Enrollment at the Institution	2666
Undergraduate Attendance	1840
Masters-Level Postgraduate Attendance	768

Degrees Offered

Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Arts (B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Arts (M.A.)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



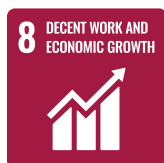
Courses that support RME

Hochschule Mainz, University of Applied Sciences reports 1 course in 2025 that support responsible management education and sustainable development goals.

Sustainability Leadership: Innovative Strategies in Multinational Companies | ?

This course introduces strategic sustainability management in multinational enterprises (MNEs) and explores how environmental and social responsibility can be integrated into corporate strategy and long-term value creation. Key topics include double materiality, international sustainability standards, global strategies and local adaptation, change management, and organizational structures for sustainability.

Students learn to critically evaluate sustainability strategies, develop recommendations for sustainable transformation, and identify sustainability as a source of competitive advantage and innovation. Using case studies, teamwork, and Design Thinking, they apply theoretical concepts to practical challenges and develop solutions for implementing sustainability in global business contexts.





Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

21 Peer-reviewed articles were published by Hochschule Mainz, University of Applied Sciences from this past calendar year.

vs

8 Peer-reviewed articles were published by Hochschule Mainz, University of Applied Sciences from this past calendar year in support of RME.

Research Funding

In 2025, Hochschule Mainz, University of Applied Sciences was awarded funding for research that is:



National



International



Regional

Socializing Research

In 2025, Hochschule Mainz, University of Applied Sciences contributed research findings to:

- ❖ Industry and business networks
- ❖ Research collaborations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ 87 partner universities worldwide
- ❖ GOAL (Global Outreach through Action and Leadership) for the implementation of the global Sustainable Development Goals (SDG)
- ❖ Local institutions and associations (IHK Rheinhessen, Mainzer Nachhaltigkeitstreff)
- ❖ Partner countries for the acquisition of ERASMUS funds -> International Week 2025 serves to network partners
- ❖ Permanent contact persons for business contacts at Mainz University of Applied Sciences
- ❖ Times Higher Education (THE) - angestrebt (HEP)
- ❖ University partnerships with countries in Sub-Saharan Africa, India and Southeast Asia

Student Organization Partnerships

- ❖ None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ None, but we are in the process of adding
- ❖ Climate Action Plan: Creation of green spaces on campus; sustainability monitoring; establishment of a building management system; provide for more energy-efficient systems; consider energy efficiency and disposability in procurement



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Hochschule Mainz, University of Applied Sciences offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Helau-O-Mat
- ❖ Meerwert-Helau

Communication Audiences

Hochschule Mainz, University of Applied Sciences communicates its policies and progress on sustainable development and responsibility with:

- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Hochschule Mainz, University of Applied Sciences



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