

2025 Sharing Information on Progress **(SIP) Report**

Craig School of Business

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Graduates

741

2. Degrees Offered

- Bachelor of Science (B.Sc. or B.S.)
- Bachelor of Arts (B.A.)
- Master of Business Administration (M.B.A.)

3. Faculty & Staff at the University

2400

4. Faculty & Staff at the Institution

140

5. Student Enrollment at the University

23000



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



6. RME Lead

- Committee
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

7. 2024 Publications

43

8. 2024 Publications on Sustainable Development and/or RME

30

9. Research Funding

- Institution Specific
- Regional
- National

10. Socializing Research

- Community organizations
- Industry and business networks
- International media
- Local media
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

11. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AASHE (Association for the Advancement of Sustainability in Higher Education)
- Local institutions and associations
- United Nations Global Compact non-business signatory

12. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

13. RME Practices

- Accreditation body recommendation documents
- AASHE STARS report
- Employee equity, diversity, inclusion
- Faculty hiring, tenure, and promotion guidelines
- Local staff/student/faculty transportation
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



14. Transparent Engagement

- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

15. Audiences

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Business and industry partners
- Faculty and staff
- Prospective and current students

SIGNATORY

Craig School of Business



Address

5245 N Backer Ave M/S PB08, Fresno, California, 94740

United States of America



Website

<https://craig.fresnostate.edu/>