

**PRiME**

an initiative of the  
United Nations Global Compact



# 2025 Sharing Information on Progress (SIP) Report

University of Dundee School of  
Business

September 2025

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### **Research**

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Getting Started

This section provides foundational information about University of Dundee School of Business, including key details and basic institutional data.

## Mission

The Vision and Mission for the School of Business was developed in 2020 through a series of consultations with faculty, professional services staff, our external Advisory Board and panels of student representatives and alumni representatives.

<b>School of Business Vision</b> Developing innovative and responsible leadership for a sustainable future
<b>School of Business Mission</b>
To deliver an outstanding educational experience through innovative teaching, transforming careers and enhancing employability. <b>(TEACHING)</b>
To produce high quality research and knowledge exchange which is locally and internationally recognised and has a positive impact on our stakeholders, society and the environment. <b>(RESEARCH)</b>
To create partnership-driven teaching, research and knowledge exchange that stimulate enterprise and innovation in the local and global community through the prism of social responsibility. <b>(IMPACT)</b>

## Vision

<b>School of Business Vision</b> Developing innovative and responsible leadership for a sustainable future
<b>School of Business Mission</b>
To deliver an outstanding educational experience through innovative teaching, transforming careers and enhancing employability. <b>(TEACHING)</b>
To produce high quality research and knowledge exchange which is locally and internationally recognised and has a positive impact on our stakeholders, society and the environment. <b>(RESEARCH)</b>
To create partnership-driven teaching, research and knowledge exchange that stimulate enterprise and innovation in the local and global community through the prism of social responsibility. <b>(IMPACT)</b>



The Vision and Mission of the School of Business was developed in 2020 through a series of consultative meetings with faculty, professional services staff, our external Advisory Board and representative panels of students representatives and alumni.

## Graduates & Enrollment




2024 Statistics	Number
Graduates	958

## Degrees Offered



### Bachelor Programs

-  Bachelor of Arts (B.A.)
-  Bachelor of Science (B.Sc. or B.S.)

### Masters Programs

-  Master of Arts (M.A.)
-  Master of Science (M.Sc. or M.S.)
-  Master of Business Administration (M.B.A.)

### Doctoral Programs

-  Doctor of Philosophy (Ph.D.)
-  Doctor of Business Administration (D.B.A.)





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Institutional Engagement

**0% - 25%**

of faculty at University of Dundee School of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



## Who Champions Responsible Management Education at Our Institution

- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Disciplinary efforts within business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **Fostering Innovation**



### **Somewhat**

Teaching and learning at our institution moderately support innovation.

## **Experiential Learning**



### **Somewhat**

Teaching and learning at our institution moderately support experiential learning.

## **Learning Mindset**



### **A lot**

Our institution supports a lifelong learning mindset significantly through teaching and learning.

## **Method of Teaching and Learning**



### **In person**

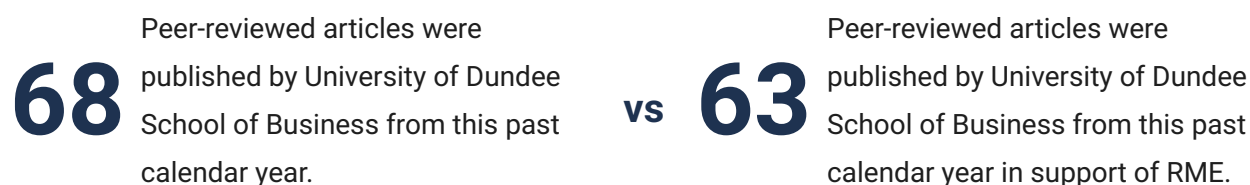
Traditional classroom-based learning with face-to-face instruction.



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## Research vs Research for RME/Sustainable Development



## Research Funding

In 2024, University of Dundee School of Business was awarded funding for research that is:



## Socializing Research

In 2024, University of Dundee School of Business contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms





# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ GRLI (Globally Responsible Leadership Initiative)
- ❖ Local institutions and associations
- ❖ Responsible Research in Business & Management (RRBM)
- ❖ United Nations Global Compact non-business signatory

## Student Organization Partnerships

- ❖ Enactus



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Employee equity, diversity, inclusion
- ❖ Curriculum guidelines
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides

## Policy Documents Related to RME and/or Sustainability

Staff expenses travel and working overseas policy –  
University of Dundee, UK

[View document](#)  [Download document](#) 

Equality, Diversity, and Inclusion Strategy 2024-2027  
\_ University of Dundee, UK

[View document](#)  [Download document](#) 

Interim Carbon Management Plan \_ University of  
Dundee, UK

[View document](#)  [Download document](#) 



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## Engagement Opportunities

University of Dundee School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Partnerships with local organizations
- ❖ Open faculty and student meetings and town halls
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions

## Communication Audiences

University of Dundee School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Faculty and staff
- ❖ Boards and advisory committees

## Communication Barriers

University of Dundee School of Business faces the following barriers in transparent communications:



**Accessibility issues**



**Audience reach**



**Bureaucratic delays**



**Data privacy regulations**



**Donor sensitivities**



**Engagement gaps**



**Feedback loops**



**Inconsistent updates**



**Media visibility**



**Messaging clarity**



**Ownership issues**



**Transparency hesitation**



SIGNATORY

# University of Dundee School of Business

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## Website

<https://www.dundee.ac.uk/>