

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Pepperdine Graziadio Business
School

September 2026

Table of Contents

1. About PRME	3
2. About SDGs	5
3. Getting Started	6
4. Purpose	8
5. Values	10
6. Teach	12
7. Research	14
8. Partner	16
9. Practice	18
10. Share	20

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Pepperdine Graziadio Business School, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	709
Faculty & Staff at the University	2179
Faculty & Staff at the Institution	139
Student Enrollment at the University	8726
Student Enrollment at the Institution	964
Undergraduate Attendance	59
Masters-Level Postgraduate Attendance	854
Doctoral Student Attendance	51
Certificate, Professional Development, or Continuing Education Attendance	301

Degrees Offered

Bachelor Programs

- Bachelor of Science in Management (BSM)

Masters Programs

- 📖 Master of Science (M.Sc. or M.S.)
- 📖 Master of Business Administration (M.B.A.)

Doctoral Programs

- 🎓 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

Purpose means creating transformational educational journeys that foster students' professional, personal, and spiritual growth; generating and integrating high-impact research that creates tangible value for business and society; and nurturing a mission-inspired culture grounded in inclusion, belonging, diversity of thought, and the dignity of the individual.

Institutional Engagement

51% - 75% of faculty at Pepperdine Graziadio Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

Pepperdine Graziadio defines values-centered leadership as pursuing personal and organizational success in service of a greater good. Responsible leaders act with integrity, consider consequences for stakeholders, society, and the environment, and recognize both the synergies and genuine tradeoffs between financial, social, ethical, and environmental objectives.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Interdisciplinary efforts across business school

Student Engagement

51% - 75% of students at Pepperdine Graziadio Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

How We Define Teach

Teaching means creating transformational educational journeys that foster students' professional, personal, and spiritual growth while integrating responsible management into rigorous, experiential learning. We seek to develop Best for the World leaders equipped to make values-centered decisions and create positive, tangible impact in business and society.

Educator Recognition

At Pepperdine Graziadio Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Professional development opportunities
- ❖ Publication or research support



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Research means generating, disseminating, and integrating high-impact scholarship that creates positive, tangible value for our learning community, businesses, and society. We seek research that advances responsible management, informs practice, enriches teaching, and helps organizations address consequential real-world challenges.

Research vs Research for RME/Sustainable Development



Research Funding

In 2025, Pepperdine Graziadio Business School was awarded funding for research that is:



**Institution
Specific**

Socializing Research

In 2025, Pepperdine Graziadio Business School contributed research findings to:

- ❖ Community organizations
- ❖ Local media
- ❖ National media
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Industry and business networks



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Partner means building sustained, mutually beneficial relationships that align organizational goals with our mission of purpose, service, and leadership. Through educational pathways, workforce development, experiential learning, and strategic collaboration, we expand access, develop responsible, future-ready leaders, and create lasting value for students, partners, communities, and society.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Local institutions and associations
- ❖ B Academics
- ❖ B Local Los Angeles
- ❖ Conscious Capitalism (Los Angeles Chapter)
- ❖ Sulitest

Student Organization Partnerships

- ❖ Net Impact
- ❖ Asian American Pacific Islander Association
- ❖ Graziadio Black Student Association
- ❖ Graziadio Women's Business Association
- ❖ Latinx MBA Conexion



Practice

We adopt responsible and accountable management principles in our own governance and operations.



How We Define Practice

Practice means embedding responsible stewardship into our operations and institutional decisions. We consider environmental, social, and economic consequences; seek to protect ecosystems and resources for current and future generations; and strive to model through our own practices the responsible leadership we seek to develop in our students.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Environmental stewardship policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Water
- ❖ Zero-waste guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

Share means fostering transparency, trust, and collective learning through open communication, shared insight, and meaningful access to information. We disseminate reliable evidence about our progress, challenges, and outcomes; invite dialogue across our community; and use shared knowledge to strengthen accountability, inform decisions, and drive meaningful change.

Engagement Opportunities

Pepperdine Graziadio Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Student and staff volunteer programs

Communication Audiences

Pepperdine Graziadio Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Continue telling your story

Publicly Available PRME Report

Content from the current PRME SIP Report is available for public viewing at our school's website here:
<https://bschool.pepperdine.edu/about/at-a-glance/prme-report.htm>

SIGNATORY

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