

2025 Sharing Information on Progress **(SIP) Report**

Pepperdine Graziadio Business
School

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Pepperdine Graziadio Business School, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	604
Faculty & Staff at the University	2121
Faculty & Staff at the Institution	124
Student Enrollment at the University	8976
Student Enrollment at the Institution	1111
Undergraduate Attendance	85
Masters-Level Postgraduate Attendance	975
Doctoral Student Attendance	51

Degrees Offered

Bachelor Programs

- Bachelor of Science in Management (BSM)

Masters Programs

- 📖 Master of Science (M.Sc. or M.S.)
- 📖 Master of Business Administration (M.B.A.)

Doctoral Programs

- 🎓 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Institutional Engagement

51% - 75%

of faculty at Pepperdine Graziadio Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

As part of Pepperdine University, the Graziadio Business School is committed to personal success that aligns with a greater good. Our foundational principles and values are meant to challenge students and inspire more fulfilling careers. A values-centered leader is one who believes ethics and profits need not be mutually exclusive to achieve success in business. In fact, we believe they should go hand in hand.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts

Student Engagement

51% - 75% of students at Pepperdine Graziadio Business School actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Educator Recognition

At Pepperdine Graziadio Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Course evaluation scores
- ❖ Institutional recognition events

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



A lot

Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning



Hybrid

Combination of in-person and virtual learning methods.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

<p>Peer-reviewed articles were published by Pepperdine Graziadio Business School from this past calendar year.</p>	<p>vs</p>	<p>Peer-reviewed articles were published by Pepperdine Graziadio Business School from this past calendar year in support of RME.</p>
<p>58</p>		<p>42</p>

Research Funding

In 2024, Pepperdine Graziadio Business School was awarded funding for research that is:



**Institution
Specific**

Socializing Research

In 2024, Pepperdine Graziadio Business School contributed research findings to:

- ❖ Public events and lectures
- ❖ Open-access platforms
- ❖ National media
- ❖ Local media
- ❖ Research collaborations
- ❖ Social media and digital outreach
- ❖ Industry and business networks
- ❖ Community organizations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Graduate Management Admission Council (GMAC)
- ❖ Local institutions and associations
- ❖ B Academics
- ❖ B Local Los Angeles
- ❖ Conscious Capitalism (Los Angeles Chapter)

Student Organization Partnerships

- ❖ Net Impact
- ❖ Asian American Pacific Islander Association
- ❖ Graziadio Black Student Association
- ❖ Graziadio Women's Business Association
- ❖ Latinx MBA Conexion
- ❖ Out and Allied at Graziadio



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Buildings/real estate
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Water
- ❖ Zero-waste guides
- ❖ No reports



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Pepperdine Graziadio Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports

Communication Audiences

Pepperdine Graziadio Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Alumni and donors
- ❖ Accreditation bodies
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Chamber of commerce and local communities
- ❖ Boards and advisory committees
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Pepperdine Graziadio Business School



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