

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress (SIP) Report

UniSA Business

October 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about UniSA Business, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	1,147
Faculty & Staff at the Institution	2,255
Student Enrollment at the Institution	5,412
Undergraduate Attendance	4,264
Masters-Level Postgraduate Attendance	1,058
Doctoral Student Attendance	90
Certificate, Professional Development, or Continuing Education Attendance	1,148

Degrees Offered

Bachelor Programs

- Bachelor of Laws (Honours) & Bachelor of Accounting (DHLF)
- Bachelor of Psychology (Counselling and Interpersonal Skills) & Bachelor of Business (HRM)(MBCH)
- Bachelor of Laws (Honours) & Bachelor of Business (Marketing)(DHLD)
- Bachelor of Accounting & Bachelor of Finance (DBCN)
- Bachelor of Laws (Honours) & Bachelor of Business (Human Resource Management)(DHLD)
- Bachelor of Laws (Honours) & Bachelor of Business (Tourism, Event and Hospitality Management)(DHLD)

Masters Programs

- Global Executive Master of Business Administration (Defence and Space)(DMBD)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

At UniSA Business, the development of ethically responsible graduates who can positively influence business on both local and global scales is a key priority. Central to this mission are distinctive and authentic learning experiences, underpinned by a strong focus on Career-Ready Skills. The School values equity, diversity, and inclusion as vital contributors to innovation and organisational excellence. Through a curriculum shaped by leading research, students are also supported in advancing their studies, right through to PhD level.

Institutional Engagement

76% - 100% of faculty at UniSA Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

What UniSA value: Integrity and accountability; Diversity and social justice; Engagement and collaboration; Agility and innovation; Scholarship and excellence

Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Senior leadership office
- ❖ Student contributor
- ❖ Facilities Management

Student Awareness

76% - 100% of students at UniSA Business are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at UniSA Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

At UniSA, teaching is about transforming learning through embedding responsible leadership, sustainability, and ethical business practices into every aspect of the curriculum and pedagogy. Students engage with industry, embrace digital innovation, and participate in global experiences that expand their horizons. These opportunities build critical thinking and practical skills, empowering graduates to address global challenges with responsibility and to design business solutions that are both sustainable and ethical.

Educator Recognition

At UniSA Business, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Faculty promotion and tenure consideration
- ❖ Course evaluation scores
- ❖ Financial incentives
- ❖ Institutional recognition events
- ❖ Pedagogical innovation grants
- ❖ Performance-based teaching fellowships
- ❖ Professional development opportunities
- ❖ Publication or research support

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset

**To a great extent**

Teaching and learning at our institution strongly promote a lifelong learning mindset.

**Method of Teaching and Learning****In person**

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, UniSA Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Overloaded faculty
- ❖ Uncertain return on investment
- ❖ Accreditation constraints
- ❖ Budgetary limitations
- ❖ Change fatigue
- ❖ Resistance from students
- ❖ Scalability issues
- ❖ Standardized testing expectations

Barriers to Innovative Pedagogy

In 2024, UniSA Business identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Overloaded faculty
- ❖ Change resistance
- ❖ Accreditation limitations



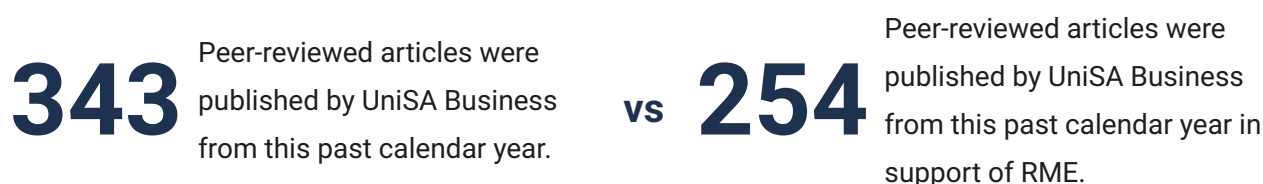
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Our research drives responsible management and education by addressing real-world challenges through industry partnerships, sustainability-focused projects, and ethical business solutions. Backed by \$21.7 million in research income and strengthened by 45 global collaborations, our work spans areas such as marketing, climate risk, financial inclusion, and modern slavery. Through SDG-aligned studies, we deliver research that shapes business practices to be both ethical and sustainable.

Research vs Research for RME/Sustainable Development



Research Funding

In 2024, UniSA Business was awarded funding for research that is:



**Institution
Specific**



Local



Regional



National



International

Socializing Research

In 2024, UniSA Business contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Social media and digital outreach
- ❖ Research collaborations

Research Barriers

In 2024, UniSA Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Time constraints
- ❖ Administrative barriers
- ❖ Participant recruitment
- ❖ Skills and expertise gaps



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

At UniSA, partnership is about working side-by-side with business leaders, government, and academia to tackle pressing social and environmental responsibilities. We build these connections through industry-led programs, sustainability-driven research, and impactful global collaborations. Initiatives such as the Bachelor of Digital Business with Accenture and the TISA project on sustainable agriculture exemplify how these partnerships create ethical, responsible, and future-ready leaders.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Times Higher Education (THE)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ United Nations Global Compact non-business signatory
- ❖ University Councils

Student Organization Partnerships

- ❖ Business Society
- ❖ Greens Club
- ❖ Health & Wellbeing Society
- ❖ Rainbow Club
- ❖ UniSA Student Association (USASA)



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

At UniSA, practice is about weaving responsible, ethical, and sustainable management principles into every aspect of governance and operations. This commitment is reflected in sustainability initiatives, equity and diversity programs, and deep community engagement. We lead through action such as advancing environmental responsibility, championing social causes, and creating inclusive environments. In doing so, UniSA enables students and staff to carry ethical responsibility, sustainability, and social impact into real-world contexts.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides
- ❖ Faculty hiring, tenure, and promotion guidelines



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At UniSA Business, “Share” means passing on knowledge, achievements, and lessons to help others grow while staying true to values like integrity and sustainability. We connect with students, staff, and partners through stories, recognition, and conversations about global responsibility. This approach builds collaboration between education, industry, and the community, supporting the UN Sustainable Development Goals.

Engagement Opportunities

UniSA Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Internal Newsletters (e.g. BIS Bulletin and UniSA Staff Announcements)

Communication Audiences

UniSA Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

UniSA Business faces the following barriers in transparent communications:



**Audience
reach**



**Bureaucratic
delays**



**Data privacy
regulations**



**Engagement
gaps**

SIGNATORY

UniSA Business



Address

UniSA City West campus, North Terrace, Adelaide, 5000
Australia



Website

<http://unisa.edu.au/business>