PRME
an initiative of the
United Nations Global Compact

Sharing Information on Progress 2026

School of Manegement, Jinan University

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



> *The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.



Getting Started

This section provides foundational information about School of Manegement, Jinan University, including key details and basic institutional data.

Mission

School of Management(SoM) is committed to refining and integrating Chinese wisdom of management, and fostering international business elites with excellent insights into Chinese culture.

Vision

To be the first-class business school in Guangdong-Hong Kong-Macao Greater Bay Area, globally recognized for excellence in education and research.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1424



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- Disciplinary efforts within business school
- Individual leader
- Interdisciplinary efforts across business school
- Research or issue group, society, or club leading sustainability efforts
- Senior leadership office



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

93 Peer-reviewed articles were published by School of Manegement, Jinan University from this past calendar year.

vs

20 Peer-reviewed articles were published by School of Manegement, Jinan University from this past calendar year in support of RME.

Research Funding

In 2025, School of Manegement, Jinan University was awarded funding for research that is:

Local | **Institution Specific** | **Regional** | **National** | **International**

Socializing Research

In 2025, School of Manegement, Jinan University contributed research findings to:

- Government and policy makers
- Industry and business networks
- Local media
- National media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach
- Community organizations



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- CLADEA (Consejo Latinoamericano de Escuelas de Administración)
- Ministries of Education, Higher Education, or similar national bodies
- Local institutions and associations
- Quacquarelli Symonds (QS)
- Times Higher Education (THE)
- Financial Times

Student Organization Partnerships

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- Curriculum guidelines
- Carbon reduction or offset commitments
- Ethical leadership or good governance policies
- Student equity, diversity, inclusion



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

School of Manegement, Jinan University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- Annual reports
- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Open faculty and student meetings and town halls
- Public events and panel discussions
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

Communication Audiences

School of Manegement, Jinan University communicates its policies and progress on sustainable development and responsibility with:

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Chamber of commerce and local communities
- Faculty and staff
- Government and policy makers
- Media and public relations channels
- Prospective and current students
- Research and academic networks
- Business and industry partners

SIGNATORY

School of Manegement, Jinan University

Address

Jinan University, No.601, West Huangpu Avenue, Guangzhou, PR China

Website

https://msen.jnu.edu.cn/