

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Sprott School of Business

August 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Sprott School of Business, including key details and basic institutional data.

Mission

The Sprott School of Business is guided by our Calling, Aspiration and Values:

Our Calling

We create learning experiences and scholarship that harness the potential and opportunity for business to improve lives worldwide. In fulfilling this calling, we acknowledge and respect the Algonquin nation on whose traditional and unceded territory we are gathered and value our location in Ottawa, the thriving capital of a G7 country and a hub of Canadian social and technological innovation.

<https://sprott.carleton.ca/strategic-plan/>

Vision

The Sprott School of Business is guided by our Calling, Aspiration and Values:

Our Aspiration

Through our scholarly work and engagement, we aim to cultivate the enterprising spirit of business in order to foster shared prosperity and advance equity and justice for all.

Our Values

Compassion

We are an inclusive, caring community that ensures that students, faculty, staff, alumni and partners feel supported and valued. We demonstrate empathy in our interactions with one another and through our external engagement and scholarly work.

Imagination

We encourage bold ideas; we think creatively; we look beyond ourselves and the 'way things are' to foster innovation for the future.

Purpose

We are attuned to the community and the world around us and we are driven to contribute to the greater good.

<https://sprott.carleton.ca/strategic-plan/>

Strategy

SprottResearchReview2025

[View document](#)  [Download document](#) 

SprottStrategicPlan

[View document](#)  [Download document](#) 

Strategy Alignment

Sprott's Strategic Priorities for 2025-2030

Our three interconnected priorities were determined in consultation with internal and external stakeholders, and reflect Sprott's values to contribute to Carleton University, the Ottawa community, and beyond. These priorities guide Sprott's strategic direction, as we deliver inspiring learning experiences, advance impactful research, and foster purposeful partnerships. Aligning with our Calling, Aspiration and Values, our priorities will ensure that Sprott continues to be a business school dedicated to developing resilient leaders who positively contribute to their community.

Transformational Education for Lifelong Learning: We deliver innovative, flexible, and accessible educational experiences to encourage entrepreneurial mindsets and prepare students for dynamic careers.

Research Excellence with Societal Impact: We advance knowledge creation that addresses pressing societal challenges while enhancing the School's visibility and reputation globally.

Community Engagement for Shared Prosperity: We maintain deep connections with local, national, and international communities to advance shared prosperity.

Graduates & Enrollment

2025 Statistics	Number
Graduates	1130

Degrees Offered

Bachelor Programs

- ☒ Bachelor of Commerce
- ☒ Bachelor of Accounting
- ☒ Bachelor of International Business

Masters Programs

- ☒ Master of Science (M.Sc. or M.S.)
- ☒ Master of Business Administration (M.B.A.)
- ☒ Master of Finance
- ☒ Master of Entrepreneurship
- ☒ Master of Digital Transformation & Entrepreneurship
- ☒ Master of Applied Business Analytics
- ☒ Master of Technology

Doctoral Programs

- ☒ Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



August 26, 2026

The Sprott School of Business continues to commit to the Principles for Responsible Management Education (PRME) in its role as a signatory member. As the Dean of the Sprott School of Business, it is my privilege to reaffirm, for 2026, our alignment with these principles across our institution's vision, curriculum, research, and outreach efforts.

We recognize that our journey towards responsible management education is ongoing, and over the past year we have continued to learn, adapt, and innovate in alignment with our school's values. We remain committed to advancing this work in the year ahead and to contributing positively to our community at Carleton and beyond.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Nemiroff", is positioned above the printed name of the Dean.

Howard Nemiroff
Dean

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office
- ❖ Student contributor



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Continue telling your story

BUSI 4117 Developing Creative Thinking

BUSI 4117 places business students directly in partnership with community leaders on collaborative, community-led projects in three locations — Longido, Tanzania; Mayo, Yukon; and Haida Gwaii, British Columbia — where students take on real leadership roles developing and advancing projects that support cultural heritage, economic growth, and women's and youth entrepreneurship. In November 2025, the course's Northern Lights initiative secured a \$25,000 commitment from Canadian investment firm Foyston, Gordon and Payne, extending its community-driven leadership model. The course gives students hands-on experience leading enterprise-building work alongside communities rather than studying it from a distance, directly operationalizing the School's Aspiration in the classroom.

<https://sprott.carleton.ca/2025/going-the-distance-carleton-students-partner-with-remote-communities-on-innovative-projects/>

Carleton Student-Led Startup Uses Drones to Map WWII Explosives

Pablo Arzate, a master's student in Carleton University's Technology Innovation Management (TIM) program at the Sprott School of Business, founded 3XMAG, a startup specializing in drone-mounted magnetometry and radiometry to detect anomalies in the Earth's magnetic field and radiation levels. During a self-initiated four-day field test at Ottawa's Mer Bleue Bog — a conservation area and former Royal Canadian Air Force bombing range — the team identified dozens of magnetic anomalies matching the size and shape of WWII-era bombs, with some anomalies found well beyond the known target zone. With more than 500 unexploded ordnance sites in Canada, the technology has applications across environmental monitoring, mining and defence, and the company is pursuing a pilot agreement with a Canadian nuclear laboratory. Arzate returned to Carleton specifically to work with TIM Academic Director Tony Bailetti, and credits the program with teaching him to pitch, validate and communicate complex geophysical ideas. The venture has drawn support from Carleton's Innovation Hub, Mitacs and industry collaborators.

<https://carleton.ca/news/story/3xmag-drones-mer-bleue-bog/>



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

Peer-reviewed articles were published by Sprott School of Business from this past calendar year. 58	vs	Peer-reviewed articles were published by Sprott School of Business from this past calendar year in support of RME. 45
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Research Funding

In 2025, Sprott School of Business was awarded funding for research that is:



Local



Regional



National



International

Socializing Research

In 2025, Sprott School of Business contributed research findings to:

- ❖ National media
- ❖ Local media
- ❖ Social media and digital outreach
- ❖ Research collaborations
- ❖ Public events and lectures
- ❖ Open-access platforms
- ❖ Industry and business networks
- ❖ Community organizations
- ❖ Government and policy makers

Research Projects

In 2025, Sprott School of Business reported 6 research projects that implemented responsible or sustainable activities.

Kwän Dék'án' Do (To Keep the Fire Burning) – Preserving Northern Tutchone Language and Culture

Period Covering: January, 2025 - December, 2025

Department: Management

Troy Anderson, Associate Professor of Management at Carleton University's Sprott School of Business, is a research partner on Kwän Dék'án' Do ("To Keep the Fire Burning"), a collaborative initiative between the First Nation of Na-Cho Nyäk Dun (FNNND), Carleton University, and the Office of the Commissioner of Indigenous Languages. The project uses holopresence, virtual reality and artificial intelligence to preserve and revitalize the Northern Tutchone language, spoken by fewer than a dozen fluent speakers. Components include an immersive archive of Elders sharing oral histories and traditional knowledge, a digital library of 3D-scanned cultural belongings, and an AI-supported Northern Tutchone language model to support current and future language learners. The three-year, community-led initiative is grounded in data sovereignty principles, with FNNND retaining intellectual and copyright authority over all shared knowledge, and involves Carleton researchers from business, information technology and linguistics. On completion, the project tools and framework will be released as open-source resources for other Indigenous communities to adapt to their own language revitalization efforts.



Studying the Human Stories Hidden in Data

Period Covering: January, 2025 - January, 2026

Department: Technology and Operations Management

Qi Deng, Associate Professor of Business Analytics at Carleton University's Sprott School of Business, studies digital communication and analytics, with a focus on how language, tone and emotion shape trust and engagement online. His SSHRC-funded research examines when features such as emojis and linguistic style foster authenticity in brand communication and when they undermine credibility, spanning both business-to-consumer and business-to-business contexts. Findings from his studies on emoji use, brand messaging and B2B social media engagement offer practical guidance for organizations navigating digital communication. Beyond his research, Qi integrates this work into his teaching in business analytics and social media data courses, encouraging students to view data as a reflection of human behaviour and to approach analytics with empathy and critical thinking. His research also points toward future work on personal analytics and how individuals use data from smart devices to support wellbeing.



Inside the Power of Online Influence

Period Covering: January, 2025 - December, 2025

Department: Technology and Operations Management

Samira Farivar, Associate Professor of Information Systems at Carleton University's Sprott School of Business, researches the intersection of social media, community and psychology, drawing on attachment theory and digital psychology. Her work examines parasocial relationships between influencers and followers, showing that these one-sided digital bonds can shape behaviour as powerfully as real friendships and, in some cases, are linked to anxiety, comparison and a diminished sense of control. A study published in *Computers in Human Behaviour* found that influencers can drive problematic engagement among followers, while a follow-up study in *Internet Research* examined how these relationships affect followers' perceptions of when engagement becomes harmful to their wellbeing, particularly among individuals with lower self-efficacy to disengage. Her more recent work extends these questions to artificial intelligence, studying how people form trust relationships with chatbots and AI systems that mimic human empathy, and how design choices around transparency and emotional tone shape user trust. Her research offers guidance for platforms, businesses and individual users seeking to engage online in ways that protect mental health and human-centred design values.



What About Us? An Examination of the Etiology of Hospital Pharmacist Wellbeing

Period Covering: January, 2025 - December, 2025

Department: Management

Linda Duxbury, Chancellor's Professor of Management at Carleton University's Sprott School of Business, was awarded SSHRC funding for a project examining the high levels of stress, burnout and anxiety faced by hospital pharmacists — an often-overlooked group within Canada's healthcare system. In partnership with the Children's Hospital of Eastern Ontario (CHEO), the study will develop a tool to identify and measure workplace stressors among hospital pharmacists, with the goal of improving their wellbeing, reducing absenteeism, enhancing patient care, and supporting a more resilient healthcare system.

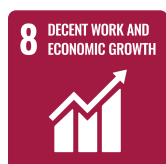


Independent Workers: Challenges and Opportunities for Global Digital Work in Canada and Brazil

Period Covering: January, 2025 - December, 2025

Department: International Business

Luciara Nardon, Professor of International Business at Carleton University's Sprott School of Business, was awarded SSHRC funding for an interdisciplinary project exploring the rise of Global Independent Workers (GIWs) – remote workers who serve employers in other countries – through the lens of digital labour migration. Focusing on Canada and Brazil, the research examines how these workers negotiate contracts, develop skills, and navigate emerging challenges, with findings intended to inform better policy and organizational supports that ensure decent work conditions in the growing digital economy.

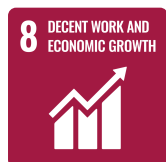


Enabling Canadian SMEs to Compete with e-Commerce Giants

Period Covering: January, 2025 - December, 2025

Department: Technology and Operations Management

Ahmed Doha, Associate Professor of Supply Chain Management at Carleton University's Sprott School of Business, was awarded SSHRC funding for a project addressing the challenges Canadian SME e-commerce vendors face competing against global giants like Amazon. The project introduces a Cross-Vendor Experience e-Commerce (CVEE) system that leverages generative AI to enable SMEs to collaboratively bundle products and services. By improving pricing power and operational efficiency, the research aims to boost competitiveness, reduce consumer costs, and generate new business opportunities for Canadian SMEs.



Research Awards

In 2025, Sprott School of Business was awarded 3 research awards for responsibility- and/or sustainability-related research.

Stelios Zyglidopoulos – Carleton Research Achievement Award

Granter: Carleton University

Grantee: Stelios Zyglidopoulos

Award Description:

Stelios Zyglidopoulos, Professor of Strategic Management at Carleton University's Sprott School of Business, received a Carleton University Research Achievement Award – a \$10,000 award granted to only ten researchers across the university each year in recognition of outstanding research achievements. His funded project, "Digital Transformation and Corruption in Public Sector Organizations," examines how the digital transformation of public sector institutions relates to corruption, including how the creation of digital trails for transactions may increase accountability and reduce corrupt practices. The qualitative, in-depth research aims to surface both known and previously unrecognized dynamics linking digitalization to institutional integrity in the public sector.



Mohamed Al Guindy Named Canada Research Chair in Financial Systems and Business Analytics

Granter: Canada Research Chairs

Grantee: Mohamed Al Guindy

Award Description:

Mohamed Al Guindy was named a Tier 2 Canada Research Chair in Financial Networks and Business Analytics, recognizing his research program on the "Social Internetnetwork" – the real-time structure of financial information flowing through social media and its impact on markets. The appointment funded the establishment of the Social Media and Finance AI Research Lab, Canada's first facility dedicated to studying real-time online financial information and network behaviour, supported by a Canada Foundation for Innovation (CFI) grant for advanced AI computing infrastructure.

Bertrand Lemieux Awarded CPA Québec Foundation PhD Scholarship

Granter: CPA Québec Foundation

Grantee: Bertrand Lemieux

Award Description:

Bertrand Lemieux, a PhD in Management candidate at Carleton University's Sprott School of Business, was awarded a \$10,000 scholarship by the CPA Québec Foundation in recognition of his research on tax literacy – specifically, the attitudes, experiences and perceptions of Canadian individuals regarding

their tax situation. The CPA Québec PhD Scholarship supports the development of accounting scholars and the advancement of knowledge in professional accounting. Lemieux is supervised by Professor François Brouard.

Research Voices

The following statements demonstrate ways in which researchers at Sprott School of Business bring sustainability and responsible management into their research.

A National Study on Caregiving Skills and Engineering Practice

PhD candidate Angel Henchey, supervised by Professor Linda Schweitzer, leads a Mitacs-funded national research project in partnership with Engineers Yukon. The project evaluates the impact of Engineers Yukon's decision to recognize caregiving as an activity that counts toward Continuing Professional Development hours — traditionally a technical-skills-only category — by studying the connection between caregiving-derived skills, such as communication and problem-solving, and engineering practice. The research directly supports Engineers Canada's "30 by 30" initiative, which aims to raise the proportion of newly licensed women engineers to 30 per cent by 2030, addressing caregiving responsibilities as a structural barrier to women's advancement in the profession. By reframing caregiving as legitimate professional development, the project challenges conventional assumptions about what counts as valuable workplace experience.

<https://sprott.carleton.ca/2025/qa-with-phd-candidate-angel-henchey/>

Thriving in Complexity — AI, Inclusion, and the Human Side of Innovation

Nuša Fain, Assistant Professor of Entrepreneurship at Carleton University's Sprott School of Business, researches how innovation emerges through inclusive systems, partnerships and technology rather than individual breakthroughs. Her current work spans several fronts: a study examining whether artificial intelligence can reduce gender bias in technology-sector mentorship by creating fairer, more objective matches; a project exploring how AI can support young adults in exploring career pathways; and ongoing collaborative labs helping small and medium-sized businesses adopt digital tools to remain competitive.

<https://sprott.carleton.ca/2025/thriving-in-complexity-nusa-fain-and-the-human-side-of-innovation/>

Up Our Game, Canada! — Helping SMEs Navigate U.S. Tariffs

Tony Bailetti, Associate Professor and Academic Director of the Technology Innovation Management program at Carleton University's Sprott School of Business, leads "Up Our Game, Canada!" — an initiative developed in response to the threat U.S. tariffs pose to Canadian SMEs. The program equips

SMEs with AI-powered tools, digital training and a strategic framework to diversify beyond the U.S. market. Each year, 130 TIM students collaborate directly with SMEs to build tailored strategies and solve real business challenges as part of the program's experiential learning model.

<https://sprott.carleton.ca/2025/helping-canadian-smes-overcome-american-tariffs/>

Motherhood Changes How Women Spend, Save and Think About Money

Oriane Couchoux, Assistant Professor of Accounting at Carleton University's Sprott School of Business, and Gabrielle Patry-Beaudoin, Assistant Professor of Marketing at Université de Sherbrooke, published findings from their qualitative study of mothers in Québec examining how parenthood reshapes women's relationship with money. Their research finds that beyond the well-documented motherhood penalty on income and career advancement, mothers navigate two competing narratives: seeing the financial dimension of motherhood as a project to be managed independently, and as a role requiring personal sacrifice in which children's needs take priority over all other financial considerations. Participants described absorbing child-related costs on their own without asking co-parents to contribute, and expressed reluctance to calculate the full cost of raising children, as though quantifying it conflicted with an ideal of selfless devotion. The authors connect these patterns to Canada's gender pension gap of roughly 17 per cent, arguing that the financial labour mothers carry contributes to reduced savings and lower retirement security over time, and calling for broader societal recognition and support.

<https://sprott.carleton.ca/2025/motherhood-changes-how-women-spend-save-and-think-about-money/>



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Positive Impact Rating (PIR)
- ❖ Quacquarelli Symonds (QS)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ Times Higher Education (THE)

Student Organization Partnerships

- ❖ Enactus

Partnerships

The following provides more details on 7 key partnerships at Sprott School of Business.

Pow Wow Pitch

Pow Wow Pitch, a non-profit organization dedicated to supporting and empowering Indigenous entrepreneurs, completed a four-month strategic partnership with Carleton University's Sprott Student Consulting Group (SSCG) aimed at advancing the organization's brand and marketing strategy. A student consulting team assessed the effectiveness of Pow Wow Pitch's brand messaging, communication channels and audience engagement, delivering a comprehensive report that included an in-depth analysis of target audiences, a competitive review of the Indigenous entrepreneurship ecosystem, an audit of communication channels, and recommendations to support the development of a new marketing strategy. The engagement was timed to the launch of Pow Wow Pitch's new five-year Strategic Plan, and its findings will inform the organization's upcoming communications and marketing strategy – a key initiative under its 2025–2030 Strategic Plan. The SSCG is a project-based experiential learning program that pairs students with community organizations to solve real strategic challenges.

<https://sprott.carleton.ca/2025/pow-wow-pitch-and-carleton-universitys-sprott-student-consulting-group-complete-strategic-marketing-insights-for-growth/>

HW Partners

HW Partners, a leading accounting firm in Ottawa, has sponsored the Sprott School of Business Employability Passport program, which supports students in developing the professional skills and experience needed to transition successfully into their careers.

<https://sprott.carleton.ca/2025/sprott-school-of-business-announces-partnership-with-hw-partners-to-support-the-employability-passport-program/>

Allies in Innovation — DataKinetics and Knak

Ottawa-based enterprise marketing company Knak joined as the inaugural partner in Carleton University's Allies in Innovation program, followed by Ottawa-based technology company DataKinetics. The program connects businesses with students in Carleton's Innovation Hub to support and mentor future founders through their learning and new venture journeys, including office visits and direct engagement with company leadership. Led by the Sprott School of Business, the Innovation Hub serves Carleton students from all faculties in entrepreneurship exploration and new venture development through experiential learning, mentorship and support. Since its launch in fall 2021, the Innovation Hub has supported more than 100 student-led businesses and social enterprises. Knak was co-founded by Carleton International Business alumnus and CEO Pierce Ujjainwalla.

<https://sprott.carleton.ca/2025/knak-champions-nexgen-entrepreneurs-through-carletons-innovation-hub/>

Foyston, Gordon and Payne

Foyston, Gordon and Payne committed \$25,000 to the Sprott School of Business Northern Lights Program, which supports experiential learning in communities across Canada and abroad.

<https://sprott.carleton.ca/2025/foyston-gordon-and-payne-commits-to-sprotts-northern-lights-program/>

The Sprott Tax Students' Association (STSA)

Accounting students at Carleton University's Sprott School of Business stepped up to help fellow Carleton students and the Ottawa community file their taxes. In total, close to 100 students helped to file more than 400 tax returns.

<https://www.custsa.com/>

Sprott Social Impact Hub (SSIH)

The Sprott Social Impact Hub (SSIH) is a student-run consulting organization affiliated with the Sprott School of Business that connects Sprott students with non-profit and community partners to deliver real-world, impact-driven consulting projects. In the 2025–2026 academic year, SSIH contributed 2,601 hours of consulting work (averaging 104 hours per participant) across four active project teams partnered with organizations advancing social good: Christie Lake Kids, the Gord Downie & Chanie Wenjack Fund, Mission Bambini, and the Ottawa Bicycle Club. Projects addressed issues spanning youth equity, Indigenous reconciliation, international child welfare, and community health — aligned

with multiple UN Sustainable Development Goals. SSIH provides Sprott students with experiential learning opportunities that embed responsibility, ethics, and sustainability into business education beyond the classroom.

<https://sprott.carleton.ca/sprott-social-impact-hub/>

Sprott Student Consulting Group (SSCG)

The Sprott Student Consulting Group (SSCG) is a faculty-supervised, student-led consulting program that connects Sprott undergraduate and MBA students with community organizations to address real business challenges at no cost to partner organizations. SSCG contributes over 12,000 hours annually in community service to for-profit and non-profit organizations, working on issues such as market expansion, business planning, customer growth, and crisis management. Partner organizations include small and medium-sized enterprises, start-ups, non-profits, and international organizations. Recent partnerships include organizations such as The Dementia Society and Air North. Through interdisciplinary, hands-on consulting experience, SSCG embeds responsible management, ethics, and community service directly into Sprott's experiential learning model.

<https://sprott.carleton.ca/sscg/>

Partner Voices

The following statement from our partners demonstrates ways in which our collaborations at Sprott School of Business support sustainability and responsible management education.

A Sprott Graduate Bridges Business and Charity with Christie Lake Kids

Christie Lake Kids, a charity providing free recreational programs to children from low-income households, is a partner of the Sprott Social Impact Hub. Reza Mashkoori, a 2024 graduate of Carleton University's online MBA program at the Sprott School of Business, joined the organization as Manager of Corporate Sponsorships following his graduation. Mashkoori, who is also co-owner of Ottawa's CrossFit NCR and previously worked at the Boys and Girls Club of Ottawa, enrolled in the MBA with the dual aim of strengthening his business and returning to the not-for-profit sector. He credits the program's emphasis on group work and relationship-building with preparing him for the networking and fundraising demands of his role. Since his move, the CrossFit NCR community has begun sponsoring Christie Lake Kids events and making donations — an example of a Sprott graduate connecting a local for-profit business to a community charity partner. As Mashkoori puts it, one is a for-profit business and the other a charity, but both are about taking care of people.

<https://carleton.ca/news/story/grad-balances-crossfit-business-giving-back/>



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Travel guides
- ❖ Water
- ❖ Zero-waste guides
- ❖ AI use guide

Policy Documents Related to RME and/or Sustainability

Carleton-University-EDI-Action-Plan-Full

[View document](#) [Download document](#)

Kinamagwin

[View document](#) [Download document](#)

Sustainability-Plan-2020-25-final

[View document](#) [Download document](#)

Carleton-University-Transportation-Strategy-2019

[View document](#) [Download document](#)

Carleton-Responsible-Investing-Report-2023

View document 

Download document 

Carleton-Strategic-Integrated-Plan-2020-2025-
Jan-2022

View document 

Download document 

Bicycle-EBikes-Rollerbalde-Scooter-Skateboard-
Policy-1

View document 

Download document 

Supplier-Code-of-Conduct-Sep-2024-Approved

View document 

Download document 

Sustainability_Policy

View document 

Download document 

Carleton-University-Coordinated-Accessibility-
Strategy

View document 

Download document 

Carleton-University-Student-Mental-Health-
Framework-2022-2026

View document 

Download document 

The-Future-of-Teaching-and-Learning-Final

View document 

Download document 

AI-Framework-for-Carleton-University

View document 

Download document 



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Sprott School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Sprott School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Sprott School of Business



Address

1125 Colonel By Drive, Ottawa, ON, K1S 5B6
Canada



Website

<http://sprott.carleton.ca>