

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Ivey Business School

September 2026

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Ivey Business School, including key details and basic institutional data.

Mission

In March 2022, Ivey launched a new strategy that established the following purpose, mission, and values -

Purpose: Inspiring leaders for a sustainable and prosperous world

Mission: We develop leaders who think globally, act strategically, and address critical issues facing organizations and society, through impactful research and transformative learning experiences.

Values: Integrity, Inclusion, Community, Courage

Vision

In August 2024, Ivey welcomed Dr. Julian Birkinshaw as Dean. Upon his arrival, he began a consultation process to refine Ivey's strategic priorities to enhance Ivey's impact, strengthen its global presence, and maintain its reputation for excellence in case-based learning.

In early May 2025, Dean Birkinshaw announced the launch of Ivey's new [Bold Ambition](#) vision: *to reimagine experiential business learning for the world*. It builds upon the foundations of the School's *Ivey Next* strategic plan launched in 2022.

Strategy

Ivey's Bold Ambition - Strategic Direction

Ivey's Bold Ambition - <https://www.ivey.uwo.ca/about/strategic-plan/>

Guided by our purpose and values, Ivey identified four strategic priorities and objectives to drive forward Ivey's new vision to "reimagine experiential business learning for the world."

1. Transform Experiential Learning – We will be a world leader in leveraging digital innovation to make experiential learning more accessible and impactful for learners worldwide.

Objectives:

- Develop hybrid, online, and AI-powered learning experiences that maintain the depth and rigour of Ivey's case-based approach
- Launch Ivey Online as a leading provider of digital-first business education
- Modernize infrastructure and learning spaces to leverage the latest technologies and best practices for immersive learning experiences

2. Open More Pathways – We will expand access to transformative Ivey learning for motivated and capable learners regardless of background, life stage, or geography.

Objectives:

- Redesign traditional programs and launch new flexible degree offerings that deepen learning and enable learners to build qualifications over time
- Expand non-degree offerings to reach new global learners with high-quality, accessible programs
- Grow our physical and digital learning spaces to meet evolving demand, embedding inclusion and accessibility through thoughtful, universal design.
- Expand financial support while strengthening student support structures to enhance belonging, wellness, success, and career pathways

3. Create Insights that Matter – We will prioritize research on the critical issues facing the world today and make it accessible to learners, business leaders, and policy-makers around the world.

Objectives:

- Equip decision-makers with timely, research-based insights through policy briefs and practice-focused outputs
- Invest in faculty research on pressing business and societal issues and share through academic and public platforms
- Translate research into practice via high-impact cases, tools, and frameworks used by educators and business leaders

4. Expand Global Impact – We will broaden Ivey's global reach by sharing our research, teaching methods, and insights with learners and educators worldwide.

Objectives:

- Lead the expansion of experiential learning in underserved markets through hands-on training and context-relevant case materials, supported by strategic partnerships that extend our reach and impact
- Create the Ivey Global Opportunities Fund to invest in new mission-driven learning experiences that cultivate global citizenship among our students and faculty
- Expand executive education programs to deliver case-based learning to professionals and organizations worldwide
- Leverage Ivey Publishing's position as the platform of choice for case writers around the world

Our vision is a call to action – to position Ivey as one of the world's most recognized and respected business school brands, known for insight, innovation, and impact.

We envision a future for Ivey where:

- Our alumni, students, faculty, and staff are positive agents of change – they are leaders with strong character; ready, willing, and able to take on society's biggest challenges.
- We increase exponentially the number of learners and educators we impact around the world.
- We are a global leader in innovative, digitally enabled experiential education.
- Ivey is a go-to source for actionable, policy-relevant, and business-critical insights

2025 Ivey Bold Ambition Booklet FINAL

View document 

Download document 

Graduates & Enrollment

2025 Statistics	Number
Graduates	1353
Faculty & Staff at the University	4073
Faculty & Staff at the Institution	350
Student Enrollment at the University	37716
Student Enrollment at the Institution	2473
Undergraduate Attendance	1747
Masters-Level Postgraduate Attendance	627
Doctoral Student Attendance	61
Certificate, Professional Development, or Continuing Education Attendance	38

Degrees Offered

Masters Programs

-  Master of Business Administration (M.B.A.)
-  Master of Science (M.Sc. or M.S.)

Doctoral Programs

-  Doctor of Philosophy (Ph.D.)

Additional

-  Honours Business Administration (HBA)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Disciplinary efforts within business school
- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Educator Recognition

At Ivey Business School, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Course evaluation scores
- ❖ Faculty promotion and tenure consideration
- ❖ Financial incentives
- ❖ Performance-based teaching fellowships
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Student-nominated teaching awards

Barriers to Innovative Curriculum

In 2025, Ivey Business School identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Assessment challenges
- ❖ Budgetary limitations
- ❖ History and institutional tradition
- ❖ Measurement and benchmarking issues
- ❖ Overloaded faculty

Barriers to Innovative Pedagogy

In 2025, Ivey Business School identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Assessment rigor concerns
- ❖ Budget constraints
- ❖ Digital divide
- ❖ Faculty resistance
- ❖ Measurement difficulties
- ❖ Overloaded faculty
- ❖ Resource constraints
- ❖ Technology gaps



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

208	Peer-reviewed articles were published by Ivey Business School from this past calendar year.	vs	58	Peer-reviewed articles were published by Ivey Business School from this past calendar year in support of RME.
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Research Funding

In 2025, Ivey Business School was awarded funding for research that is:



**Institution
Specific**



Regional



National

Socializing Research

In 2025, Ivey Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Open-access platforms
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ CEMS (The Global Alliance in Management Education)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Financial Times
- ❖ Network for Business Sustainability (NBS)
- ❖ Quacquarelli Symonds (QS)
- ❖ United Nations Global Compact non-business signatory
- ❖ Graduate Management Admission Council (GMAC)

Student Organization Partnerships

- ❖ ROMBA Conference



Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ AASHE STARS report
- ❖ Buildings/real estate
- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Ethical leadership or good governance policies
- ❖ Greenhouse gas emissions
- ❖ Local staff/student/faculty transportation
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Water
- ❖ Zero-waste guides
- ❖ AI use guide
- ❖ Faculty hiring, tenure, and promotion guidelines



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

Ivey Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Open faculty and student meetings and town halls
- ❖ Publicly accessible sustainability data and dashboards
- ❖ Student and staff volunteer programs
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions

Communication Audiences

Ivey Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Prospective and current students
- ❖ Research and academic networks

Communication Barriers

Ivey Business School faces the following barriers in transparent communications:



**Data privacy
regulations**



**Engagement
gaps**



**Feedback
loops**



**Inconsistent
updates**



**Transparency
hesitation**

SIGNATORY

Ivey Business School



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