

PRiME

*an initiative of the
United Nations Global Compact*

2024 Sharing Information on Progress **(SIP) Report**

Ivey Business School

August 2024

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Ivey Business School demonstrates its commitment to PRME's Principles through the following letter from senior leadership.



London Toronto Hong Kong

August 20, 2024

I am pleased to present Ivey Business School's Progress Report for the Principles for Responsible Management Education (PRME). It demonstrates our continued commitment to impact across all six principles.

I started as Dean at Ivey earlier this month, following a 25-career at London Business School and graduate studies at Ivey before that. I am indebted to my predecessor, Sharon Hodgson, for her commitment to responsible management education, as enshrined in our [Ivey Next](#) plan which is all about "Inspiring Leaders for a Sustainable and Prosperous World." Ivey Next committed us to addressing the critical issues facing organizations and society, for example transitioning to net zero and a regenerative circular economy, and to be the go-to place for thought leadership and actionable insights on these matters.

This plan has shaped our key initiatives and investments over the last few years. For example, we have introduced new research support, including mentorship and increased internal funding (the Critical Issues Challenge fund), and we have engaged with external donors to support our research institutes. We have a sustainability-oriented area group of 20 faculty.

The school has revamped curriculum to include critical issues-focused courses, including on topics such as sustainability, equity, and social impact. Additionally, there has also been substantial work done to embed culture and inclusion-focused learning in our student programming to develop skills that students need as they enter the workforce.

Outreach is also a vital component of our plan, for example the launch of the Impact knowledge hub, events bridging business and academia—such as a symposium with top Canadian business leaders—along with livestream events and a media series focused on critical challenges and future opportunities.

Ivey has also led several global initiatives, including the [Network for Business Sustainability](#) and the 2023 PRME Global Forum and Responsible Management Education Week activities. We are also proud that Ivey Professor Tima Bansal was appointed Chair of the PRME Board in June 2023, after years of service with the Board.

I look forward to working with the entire Ivey community in defining what's next for Ivey to be a global leader in promoting responsible business education.

Julian Birkinshaw
Dean, Ivey Business School
Western University

Ivey Business School at Western University
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Institutional Mission, Vision, and Strategy

The following outlines Ivey Business School's institutional mission, vision, and strategic approach to responsible management education.

Ivey's Purpose, Mission, and Values

With the launch of the Ivey Next strategic plan in March 2022, Ivey established the following purpose, mission, and values - | Purpose: Inspiring leaders for a sustainable and prosperous world | Mission: We develop leaders who think globally, act strategically, and address critical issues facing organizations and society, through impactful research and transformative learning experiences | Values: Integrity, Inclusion, Community, Courage | Additional details available at <https://www.ivey.uwo.ca/about/life-at-ivey/values/>

Relevant Stakeholders

Entire School Community

Purpose

Inspiring leaders for a sustainable and prosperous world

[Supporting Links](#)



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

RME Leadership Accountability

At Ivey Business School, accountability for responsible management education is structured as follows:

Informal Faculty/Staff Stewardship

Organizational Structure for RME

The following organizational entities at Ivey Business School are responsible for RME:

- ❖ Research-Focused Entity



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

RME Elements in Degree Programs

Ivey Business School integrates responsible management education into its degree programs through 5 different approaches:

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

Guest Speakers and Showcase Events

Alumni Events: 2022 Global Ivey Day – Sustainability panel

Jessica Stevenson, HBA '07, Co-Founder and CEO of Everist, a beauty brand offering waterless, zero-waste products, Marc Faucher, MBA '00, Managing Partner at ArcTern Ventures, a venture capital firm that invests in cleantech companies; and Jillian Rodak, HBA '10, Manager of Sustainability and Climate Change at Deloitte, a professional services firm that recently announced a \$1-billion investment into its global sustainability and climate practice, participated in a virtual discussion on the role business leaders can play in tackling societal change.

Date

May, 2022 - May, 2022

Location

Virtual

Speakers

Jessica Stevenson, HBA '07, Co-Founder and CEO of Everist, Marc Faucher, MBA '00, Managing Partner at ArcTern Ventures, and Jillian Rodak, HBA '10, Manager of Sustainability and Climate Change at Deloitte

[Supporting Links](#)

2022 Global Ivey Day – Sustainability panel: Jessica Stevenson, HBA '07, Co-Founder and CEO of Everist, a beauty brand offering waterless, zero-waste products, Marc Faucher, MBA '00, Managing Partner at ArcTern Ventures, a venture capital firm that invests in cleantech companies; and Jillian Rodak, HBA '10, Manager of Sustainability and Climate Change at Deloitte, a professional services firm that recently announced a \$1-billion investment into its global sustainability and climate practice, participated in a virtual discussion on the role business leaders can play in tackling societal change.

Alumni Events: 2023 Global Ivey Day – Sustainability panel

The panel, featured four inspiring alumni: Lisa Annabel Ellis, MBA '06, Founder & President of YellowYellow ESG Advisory, Katie Wu, HBA '11, Associate Director, Sustainable Investing, Private Markets at Manulife Investment Management, Eric Saarvala, EMBA '17, Head of Corporate Sustainability at Raymond James Ltd. And Executive Director at Raymond James Canada Foundation, and Stacey Fruitman, HBA '92, Founder, Style with Substance Ventures, discussed their careers in sustainable investing, corporate sustainability, and ESG advisory, reinforcing the commitment of Ivey graduates to making a positive impact on the world.

Date

May, 2023 - May, 2023

Location

Toronto, Ontario

Speakers

Lisa Annabel Ellis, MBA '06, Founder & President of YellowYellow ESG Advisory, Katie Wu, HBA '11, Associate Director, Sustainable Investing, Private Markets at Manulife Investment Management, Eric Saarvala, EMBA '17, Head of Corporate Sustainability at Raymond James Ltd. And Executive Director at Raymond James Canada Foundation, and Stacey Fruitman, HBA '92, Founder, Style with Substance Ventures

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Forums: 2022 Worldchangers Forum

2022 Worldchangers Forum (March 18, 2022): The event introduced students to Ivey alumni in sustainability, focusing on decarbonization and impact investing. Keynote presentations included insights from Michael Lenox and Rebecca Duff, co-authors of The Decarbonization Imperative, and featured discussions with thought leaders, such as Dan Nejman and Will Wang, who spoke about Terra Optima, whose mission is to leverage nature and technology in food waste to grow food more sustainably, Jason Robinson, who spoke about Evoco, a cleantech innovation company that uses plant-based chemistry to make renewable, carbon-reducing, high

quality, biodegradable consumer products, and Jared Sayers, who spoke about Azolla Hydrogen, a company that has identified a pathway to generate low-GHG hydrogen from bio-methanol that is scalable and not reliant on fossil fuels.

Date

March, 2022 - March, 2022

Location

Ivey Business School

Speakers

Michael Lenox and Rebecca Duff, co-authors of The Decarbonization Imperative; Dan Nejman and Will Wang, Terra Optima; Jason Robinson, Evoco; and Jared Sayers, Azolla Hydrogen

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Forums: 2023 Worldchangers Forum

2023 Worldchangers Forum (March 10, 2023): The Worldchangers Forum continued to inspire students by connecting them with industry leaders and alumni committed to environmental and social change. The event featured Andy Chisholm (MBA '85), Chair of the Board of Directors of RBC and a sustainable finance expert. To close the event, students heard from Ivey alumni working in sustainability, including Philippa White (HBA '01), Founder and CEO of The International Exchange; Cooper Robinson (HBA '11), Director and Innovation Lead, Global Markets at BMO Radicle; Laura Schlee (HBA '16), Corporate Social Responsibility Leader at EY Ripples Canada; and Gareth Gransauil (HBA '21), Co-Executive Director of Re_Generation and Researcher. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/03/sustainability-certificate-event-inspires-students-to-be-worldchangers/>

Date

March, 2023 - March, 2023

Location

Ivey Business School

Speakers

Andy Chisholm (MBA '85), Chair of the Board of Directors of RBC and a sustainable finance expert, Philippa White (HBA '01), Founder and CEO of The International Exchange; Cooper Robinson (HBA '11), Director and Innovation Lead, Global Markets at BMO Radicle; Laura Schlee (HBA '16), Corporate Social Responsibility Leader at EY Ripples Canada; and Gareth Gransauil (HBA '21), Co-Executive Director of Re_Generation and Researcher.

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Forums: Ivey Ideas Forum on the bio-economy

Ivey Ideas Forum on the bio-economy (June 2023) At Ivey's inaugural Idea Forum, titled "The Bio-Economy is the Future We See", Professor Gal Raz facilitated a discussion on how innovative business models and new financial instruments can stem biodiversity loss and positively impact corporate bottom lines. The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Ziibi Conservation Impact Bond. Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/june/making-a-case-for-investing-in-the-global-bio-economy/>

Date

June, 2023 - June, 2023

Location

Virtual

Speakers

Ivey faculty Gal Raz, Oana Branzei and Diane-Laure Arjaliès, Marty Odlin, Founder and CEO of Running Tide and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Ziiibi Conservation Impact Bond.

[Supporting Links](#)

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Forums: Ivey Ideas Forum on electric vehicles

Ivey Ideas Forum on electric vehicles (September 2023): This Ivey Idea Forum focused on the growth, and opportunities, of Canada's EV industry. Hosted by the Lawrence National Centre for Policy and Management, and moderated by Ivey's Associate Dean of Research Gal Raz, the forum brought together leading EV sector experts including Meena Bibra, Senior Policy Advisor, Clean Energy Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturer Association; and Colin Singh Dhillon, Chief Technical Officer, Automotive Parts Manufacturers Association (APMA). Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/october/ev-adoption-to-power-the-green-transportation-revolution/>

Date

October, 2023 - October, 2023

Location

Virtual

Speakers

Gal Raz, Ivey Associate Dean of Research; Meena Bibra, Senior Policy Advisor, Clean Energy Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturer Association; and Colin Singh Dhillon, Chief Technical Officer, Automotive Parts Manufacturers Association (APMA)

[Supporting Links](#)

Ivey Ideas Forum on electric vehicles (September 2023): This Ivey Idea Forum focused on the growth, and opportunities, of Canada's EV industry. Hosted by the Lawrence National Centre for Policy and Management, and moderated by Ivey's Associate Dean of Research Gal Raz, the forum brought together leading EV sector experts including Meena Bibra, Senior Policy Advisor,

Clean Energy Canada; Brian Kingston, President & CEO, Canadian Vehicle Manufacturer Association; and Colin Singh Dhillon, Chief Technical Officer, Automotive Parts Manufacturers Association (APMA).

Forums: Ivey Ideas Forum on inclusive leadership

Ivey Ideas Forum on inclusive leadership (October 2023): Moderated by Erin Huner, Ivey's Director of Culture and Inclusion, the forum dove deeply into the inclusive leadership skills needed to help build a workplace culture where employees feel valued, cared for, and welcomed and covered important topics such as the value of allyship, effective workplace training programs, and creating organizational culture change. Speakers included Kimberley Messer, who pioneered and led inclusion initiatives through her two decades with IBM, and now as VP of Diversity, Equity and Inclusion at IGM Financial, as well as Barnini Bhattacharyya and Shannon Rawski, from Ivey's Organizational Behaviour group, Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/october/inclusive-leadership-as-a-tipping-point-for-culture-change/>

Date

October, 2023 - October, 2023

Location

Ivey Business School

Speakers

Erin Huner, Ivey's Director of Culture and Inclusion; Kimberley Messer, pioneered and led inclusion initiatives at IBM, VP of Diversity, Equity and Inclusion at IGM Financial; Barnini Bhattacharyya and Shannon Rawski from Ivey's Organizational Behaviour group

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Conferences and Symposiums: 2022 Ivey Sustainability Conference

2022 Ivey Sustainability Conference: Themed 'Communities and Capitalism', the conference featured speakers Melissa Aronczyk, Associate Professor in the School of Communication & Information at Rutgers University, shakara tyler, returning-generation farmer, educator and

organizer who engages in Black agrarianism, agroecology, food sovereignty and environmental justice as commitments of abolition and decolonization, Rashedur Chowdhury, Professor of Business and Management at Essex Business School, and Anita M. McGahan, University Professor and George E. Connell Chair in Organizations and Society at the University of Toronto, who discussed the intersection of community development and sustainable business practices. The conference fostered a community of scholars eager to push the frontiers of sustainability research. Media: <https://www.ivey.uwo.ca/sustainability/for-researchers/ivey-sustainability-conference/2022/>

Date

December, 2022 - December, 2022

Location

Ivey Business School

Speakers

Melissa Aronczyk, Associate Professor in the School of Communication & Information at Rutgers University, shakara tyler, returning-generation farmer, educator and organizer who engages in Black agrarianism, agroecology, food sovereignty and environmental justice as commitments of abolition and decolonization, Rashedur Chowdhury, Professor of Business and Management at Essex Business School, and Anita M. McGahan, University Professor and George E. Connell Chair in Organizations and Society at the University of Toronto

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Conferences and Symposiums: Ivey MBA Leadership Conference

Ivey MBA Leadership Conference (from February 8 to March 8, 2022) Featuring multiple events over several weeks, the goal of the conference was to provide perspective on the changing nature of the leadership landscape, specifically the impact of sustainability, technology, and Equity, Diversity, and inclusion (EDI) on the future of leadership. It featured a presentation from Frances Edmonds, Head of Sustainable Impact at HP Canada, and Sarah Sklash, HBA '07, co-

founder of the June Motel and co-star of Netflix's Motel Makeover. Mathieu Ruffe, an MBA '22 candidate and founding President of the Ivey MBA BIPOC Club, also gave a talk on the history and meaning behind Black History Month. The Ian O. Ihnatowycz Institute for Leadership, Ivey Career Management, and the Centre for Building Sustainable Value supported the 2022 Ivey MBA Leadership Conference. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/march/ivey-mba-conference-encourages-students-to-lead-into-the-future/>

Date

February, 2022 - March, 2022

Location

Ivey Business School

Speakers

Frances Edmonds, Head of Sustainable Impact at HP Canada, and Sarah Sklash, HBA '07, co-founder of the June Motel and co-star of Netflix's Motel Makeover. Mathieu Ruffe, an MBA '22 candidate and founding President of the Ivey MBA BIPOC Club

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Conferences and Symposia: The Future We See Symposium (Ivey's 100th Anniversary Symposium)

The Future We See Symposium (Ivey's 100th Anniversary Symposium) (November 2023): The agenda engaged attendees in deep discussion around the critical issues facing leaders today and in the future. Keynote speakers included Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author and Walter Isaacson, bestselling author, journalist, and professor. The CEO Panel, included Linda Hasenfratz, EMBA '97, LLD '19, CEO, Linamar Corporation, David McKay, MBA '92, LLD '19, President & Chief Executive Officer, RBC, and Jeffrey Orr, HBA '81, LLD '17 President & Chief Executive Officer, Power Corporation, discussed the question "How do the Critical Issues Affect Your Established Firm?". Other sessions included a "Shaping the Future of Canadian Leadership" panel moderated by Dusya Vera, Executive Director of the Ian O. Ihnatowycz Institute for Leadership, with speakers Martha

Maznevski, Professor, Ivey Business School, Laurence Mussio, Historian and Chair, Long Run Institute and Sevaun Pelvetzian, President & CEO, UNICEF Canada; an “AI and the Changing Face of Organizations” panel moderated by Fredrik Odegaard, Professor, Ivey Business School, with speakers Mark Daley, Chief AI Officer, Western University and Salim Teja, HBA '96, Partner, Head of Velocity Team, Radical Ventures; and a “Towards Sustainable Agri-food” panel moderated by Jury Gualandris, Director, Building Sustainable Value Research Centre, with speakers Peggy Brekveld, President, Ontario Federation of Agriculture, Adrienne Lickers Xavier, Assistant Professor, Department of Indigenous Studies, McMaster University, Brent Preston, President of Ecological Farmers Association of Ontario, Co-founder and President of Farmers for Climate Solutions and Emma Race, Senior Director, Sustainability and Social Impact at Loblaw Companies Ltd.; a “CEO Panel: How do the Critical Issues Affect Your Establishing Firm?” panel, with speakers Shahrzad Rafati, Founder, Chairperson & CEO, BBTv, Scott Vanderwel, HBA '98, Chief Executive Officer, PointsBet Canada and Nicole Verkindt, HBA '07, CEO, Buggy; a “Launching World-Class Entrepreneurs” panel, moderated by Eric Morse, Executive Director, Morrisette Institute for Entrepreneurship, with speakers Nadia Ladak, HBA '20, CEO, Marlow, Erik Mikkelsen, HBA '06, President & CRO, Stealth Monitoring and Managing Partner, Auxo Management LP and Glenn Yonemitsu, MBA '89, Managing Director, High-Impact Firms, BDC; an “Electric Vehicles and a New Industrial Future” panel, moderated by Gal Raz, Professor, Ivey Business School, with speakers Rachel Doran, Vice President of Policy and Strategy, Clean Energy Canada, Raseeka Rahumathulla, Manager of Government and Regulatory Affairs, Volkswagen Group Canada Inc. and Flavio Volpe, President, Automotive Parts Manufacturer's Association; and a “Healthcare for the Future” panel moderated by Mahmood Nanji, Power Corporation of Canada Policy Fellow, Ivey Business School, with speakers Dr. Heather Morrison, Chief Public Health Officer, PEI, Dr. Jane Philpott, Dean, Department of Health Sciences, Queen's University and Dr. Kevin Smith, President & CEO, University Health Network (UHN). Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/november/future-minded-leaders-come-together-to-discuss-critical-issues/>

Date

November, 2023 - November, 2023

Location

Toronto Region Board of Trade (100 Queens Quay E, Toronto)

Speakers

Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author; Walter Isaacson, bestselling author, journalist, and professor; Linda Hasenfratz, EMBA '97, LLD '19, CEO, Linamar Corporation; David McKay, MBA '92, LLD '19, President & Chief Executive Officer, RBC; Jeffrey Orr, HBA '81, LLD '17 President & Chief Executive Officer, Power Corporation; Dusya Vera, Executive Director of the Ian O. Ihnatowycz Institute for Leadership; Martha Maznevski, Professor, Ivey Business School; Laurence Mussio, Historian and Chair, Long Run Institute;

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[Supporting Links](#)

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for Climate Solutions and Emma Race, Senior Director, Sustainability and Social Impact at Loblaw Companies Ltd.; a “CEO Panel: How do the Critical Issues Affect Your Establishing Firm?” panel, with speakers Shahrzad Rafati, Founder, Chairperson & CEO, BBTv, Scott Vanderwel, HBA '98, Chief Executive Officer, PointsBet Canada and Nicole Verkindt, HBA '07, CEO, Buggy; a “Launching World-Class Entrepreneurs” panel, moderated by Eric Morse, Executive Director, Morrisette Institute for Entrepreneurship, with speakers Nadia Ladak, HBA '20, CEO, Marlow, Erik Mikkelsen, HBA '06, President & CRO, Stealth Monitoring and Managing Partner, Auxo Management LP and Glenn Yonemitsu, MBA '89, Managing Director, High-Impact Firms, BDC; an “Electric Vehicles and a New Industrial Future” panel, moderated by Gal Raz, Professor, Ivey Business School, with speakers Rachel Doran, Vice President of Policy and Strategy, Clean Energy Canada, Raseeka Rahumathulla, Manager of Government and Regulatory Affairs, Volkswagen Group Canada Inc. and Flavio Volpe, President, Automotive Parts Manufacturer's Association; and a “Healthcare for the Future” panel moderated by Mahmood Nanji, Power Corporation of Canada Policy Fellow, Ivey Business School, with speakers Dr. Heather Morrison, Chief Public Health Officer, PEI, Dr. Jane Philpott, Dean, Department of Health Sciences, Queen's University and Dr. Kevin Smith, President & CEO, University Health Network (UHN).

Conferences and Symposiums: Agrivoltaics Conference

Agrivoltaics Conference: Hosted by Ivey's Energy Policy and Management Centre, experts in renewable energy, farming, and food systems came together to discuss the potential for agrivoltaics to feed Canada's growing population while reducing its carbon footprint. The conference included panel discussions on agrivoltaics research, small farming sustainability and transport, equipment suppliers, and energy policy changes. Event speakers included Brandon Schaufele, an associate professor of Business, Economics and Public Policy and director of the Ivey Energy Centre, keynote speaker Claude Mindorff, Energy Consultant and Director of development at PACE Canada LP, and energy and agriculture panellists, Patrick Gossage, Managing Partner of First Green Energy Ltd. and Jeremy Dresner, founder and manager of Energy Redesign. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/december/are-solar-farms-the-answer-to-feeding-the-world-and-combatting-climate-change/>

Date

December, 2022 - December, 2022

Location

Spencer Leadership Centre, London, Ontario

Speakers

Brandon Schaufele, an associate professor of Business, Economics and Public Policy and director of the Ivey Energy Centre; Claude Mindorff, Energy Consultant and Director of development at PACE Canada LP; Patrick Gossage, Managing Partner of First Green Energy Ltd.; and, Jeremy Dresner, founder and manager of Energy Redesign.

[Supporting Links](#)

Agrivoltaics Conference: Hosted by Ivey's Energy Policy and Management Centre, experts in renewable energy, farming, and food systems came together to discuss the potential for agrivoltaics to feed Canada's growing population while reducing its carbon footprint. The conference included panel discussions on agrivoltaics research, small farming sustainability and transport, equipment suppliers, and energy policy changes. Event speakers included Brandon Schaufele, an associate professor of Business, Economics and Public Policy and director of the Ivey Energy Centre, keynote speaker Claude Mindorff, Energy Consultant and Director of development at PACE Canada LP, and energy and agriculture panellists, Patrick Gossage, Managing Partner of First Green Energy Ltd. and Jeremy Dresner, founder and manager of Energy Redesign.

Conferences and Symposiums: Collective Action for Resilient, Just Agriculture Colloquium

Collective Action for Resilient, Just Agriculture Colloquium (September 22, 2023): The Centre for Building Sustainable Value (BSV) convened key partners from farming communities, farmer associations, government, industry, municipalities, non-profits, Indigenous communities, and academia. As part of a growing interest in expanding agri-food thought leadership within BSV's portfolio, the colloquium sought to explore how agricultural systems can operate more sustainably while making food accessible and affordable for Canadians. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/10/hard-talks-yield-big-results-for-agri-food-researchers-at-bsv-colloquium/>

Date

September, 2023 - September, 2023

Location

Ivey Business School

Speakers

Ivey's Centre for Building Sustainable Value

[Supporting Links](#)

Collective Action for Resilient, Just Agriculture Colloquium (September 22, 2023): The Centre for Building Sustainable Value (BSV) convened key partners from farming communities, farmer associations, government, industry, municipalities, non-profits, Indigenous communities, and

academia. As part of a growing interest in expanding agri-food thought leadership within BSV's portfolio, the colloquium sought to explore how agricultural systems can operate more sustainably while making food accessible and affordable for Canadians.

Competitions: The Ivey 100 Paper Competition

The goal of this competition was in keeping with Ivey's purpose to 'Inspire Leaders for a Sustainable and Prosperous World' and allowed students to articulate a collective vision of our opportunities and responsibilities as business and community leaders. The competition addressed four key questions related to the Critical Issues highlighted in the Ivey Next strategy: Sustainability, Evolution of Work, and Canada's Place in the World. Each question will be featured in a breakout session at the Ivey 100 Symposium. Media: <https://www.ivey.uwo.ca/lawrencecentre/news/2023/09/ev-paper-competition/>

Date

October, 2023 - October, 2023

Location

Ivey Business School

Speakers

Meena Bibra, Senior Policy Advisor at Clean Energy Canada; Colin Singh Dhillon, Chief Technical Officer at the Automotive Parts Manufacturers' Association; and Brian Kingston, President & CEO of the Canadian Vehicle Manufacturers Association.

[Supporting Links](#)

The goal of this competition was in keeping with Ivey's purpose to 'Inspire Leaders for a Sustainable and Prosperous World' and allowed students to articulate a collective vision of our opportunities and responsibilities as business and community leaders. The competition addressed four key questions related to the Critical Issues highlighted in the Ivey Next strategy: Sustainability, Evolution of Work, and Canada's Place in the World. Each question will be featured in a breakout session at the Ivey 100 Symposium.

Competitions: Ivey/ARCS 15th Annual PhD Sustainability Academy

The Academy convenes promising doctoral students working on sustainability-related research across the world to receive generative feedback from the most prominent scholars in the field. In 2022, the Academy, led by Professor Oana Branzei, welcomed 11 student-fellows from a wide array of academic and personal backgrounds to meet with seven leading faculty mentors. The winners of this year's Best Paper Award were Simon Xu (UC Berkeley Haas School of Business)

and Maegan Baker (University of Sydney Business School). Media: <https://www.ivey.uwo.ca/sustainability/news/2022/11/transformational-journeys-at-the-ivey-arcs-phd-sustainability-academy/>

Date

November, 2022 - November, 2022

Location

Ivey Business School

Speakers

n/a

[Supporting Links](#)

The Academy convenes promising doctoral students working on sustainability-related research across the world to receive generative feedback from the most prominent scholars in the field. In 2022, the Academy, led by Professor Oana Branzei, welcomed 11 student-fellows from a wide array of academic and personal backgrounds to meet with seven leading faculty mentors. The winners of this year's Best Paper Award were Simon Xu (UC Berkeley Haas School of Business) and Maegan Baker (University of Sydney Business School).

Competitions: Ivey/ARCS 16th Annual PhD Sustainability Academy

The 2023 PhD Sustainability Academy convened 15 promising PhD students and senior researchers championing path-breaking research on sustainability across multiple disciplines using diverse theoretical and methodological approaches and represented one of the foremost learning and networking events for students researching social and environmental issues. The winners of this year's Best Paper Award were Kerrigan Unter (George Washington University School of Business) and Hannah Schupfer (King's College London, United Kingdom). Media: <https://nbs.net/wineries-earn-more-per-bottle-when-they-adapt-to-climate-change/> Media: <https://nbs.net/oil-industry-climate-goals-lots-of-talk-little-action/> Website: <https://www.ivey.uwo.ca/sustainability/students-teaching/phd-academy/past-academies/2023/>

Date

October, 2023 - October, 2023

Location

Virtual

Speakers

n/a

[Supporting Links](#)**[Supporting Links](#)**

[Supporting Links](#)

The 2023 PhD Sustainability Academy convened 15 promising PhD students and senior researchers championing path-breaking research on sustainability across multiple disciplines using diverse theoretical and methodological approaches and represented one of the foremost learning and networking events for students researching social and environmental issues. The winners of this year's Best Paper Award were Kerrigan Unter (George Washington University School of Business) and Hannah Schupfer (King's College London, United Kingdom).

Competitions: Essay Competition

A student competition to spur ideas to help Canada enhance its competitive advantage to become a global leader, led by Professors Gal Raz and Romel Mostafa. Several student teams across Ivey's HBA, MSc and MBA programs participated in this competition where the top three teams received cash prizes. The winners of this year's competition were Rachel Feigenbaum (in the Master of Science in Digital Management program at Ivey) and Kierra Cacciotti (in the final year of her dual degree in Media, Information, and Technoculture and Business, and is completing a Certificate of Sustainability at Ivey) whose essay applies the framework of agroecology to identify opportunities in technology, education, and government to create a more sustainable food system. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/11/ivey-students-win-essay-competition-on-sustainable-agriculture/>

Date

November, 2023 - November, 2023

Location

Ivey Business School

Speakers

n/a

[Supporting Links](#)

A student competition to spur ideas to help Canada enhance its competitive advantage to become a global leader, led by Professors Gal Raz and Romel Mostafa. Several student teams across Ivey's HBA, MSc and MBA programs participated in this competition where the top three teams received cash prizes. The winners of this year's competition were Rachel Feigenbaum (in the Master of Science in Digital Management program at Ivey) and Kierra Cacciotti (in the final year of her dual degree in Media, Information, and Technoculture and Business, and is completing a Certificate of Sustainability at Ivey) whose essay applies the framework of agroecology to identify opportunities in technology, education, and government to create a more sustainable food system.

Interactive Learning Events: Ivey Net Zero Event Series

Ivey hosted a unique interactive learning event that challenged over 100 executive alumni to work collectively to chart a path to a net-zero future, using the En-ROADS Climate Solutions Simulator. The workshop was moderated by En-ROADS Climate Ambassadors Laura Sacks and Shea Wyatt and Ivey Academy's Mazi Raz. Ivey faculty Rob Klassen and Wren Montgomery highlighted key insights and the linkages with leading climate-focused research at Ivey, including the Corporate Strategies for Net Zero initiative. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/04/latest-ivey-climate-event-uses-innovative-simulator-to-chart-the-course-to-net-zero/>

Date

April, 2022 - April, 2022

Location

Virtual

Speakers

The workshop was moderated by En-ROADS Climate Ambassadors Laura Sacks and Shea Wyatt and Ivey Academy's Mazi Raz. Ivey faculty Rob Klassen and Wren Montgomery highlighting key insights and the linkages with leading climate-focused research at Ivey, including the Corporate Strategies for Net Zero initiative.

[Supporting Links](#)

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Interactive Learning Events: Future of Agri-Food Series: Canada's Leadership Opportunity

In partnership with the Centre for Building Sustainable Value and the Institute for Sustainable Finance, panellists explored the large-scale opportunity for Canada to be a leader in agri-food, examining facets such as sustainability, technological innovation, and competing within a global market. For this discussion moderated by Bryan Benjamin, Executive Director of The Ivey Academy, we're joined by guests: Scott Ross, Executive Director, Canadian Federation of Agriculture; Alison Sunstrum, Founder & CEO, CNSRV-X & General Partner, The51; and Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute. Together, panellists unpack Canada's position in the global agri-food market, identify key opportunities – and challenges –

facing Canadian agri-businesses, and explore how Canada can be a leader in the future of agri-food. Media: <https://www.ivey.uwo.ca/academy/insights/2023/10/future-agrifood-canadas-leadership-opportunity/>

Date

October, 2023 - October, 2023

Location

Virtual

Speakers

For this discussion moderated by Bryan Benjamin, Executive Director of The Ivey Academy, we were joined by guests: Scott Ross, Executive Director, Canadian Federation of Agriculture; Alison Sunstrum, Founder & CEO, CNSRV-X & General Partner, The51; and Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute.

[Supporting Links](#)

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Interactive Learning Events: "ESG and SDGs? A shared quest, no longer a question: Incorporating Sustainability into management education" Panel

Hosted by The Centre for Building Sustainable Value and Ivey Publishing, and facilitated by Professor Oana Branzei, the session featured panellists Gerry George, Professor, McDonough School of Business, Georgetown University, Mette Morsing, Head, Principles for Responsible Management Education (PRME) Secretariat, and Laura Morgan Roberts, Professor, Darden School of Business, University of Virginia. Opening remarks by Andrew Hrymak, Special Advisor to the President on Industry Partnerships, the Green Economy, and Sustainability at Western University and Dean Sharon Hodgson, Ivey Business School. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/05/business-schools-align-to-integrate-esg-and-sdgs-in-the-classroom/>

Date

May, 2022 - May, 2022

Location

Virtual

Speakers

Hosted by The Centre for Building Sustainable Value and Ivey Publishing, and facilitated by Professor Oana Branzei, the session featured panellists Gerry George, Professor, McDonough School of Business, Georgetown University, Mette Morsing, Head, Principles for Responsible Management Education (PRME) Secretariat, and Laura Morgan Roberts, Professor, Darden School of Business, University of Virginia. Opening remarks by Andrew Hrymak, Special Advisor to the President on Industry Partnerships, the Green Economy, and Sustainability at Western University and Dean Sharon Hodgson, Ivey Business School.

[Supporting Links](#)

Management education plays a leading role in teaching and promoting this new integrated sustainability agenda. Environmental, social, and governance (ESG) factors and the UN Sustainable Development Goals (SDGs) are increasingly used across organizations and sectors for decision-making, and policymakers prioritize and accelerate critical areas of impact. This level of effort is required at the management education level. Demand is at an all-time high. Institutions, governments, organizations, and society dedicate resources and capital to address the SDGs. Moreover, Corporate Social Responsibility (CSR) is a key criterion used to rank business schools.

Interactive Learning Events: “Rethinking our Thinking for a Sustainable Future” Workshop

Darren Meister, Ivey’s Associate Dean of Faculty Development, and Ivey faculty Kanina Blanchard and Jury Gualandris led and challenged participants to understand how traditional ways of thinking may impede progress toward a more sustainable future. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/september/rethinking-our-thinking-for-a-sustainable-future/>

Date

September, 2022 - September, 2022

Location

Donald K. Johnson Centre, Toronto, ON, Canada

Speakers

Darren Meister, Ivey’s Associate Dean of Faculty Development, and Ivey faculty Kanina Blanchard and Jury Gualandris

[Supporting Links](#)

Darren Meister, Ivey's Associate Dean of Faculty Development, and Ivey faculty Kanina Blanchard and Jury Gualandris led and challenged participants to understand how traditional ways of thinking may impede progress toward a more sustainable future.

Impact Career Events: Graduate Sustainability Conference

The Conference was organized collaboratively between the Ivey MSc Sustainability Club and the Ivey MBA Sustainability Club, in partnership with Ivey's Centre for Building Sustainable Value, and includes an impact careers panel and interactive simulations run by professor Oana Branzei. The panel included Ivey alumnus Jason Edwards (EMBA '20), Brendan Horan (MBA '20), and Laura Schlee (HBA '16) who their experiences in sustainable fashion, finance, and consulting. Afterward, Lecturer and past auditor at the United Nations, Arora Akanksha, commented on the obstacles ESG initiatives face in the near future. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/12/reflecting-on-impact-at-ivey-s-graduate-sustainability-conference/>

Date

November, 2022 - November, 2022

Location

Ivey Business School

Speakers

The panel included Ivey alumnus Jason Edwards (EMBA '20), Brendan Horan (MBA '20), and Laura Schlee (HBA '16) who their experiences in sustainable fashion, finance, and consulting. Afterward, Lecturer and past auditor at the United Nations, Arora Akanksha, commented on the obstacles ESG initiatives face in the near future.

[Supporting Links](#)

The Conference was organized collaboratively between the Ivey MSc Sustainability Club and the Ivey MBA Sustainability Club, in partnership with Ivey's Centre for Building Sustainable Value, and includes an impact careers panel and interactive simulations run by professor Oana Branzei. The panel included Ivey alumnus Jason Edwards (EMBA '20), Brendan Horan (MBA '20), and Laura Schlee (HBA '16) who their experiences in sustainable fashion, finance, and consulting. Afterward, Lecturer and past auditor at the United Nations, Arora Akanksha, commented on the obstacles ESG initiatives face in the near future.

Impact Career Events: Industry Insights Series

Ivey Alumni Relations and Western Alumni Relations organized a panel of Ivey Alumni in a sustainability role, including Paulina Leung, HBA '04, Chief Sustainability Officer at Emterra Grou, Sarah Chapman, BSc '10, Global Chief Sustainability Officer at Manulife Financial Corporation, and Jonathan Belair, MBA '07, Founder and Managing Partner of LIOS Partners, who offered students insights into sustainable career paths. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/march/combining-sustainability-with-your-career/>

Date

March, 2022 - March, 2022

Location

Virtual

Speakers

Paulina Leung, HBA '04, Chief Sustainability Officer at Emterra Grou, Sarah Chapman, BSc '10, Global Chief Sustainability Officer at Manulife Financial Corporation, and Jonathan Belair, MBA '07, Founder and Managing Partner of LIOS Partners

[Supporting Links](#)

Ivey Alumni Relations and Western Alumni Relations organized a panel of Ivey Alumni who offered students insights into sustainable career paths.

Impact Career Events: Guest Speaker Presentation, Jan Jenisch

During his presentation to Accelerated MBA (AMBA) students (Managing People class), Jan Jenisch, Chief Executive Officer of Holcim, discussed his digitalization strategy and his leading decarbonization initiatives. Media: <https://www.ivey.uwo.ca/news/blogs/2022/april/lessons-on-leadership-from-holcim-s-ceo/>

Date

April, 2022 - April, 2022

Location

Ivey Business School

Speakers

Jan Jenisch, Chief Executive Officer of Holcim

[Supporting Links](#)

During his presentation to Accelerated MBA (AMBA) students (Managing People class), Jan Jenisch, Chief Executive Officer of Holcim, discussed his digitalization strategy and his leading decarbonization initiatives.

Impact Career Events: Guest Speaker Presentation, Stacey Fruitman

Ivey alumna Stacey Fruitman, angel investor and advisor, shared insights on sustainable fashion innovations. Media: <https://www.ivey.uwo.ca/sustainability/news/2023/02/stacey-fruitman-ivey-alumna-invests-in-fashion-innovations-for-a-sustainable-future/>

Date

January, 2023 - January, 2023

Location

Ivey Business School

Speakers

Stacey Fruitman, angel investor and advisor

[Supporting Links](#)

Ivey alumna Stacey Fruitman, angel investor and advisor, shared insights on sustainable fashion innovations.

Impact Career Events: Guest Speaker Presentation, Zita Cobb

Zita Cobb, Co-Founder and CEO of Shorefast and Innkeeper of the Fogo Island Inn, emphasized leadership for the public good during the 2023 Thomas d'Aquino Lecture on Leadership hosted by the Ian O. Ihnatowycz Institute for Leadership. Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/november/putting-leadership-in-its-place/>

Date

November, 2023 - November, 2023

Location

Ivey Business School

Speakers

Zita Cobb, Co-Founder and CEO of Shorefast and Innkeeper of the Fogo Island Inn

[Supporting Links](#)

Zita Cobb, Co-Founder and CEO of Shorefast and Innkeeper of the Fogo Island Inn, emphasized leadership for the public good during the 2023 Thomas d'Aquino Lecture on Leadership hosted by the Ian O. Ihnatowycz Institute for Leadership.

Impact Career Events: 2022 Arkadi Kuhlmann Lecture Series in Finance

Keynote speaker Laura Starks, an award-winning researcher on sustainable finance and finance professor at the McCombs School of Business, University of Texas at Austin, discussed how investors are rethinking their portfolios in light of increasing climate concerns. The event was moderated by Craig Dunbar, an Associate Professor of Finance and holder of the Tangerine Chair in Finance. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/june/what-does-climate-risk-mean-for-your-portfolio/>

Date

June, 2022 - June, 2022

Location

Virtual

Speakers

Keynote speaker Laura Starks, an award-winning researcher on sustainable finance and finance professor at the McCombs School of Business, University of Texas at Austin and Craig Dunbar, an Associate Professor of Finance and holder of the Tangerine Chair in Finance

[Supporting Links](#)

Keynote speaker Laura Starks, an award-winning researcher on sustainable finance and finance professor at the McCombs School of Business, University of Texas at Austin, discussed how investors are rethinking their portfolios in light of increasing climate concerns. The event was moderated by Craig Dunbar, an Associate Professor of Finance and holder of the Tangerine Chair in Finance.

Social Impact Events: 2022 Social Impact Conference

Focused on themes of accountability and responsibility, featuring workshops on well-being economies and impact assessment. Speakers included: James Arreak, EMBA '20, residential school survivor, Ashley Wang, HBA '19, social finance, Nadia Ladak, HBA '20, social entrepreneur, and Isabel Taylor, MES '21, who works in the public sector. Media: <https://www.ivey.uwo.ca/sustainability/news/2022/03/student-blog-from-a-ripple-to-a-wave/>

Date

March, 2022 - March, 2022

Location

Virtual

Speakers

Speakers included: James Arreak, EMBA '20, residential school survivor, Ashley Wang, HBA '19, social finance, Nadia Ladak, HBA '20, social entrepreneur, and Isabel Taylor, MES '21, who works in the public sector.

[Supporting Links](#)

Focused on themes of accountability and responsibility, featuring workshops on well-being economies and impact assessment.

Social Impact Events: 2023 Social Impact Conference

Aimed to equip attendees with knowledge and skills for a career in sustainability through engaging keynote presentations by Dominique Anglade, former leader of the Quebec Liberal party, creator of modern stakeholder theory, Dr. Edward Freeman, and Brennan Wong, Engagement Manager at McKinsey. There was also a "Sustainability Around the World" panel, that featured Arora Akanksha, Audit Coordinator at UNDP, Daniel Parlak, Manager of Strategic Partnerships at LEGO, Nikhil Gowd, Fellow of the Global Initiative for the Oxford Character Project, and Ashley Wang, Senior Analyst at Social Finance. Media: <https://www.iveysocialimpact.org/blog/drqc238ko2gz96h050o4mgoj1xm59r>

Date

February, 2023 - February, 2023

Location

Ivey Business School

Speakers

Keynote presentations by Dominique Anglade, former leader of the Quebec Liberal party, creator of modern stakeholder theory, Dr. Edward Freeman, and Brennan Wong, Engagement Manager at McKinsey. There was also a "Sustainability Around the World" panel, that featured Arora Akanksha, Audit Coordinator at UNDP, Daniel Parlak, Manager of Strategic Partnerships at LEGO, Nikhil Gowd, Fellow of the Global Initiative for the Oxford Character Project, and Ashley Wang, Senior Analyst at Social Finance

[Supporting Links](#)

Aimed to equip attendees with knowledge and skills for a career in sustainability through engaging presentations.

Social Impact Events: 2022 MBA Social Impact Day

Almost 100 MBA students took time to participate in various volunteer opportunities with eight different organizations in the local London community: Community Living London, Habitat for Humanity Heartland Ontario, Humane Society London & Middlesex, London Food Bank, PHSS,

ReForest London, Ronald McDonald House Charities Southwestern Ontario, and, YU Ranch. Before volunteering, the students heard from London Ward 6 Councillor Mariam Hamou. Media: <https://www.ivey.uwo.ca/news/news-ivey/2022/august/mba-students-give-back-to-london-for-social-impact-day/>

Date

August, 2022 - August, 2022

Location

London, Ontario

Speakers

London Ward 6 Councillor Mariam Hamou

[Supporting Links](#)

Almost 100 MBA students took time to participate in various volunteer opportunities with eight different organizations in the local London community: Community Living London, Habitat for Humanity Heartland Ontario, Humane Society London & Middlesex, London Food Bank, PHSS, ReForest London, Ronald McDonald House Charities Southwestern Ontario, and, YU Ranch. Before volunteering, the students heard from London Ward 6 Councillor Mariam Hamou.

Guest speakers and showcase events

From January 1, 2022, to December 31, 2023, Ivey Business School organized numerous impactful events and initiatives, showcasing its commitment to sustainability, social impact, and responsible leadership. The school hosted alumni events, such as the 2022 and 2023 Global Ivey Day, featuring panels on sustainability with prominent alumni in cleantech, ESG advisory, and corporate sustainability. The Worldchangers Forum in both 2022 and 2023 connected students with industry leaders and alumni focused on environmental and social change. The Ivey Ideas Forum highlighted topics like the bio-economy, electric vehicles, and inclusive leadership. Conferences and symposiums, including the 2022 Ivey Sustainability Conference, the 2022 Ivey MBA Leadership Conference, and the 2023 Future We See Symposium, engaged attendees in discussions on sustainable business practices, leadership, and critical global issues. Competitions like the Ivey 100 Paper Competition and the Ivey/ARCS PhD Sustainability Academy encouraged students and researchers to explore sustainability-related topics. Interactive learning events, such as the Ivey Net Zero Event Series and the Future of Agri-Food Series, provided platforms for participants to collaborate on sustainability initiatives. The school also hosted numerous guest speaker presentations, including talks by Jan Jenisch, CEO of Holcim, and Zita Cobb, CEO of Shorefast. Social impact events like the 2022 and 2023 Social Impact Conferences and the 2022 MBA Social Impact Day emphasized

accountability, responsibility, and community engagement. Overall, these events and initiatives exemplify Ivey's dedication to integrating responsible management concepts and practices into its curriculum and pedagogy.

Ivey Business School has consistently transformed its learning environments by embedding responsible management concepts and practices into its curriculum and pedagogy. From January 1, 2022, to December 31, 2023, Ivey has organized a series of impactful events and initiatives to promote sustainability, social impact, and responsible leadership among students and the broader community. Below are some highlights demonstrating Ivey's commitment to these principles.

Alumni events: Including the annual **Global Ivey Day** sustainability panels, showcase Ivey alumni discussing the crucial role business leaders play in addressing societal change. These panels highlight how alumni are driving sustainability in their respective fields and emphasize the commitment of Ivey graduates to making a positive impact on the world.

Forums: The annual **Worldchangers Forum** introduced students to Ivey alumni working in sustainability, with recent events focusing on decarbonization, impact investing, and environmental and social changes. Additionally, Ivey held three **Ideas Forums** that delved into cutting-edge topics. These included innovative business models in the bio-economy and financial instruments to combat biodiversity loss; the growth and opportunities within Canada's EV industry; and the importance of inclusive leadership and the skills required to foster a welcoming and inclusive workplace culture.

Conferences and Symposiums: Ivey hosted several significant conferences and symposiums that explored a range of impactful topics. The **Ivey Sustainability Conference**, themed 'Communities and Capitalism,' featured discussions on the intersection of community development and sustainable business practices. The **Ivey MBA Leadership Conference** provided insights into the evolving landscape of leadership, with a focus on sustainability, technology, and equity, diversity, and inclusion (EDI). The **The Future We See Symposium**, marking Ivey's 100th anniversary, engaged attendees in discussions on critical leadership issues, including AI, sustainable agri-food, and the future of Canadian leadership. The **Agrivoltaics Conference**, explored how agrivoltaics could address food security and reduce carbon footprints. Lastly, the **Collective Action for Resilient, Just Agriculture Colloquium** brought together diverse stakeholders to discuss sustainable agricultural practices and food accessibility in Canada.

Competitions: Ivey hosted several competitions designed to foster sustainability and innovation. The **Ivey 100 Paper Competition** challenged students to articulate a unified vision for tackling critical issues like sustainability, the future of work, and Canada's global position.

The Ivey/ARCS PhD Sustainability Academy, held annually, gathered doctoral students and top scholars to review and advance pioneering sustainability research. Additionally, the **2023 Essay Competition** invited students to present innovative ideas for boosting Canada's competitive edge on the global stage.

Interactive Learning Events: Ivey hosted a series of dynamic interactive learning events designed to engage participants in pressing sustainability issues. The **Ivey Net Zero Event Series** challenged executive alumni to collaboratively explore pathways to a net-zero future using the En-ROADS Climate Solutions Simulator. The **Future of Agri-Food Series** examined Canada's potential leadership in the agri-food sector, focusing on sustainability, technological innovation, and global market competition. The panel discussion on **"ESG and SDGs? A Shared Quest"** delved into integrating sustainability into management education, featuring insights from leading academics and experts. Additionally, the workshop **"Rethinking our Thinking for a Sustainable Future"** encouraged participants to reevaluate traditional perspectives that might hinder progress towards sustainability.

Impact Career Events: Ivey organized a range of impactful career events aimed at advancing sustainability and leadership. The **Graduate Sustainability Conference**, featured a panel of alumni discussing careers in sustainable fashion, finance, and consulting, along with interactive simulations. The **Industry Insights Series** brought together alumni in sustainability roles to offer students career guidance. Noteworthy **guest speaker presentations** included Jan Jenisch of Holcim on digitalization and decarbonization, Stacey Fruitman on sustainable fashion innovations, and Zita Cobb on leadership for the public good. Additionally, the **Arkadi Kuhlmann Lecture Series in Finance** featured Laura Starks, who explored how climate concerns are reshaping investment strategies.

Social Impact Events: Ivey organized several pivotal events centered on social impact and community engagement. The Social Impact Conferences offered valuable platforms to explore accountability and responsibility in sustainability. Moreover, the MBA Social Impact Day involved nearly 100 students in meaningful volunteer work with various local organizations in London, Ontario.

These events and initiatives illustrate Ivey Business School's dedication to integrating responsible management concepts into every aspect of its curriculum and pedagogy. By engaging students, alumni, and faculty in meaningful discussions and practical experiences, Ivey fosters a learning environment that prioritizes sustainability, social impact, and ethical leadership. Through these efforts, Ivey not only prepares students for responsible careers but also contributes to a broader cultural shift towards sustainable and responsible business practices.

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Encouraging RME in Business Case educational materials

Ivey's case publishing center, Ivey Publishing, has taken a number of steps to enhance access to RME-centered materials, including partnering with PRME to host The Ivey Publishing Sustainability Case Writing Awards.

Ivey's case publishing center, Ivey Publishing, undertook a process to review and add metadata tags related to ESG and SDGs and create a sustainability collection through its site for easier access to RME-related materials. For the sustainability collection, see https://www.iveypublishing.ca/s/category/collection/sustainability/0ZG5c000000k9bbGAA?c__results_layout_state=%7B%7D

In addition, Ivey Publishing also recently collaborated with PRME to host The Ivey Publishing Sustainability Case Writing Awards, dedicated to building a better future through education by integrating sustainability into management curricula. These awards encourage the development of case studies that effectively communicate sustainability principles, providing real-world scenarios that help students understand and address complex global challenges. By fostering transformative learning experiences, this initiative supports the preparation of future leaders who can balance economic, environmental, and social goals, promoting long-term sustainability and ethical business practices. The establishment of the awards were announced in Summer 2024, with submissions in early 2025 and award recipients publicly announced in mid-2025.

For additional details, see <https://www.iveypublishing.ca/s/sustainability-case-writing-awards>



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

RME Elements in Research

Ivey Business School incorporates responsible management education into its research endeavors through 7 different methods:

Regular Research Seminars

Research seminars: Dr. Thomas P. Lyon

In 2024, as part of Ivey's ongoing research seminar series, Dr. Thomas P. Lyon from the Ross School of Business and School of Environmental and Sustainability (SEAS) at the University of Michigan presented a seminar on Corporate Political Responsibility with a focus on climate change and the important role of corporate lobbying in supporting or blocking climate policy.

Media: https://www.ivey.uwo.ca/faculty_research/news-events/research-events/2024/march/dr-thomas-p-lyon-university-of-michigan/

Date

March, 2024 - March, 2024

Location

Ivey Business School

Speakers

Dr. Thomas P. Lyon, University of Michigan

[Supporting Links](#)

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Research Conferences

Research conferences: 2022 Leadership Conference

The Ian O. Ihnatowycz Institute for Leadership at the Ivey Business School, Western University, hosted a conference titled "Activating Character in Times of Uncertainty and Possibility" which focused on character-driven leadership development. Renowned facilitators, including experts in leadership psychology and organizational behavior, led engaging sessions aimed at cultivating key character traits essential for effective leadership. Through interactive workshops and discussions, attendees delved into topics such as integrity, resilience, and empathy, gaining practical insights into their application in professional settings. This unique emphasis on

character-focused sessions provided attendees with tangible tools and strategies to enhance their leadership capabilities and foster positive organizational change. Overall, the event served as a dynamic platform for attendees to deepen their understanding of leadership principles grounded in personal character. Media: <https://www.ivey.uwo.ca/leadership/events/2022/11/leader-character-conference/>

Date

November, 2022 - November, 2022

Location

Vantage Venues, 150 King St. W., Toronto, Ontario, Canada

Speakers

Elena Antonacopoulou, Professor, Organizational Behaviour & Strategy, Ivey Business School, Corey Crossan, Teaching Fellow, University of Oxford, Doctoral Candidate, Western University, Mary Crossan, Professor, Organizational Behaviour & Strategy, Ivey Business School, Cassie Ellis, Assistant Professor, Ivey Business School, Bill Furlong, Financial Services Executive and Regulator, Lucas Monzani, Assistant Professor, Organizational Behaviour, Ivey Business School, Dusya Vera, Executive Director, Ian O. Ihnatowycz Institute for Leadership, Ivey Business School

[Supporting Links](#)

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Research conferences: 2023 Idea Forum

At Ivey’s inaugural Idea Forum, titled “The Bio-Economy is the Future We See”, Dr. Gal Raz facilitated a discussion on how innovative business models and new financial instruments can stem biodiversity loss and positively impact corporate bottom lines. The forum, designed to advance and amplify the School’s world-class research, featured Ivey’s Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André

Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Ziibi Conservation Impact Bond. Media: <https://www.ivey.uwo.ca/news/news-ivey/2023/june/making-a-case-for-investing-in-the-global-bio-economy/>

Date

June, 2023 - June, 2023

Location

Ivey Business School

Speakers

The forum, designed to advance and amplify the School's world-class research, featured Ivey's Oana Branzei and Diane-Laure Arjaliès, experts on conservation regeneration and financing biodiversity. It also included Marty Odlin, Founder and CEO of Running Tide, a global ocean health company, and André Pawan Vashist, a social innovator working with Carolinian Canada on the Deshkan Ziibi Conservation Impact Bond.

[Supporting Links](#)

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Research conferences: 2023 The Future We See Symposium

The Ivey Business School celebrated its 100th anniversary with a symposium highlighting the institution's impact on business education. The event brought together alumni, faculty, and industry leaders to reflect on Ivey's contributions to business practice and research. Distinguished speakers, including Rahaf Harfoush, HBA '06 and Walter Isaacson shared insights on the future of business education and the evolving role of business schools in society. Media: <https://www.ivey.uwo.ca/news/ivey-100th-symposium/>

Date

November, 2023 - November, 2023

Location

Toronto Region Board of Trade (100 Queens Quay E, Toronto)

Speakers

Keynote speakers: Rahaf Harfoush, HBA '06, digital anthropologist and New York Times best-selling author and Walter Isaacson, bestselling author, journalist, and professor. Other speakers included: Linda Hasenfratz, EMBA '97, CEO, Linamar Corporation, David McKay, MBA '92, LLD '19, President and Chief Executive Officer, RBC, R. Jeffrey Orr, HBA '81, President and Chief Executive Officer, Power Corporation of Canada, Shahrzad Rafati, Founder, Chairperson, and CEO, BBTv, Scott Vanderwel, Chief Executive Officer, PointsBet Canada, and Nicole Verkindt, CEO, Buggy

[Supporting Links](#)

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Distinguished speakers, including Rahaf Harfoush, HBA '06 and Walter Isaacson shared insights on the future of business education and the evolving role of business schools in society.

Narrative for Research conferences

The Ivey Business School actively supports academic conferences, symposiums, idea forums, and other knowledge exchange events by providing funding, event space, and logistical expertise. These initiatives play a crucial role in advancing knowledge, fostering collaboration, providing networking opportunities, community building, and promoting responsible management practices.

Ivey's support for conferences, symposiums, and idea forums reflects our commitment to fostering intellectual growth, collaboration, and responsible leadership in a rapidly evolving world. These events serve as catalysts for positive change, and our investment in them reinforces our dedication to advancing knowledge and practice.

1. 1. Knowledge Exchange: Conferences and symposiums bring together experts, researchers, and practitioners from diverse backgrounds. By sharing their latest research, insights, and experiences, participants contribute to the collective knowledge base. Ivey's support ensures that these platforms thrive, facilitating meaningful exchanges that drive innovation and progress.
2. Networking Opportunities: These events offer unparalleled networking opportunities. Attendees can connect with peers, mentors, and potential collaborators. Ivey's involvement ensures that participants can build professional relationships, explore interdisciplinary connections, and discover new avenues for collaboration.

3. Career Development: Conferences and symposiums provide a platform for early-career researchers to present their work, receive feedback, and enhance their presentation skills. Our support enables students and emerging scholars to gain confidence, refine their communication abilities, and establish themselves within their academic communities.
4. Community Building: Idea forums and symposiums bring together participants beyond academia by including industry partners, community members, and government. Participants engage in discussions, debates, and workshops, creating a supportive environment for intellectual growth. Ivey's commitment to hosting and sponsoring such events strengthens our academic community and reinforces our values of inclusivity and collaboration.
5. Research Dissemination: By offering event space and logistical support, Ivey ensures that cutting-edge research reaches a wider audience to inspire new research directions and encourage critical thinking.
6. Interdisciplinary Exploration: Ivey encourages interdisciplinary dialogue, enabling participants to explore novel perspectives, methodologies, and solutions.

PhD-Level RME Courses

Dedicated Research Funding

Research Awards Program

Required Research Reporting



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Partnership Approaches for RME

Ivey Business School partners with external stakeholders to advance responsible management education through 4 different approaches:

Knowledge Translation and Dissemination

Ivey Partnerships - knowledge dissemination and translation

The Ivey Business School - primarily through the Centre for Building Sustainable Value - partners with key stakeholders to enable research translation and knowledge dissemination to drive impact on policy and practice. The Network for Business Sustainability (NBS), hosted by Ivey, focuses on disseminating cutting edge sustainability knowledge and translation of research to a global audience of over 30000.

The Ivey Business School - primarily through the Centre for Building Sustainable Value - partners with key stakeholders to enable research translation and knowledge dissemination to drive impact on policy and practice.

The Centre's mission is to shape pathways of systems change towards an ecologically sound, fair future. A key mechanism for shaping and accelerating pathways of change is through research focused on tackling key challenges in shifting systems, and then translating the key learnings and insights for business leaders and policy makers. It is the experience of the Centre, that this is more effective when research and translation are conducted in partnership with other change-focused partners.

Recent examples include:

- [Advancing regenerative Agriculture in Canada](#) (with the Institute for Sustainable Finance)
- [Good to the Last Bite? Data driven insights to reduce household food waste](#) (with the HEAL Laboratory)
- [Scaling the Climate Smart Circular Economy](#) (with the Our food Future Initiative & COIL)
- [Financing the Circular Economy](#) (with Circular Economy Leadership Canada and UNEP-FI)
- [Greenwashing 3.0](#) (with the Erb Institute at the University of Michigan)

In addition, the Network for Business Sustainability (NBS), hosted by Ivey, focuses on disseminating cutting edge sustainability knowledge and translation of research to a global audience of over 30000.

Collaborative Change Action

External Community Dialogue

Collaborative Problem Solving



Practice

We adopt responsible and accountable management principles in our own governance and operations.

RME Policy Implementation

Ivey Business School has implemented 6 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Policies on greenhouse gas emissions

Western University's commitment to reducing greenhouse gas emissions

Scope

Greenhouse Gas Emissions

Enforcement Date

August, 2024

Number Of Pages

0

Publisher

Western University

Media

Western Sustainability Website

[Supporting Links](#)

Commitment to reducing greenhouse gas emissions on campus

Ivey is a significant contributor to the campus-wide reduction of GHG and plans to set its own net-zero targets after the completion of its deep energy retrofit project.

Western University is committed to reducing our emissions in line with the International Paris Accords of 2016, and Ontario's provincial goals, in an effort to prevent global temperature increase of 1.5°C. Specifically, the university's goals are:

- - By 2030 - reduce greenhouse gas emissions by at least 45%, relative to 2005 levels
 - By 2050 - achieve net-zero emissions for campus operations

Western has been continuously growing for many years to provide a world class learning and working environment for the campus community. **In spite of its growth, Western's emissions have reduced since 2005.** Due to carbon reduction efforts, we have reduced emissions per square foot.

Our university plans to not only reduce our emissions per square foot, but also to reduce our overall Adjusted Scope 1 emissions. Significant gains in Scope 2 emissions are related to the phase-out of coal in Ontario's electrical grid.

https://sustainability.uwo.ca/Campus/energy_carbon/ghg_emissions.html

As part of Western's GHG reduction plans, an **energy loop** is being implemented on campus. The chilled water network is being upgraded so it can operate year-round and allow for the sharing of excess energy between buildings. New buildings and retrofits through our **Deep Energy Retrofit Program (DERP)** are being designed to integrate with the energy loop, and are resulting in ~60-80% reduction in GHGs.

Ivey Business School, a Gold LEED building on campus, is currently completing a Deep Energy Retrofit audit as part of the DERP. Based on viable actions from this audit, the **Ivey Business School plans to set its own net zero target** and continue to support the full campus' impact.

In addition to the Ivey Business School, our campus currently has [12 LEED® certified buildings](#), which include features such as: bird-safe windows, [native plant and no-irrigation landscaping](#), low-flow water fixtures, [EV charging stations](#), green roofs, [rooftop solar](#), local building materials, high-efficient LED and occupancy-sensor lighting, and high performance windows.

One of the initiatives implemented to conserve energy is the [Demand Management](#) program, which allows us to reduce our electricity consumption used for cooling buildings and our need for more energy infrastructure. As the campus grows it would be natural to add or expand chillers to grow with it. By investing in efficient systems, and retrofitting or upgrading others, Western can continue to grow while drawing less energy from the grid.

Water

Commitment to reducing water consumption on campus

Ivey Business School at Western University is committed to reducing campus water consumption.

Western University's overall water consumption is publicly reported and covers the period of [2005 to 2023](#). Ivey is included in these campus metrics:

<https://sustainability.uwo.ca/Campus/water/index.html>

While the university has grown in the number of buildings and members of our community during this time, **total volume of water consumption has decreased**. This is through efficiency upgrades such as low-flow fixtures, greywater management, low-irrigation landscaping, and improvements to cooling systems.

At Western University, we recognize the importance of clean, fresh water to individuals, our community, and the environment. We are committed to conserving water efficiently and seeking innovative ways to manage consumption.

Low impact development (LID) systems are being implemented to **reduce storm water runoff and increase infiltration of water into the ground** during heavy rains or snow melts. Western recently installed its first **rain garden** on campus. The garden is designed to help handle runoff during storms, and naturally filter salt and other debris from storm water as it's absorbed into the ground. The garden also helps support biodiversity with native plants, and an improved pedestrian experience of the space with seating to enjoy the garden and nature that visits. Each year, our maintenance team test 651 backflow devices. Each unit provides an added layer of protection for Western's drinking water that may result from backflow conditions or a drop in pressure.

Western's Power Plant uses a **multi-purpose greywater system** which has mitigated 10M-litres of municipal water since 2017. Water used to rinse equipment is captured and reused for blowdown tanks, chilled water make-up, and other auxiliary services.

In January 2024, the university **stopped selling plastic bottled water** across campus. We have increased the number of bottle filling stations on campus which reduces the reliance on single-use plastics. There are over 200 refill stations with more being added through renovation and new construction.

Landscape planning continues to **reduce the number of high-water requirement plantings**. The team has decommissioned many irrigation systems in mature landscaped areas where native species have become established.

Actions on water consumption reduction

Actions taken to measure and reduce water consumption on campus.

Scope

Water

Enforcement Date

January, 2024

Number Of Pages

0

Publisher

Western University

Media

Western Sustainability Website

[Supporting Links](#)

Buildings/real estate

Commitment to conscientious building and real estate planning

Ivey Business School is a Gold LEED building and is committed to sustainable ways of developing its footprint. This is also true for Western University.

Western University has adopted policies to enhance sustainability in buildings and real estate. These include incorporating energy efficiency, reducing carbon footprints, and adhering to sustainable building practices.

The university focuses on environmentally responsible construction and operations, with initiatives aimed at minimizing waste, improving energy use, and promoting green building standards across campus infrastructure. These efforts align with Western's commitment to sustainability and Responsible Management Education (RME).

Approach to building/real estate planning

Approach to real estate and new building construction

Scope

Real Estate and New Building Construction

Enforcement Date

January, 2020

Number Of Pages

0

Publisher

Western University

Media

Western Sustainability Website

[Supporting Links](#)

Local staff/student/faculty transportation

Commitment to eco-friendly travel to campus

Ivey staff and students have access to a beautiful pedestrian and bicycle-friendly campus with unlimited public transit for students.

In 2018, Western University published an Open Space Strategy aimed at creating a safer, more pedestrian and bicycle-friendly, biodiverse campus. A key priority identified was universal access, ensuring convenient and accessible travel routes, particularly for active forms of transportation. The strategy outlines significant initiatives, or "Big Moves," such as completing the bicycle network and establishing a comprehensive network of safe bike routes.

Sustainable Transportation Initiatives:

- Electric Vehicle (EV) Charging Stations: Available at three locations on campus.
- Universal Bus Pass Program: Provides unlimited bus transportation to all full-time students.
- Active Transportation-Friendly Campus: Features designated paths, secured bike parking, and continuous improvements to the path network, as outlined in the Open Space Strategy.
- Western Active Transportation Society (WATS): A community group dedicated to promoting active transport among faculty, students, and staff.

These initiatives enhance campus mobility, contribute to reducing carbon footprints, and promote health and wellness through active transportation options.

Policies on local staff/student/faculty transportation

Open Space Strategy including transportation initiatives

Scope

Travel to campus

Enforcement Date

September, 2018

Number Of Pages

0

Publisher

Western University

Media

Western Sustainability Website

[Supporting Links](#)

Employee equity, diversity, inclusion

Action plan for employee (including faculty) equity, diversity, inclusion

Ivey's commitment to EDI

Scope

EDI

Enforcement Date

January, 2019

Number Of Pages

0

Publisher

Ivey Business School

Media

Ivey Website

[Supporting Links](#)**Commitment to EDI at Ivey (faculty & staff)**

Ivey set out a robust EDI action plan with specific measurements to scale its efforts to the institutional level.

Ivey Business School acknowledges the necessity of leading equity, diversity, and inclusion (EDI) efforts at multiple levels: institutionally, individually, and within the broader community. To create meaningful impact, it is essential to address EDI challenges across these scales collectively. This approach is critical for dismantling structural barriers, including systemic racism, discrimination, sexism, and ableism, which currently hinder equity for many within the

community. By fostering collaboration and unified action, Ivey aims to cultivate an inclusive ecosystem that prepares future leaders equipped with the skills needed to build a more equitable and inclusive Canada.

EDI Action Plan 2.0

1. Foster a safe community that practices equity, diversity, and inclusion by embedding curriculum, programming, and EDI practice tools within our Ivey community ecosystem;
2. Set, commit to, and measure progress on EDI goals at the scale of the institution or system, and at the scale of the individual and community;
3. Create a more diverse community by focusing on the accessibility of our learning and working environments that define our Ivey community ecosystem;
4. Partner to improve access to business education and career pathways for diverse students;
5. Adopt a comprehensive Gender-Based Violence (GBV) framework that supports a preventative approach to GBV education for students, staff, and faculty; and
6. Engage in Equitable Knowledge Exchange that leverages Ivey's thought leadership, research, and EDI toolkit making these contributions accessible to industry and community partners.

Student equity, diversity, inclusion

Action plan for student equity, diversity and inclusion

Ivey's EDI targets for students

Scope

EDI

Enforcement Date

January, 2019

Number Of Pages

0

Publisher

Ivey Business School

Media

Ivey Website

[Supporting Links](#)

Commitment to EDI at Ivey (students)

Ivey set out a robust EDI action plan with specific measurements to scale its efforts to the institutional level.

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6. Engage in Equitable Knowledge Exchange that leverages Ivey's thought leadership, research, and EDI toolkit making these contributions accessible to industry and community partners.

Institutional Aspiration Targets

Ivey Business School has set aspiration targets in 4 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets
- ❖ Employee EDI Targets
- ❖ Student EDI Targets



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Ivey Business School operates with the following approach:

Limited Transparency Disclosure

Website of disclosure of performance

Ivey Business School supports Western University's RME related policies and shares Ivey-specific successes; Ivey plans to create a public platform to highlight its PRME-related policies and their impact.

The Ivey Business School actively engages in the Responsible Management Education (RME) framework, fully subscribing to the policies of Western University and contributing to their effectiveness. While Ivey does not yet have an independent public-facing platform for reporting on its PRME-related policies, it transparently shares its successes internally and externally through Western University's established channels. As part of its commitment to continuous improvement, Ivey is working towards developing a dedicated public site to further enhance the accessibility and visibility of its RME initiatives.

For more details, please visit [Western University Sustainability - Policy & Planning](#).

SIGNATORY

Ivey Business School



Address

1151 Richmond Street North, London, Ontario, N6A 3K7
Canada



Website

<https://www.ivey.uwo.ca/>