

# 2024 Sharing Information on Progress (SIP) Report

Durham University Business School

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#### **About the Principles for Responsible Management Education (PRME)**

The Principles for Responsible Management Education (PRME) is a United Nationssupported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

#### **Antonio Guterres**

Secretary-General (2017 - Present)
United Nations

"

#### **Principles of PRME**



#### **Purpose**

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



#### **Values**

We place organizational responsibility and accountability to society and the planet at the core of what we do.



#### **Teach**

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



#### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



#### **Partner**

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



#### **Practice**

We adopt responsible and accountable management principles in our own governance and operations.



#### **Share**

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

#### The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.









































### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

#### RME Leadership Accountability

At Durham University Business School, accountability for responsible management education is structured as follows:

Formalized Senior Leadership Role

### **Organizational Structure for RME**

The following organizational entities at Durham University Business School are responsible for RME:





# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

#### **Programs** RME Elements in Degree Programs

Durham University Business School integrates responsible management education into its degree programs through 6 different approaches:

**Guest Speakers and Showcase Events** 

Professor-Discretionary Course Topics

#### **PRME Student Writing Competition**

Within the Corporate Responsibility and Sustainability module students are encouraged to enter the UN PRME UK & Ireland Responsible Writing Competition.

This is an elective final year module open to learners across a wide range of the School's programmes. Each year the summative question addresses the topic chosen for the UN PRME UK & Ireland responsible writing competition. Learners are then encouraged to adapt their assignments in order to enter the UN PRME competition. For 2023 Durham learners dominated the finalists list to an unprecedented degree, with seven of the ten finalists, including first and third place. For 2024 we received third prize and two other finalist places.

2023 Student Writing Competition Winners | uki-prme (unprme.org.uk)

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

#### Description of the business model with RME in all educational efforts

RME is embedded within all our educational efforts.

Our commitment to the UN Principles for Responsible Management Education continues and is embedded within our Strategic framework. We believe that our Vision, Mission and Strategic Framework are entirely consistent with the Principles for Responsible Management Education and the development of our work in relation to the seven principles is, and will continue to be, an essential component of who we are and our mission as a School.



## Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

#### **PRIME Elements in Research**

Durham University Business School incorporates responsible management education into its research endeavors through 6 different methods:

Regular Research Seminars

Research Conferences

#### Fixing our Climate: The Bangladesh Perspective

#### **Date**

March, 2023 - March, 2023

#### Location

**Durham University Business School** 

#### **Speakers**

Baroness Uddin of Bethnal Green, Member of the House of Lords, Professor Kieran Fernandes, Associate Dean for Internationalisation, Durham University Business School, Professor Maksud Kamal, Pro Vice Chancellor (Academic), University of Dhaka, Dr Laura Marsiliani, Department of Economics and Centre for Environmental and Energy Economics (CE3), Durham University Business School Dr Habib Rahman, Department of Economics, Durham University Business School, Dr Sakib Amin, Department of Economics, North-South University Bangladesh, Dr Mahfuz Kabir, Director, Bangladesh Institute of International and Strategic Studies (BIISS), Ministry of Foreign Affairs, Government of Bangladesh, Dr Bayes Ahmed, Institute for Risk and Disaster Reduction (IRDR), University College London (UCL) and Director UCL Humanitarian Institute, Professor Michael Naef, Head of the Department of Economics, Durham University Business School.

Durham University Business School Signature Event for Durham Global Week, 'Fixing our Climate: The Bangladesh Perspective'.

Fixing our climate\_Schedule

View document <a> Download document</a>



#### Building inclusive organisations for an inclusive society: Global perspectives and challenges

#### **Date**

February, 2024 - February, 2024

#### Location

**Durham University Business School** 

#### **Speakers**

Professor Cathy Cassell, Executive Dean, Business School, Prof. Martyna Śliwa, Durham University Business School (Associate Dean ERS) Dr Florence Villesèche (Copenhagen Business School, Denmark) Prof. Mustafa Özbilgin (Brunel University, UK) Prof. Atanu Chaudhuri (DUBS, UK) Dr Ghazal Zulfiqar (Lahore University of Management Sciences, Pakistan) Prof. Ajnesh Prasad (EGADE Business School, Mexico) and Dr Paulina Segarra, (Anahúac University, Mexico) Prof. Kurt April (University of Cape Town, South Africa) Dr Sylwia Ciuk (Oxford Brookes University), Dr Li Ding (DUBS), and Dean Sanders (Anthesis Group)

#### **Supporting Links**

The School's signature event as part of Durham University Global Week 2024. This brought together world-class research and practical insights. Faculty and global external speakers shared insights based on their research. It also included a panelist discussion and opportunities for attendees to join the debate.

#### **3rd Sustainability Dialogue Event**

#### Date

February, 2023 - February, 2023

#### Location

**Durham University Business School** 

#### **Speakers**

Carmody Grey, Assistant Professor of Catholic Theology in the Department of Theology and Religion at Durham University. She has written and spoken extensively on the ecological crisis including on biodiversity. Dean Sanders, Honorary Fellow of the Business School, is a Director of Anthesis, a global sustainability consultancy. Tom Williams, Senior Director, Nature Action for the World Business Council for Sustainable Development.

In order to understand what biodiversity and ecosystem services are, and how they impact on, and are impacted by business, the School's 3rd Sustainability Dialogue Event addressed the issue, with a superb line-up of speakers and an opportunity for dialogue.

**Biodiversity Event** 

View document <a> Download document</a>



PhD-Level RME Courses

Required Research Reporting

### Description of Faculty members reporting their responsibility-related research publications regularly

Our world-leading experienced academics and active research centres deliver impactful research across the global business world, informing policy and changing business practice.

A number of our Research Centres focus on areas related to responsibility, for example: the Centre for Consumers and Sustainable Consumption, The Centre for Environmental and Energy Economics and the El Shaarani Centre for Ethical Finance, Accountability and Governance. Each of these Research Centres regularly report their publications via their respective webpages. Several members of the School also hold senior positions within University-wide cross-disciplinary research institutes in the area of RME. As of summer 2024, staff have also begun classifying each research output by the SDG's.

Research Centres - Durham University Business School

Centre for Consumers and Sustainable Consumption - Durham University Business School
Centre for Environmental and Energy Economics - Durham University Business School
El Shaarani Centre for Ethical Finance, Accountability and Governance - Durham University
Business School

**Durham Energy Institute - Durham University** 

**Dedicated Research Funding** 

Research Awards Program

#### **Prize for Impactful Achievement in Islamic Economics**

#### **Author**

Islamic Development Bank

**Published Date** 

April, 2024

**Degree Of Recognition** 

International

**Media Name** 

Islamic Development Bank

Media Type

Online news article

2024 Sharing Information on Progress (SIP) Report

#### **Duration**

Webpage

**Supporting Links** 



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

#### **Partnership Approaches for RME**

Durham University Business School partners with external stakeholders to advance responsible management education through 5 different approaches:

**Knowledge Translation and Dissemination** 

#### **Description of partnering activities that involve informing**

We regularly publish 'Impact Magazine' .

Impact Magazine brings together examples to showcase both research and responsibility related initiatives from across the School. The magazine is widely distributed to a range of stakeholders.

#### **Impact Magazine**

#### **Author**

**Durham University Business School** 

**Published Date** 

January, 2024

**Degree Of Recognition** 

International

**Media Name** 

**Durham University Business School Website** 

Media Type

Magazine

**Duration** 

68 pages

**Supporting Links** 

External Community Dialogue

Collaborative Problem Solving

Collaborative Change Action

#### **Child of the North Report**

Author

N8 Research Partnership

**Published Date** 

March, 2024

**Degree Of Recognition** 

National

**Media Name** 

N8 Research

Media Type

Report

**Duration** 

45 pages

**Supporting Links** 

**Supporting Links** 

CoTN\_Poverty\_Report\_2

Formalized Partnership Governance



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

#### **RME Policy Implementation**

Durham University Business School has implemented 7 policies to support its commitment to responsible management education:

Greenhouse gas emissions

Water

Buildings/real estate

Local staff/student/faculty transportation

Travel

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

#### Institutional Aspiration Targets

Durham University Business School has set aspiration targets in 7 different areas:

- GHG Emission Targets
- Employee EDI Targets
- Student EDI Targets
- Water Conservation Targets
- Internal Transportation Targets
- Travel Reduction Targets
- Building and Real Estate Targets



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

### **Performance Disclosure and Transparency**

Regarding transparency in RME performance disclosure, Durham University Business School operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

### **Durham University Business School**

#### Address

Durham University Business School, The Waterside Building, Riverside Place, Durham, DH1 1SL United Kingdom

#### Website

https://www.dur.ac.uk/business/