PRME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress (SIP) Report

Gisma University of Applied Sciences

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

"

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

"

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about Gisma University of Applied Sciences, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	215
Student Enrollment at the Institution	2100
Undergraduate Attendance	750
Masters-Level Postgraduate Attendance	1350

Degrees Offered

Bachelor Programs

Bachelor of Science (B.Sc. or B.S.)   Bachelor of Engineering (B.Eng.)

Masters Programs

Master of Science (M.Sc. or M.S.)   Master of Engineering (M.Eng.)

Master of Business Administration (M.B.A.)

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

✏️ Definition of Purpose

For Gisma, purpose is to educate and empower responsible global leaders in business and technology through practice-oriented, innovative, and inclusive education. Guided by ethics, sustainability, and diversity, we advance knowledge, foster societal impact, and build partnerships that contribute to sustainable development and the common good.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

🖉 How We Define Values

In pursuit of its mission, Gisma upholds a set of core values that shape its identity and guide its actions. At the heart of these is a strong student focus, with student success as the highest priority. The university fosters a culture of respect and values diversity, recognising that different backgrounds and perspectives fuel innovation and creativity. It embraces change as a driver of progress, while upholding ethics, integrity, and responsibility as central to its ethos. Excellence is pursued in all areas, from teaching to student support, and collaboration across disciplines, teams, and borders is encouraged to expand access to education and create global impact.

Who Champions Responsible Management Education at Our Institution

❖ No dedicated leadership

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

✏️ How We Define Teach

At Gisma, Teach means equipping students with the knowledge, skills, and values to lead responsibly in business and technology. Through practice-oriented, innovative, and inclusive teaching, delivered by expert practitioners and scholars, we integrate sustainability, ethics, and global perspectives into learning, preparing graduates to contribute positively to society.

Educator Recognition

At Gisma University of Applied Sciences, we recognize educators for quality of teaching in the following ways:

- ❖ Course evaluation scores
- ❖ Financial incentives
- ❖ Professional development opportunities
- ❖ Publication or research support
- ❖ Annual teaching excellence awards

💡 Fostering Innovation

To a great extent
Teaching and learning at our institution strongly foster innovation.

💡 Learning Mindset

A lot
Our institution supports a lifelong learning mindset significantly through teaching and learning.
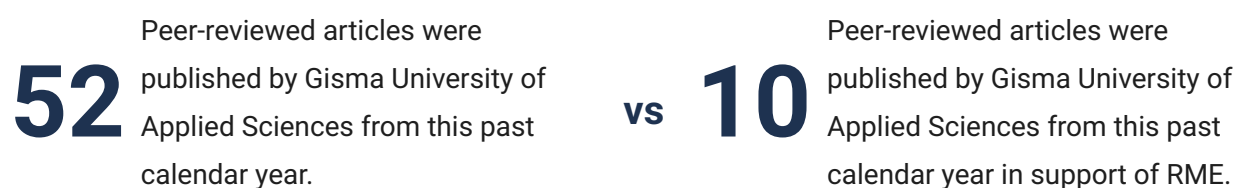
Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

✏️ How We Define Research

At Gisma, Research means generating knowledge that is academically rigorous, practice-oriented, and socially relevant. We prioritize innovation, sustainability, and responsible management, producing insights that address global challenges while informing teaching, policy, and industry. Research is collaborative, interdisciplinary, and aligned with the SDGs, advancing impact at regional and international levels.

Research vs Research for RME/Sustainable Development

52 Peer-reviewed articles were published by Gisma University of Applied Sciences from this past calendar year.

vs

10 Peer-reviewed articles were published by Gisma University of Applied Sciences from this past calendar year in support of RME.

Research Funding

In 2024, Gisma University of Applied Sciences was awarded funding for research that is:

🌐
International

🏛️
Institution Specific

Socializing Research

In 2024, Gisma University of Applied Sciences contributed research findings to:

- ❖ Industry and business networks
- ❖ International media
- ❖ Local media
- ❖ National media
- ❖ Research collaborations

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

✏️ How We Define Partner

At Gisma, Partner means building purposeful collaborations with industry, academia, and society that create mutual value and advance sustainable development. Through strategic alliances, corporate engagement, double degrees, and research networks, we foster innovation, global connectedness, and regional impact, aligning with our six strategic pillars and the PRME Principles.

Institutional Partnerships

- ❖ CEEMAN (Central and East European Management Development Association)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Quacquarelli Symonds (QS)
- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)

Student Organization Partnerships

- ❖ None

Practice

We adopt responsible and accountable management principles in our own governance and operations.

✏️ How We Define Practice

At Gisma, Practice means applying knowledge through collaboration with local and global stakeholders to create real-world impact. Guided by practitioner faculty, students and researchers engage in projects that advance responsible management, sustainability, and innovation, ensuring learning translates into meaningful contributions to business, society, and the environment.

Institutional Policies and Practices

❖ Accreditation body recommendation documents

❖ Buildings/real estate

❖ Carbon reduction or offset commitments

❖ Curriculum guidelines

❖ Employee equity, diversity, inclusion

❖ Ethical leadership or good governance policies

❖ Faculty hiring, tenure, and promotion guidelines

❖ Professional training opportunities

❖ Responsible procurement policies

❖ Student equity, diversity, inclusion

❖ Sustainability strategy or strategic plan (school or university level)

Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

🖉 How We Define Share

At Gisma, Share means openly communicating knowledge, practices, and impact with stakeholders to advance responsible management and sustainability. Through research dissemination, partnerships, conferences, and engagement with accreditation bodies, students, alumni, and global networks, we ensure our progress contributes transparently to collective learning and the wider PRME community.

Engagement Opportunities

Gisma University of Applied Sciences offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Community events and consultation forums

Communication Audiences

Gisma University of Applied Sciences communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Prospective and current students
- ❖ Research and academic networks
- ❖ Media and public relations channels

SIGNATORY

Gisma University of Applied Sciences

Address

Konrad-Zuse-Ring 11 (Think Campus)

Germany