PRME

an initiative of the
United Nations Global Compact

2025 Sharing Information on Progress (SIP) Report

Strathmore University

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.

The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

Principles of PRME

Purpose
We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Values
We place organizational responsibility and accountability to society and the planet at the core of what we do.

Teach
We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Research
We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Partner
We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Practice
We adopt responsible and accountable management principles in our own governance and operations.

Share
We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.

Getting Started

This section provides foundational information about Strathmore University, including key details and basic institutional data.

Mission

To be a leading entrepreneurial university, positively impacting society by doing excellent work.

Vision

To be a leading entrepreneurial university, positively impacting society by doing excellent work.

Strategy Alignment

SU Strategic Alignment to Sustainable Development

Strathmore University's strategic priorities are closely aligned with advancing sustainable development, the common good, and quality education. Through its **2021–2025 Mid-Term Strategic Plan**, the University embeds sustainability across its pillars of transformative student experience, research and innovation, and service to society, ensuring that education contributes directly to societal and ecological wellbeing. The University's green campus initiatives, such as energy-efficient buildings and a 600 kW solar PV system, not only reduce its environmental footprint but also serve as living laboratories for students and communities. Furthermore, Strathmore University Business School delivers sustainability-focused programmes that prepare leaders to address pressing development challenges in Africa, while community engagement initiatives such as service-based learning and policy dialogues foster inclusive, high-quality education rooted in ethical values and the pursuit of social impact

Institutional History

Institutional History

Strathmore University has been a signatory to PRME and the UN Global Compact since 2017. The university has been actively represented in the PRME Chapter Africa Founding Committee in 2019/2020 and has been on the current steering committee between 2020 and 2025. Through this chapter, Strathmore contributes to shaping the African perspective within PRME's global network, emphasizing the continent's unique challenges and opportunities in sustainable development. The university also plays a visible role in PRME Chapter Africa's events, capacity-building workshops (e.g. i5), and joint research initiatives on sustainability and inclusive leadership in African business schools (i.e. Business Schools for Climate Leadership Africa).

Graduates & Enrollment

2024 Statistics	Number
Graduates	1752
Faculty & Staff at the University	1579
Faculty & Staff at the Institution	1579
Student Enrollment at the University	8189
Student Enrollment at the Institution	8189
Undergraduate Attendance	6357
Masters-Level Postgraduate Attendance	1832
Doctoral Student Attendance	102
Certificate, Professional Development, or Continuing Education Attendance	1428

Degrees Offered

Bachelor Programs

Bachelor of Business Administration (B.B.A.)   Bachelor of Engineering (B.Eng.)

Masters Programs

Master of Business Administration (M.B.A.)   Master of Education (M.Ed.)

Doctoral Programs

Doctor of Business Administration (D.B.A.)

Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment

Strathmore
U N I V E R S I T Y

23rd September 2025

Strathmore University Commitment to United Nations-Principles for Responsible Management Education

To our stakeholders,

Strathmore University is committed to implementing the UN-Principles for Responsible Management Education. We are also committed to reporting frequently on our progress to all our stakeholders and to exchange best practices aligned to these principles with other academic institutions, specifically those in our region. We are cognizant that our own organizational practices should serve as an example of the values and attitudes we convey to all our stakeholders. In this report, we describe the progress we have made in 2024, which is summarised in our annual integrated report. While we have made some steps in aligning our activities and strategies to the Sustainable Development Goals, we see several opportunities for growth in partnership and collaboration with local and regional universities to scale our contributions to the development goals. We are pursuing this aim by being represented on PRM Chapter Africa's steering committee and also in an initiative spearheaded by the chapter, that is, Business Schools for Climate Leadership Africa (BS4CLA). Moving forward, we seek to continuously work to embed education for sustainable development (ESD) across all our programs intentionally and at pace. We recognize the profound potential education has in driving forward the ambitions of the Sustainable Development Goals (SDGs) and delivering impact within our local communities.

Yours sincerely,

Prof. Izael Da Silva
Deputy Vice Chancellor, Research and Innovation
Strathmore University

✏️ Definition of Purpose

At Strathmore University, our purpose in relation to Responsible Management Education (RME) is anchored in PRME's first principle: to develop students as future generators of sustainable value for business and society, working toward an inclusive and sustainable global economy. This commitment is embedded in our 2021–2025 Strategic Plan, which emphasizes a transformative student experience, academic excellence, service to society, and research and innovation. We seek to shape graduates who not only excel professionally but also place societal and ecological wellbeing at the heart of their leadership. Through initiatives such as service-based learning, curricula that emphasises ethical leadership, and sustainability leadership programmes, we strive to ensure our students are equipped with the values, knowledge, and capabilities to respond to Africa's pressing development challenges and global sustainability goals. A central pillar of this commitment is our Service to Society approach, which grounds students' academic journeys in community engagement and social impact. Yet, reflecting on this purpose, there are opportunities for improvement. While we have made progress in aligning our programmes and values to the Sustainable Development Goals (SDGs), more can be done to embed RME consistently across all faculties and schools rather than concentrating sustainability learning in selected programmes. We also need to strengthen experiential learning by linking students more directly with industry and community partners to apply responsible management concepts to real-world challenges. Furthermore, our purpose can be made more tangible by integrating non-financial performance indicators—such ESG standards, and social impact—into curricula, research, and institutional evaluation frameworks-particularly our reporting process.

Institutional Engagement

0% - 25% of faculty at Strathmore University actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

Who Champions Responsible Management Education at Our Institution

- ❖ Individual leader
- ❖ Interdisciplinary efforts across business school
- ❖ Interdisciplinary efforts across parent organization
- ❖ Research or issue group, society, or club leading sustainability efforts

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

Strathmore University-Values and Traditions

Each year, Strathmore University selects a theme that reflects one of its core values or priorities. This theme becomes a guiding focus for the university's community—students, faculty, and administration alike. It influences not just messaging (in reports, ceremonies, communications), but also shapes events, academic activities, community engagement, and strategic initiatives. The goal is to unify the community around a shared value, reinforce institutional identity, and encourage both personal and collective responsibility in that value area. In 2023 and 2024, the theme was about reflecting on both individual and collective responsibilities toward environmental sustainability. It asked the Strathmore community to consider how its actions affect "our common home" (Earth), caring for people and planet. Activities, reports, and ideas were aligned with environmental stewardship, climate action, sustainable practices. Read more here: https://strathmore.edu/su-theme-of-2023-sustainability-care-for-our-common-home/

Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

Fostering Innovation

Somewhat
Teaching and learning at our institution moderately support innovation.

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Experiential Learning

Somewhat
Teaching and learning at our institution moderately support experiential learning.

Learning Mindset

A lot
Our institution supports a lifelong learning mindset significantly through teaching and learning.

Method of Teaching and Learning

In person
Traditional classroom-based learning with face-to-face instruction.

Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

214 Peer-reviewed articles were published by Strathmore University from this past calendar year.

vs

50 Peer-reviewed articles were published by Strathmore University from this past calendar year in support of RME.

Research Funding

In 2024, Strathmore University was awarded funding for research that is:

International   **Local**   **Regional**   **National**

Socializing Research

In 2024, Strathmore University contributed research findings to:

❖ Community organizations
❖ Government and policy makers
❖ Industry and business networks
❖ Open-access platforms
❖ Local media

Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

❖ AACSB (Association to Advance Collegiate Schools of Business)

❖ Positive Impact Rating (PIR)

❖ United Nations Global Compact non-business signatory

❖ AMBA (Association of MBAs)

Student Organization Partnerships

❖ PRME Global Students

❖ Sustainable Development Solutions Network (SDSN) Youth

Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Curriculum guidelines
- ❖ Environmental stewardship policies
- ❖ Sustainability strategy or strategic plan (school or university level)

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

Engagement Opportunities

Strathmore University offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Public events and panel discussions
- ❖ Student and staff volunteer programs

Communication Audiences

Strathmore University communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers

Strathmore University

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