

# 2024 Sharing Information on Progress **(SIP) Report**

Brunel Business School, Brunel  
University of London

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## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## **RME Leadership Accountability**

At Brunel Business School, Brunel University of London, accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

## **Organizational Structure for RME**

The following organizational entities at Brunel Business School, Brunel University of London are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity
- ❖ In addition to BERGH, at BBS we have launched 4 new Areas of Excellence (AOEs) that will shape and focus our activities for responsible education, research and societal impact going forward. In June 2024, the AOEs were officially launched at a public event to showcase our achievements to date in each area. Attached is a narrative providing a description of each AOE and its achievements to date.



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



## **RME Elements in Degree Programs**

Brunel Business School, Brunel University of London integrates responsible management education into its degree programs through 5 different approaches:

Professor-Discretionary Course Topics

Course-Level RME Learning Goals

Program-Level RME Integration

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

Guest Speakers and Showcase Events



# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## **RME Elements in Research**

Brunel Business School, Brunel University of London incorporates responsible management education into its research endeavors through 4 different methods:

Dedicated Research Funding

Research Conferences

Required Research Reporting

Regular Research Seminars



# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Partnership Approaches for RME

Brunel Business School, Brunel University of London partners with external stakeholders to advance responsible management education through 5 different approaches:

Knowledge Translation and Dissemination

External Community Dialogue

Collaborative Problem Solving

Collaborative Change Action

Formalized Partnership Governance



# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## **RME Policy Implementation**

Brunel Business School, Brunel University of London has implemented 7 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Greenhouse gas emissions

Water

Buildings/real estate

Local staff/student/faculty transportation

Travel

Student equity, diversity, inclusion

## **Institutional Aspiration Targets**

Brunel Business School, Brunel University of London has set aspiration targets in 2 different areas:

- ❖ GHG Emission Targets
- ❖ Water Conservation Targets



# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



## Performance Disclosure and Transparency

Regarding transparency in RME performance disclosure, Brunel Business School, Brunel University of London operates with the following approach:

Limited Transparency Disclosure

SIGNATORY

# **Brunel Business School, Brunel University of London**

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## **Website**

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