

PRiME

*an initiative of the
United Nations Global Compact*

Sharing Information on Progress 2026

Kent Business School, University
of Kent

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started



This section provides foundational information about Kent Business School, University of Kent, including key details and basic institutional data.

Graduates & Enrollment

2025 Statistics	Number
Graduates	2419
Faculty & Staff at the University	2756
Faculty & Staff at the Institution	116
Student Enrollment at the University	18203
Undergraduate Attendance	1913
Masters-Level Postgraduate Attendance	1062
Doctoral Student Attendance	54

Degrees Offered


Bachelor Programs

 Bachelor of Science (B.Sc. or B.S.)  Bachelor of Arts (B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

Doctoral Programs

 Doctor of Philosophy (Ph.D.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Definition of Purpose

Kent Business School (KBS) promotes responsible management education by integrating sustainability across the curriculum, developing ethical leadership skills, and conducting research that supports the UN Sustainable Development Goals. Its programmes emphasise inclusivity, social impact, and international collaboration, preparing students to create meaningful change within dynamic, sustainable ecosystems.

Institutional Engagement

76% - 100%

of faculty at Kent Business School, University of Kent actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

KBS is committed to the institutional mission of delivering transformational education and impactful research by embedding responsible leadership, sustainability, and social engagement across its teaching, research, and partnerships. Aligned with Kent 2030, the School continues to work towards developing graduates who go on to become future ethical leaders.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office
- ❖ Interdisciplinary efforts across parent organization

Student Awareness

26% - 50% of students at Kent Business School, University of Kent are aware that we are a PRME Signatory Member.

Student Engagement

76% - 100% of students at Kent Business School, University of Kent actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

Kent Business School defines the Teach Principle as embedding responsible management, sustainability, and ethical leadership throughout the student learning experience. Through its Education for Sustainable Development (ESD) strategy, interdisciplinary curricula, industry engagement, and experiential learning opportunities, KBS equips students with the knowledge, skills, and values needed to address complex global challenges.

Educator Recognition

At Kent Business School, University of Kent, we recognize educators for quality of teaching in the following ways:

- ❖ Faculty promotion and tenure consideration
- ❖ Institutional recognition events
- ❖ Professional development opportunities



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

Kent Business School's world-class academics influence management strategies and practices world-wide through our outstanding research projects and direct involvements with industry, with the aim to address some of the biggest challenges within the current climate, such as sustainability and responsible leadership to drive progress and create better business globally. At its core, our research strategy is about sustainable innovation - a theme that Kent Business School embodies in all areas. We want to answer the big questions - how can innovation that enables sustainable long-term economic growth be created and supported? How can sustainable business practices improve environmental and social conditions? These are the problems we are here to empower our students to solve.

Research vs Research for RME/Sustainable Development

145 Peer-reviewed articles were published by Kent Business School, University of Kent from this past calendar year. **vs** **14** Peer-reviewed articles were published by Kent Business School, University of Kent from this past calendar year in support of RME.

Research Funding

In 2025, Kent Business School, University of Kent was awarded funding for research that is:



Local



Regional



National



International



Institution
Specific

Socializing Research

In 2025, Kent Business School, University of Kent contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

Kent Business School defines partners as individuals and organisations across business, government, civil society, and academia that collaborate with the University to advance responsible management education, research, and practice. Within our institution, partnerships are embedded across teaching, research, innovation, and community engagement activities, supporting the development of sustainable and ethical leadership. This approach is reflected through collaboration with businesses via Knowledge Transfer Partnerships (KTPs), engagement with policymakers and regional stakeholders, participation in industry forums and summits, and community outreach initiatives that promote sustainability, social responsibility, and inclusive economic development.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ AMBA (Association of MBAs)
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations

Student Organization Partnerships

- ❖ University of Kent - Faith Groups and Societies



Practice

We adopt responsible and accountable management principles in our own governance and operations.



How We Define Practice

At Kent Business School, Practice means integrating responsible management principles into decision-making, operations, and institutional processes. Through governance, procurement, and day-to-day activities, we promote ethical, sustainable, and transparent practices that demonstrate our commitment to environmental stewardship, social responsibility, and organisational accountability.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Carbon reduction or offset commitments
- ❖ Climate action plan
- ❖ Curriculum guidelines
- ❖ Ethical leadership or good governance policies
- ❖ Equity reporting (DEI, EDI, etc.)
- ❖ Local staff/student/faculty transportation
- ❖ Student equity, diversity, inclusion
- ❖ Sustainability strategy or strategic plan (school or university level)
- ❖ Zero-waste guides
- ❖ Water
- ❖ Accreditation body recommendation documents
- ❖ Buildings/real estate
- ❖ Environmental stewardship policies
- ❖ Ethical data sourcing guides
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Greenhouse gas emissions
- ❖ Ministry of education recommendation documents
- ❖ Open-access guides
- ❖ Professional training opportunities
- ❖ Responsible procurement policies
- ❖ Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

At Kent Business School, Share means promoting openness and collective learning by communicating both achievements and challenges. Through accreditation processes, case studies, and collaborative forums, we exchange knowledge and experiences that support continuous improvement, responsible leadership, and the advancement of sustainable business practices.

Engagement Opportunities

Kent Business School, University of Kent offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Annual reports
- ❖ Community events and consultation forums
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Sustainability-focused research and collaboration Opportunities

Communication Audiences

Kent Business School, University of Kent communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff
- ❖ Prospective and current students
- ❖ Research and academic networks

SIGNATORY

Kent Business School, University of Kent



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