

PRiME

*an initiative of the
United Nations Global Compact*

2025 Sharing Information on Progress **(SIP) Report**

University of Auckland Business
School

September 2025

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Mission

1.1 Business School Mission

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)
- Responsible Management Education

Provide supporting context

We shape our students' futures, and aim to have a transformative impact on the future of organisations and society in Aotearoa New Zealand, Asia-Pacific, and the world through our research.

2. Vision

2.1 Business School Vision

Subjects

- Business Administration
- Corporate Social Responsibility (CSR)
- Responsible Management Education

Provide supporting context

We will contribute to a fair, ethical, sustainable, and prosperous society for people and planet by enabling organisations and all peoples to build the right capabilities for future success

3. Strategy Alignment

3.1 Strategy Alignment

Subjects

- Responsible Management Education
- Sustainable Development

Provide supporting context

The School's commitment to responsible management education, advancing sustainable development, and the common good is reflected in the School's mission, vision and strategy, and woven throughout its five strategic themes, ensuring that sustainable development considerations are integral to research and teaching activities and community engagement.

The School's strategy Taraitia Waka makes a commitment to business that is fair, ethical, sustainable, and prosperous. The School is dedicated to reimagining how business education and research can benefit communities, organisations, and individuals throughout New Zealand and globally to establish the groundwork for a more prosperous society by furnishing organisations with the crucial skills and knowledge needed today and for the future.

The School's five strategic themes address critical national and global challenges: Innovation and value creation; Succeeding in international markets; Productivity and sustainable business; Leadership and governance; and Inclusive Capitalism. These themes not only guide educational and research initiatives but also shape engagement activities, ensuring a holistic approach to quality business education and impact.

4. Graduates

1,994

5. Degrees Offered

- Master of Business Administration (M.B.A.)
- Doctor of Philosophy (Ph.D.)
- Bachelor of Commerce
- Master of Commerce
- Master of Information Governance
- Master of Business Development
- Master of Business Analytics
- Master of Applied Finance
- Bachelor of Property
- Master of International Business
- Master of Marketing
- Master of Management
- Master of Professional Accounting

- Master of Property
- Master of Property Practice



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



6. RME Lead

- Disciplinary efforts within business school
- Interdisciplinary efforts across business school
- Interdisciplinary efforts across parent organization
- Research or issue group, society, or club leading sustainability efforts

7. Celebrating Values

7.1 Commitment to Te Ao Māori Principles

Subjects

- Corporate Social Responsibility (CSR)
- Ethical Leadership
- Responsible Management Education

Provide supporting context

Te Ao Māori Principles

The University of Auckland Business School | He Manga Tauhokohoko is committed to positively impacting society, and to the advancement and exploration of knowledge. Its fundamental principles reflect its foundational relationship with tangata whenua and commitment to Te Tiriti.

Manaakitanga: Caring for those around us in the way we relate to each other.

Whanaungatanga: Recognising the importance of kinship and lasting relationships.

Kaitiakitanga: Valuing stewardship and guardianship and our relationship with the natural world.

Values

The School's values are lived through its behaviours and actions, with strong and enduring commitments to open intellectual inquiry, collaboration, creativity, and equity and diversity.

Respect and integrity

- - We respect and appreciate what makes people different, harnessing the power of our diversity.
 - We recognise the multiple perspectives of our community.

- We understand that our actions influence intergenerational equality and act accordingly in the service of equity and inclusion.
- We act with integrity, openness and honesty at all times.
- We take responsibility for our choices and actions, and trust that others will fulfil their responsibilities.
- We are values-led in our relationships, creating genuine opportunities for the communities we serve to engage in ethical and responsible partnerships.
- We embrace the generation and sharing of knowledge, supporting the freedom to express controversial opinions and ideas without retribution.

Excellence

- ◦ As a world-class university, we will maximise our contributions to forging just and sustainable societies in Aotearoa New Zealand and the Pacific.
- We are ambitious for the betterment of society and aspire to excellence in everything we do.
- Together with our students, communities and international partners, we facilitate solutions that shape and advance our future.
- In our role as a world-class university, we work to graduate the leaders of tomorrow.
- We believe that excellence in teaching and research provides a means of engendering transformation in the lives of many people.

Service

- ◦ An ethic of active service and civic responsibility underpins all engagements with our communities.
- We engage with our communities in genuine partnerships to promote their prosperity and help them to realise their aspirations.
- We apply our knowledge, skills and expertise derived from our engagement with kaupapa Māori and international scholarship to the positive transformation of society.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



8. Courses

8.1 Managing Sustainable Growth

Course code

BUSINESS 112 Managing Sustainable Growth

Department

- Management

The duration of my course is:

- 12 weeks

My course session format is:

- Up to 3-4 hours each week on online Workshop Preparation and 2 hours in Weekly Workshops.

My course learning outcomes are:

- Assessed through multiple formats (exams, projects, case studies, presentations, etc.)
- Clearly measurable with specific criteria for success
- Designed to develop analytical and problem-solving skills
- Developed with input from industry or real-world business scenarios
- Encouraging of active learning and student engagement
- Grounded in core business and management methodologies
- Incorporating feedback loops for continuous improvement
- Integrated with professional and career readiness skills
- Oriented toward developing leadership, teamwork, and collaboration abilities
- Scaffolded to support learning progression throughout the course
- Structured to encourage critical thinking and decision-making
- Supported by research-based teaching methodologies
- Tailored to diverse learning styles and accessibility needs

My course touches on the following concepts:

- Corporate Governance and Ethical Leadership
- Decision-Making and Problem-Solving Strategies
- Employee Motivation and Organizational Behavior
- Executive Leadership and Strategic Thinking
- Organizational Culture and Employee Engagement
- Stakeholder Management and Corporate Responsibility
- Strategic Planning and Execution
- Sustainable Leadership and Social Impact

- Entrepreneurship and innovation

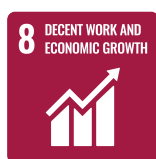
My course implements the following pedagogies:

- Blended Learning
- Collaborative Learning
- Active Learning
- Experiential Learning
- Flipped Classroom
- Learner-Centered Pedagogy
- Problem-Based Learning (PBL)
- Student-Centered Learning
- Transformative Learning

Course Description

Develops understanding of how to manage people, processes and resources for the benefit of business and society. Focuses on the decisions and trade-offs involved in growing a business, managing customer relationships, and competing in international markets. Explores strategies to enhance productivity and ensure sustainability, and how legal tools can be used to protect value.

Relevant SDGs addressed through the course



9. Fostering Innovation

To a great extent

10. Experiential Learning

To a great extent

11. Learning Mindset

To a great extent

12. Method of Teaching and Learning

Hybrid



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

13. 2024 Publications

263

14. 2024 Publications on Sustainable Development and/or RME

113

15. Research Funding

- Local
- Regional
- National
- International

16. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- Local media
- National media
- Open-access platforms
- Public events and lectures
- Research collaborations
- Social media and digital outreach



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

17. Partners, Accreditation Bodies, Associations, etc.

- AACSB (Association to Advance Collegiate Schools of Business)
- AMBA (Association of MBAs)
- EFMD (European Foundation for Management Development)
- Quacquarelli Symonds (QS)
- Times Higher Education (THE)

18. Student Partners

- None



Practice

We adopt responsible and accountable management principles in our own governance and operations.

19. RME Practices

- Carbon reduction or offset commitments
- Campus operations guides
- Buildings/real estate
- Accreditation body recommendation documents
- Curriculum guidelines
- Employee equity, diversity, inclusion
- Environmental stewardship policies
- Ethical data sourcing guides
- Ethical leadership or good governance policies
- Faculty hiring, tenure, and promotion guidelines
- Greenhouse gas emissions
- Local staff/student/faculty transportation
- Professional training opportunities
- Responsible procurement policies
- Student equity, diversity, inclusion
- Sustainability strategy or strategic plan (school or university level)
- Water
- Travel guides



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



20. Transparent Engagement

- Boards and advisory committees
- Annual reports
- Community events and consultation forums
- Open faculty and student meetings and town halls
- Partnerships with local organizations
- Public events and panel discussions
- Publicly accessible sustainability data and dashboards
- Student and staff volunteer programs
- Sustainability-focused research and collaboration Opportunities

21. Audiences

- Accreditation bodies
- Alumni and donors
- Boards and advisory committees
- Business and industry partners
- Faculty and staff
- Government and policy makers
- Research and academic networks

SIGNATORY

University of Auckland Business School



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