

2025 Sharing Information on Progress (SIP) Report

IPAG Business School

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About IPAG Business School

The IPAG Business School is a French Business School (*Grande Ecole*), established in 1965 and training about 2400 students per year in its four main campuses (Paris, Nice, Thionville-Luxembourg, Abidjan), being fully committed towards the UN SdGs and the UN PRME principles.

Since its foundation under a *no-profit* (*associative*) statute by the President Charles de Gaulle's Advisor Prof. Jacques Rueff, IPAG Business School endorses a 'Teleology of the General Interest', that refers to a 'Culture of Common Good'. Accordingly, the School awarded the French State certification EESPIG ("Etablissement d'Enseignement Supérieur Privé d'Intérêt Général") which recognizes the independence of its governance and business model, its commitment and effective contribution to public interest as well as its *no-profit* status.

A member of the *Conference of Grandes Écoles*, of the UGEI and the CDEFM, the IPAG is fully engaged to train next generation of managers and entrepreneurs, as open-minded, agile and responsible leaders for tomorrow, effectively tooled to address the main (organizational, socio-environmental and business) challenges of our troubling times, and to contribute to a more inclusive and sustainable growth.

The IPAG Business School is authorized by the French Ministry of Higher Education and Research to deliver a master's degree (for the Grande Ecole Program) and a license's degree (for its Bachelor in Management Program), in consideration of its pedagogical quality, of the excellence and international reputation of its research, of its commitment towards professionalization and internationalization, and of its positive impacts on Business & Society (through knowledge development, dissemination and best practices sharing, and stakeholders' tooling).

As an accountable Business School engaged in a continuous-learning strategy, marked by application to national and international accreditations, the school awarded EPAS accreditation in 2017 and has been re-accredited EFMD in 2020 for the maximum duration of 5 years. It achieved the AACSB accreditation in July 2025 and serves a PRME Signatory's member since 2019. The IPAG has achieved the BSIS (Business School Impact System) label (FNEGE-EFMD) in June 2020 for the Paris Campus, renewed in May 2025 and extended to the Nice Campus at the same time.

As a humanistic and human-centered Business School, the IPAG is strongly committed to endorse and implement PRME principles adopting a long-term and continuous learning approach. Currently, the school dedicates all the needed (human, operational and financial) resources to match the PRME goals and requirements.



Contributors



**Prof. Dr. Maria
Giuseppina Bruna**

Dean for Research,
Dissemination, Impact

About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*”

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about IPAG Business School, including key details and basic institutional data.

Mission

IPAG Business School's mission is to prepare managers for a rapidly changing global world and to produce high-quality research with national and international visibility.

To achieve this aim, the school focuses on:

- - Educating responsible managers with strong ethical and social awareness, grounded in rigorous academic training.
 - Integrating practical learning experiences in programs, particularly in the Master n Management (MiM).
 - Connecting with the local economy and society while maintaining a global perspective.
 - Producing research that enriches pedagogy and contributes knowledge useful to organizations and society.

Vision

The IPAG Business School's vision, by Dr. Olivier Maillard, Dean and Managing Director

The IPAG Business School's goal is to prepare managers to be agile, versatile and responsible.

Founded in 1965, IPAG Business School has trained nearly 15,800 managers and entrepreneurs across a wide range of sectors and geographical areas.

A Higher Education Institution of General Interest (EESPIG), the school maintains its independence, being largely funded by tuition fees. It does not serve any shareholders and reinvests its profits in student success.

IPAG Business School's educational model is distinguished by several key features:

- City-center campuses in Paris and Nice, allowing students to benefit from vibrant economic, cultural, and artistic environments;
- Small class sizes, ensuring personalized support and optimal chances for student success and personal development;
- Strong professional focus, reflected in program design, course content, teaching methods, internships, and work placements;
- International exposure, through frequent contact with different academic and cultural contexts on campus and with partner universities abroad;
- Opportunities for engagement, enabling students to participate in humanitarian, social, or civic projects;
- High-level research, conducted by faculty members in close connection with organizational challenges, continuously enriching and updating teaching.

The school believes it is possible for students to aim for excellence without having to choose between academic performance and practical skills development.

IPAG Business School has embarked on a new strategic plan (2025-2029) which aims to transform the school into a multidisciplinary Group. The strategic priorities are threefold:

Transforming students by hybridizing skills and personalizing curricula through close guidance and AI integration.

Transforming the school by intensifying internationalization.

Transforming organizations and society through research and faculty expertise.

Strategy

PRME 2024 - IPAG Business School - DEF

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IPAG Business School - PRME 2024 - Strategy

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Supporting letter of the Dean Dr. Maillard PRME
2025 DEF

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Strategy Alignment

IPAG Business School - Alignment

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As a humanistic and human-centered Business School, the IPAG is strongly committed to endorse and implement PRME principles adopting a long-term and continuous learning approach. Currently, the school dedicates all the needed (human, operational and financial) resources to match the PRME goals and requirements.

The school takes in consideration the Principles for Responsible Management Education (PMRE) to design, implement and assess a strategic, holistic, transformational, but processual and progressive strategy on Business Ethics, CSR, Sustainability and Inclusion.

As a humanistic and human-centered Business School, the IPAG is strongly committed to endorse and implement PRME principles adopting a long-term and continuous learning approach. Currently, the school dedicates all the needed (human, operational and financial) resources to match the PRME goals and requirements.

Under the aegis and the leadership of Prof. Maria Giuseppina Bruna (Dean for Research, Dissemination and Impact of the IPAG Business School, Full Professor in Management & CSR, Director of the Chair “Towards an Inclusive Company”), the School’s *Ethics, CSR, Sustainability and Inclusion* strategy promotes (basic, applied and experimental) research and pedagogical innovation, corporate expertise and institutional consultancy, students’ initiatives and executive education, social innovation (inside our School) and stakeholders’ management, and place all these projects and initiatives on the light of Responsibility, Sustainability and Inclusiveness.

The IPAG contributes, by science and by teaching, by action-research and expertise, by students’ and alumni’s initiatives and by home-made social action to the development of knowledge, methods and tools aimed at facing the challenges of agility, inclusion, sustainability in the era of transitions.

In few words, the PRME approach, as well as the BSIS [Business School Impact System] methodology, enlightens the IPAG’s key-challenges, nourishes its strategy and improves its academic community’s practices.

Thanks to the commitment of the IPAG Chair “Towards an Inclusive Company”, an international and interdisciplinary platform for action-research, expertise, training and publishing addressing the crossed challenges on agility, inclusion, innovation and resilience at work, our School specifically contributes to the debate on Social Inclusion and Responsible Management, CSR and Sustainability, Organizational Forecasting and Environmental Transition.

Founded and managed by Prof. Maria Giuseppina Bruna, the Chair enjoys extensive acknowledgment, both in France and internationally, in the field of gender equality, diversity and inclusion policies, women’s networks, change management and social inclusion. It cooperates with Institutions (as UNDP, UNRSF, UNECE, European Commission, UNOC, OCDE, French Ministries for Labor, Territorial Cohesion and Higher Education) and is sponsored by main organizations and companies, among them the UNDP, the FACE Foundation and its partners (Axa, Engie, Orange, Michelin...), the MICHELIN Foundation, the CBRE France Group, the VYV Group, etc. It interacts with professional associations and provides (or has provided) knowledge, enlightenment, tools and scientifically grounded support to more than 55 companies, 18500 executives, managers and change leaders all over the world.

Implementing pluriannual and multi-partner Research & Development programs, the Chair develops, shares and spreads (by executive and initial education, pedagogical innovation, publishing, executive education and/or opened conferences...) knowledge, innovative approaches and tools, rooted in a fruitful dialogue between academic literature, empirical experimentation and professional practices. That way, the Chair contributes to the dissemination and the operationalization of the main

achievements of IPAG's Research & Development programs on Business Ethics, CSR, inclusive management, Corporate Strategy and Organizational Forecasting. It contributes to identify and face the challenges of our time, designing and testing innovative solutions to conciliate social inclusiveness, economic viability, and environmental sustainability. That way, the Chair engenders a positive social impact, by science, by teaching, by social action and by its students' initiatives. Finally, it contributes to the design, *sense-giving* and implementation of the IPAG's corporate strategy in the fields of CSR.

As a humanistic Business School, IPAG Business School contributes to share and exchange on effective and innovative practices and tools related to these Principles with other academic institutions. The IPAG's participation to the PMRE network has provided us an exceptional opportunity to improve our understanding and practice concerning equality, diversity, inclusion, and sustainability our Gender Equality and Sustainability plans, to strengthen our own social and environmental efficiency and to raise our awareness to new topics.

The school reports on policies, initiatives and progresses in the field of CSR, Sustainability and Inclusion to its main stakeholders (public authorities, international and no-profit organizations, accreditation and certification agencies, students, companies, alumni, medias...).

The present *PRME Report 2024* testifies the IPAG's commitment and its alignment with PRME values and principles. It shows the continuous improvement approach endorsed by the school to match the challenges of tomorrow.

Institutional History

IPAG Business School - History

The IPAG Business School is a French Business School (*Grande École*), established in 1965 and training about 2400 students per year in its four main campuses (Paris, Nice, Thionville-Luxembourg, Abidjan), being fully committed towards the UN SdGs and the UN PRME principles.

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Pages de PRME 2024 - IPAG Business School -
History

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Graduates & Enrollment

2024 Statistics	Number
Graduates	2400

Degrees Offered

Bachelor Programs

 Bachelor of Business Administration (B.B.A.)

Masters Programs

 Master of Science (M.Sc. or M.S.)  Master of Business Administration (M.B.A.)

 Master of Arts (M.A.)

Doctoral Programs

 Doctor of Business Administration (D.B.A.)



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Letter of Commitment



The Dean & Managing Director

Dr. Olivier MAILLARD

Dean and Managing Director of the IPAG Business School

10-12 rue du Théâtre, 75015 Paris.

Paris, December the 22nd 2025

Distinguished Colleagues,

As the Dean and the Managing Director of the IPAG Business School, a French Business School (*Grande Ecole*), established in 1965 and training about 2400 students per year in its four main campuses (Paris, Nice, Thionville-Luxembourg, Abidjan), I have the honor and the pleasure to reaffirm the warm and full commitment of our Institution towards the UN SdGs and the UN PRME principles.

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As the Dean and Managing Director of the IPAG, I must have the honor to certify that our school take in consideration the Principles for Responsible Management Education (PMRE) to design, implement and assess a strategic, holistic, transformational, but processual and progressive strategy on Business Ethics, CSR, Sustainability and Inclusion.

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The Dean & Managing Director

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In few words, the PRME approach, as well as the BSIS [Business School Impact System] methodology, enlightens the IPAG's key-challenges, nourishes its strategy and improves its academic community's practices.

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The present *PRME Report 2024* testifies the IPAG's commitment and its alignment with PRME values and principles. It shows the continuous improvement approach endorsed by the school to match the challenges of tomorrow.

As a humanistic Business School, IPAG Business School contributes to share and exchange on effective and innovative practices and tools related to these Principles with other academic institutions. The IPAG's participation to the PMRE network has provided us an exceptional opportunity to improve our understanding and practice concerning equality, diversity, inclusion, and sustainability our Gender Equality and Sustainability plans, to strengthen our own social and environmental efficiency and to raise our awareness to new topics.

The school reports on policies, initiatives and progresses in the field of CSR, Sustainability and Inclusion to its main stakeholders (public authorities, international and no-profit organizations, accreditation and certification agencies, students, companies, alumni, medias...).

For all these reasons, I am pleased to confirm my full support to the IPAG's PMRE application as a Reporting Signatory and, if it is possible, as a PRME Champion.

I thank you in advance for the attention that you will give to considering the above arguments in favour of the IPAG's PMRE application and

I wish you a good reading of our Report and I look forward for reading you.

Best regards,



The Dean & Managing Director



Dr. Olivier MAILLARD

Definition of Purpose

As a humanistic and human-centered Business School, the IPAG Business School is strongly committed to endorse and implement PRME principles adopting a long-term and continuous learning approach. Currently, the school dedicates all the needed (human, operational and financial) resources to match the PRME goals and requirements. The School's Ethics, CSR, Sustainability and Inclusion strategy promotes (basic, applied and experimental) research and pedagogical innovation, corporate expertise and institutional consultancy, students' initiatives and executive education, social innovation (inside our School) and stakeholders' management, and place all these projects and initiatives on the light of Responsibility, Sustainability and Inclusiveness. The IPAG contributes, by science and by teaching, by action-research and expertise, by students' and alumni's initiatives and by home-made social action to the development of knowledge, methods and tools aimed at facing the challenges of agility, inclusion, sustainability in the era of transitions. In few words, the PRME approach, as well as the BSIS [Business School Impact System] methodology, enlightens the IPAG's key-challenges, nourishes its strategy and improves its academic community's practices. Thanks to the commitment of the IPAG Chair "Towards an Inclusive Company", an international and interdisciplinary platform for action-research, expertise, training and publishing addressing the crossed challenges on agility, inclusion, innovation and resilience at work, our School specifically contributes to the debate on Social Inclusion and Responsible Management, CSR and Sustainability, Organizational Forecasting and Environmental Transition. As a humanistic Business School, IPAG Business School contributes to share and exchange on effective and innovative practices and tools related to these Principles with other academic institutions. The IPAG's participation to the PMRE network has provided us an exceptional opportunity to improve our understanding and practice concerning equality, diversity, inclusion, and sustainability our Gender Equality and Sustainability plans, to strengthen our own social and environmental efficiency and to raise our awareness to new topics. The school reports on policies, initiatives and progresses in the field of CSR, Sustainability and Inclusion to its main stakeholders (public authorities, international and no-profit organizations, accreditation and certification agencies, students, companies, alumni, medias...).

Institutional Engagement

76% - 100%

of faculty at IPAG Business School actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.

Additional Evidence

PRME 2024 - IPAG Business School - DEF

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Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Who Champions Responsible Management Education at Our Institution

- ❖ Senior leadership office
- ❖ Centralized sustainability office
- ❖ Interdisciplinary efforts across business school
- ❖ Research or issue group, society, or club leading sustainability efforts
- ❖ Student contributor
- ❖ Individual leader

Celebrating Values

The following demonstrates a way in which our institution celebrates values in various specializations.

PRME 2024 - IPAG Business School - DEF

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Additional Evidence

PRME 2024 - IPAG Business School - Mission & Values

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Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



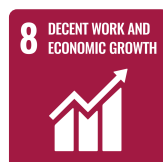
Courses that support RME

IPAG Business School reports 1 course in 2024 that support responsible management education and sustainable development goals.

IPAG Business School: Dashboard on the virtuous circle of research, pedagogy, business and society towards sustainability.

| IPAG

See attachment



Additional Evidence

PRME 2024 - IPAG Business School - Courses

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Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

Research vs Research for RME/Sustainable Development

137 Peer-reviewed articles were published by IPAG Business School from this past calendar year.

vs

83 Peer-reviewed articles were published by IPAG Business School from this past calendar year in support of RME.

Research Funding

In 2024, IPAG Business School was awarded funding for research that is:



International



National



Institution
Specific

Socializing Research

In 2024, IPAG Business School contributed research findings to:

- ❖ Community organizations
- ❖ Government and policy makers
- ❖ Industry and business networks
- ❖ Local media
- ❖ National media
- ❖ Public events and lectures
- ❖ Research collaborations
- ❖ Open-access platforms

Additional Evidence

IPAG Business School - PRME 2024 - Research

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PRME 2024 - IPAG Business School - Courses

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Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

Institutional Partnerships

- ❖ AACSB (Association to Advance Collegiate Schools of Business)
- ❖ Ministries of Education, Higher Education, or similar national bodies
- ❖ EFMD (European Foundation for Management Development)
- ❖ Local institutions and associations
- ❖ United Nations Global Compact non-business signatory
- ❖ United Nations organs other than the UN Global Compact

Student Organization Partnerships

- ❖ PRME Global Students

Partnerships

The following provides more details on 1 key partnership at IPAG Business School.

PRME 2024 - IPAG Business School - Professors' Contributions

PRME 2024 - IPAG Business School - Professors' Contributions to Sustainability

Additional Evidence

PRME 2024 - IPAG Business School - Partnership
for Impact

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Practice

We adopt responsible and accountable management principles in our own governance and operations.

Institutional Policies and Practices

- ❖ Accreditation body recommendation documents
- ❖ Campus operations guides
- ❖ Buildings/real estate
- ❖ Carbon reduction or offset commitments
- ❖ Research targeting EDI/CSR/ESG topics

Policy Documents Related to RME and/or Sustainability

PRME 2024 - IPAG Business School - DEF

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Additional Evidence

IPAG Business School - PRME 2024 - Strategy

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PRME 2024 - IPAG Business School - Courses

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PRME 2024 - IPAG Business School - Practices

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Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



Engagement Opportunities

IPAG Business School offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Partnerships with local organizations
- ❖ Public events and panel discussions
- ❖ Community events and consultation forums
- ❖ Sustainability-focused research and collaboration Opportunities
- ❖ Student and staff volunteer programs
- ❖ We are currently working to offer engagement opportunities

Communication Audiences

IPAG Business School communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Alumni and donors
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Chamber of commerce and local communities
- ❖ Faculty and staff
- ❖ Government and policy makers
- ❖ Media and public relations channels
- ❖ Non-governmental organizations (NGOs)
- ❖ Research and academic networks
- ❖ Prospective and current students

Additional Evidence

PRME 2024 - IPAG Business School - DEF

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SIGNATORY

IPAG Business School



Address

10-12 Rue du Théâtre, 75015 Paris
France



Website

<https://www.ipag.edu/>