

2025 Sharing Information on Progress **(SIP) Report**

Camosun College School of
Business

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about Camosun College School of Business, including key details and basic institutional data.

Graduates & Enrollment

2024 Statistics	Number
Graduates	939
Faculty & Staff at the University	1400
Faculty & Staff at the Institution	90
Student Enrollment at the University	14000
Student Enrollment at the Institution	3207
Undergraduate Attendance	2460
Masters-Level Postgraduate Attendance	0
Doctoral Student Attendance	0
Certificate, Professional Development, or Continuing Education Attendance	407

Degrees Offered

Bachelor Programs

☒ Bachelor of Business Administration (B.B.A.)
 ☐ Bachelor of Sport Management



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

Definition of Purpose

As a new signatory of PRME, interpreting and reflecting on the Purpose Principle is a collective activity we aim to undertake in the current academic year.

Institutional Engagement

26% - 50%

of faculty at Camosun College School of Business actively contribute to our work with PRME, advancing responsible management education, or addressing sustainable development challenges through their work.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



How We Define Values

As a new signatory of PRME, interpreting and reflecting on the Values Principle is a collective activity we aim to undertake in the current academic year.

Who Champions Responsible Management Education at Our Institution

- ❖ Centralized sustainability office
- ❖ Individual leader
- ❖ Disciplinary efforts within business school
- ❖ Interdisciplinary efforts across business school
- ❖ Senior leadership office

Student Awareness

0% - 25% of students at Camosun College School of Business are aware that we are a PRME Signatory Member.

Student Engagement

0% - 25% of students at Camosun College School of Business actively contribute to our work with PRME, advancing RME, or addressing sustainable development challenges through their work.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



How We Define Teach

As a new signatory of PRME, interpreting and reflecting on the Teach Principle is a collective activity we aim to undertake in the current academic year.

Educator Recognition

At Camosun College School of Business, we recognize educators for quality of teaching in the following ways:

- ❖ Annual teaching excellence awards
- ❖ Institutional recognition events

Fostering Innovation



To a great extent

Teaching and learning at our institution strongly foster innovation.

Experiential Learning



To a great extent

Teaching and learning at our institution strongly encourage experiential learning.

Learning Mindset



To a great extent

Teaching and learning at our institution strongly promote a lifelong learning mindset.

Method of Teaching and Learning



In person

Traditional classroom-based learning with face-to-face instruction.

Barriers to Innovative Curriculum

In 2024, Camosun College School of Business identified the following barriers to innovating, updating, or taking risks in existing curriculum:

- ❖ Budgetary limitations
- ❖ Collaboration barriers
- ❖ Limited interdisciplinary collaboration

Barriers to Innovative Pedagogy

In 2024, Camosun College School of Business identified the following barriers to innovating, updating, or taking risks in existing pedagogy:

- ❖ Budget constraints
- ❖ Assessment rigor concerns
- ❖ Limited interdisciplinary teaching approaches



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

How We Define Research

As a new signatory of PRME, interpreting and reflecting on the Research Principle is a collective activity we aim to undertake in the current academic year.

Research vs Research for RME/Sustainable Development

0 Peer-reviewed articles were published by Camosun College School of Business from this past calendar year.	vs	0 Peer-reviewed articles were published by Camosun College School of Business from this past calendar year in support of RME.
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Research Funding

In 2024, Camosun College School of Business was awarded funding for research that is:



Local

Socializing Research

In 2024, Camosun College School of Business contributed research findings to:

- ❖ Community organizations

Research Barriers

In 2024, Camosun College School of Business identified the following barriers to conducting research related to sustainability and/or responsibility:

- ❖ Funding challenges
- ❖ Regulatory and legal restrictions



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

How We Define Partner

As a new signatory of PRME, interpreting and reflecting on the Partner Principle is a collective activity we aim to undertake in the current academic year.

Institutional Partnerships

- ❖ Ministries of Education, Higher Education, or similar national bodies

Student Organization Partnerships

- ❖ Enactus



Practice

We adopt responsible and accountable management principles in our own governance and operations.

How We Define Practice

As a new signatory of PRME, interpreting and reflecting on the Practice Principle is a collective activity we aim to undertake in the current academic year.

Institutional Policies and Practices

- ❖ Campus operations guides
- ❖ Curriculum guidelines
- ❖ Employee equity, diversity, inclusion
- ❖ Environmental stewardship policies
- ❖ Student equity, diversity, inclusion
- ❖ Travel guides
- ❖ Ethical leadership or good governance policies
- ❖ Faculty hiring, tenure, and promotion guidelines
- ❖ Responsible procurement policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



How We Define Share

As a new signatory of PRME, interpreting and reflecting on the Share Principle is a collective activity we aim to undertake in the current academic year.

Engagement Opportunities

Camosun College School of Business offers transparent engagement opportunities for members of our institution and community to contribute to our sustainability and responsibility efforts in the following ways:

- ❖ Boards and advisory committees
- ❖ Community events and consultation forums
- ❖ Open faculty and student meetings and town halls
- ❖ Partnerships with local organizations
- ❖ Annual reports
- ❖ Feedback mechanisms (e.g., surveys, suggestion boxes)
- ❖ Public events and panel discussions

Communication Audiences

Camosun College School of Business communicates its policies and progress on sustainable development and responsibility with:

- ❖ Accreditation bodies
- ❖ Boards and advisory committees
- ❖ Business and industry partners
- ❖ Faculty and staff

Communication Barriers

Camosun College School of Business faces the following barriers in transparent communications:



**Engagement
gaps**

SIGNATORY

Camosun College School of Business



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Website

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