

2025 Sharing Information on Progress **(SIP) Report**

International Institute In Geneva
(IIG)

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About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“ The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).

Antonio Guterres

Secretary-General (2017 - Present)

United Nations

”

Principles of PRME



Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



Practice

We adopt responsible and accountable management principles in our own governance and operations.



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





Getting Started

This section provides foundational information about your organization, including key details and basic institutional data. These elements serve as a starting point for your SIP report, can be copied annually, and typically require minimal updates from year to year.

1. Mission

1.1 Mission

Subjects

- Ethical Leadership
- Responsible Management Education

Provide supporting context

Provide supporting context

The International Institute in Geneva is an accredited academic institution offering undergraduate and graduate programs in Business Administration, International Relations, Digital Media and Computer Science Management.

Mission Statement:

The International Institute in Geneva is a non-profit institution of higher education, which provides quality education and research for student success in business and international careers, striving for a just and sustainable society.

The Institute is dedicated to:

- Provide an education in business, communication, ESG, international relations, and trade with a global outlook connected to the IIG research areas.
- Foster a balance of academic and practical programs through effective learning processes, personalized students services, and a faculty that is committed to teaching and research.
- Offer a dynamic learning environment, promoting diversity and being responsive to the changing needs of the international community.

2. Graduates

51

3. Degrees Offered

- Bachelor of Business Administration (BBA)

- Bachelor of International Management
- Bachelor of Arts in Communication and Digital Media
- Bachelor of Arts in International Relations
- Bachelor of Science in Computer Science and AI
- Master of Business Analytics and AI
- Master in Digital Marketing and Communication
- Master of International Management
- Master of International Trade and Finance
- Master of International Relations and Diplomacy
- Master of Business Administration (M.B.A.)

4. Faculty & Staff at the University

0

5. Faculty & Staff at the Institution

56

6. Student Enrollment at the University

0

7. Total Student Enrollment at the Institution

156

8. Undergraduate Student Enrollment at the Institution

121

9. Graduate Student Enrollment at the Institution

35

10. Doctoral Student Enrollment at the Institution

8

11. Certificate, Professional Development, Continuing Education Student Enrollment at the Institution

0



Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



12. RME Lead

- Student contributor
- Student council
- Sustainability manager
- Faculty

13. Student Awareness

76% - 100%



Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



14. Educator Recognition

- Annual teaching excellence awards
- Course evaluation scores

15. Barriers to Innovative Curriculum

- Accreditation constraints
- Assessment challenges
- Budgetary limitations

16. Barriers to Innovative Pedagogy

- Accreditation limitations
- Administrative hurdles
- Assessment rigor concerns
- Budget constraints

17. Fostering Innovation

A lot

18. Experiential Learning

A lot

19. Learning Mindset

A lot

20. Method of Teaching and Learning

In person



Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

21. 2024 Publications

18

22. Research Barriers

- Funding challenges

23. 2024 Publications on Sustainable Development and/or RME

6

24. Research Funding

- My institution has not received funding

25. Socializing Research

- Community organizations
- Government and policy makers
- Industry and business networks
- International media
- Local media
- National media
- Open-access platforms



Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

26. Partners, Accreditation Bodies, Associations, etc.

- ACBSP (Accreditation Council for Business Schools and Programs)
- British Accreditation Council (BAC)
- Quacquarelli Symonds (QS)

27. Student Partners

- WFUNA



Practice

We adopt responsible and accountable management principles in our own governance and operations.

28. RME Practices

- Policies



Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.



29. Transparent Engagement

- Community events and consultation forums
- Feedback mechanisms (e.g., surveys, suggestion boxes)
- Partnerships with local organizations

30. Audiences

- Faculty and staff
- Students
- Alumni
- Boards and advisory committees
- Accreditation bodies
- Prospective and current students

SIGNATORY

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Website

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