

# 2024 Sharing Information on Progress **(SIP) Report**

International Institute In Geneva  
(IIG)

August 2024

## Table of Contents

1. About PRME .....	3
2. About SDGs .....	5
3. Purpose .....	6
4. Values .....	10
5. Teach .....	12
6. Research .....	17
7. Partner .....	21
8. Practice .....	25
9. Share .....	27

## About the Principles for Responsible Management Education (PRME)

The Principles for Responsible Management Education (PRME) is a United Nations-supported initiative founded in 2007 that aims to raise the profile of sustainability in their classrooms through Seven Principles focused on serving society and safeguarding our planet.

PRME engages business and management schools to ensure they provide future leaders with the skills needed to balance economic and sustainability goals, while drawing attention to the Sustainable Development Goals (SDGs) and aligning academic institutions with the work of the UN Global Compact. Driven by its mission to transform management education, PRME equips today's business students with the understanding and ability to deliver change tomorrow. As a voluntary initiative with over 800 signatories worldwide, PRME has become the largest organized relationship between the United Nations and management-related higher education institutions.



“*The PRME initiative was launched to nurture responsible leaders of the future. Never has this task been more important. Bold leadership and innovative thinking are needed to achieve the Sustainable Development Goals (SDGs).*

**Antonio Guterres**

Secretary-General (2017 - Present)

United Nations

”

## Principles of PRME



### Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.



### Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.



### Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.



### Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.



### Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.



### Practice

We adopt responsible and accountable management principles in our own governance and operations.



### Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## The Sustainable Development Goals (SDGs)

In September 2015, all 193 Member States of the United Nations adopted a plan for achieving a better future for all – laying out a path over the next 15 years to end extreme poverty, fight inequality and injustice, and protect our planet. At the heart of Agenda 2030 are 17 Sustainable Development Goals (SDGs) and 169 related targets that address the most important economic, social, environmental and governance challenges of our time. The SDGs clearly define the world we want – applying to all nations and leaving no one behind. Successful implementation of the SDGs will require all players to champion this agenda; the role of higher education is critical to this.





# Purpose

We advance responsible management education to foster inclusive prosperity in a world of thriving ecosystems.

## Letter of Commitment

International Institute In Geneva (IIG) demonstrates its commitment to PRME's Principles through the following letter from senior leadership.

International Institute in Geneva (IIG)  
ICC 20, Rte de Pré-Bois, 1215 Genève  
Contact: ydebbich@iun.ch

To: PRME Board  
c/o PRME Secretariat  
United Nations Global Compact Office  
685 3rd Avenue, 12th Floor  
New York, New York 10017

Geneva, July 17<sup>th</sup> 2023

**Adoption of the Principles for Responsible Management Education**

As an institution of higher education involved in the development of current and future managers, the International Institute in Geneva is committed to implementing the Principles for Responsible Management Education—starting with those that are more relevant to our capacities and mission, report on progress to all our stakeholders, and exchange effective practices related to these Principles with other academic institutions.

We understand that our own organizational practices should serve as example of the values and attitudes we convey to our students. We encourage other academic institutions and associations to adopt and support these Principles.

Eric Willumsen

IIG President





## **Institutional Mission, Vision, and Strategy**

The following outlines International Institute In Geneva (IIG)'s institutional mission, vision, and strategic approach to responsible management education.

### **Mission, Vision, Strategy or Purpose**

Mission, Vision, Strategy of the Institute

#### **Relevant Stakeholders**

IIG community

#### **Purpose**

To Develop International Professionals Committed To Serve A Sustainable Society.

[Supporting Links](#)



# Values

We place organizational responsibility and accountability to society and the planet at the core of what we do.

## RME Leadership Accountability

At International Institute In Geneva (IIG), accountability for responsible management education is structured as follows:

Yes, but the role is formalized elsewhere within the PRME signatory's organization (e.g., center/institute leader, faculty/staff member), but not in senior leadership team

### **Positioning of RSE within the Institution**

The sustainability manager position sits within the academic department but is closely connected to the other teams in the Institute.

Reporting to the Academic dean, the sustainability manager has a direct access to the Senior management team to report progress against RSE targets and drive the overall sustainability strategy

## Organizational Structure for RME

The following organizational entities at International Institute In Geneva (IIG) are responsible for RME:

- ❖ Research-Focused Entity
- ❖ Teaching-Focused Entity
- ❖ Community Engagement Entity



# Teach

We transform our learning environments by integrating responsible management concepts and practices into our curriculum and pedagogy.

## RME Elements in Degree Programs

International Institute In Geneva (IIG) integrates responsible management education into its degree programs through 6 different approaches:

### Guest Speakers and Showcase Events

#### Examples of guest speakers and showcase events

Conference about sustainable finance

##### Date

February, 2024 - February, 2024

##### Location

International Institute in Geneva


##### Speakers

Dr. Khaled Hanafey - Ms Da'ed Nsoor - Dr. Maher Al Mahrouq - Mr Cyrille Reynard - Ms Elena Ogram - Ms Deema Bibi - Ms Afef Daoud - Mr Vincent Robert - Mr patrick Schoni - Mr Jacques sale & Mr Mattia Scolaro

Discussion about the importance of financial inclusion for long term sustainable development in an economy - Sharing of success stories

Conference Program (002)\_compressed

View document 

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### Professor-Discretionary Course Topics

### Course-Level RME Learning Goals

### Program-Level RME Integration

#### Programs

Bachelors and Masters degree programs

##### Relevant Stakeholders

Students

##### Purpose

Details of IIG programs

[Supporting Links](#)

## Learning Outcomes

Learning outcomes

### Department

Academia

### Learning Object Subject

Learning outcomes per program

### Educational Level

Bachelor and Master programs

### Learning Outcome

Details are available in the doc enclosed

### Interactivity Type

Involving students with presentation

### Learning Object Description

Details are available in the doc enclosed

Revised LOs 2023 (003) (1)

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## Involvement of the Institute in teaching

The International Institute in Geneva (IIG) is an accredited academic institution offering bachelor and master programs in International Business, International Relations, Computer Science and Business Analytics. The institute has over twenty two partnerships in the world including double degrees with the University of Plymouth (UK) and Boston University (USA).

The Institute offers [undergraduate](#) and [graduate programs](#) in Business Administration, International Relations, Digital Media, Computer Science and International Trade.

The curriculum features a unique combination of theoretical and practical instruction, with a particular focus on international business practices. The international exchange program offers an opportunity for students to study at renowned universities worldwide.

The Institute is offering to all Bachelor students groundbreaking Degree option: to graduate in 3 years with two international Bachelor degrees awarded by the University of Plymouth, UK and the International Institute in Geneva.

At the master level, students have the opportunity to graduate with a double degree from IIG and a partner institution : University of Plymouth (UK) for the program in International Relations and Boston University (USA) for the programs in Business Administration, International Management and Business Analytics.

The signatory's pedagogical approach, which includes RME in all degree program design and pedagogical innovations

## Learning Outcomes

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RME is in the signatory's educational vision, so that it drives the signatory's business model and all educational efforts, courses, programs, degrees, and non-degrees

## Vision and Mission

### Scope

Vision and Mission

### Enforcement Date

August, 2022

### Revision Date

July, 2023

### Number Of Pages

1

### Publisher

International Institute in Geneva

### Media

Document

IIG Vision & Mission

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# Research

We study people, organizations, institutions, and the state of the world to inspire responsible management and education practice.

## RME Elements in Research

International Institute In Geneva (IIG) incorporates responsible management education into its research endeavors through 4 different methods:

Research Conferences

Required Research Reporting

### **Involvement of the Institute in research**

The International Institute in Geneva (IIG) is cognisant of the fact that cultivating a research-based approach is important to developing effective ways to strengthen our teaching and students' learning experience. By enhancing research activities through competitive grants, the IIG contributes to the industry sectors and communities that it serves. This policy is aligned with IIG mission of providing high-quality education and research for student success in business and international careers as well as the IIG's commitment to serving a just and sustainable society. [Research activities are guided by a Research Policy.](#)

#### **IIG's major Research areas**

- Ethics and Sustainability
- International Relations, Security and Diplomacy
- Business analytics and AI
- International Management and Digital innovation
- Risk Management and Strengthening Supply Chains

8 research grant per year for faculty involving students as a research assistants. Sustainability is one of the key research area.

### **Description of research awards for responsibility-related research**

The Research Committee is committed to boosting research activities and culture at the IIG in collaboration with Heads of Departments, the faculty, and students. It keeps regular communication with the IIG academic community through the Head of Research who is present on campus to respond to research-related queries and assumes the operational direction of research activities.

The research committee is responsible for:

1. Seed funds allocation and decisions on the remuneration of faculty for research work
2. Funds allocation to support faculty that gain advanced qualification or degree (DBA, PhD, etc.)

3. Preparation and organisation of research conferences, workshops, and other research-related events in the areas identified.
4. Supervision the publication of the IIG's journal
5. Collecting information on all research activities of the faculty in a data bank
6. Quality check of the content to be covered by the research modules at the master's level and theses
7. Supervision and organisation of graduate conferences
8. Evaluation of students' essays in the framework of essay contests
9. Elaboration of research strategy for the IIG

Membership:

- Vice president for External Relations (Chair)
- Head of Research (Co-chair and recorder)
- 3 Faculty representatives

## Dedicated Research Funding

### Research Policy

#### Scope

Research Policy

#### Enforcement Date

August, 2020

#### Revision Date

July, 2023

#### Number Of Pages

7

#### Publisher

Research Committee

#### Media

Document

IIG Research Policy\_Faculty\_July\_2023

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# Partner

We engage people from business, government, civil society, and academia to advance responsible and accountable management education and practice.

## Partnership Approaches for RME

International Institute In Geneva (IIG) partners with external stakeholders to advance responsible management education through 3 different approaches:

### External Community Dialogue

#### **Sustainability and Ethics**

Actions to raise awareness about sustainability

##### **Relevant Stakeholders**

Local community

##### **Purpose**

The main goal is to raise awareness towards sustainability

[Supporting Links](#)

#### **Engaging communities and business**

*At IIG, we aim to cultivate future leaders committed to building a sustainable and ethical world. Through our comprehensive bachelor's and master's programs, we empower students to drive positive change, equipping them with the knowledge and skills to address global challenges with integrity and innovation.*

IIG Sustainability Strategy focuses on all 3 pillars: environmental, social and economic and is a fundamental part of the IIG Vision, Mission and Strategic planning

Besides dedicated modules focusing on Ethics and Sustainability, IIG ensures that all modules have at least one learning outcome about Ethics and Sustainability in every discipline it teaches. This aims at showing to students that sustainability should be embedded in everything we do rather than a stand alone practice outside of core organizational processes.

Sustainability is one the key research areas of IIG. Several research projects – lead by faculty and / or students are focusing on sustainability aspects.

#### **Economic and social**

On the economic side, IIG rules, governance and audit practices ensure the institution is financially stable today and tomorrow. This ensures that the Institute will be able to face any unforeseen situation and protect its key stakeholders' interests. From a social perspective, the IIG has developed a set of standards and policies which are constantly reviewed and reinforced such as the anti-discrimination policy or its extremism and radicalisation risk assessment. The

IIG promotes as well practices encouraging equality and development opportunities across its staff, faculty and students. Finally, several services are offered to support and protect the students notably through its health and safety policy.

## Collaborative Problem Solving

### Engaging communities and business

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## Formalized Partnership Governance

## Engaging communities and business

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# Practice

We adopt responsible and accountable management principles in our own governance and operations.

## **RME Policy Implementation**

International Institute In Geneva (IIG) has implemented 2 policies to support its commitment to responsible management education:

Employee equity, diversity, inclusion

Student equity, diversity, inclusion

## **Institutional Aspiration Targets**

International Institute In Geneva (IIG) has set aspiration targets in 1 different area:





# Share

We share our successes and failures with each other to enable our collective learning and best live our common values and purpose.

## **Performance Disclosure and Transparency**

Regarding transparency in RME performance disclosure, International Institute In Geneva (IIG) operates with the following approach:

No Performance Disclosure

SIGNATORY

# International Institute In Geneva (IIG)

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## Address

ICC 20, Rte de Pré-Bois  
Switzerland



## Website

<https://www.iig.ch/en-en>